

Agenda Item Details

Meeting	Apr 14, 2026 - Bryan City Council Second Regular Meeting
Category	7. Regular Agenda - This agenda consists of items requiring individual consideration by Council.
Subject	E. Approval of an ordinance changing the name of Bomber Drive, being approximately 1,450 feet in length from its intersection with Williamson Drive to its intersection with West Carson Street, to Midtown Park Boulevard
Type	Action (Statutory)
Preferred Date	Apr 14, 2026
Absolute Date	Apr 14, 2026
Fiscal Impact	Yes
Dollar Amount	415.00
Budgeted	No
Budget Source	General Fund
Goals	Economic Development Quality of Life

Summary:

The City of Bryan manages the naming of streets within its jurisdiction on which addresses are assigned. This process ensures consistency and mutual understanding of street names used for delivery of mail by the United States Postal Service, express delivery services such as UPS, FedEx, and DHL, as well as for response to police, fire, and medical emergencies.

Bomber Drive, which intersects West Carson Street to the north and Williamson Drive to the south, was named after the Bryan Bombers, a minor league team in the Lone Star League that played its inaugural season in 1947 at what is known as Travis Major Field.

The consideration to change the street name from Bomber Drive to an extension of Midtown Park Boulevard is intended to better reflect the character and identity of the Midtown area and Midtown Park. The change aligns the street name from West Carson Street to Villa Maria Road, as this section is currently named Midtown Park Boulevard (i.e., from Villa Maria Road to Williamson Drive). Bomber Drive is such named from West Carson Street to Williamson Drive. That is, Williamson Drive is the dividing point between Midtown Park Boulevard and Bomber Drive.

On February 23, 2026, a letter was mailed to adjoining property owners and tenants informing them of the City Council's consideration to change the street name from Bomber Drive to an extension of Midtown Park Boulevard. The attached document identifies properties to be readdressed. These impacted properties include several private residences, a private mobile home park, and several City of Bryan amenities and buildings.

Staff Analysis and Recommendation:

Based on staff analysis, changing the street name helps encompass the entire Travis Bryan Midtown Park area under a unified identity consistent with the vision the City is working to create. Having a single main roadway intersecting the park will help connect the park's character from all entry points. Additionally, the name change to a consistent name from Villa Maria Road to West Carson Street reduces confusion for visitors to the park and Midtown area.

The City of Bryan Engineering Department indicates Bomber Drive currently has two street name signs located at its intersections with West Carson Street and Williamson Drive. The existing signs are outdated and need to be replaced, along with the corresponding West Carson Street and Williamson Drive signs (four

signs total), at an estimated cost of \$415.

City staff recommends approval of the proposed ordinance changing the name of Bomber Drive, approximately 1,450 feet in length from its intersection with Williamson Drive to its intersection with West Carson Street, to Midtown Park Boulevard.

Options:

1. Approve the proposed ordinance changing the street name
2. Do not approve the proposed ordinance resulting in not changing the street name
3. Approve the proposed ordinance with modifications to the street name, which may require consideration at a future City Council meeting
4. Take no action and provide City staff direction

Attachments:

1. Map of properties to potentially be re-addressed
2. February 23, 2026, notification letter mailed to residents
3. Proposed ordinance
4. Comments (emails, calls, etc.) - to be added, if received

[Property Map Impact.pdf \(797 KB\)](#)

[Bomber Drive - Midtown Blvd Notlt.docx \(97 KB\)](#)

[Bomber Drive Name Change Ord.pdf \(94 KB\)](#)