

Agenda Item Details

Meeting	Apr 14, 2026 - Bryan City Council Second Regular Meeting
Category	6. Statutory (Automatic Approval) Agenda - This agenda consists of items previously approved by Council action such as adoption of items that are part of an approved budget or capital improvement projects, first and only readings of ordinances, interlocal agreements, or action that is required by law or delegated to the City Manager. Items may be removed from the statutory agenda for separate consideration at the request of two Councilmembers.
Subject	G. Approval of an ordinance amending Chapter 86, Article 2, Division 2, Section 86-52 of the Code of Ordinances, City of Bryan Texas, regarding Parks and Recreation parks regulations pertaining to the use of city parks for profit by individuals or organizations
Type	Action (Statutory)
Preferred Date	Apr 14, 2026
Absolute Date	Apr 14, 2026
Fiscal Impact	No
Budgeted	No
Budget Source	N/A
Goals	Service

Summary:

The City of Bryan is responsible for maintaining and managing its parks and recreation system for the benefit of the public. To provide additional community benefits, the Parks, Recreation, and Facilities Department partners with third parties who operate camps, leagues, and other activities. Some of these organizations provide their services for profit.

Prohibiting such organizations from offering services within the city limits may limit the number and quality of activities available to residents. Allowing for-profit organizations to operate within City parks and facilities can enhance programming opportunities and make better use of the City's existing parks and recreation assets. Currently, City Council approval is required to allow for-profit organizations to use City parks and facilities for their programming.

This proposed ordinance changes the approval authority from City Council to the City Manager or his or her designee. No person or organization may host or operate an activity in which a fee is charged within City parks or recreation areas without a written agreement with the City. The agreement will specify dates and times of the activity, facilities to be used, insurance requirements, fees to be charged, and any other terms and conditions required by the City Manager or his or her designee.

Staff Analysis and Recommendation:

Amending the ordinance to shift approval authority from City Council to the City Manager or their designee will streamline the request process and improve administrative efficiency. This change will make it easier for the Parks & Recreation Department to partner with organizations that provide programming for the benefit of the community.

City staff has drafted a standard agreement for third parties seeking to operate for-profit activities within City facilities. For example, this agreement could allow supplemental camps to partner with the City of Bryan to provide services to children who have aged out of the City's Start Smart programming. Under such agreements, the City could receive a percentage of the organization's registration fees.

City staff recommends approval of the proposed ordinance amending Chapter 86, Article 2, Division 2, Section 86-52 of the Code of Ordinances, City of Bryan, Texas, regarding parks and recreation regulations related to the use of City parks for profit by individuals or organizations.

Options:

1. Approve the proposed ordinance.
2. Do not approve the proposed ordinance.
3. Modify and then approve the proposed ordinance, which may require future consideration at a City Council meeting.
4. Take no action and provide direction to City staff.

Attachments:

1. Proposed ordinance

[Park use Ord amend \(4-1-26\) clean.pdf \(106 KB\)](#)

[Park use Ord amend \(4-1-26\) redline.pdf \(207 KB\)](#)