



NEWS RELEASE

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WESTERN US ECONOMIC DEVELOPMENT EXPERT BRINGING EXPERIENCE TO TEXAS

*Tom Johnson to Become Greater Brazos Partnership CEO in February*

**BRYAN, TEXAS – January 14, 2026** – The Greater Brazos Partnership (GBP) has named Tom Johnson as its new President and Chief Executive Officer. Johnson is relocating to Texas and will assume the role on February 1, 2026.

“Tom’s unique experience, along with his startup-oriented approach to business recruitment and expansion, will accelerate our efforts to build a robust economic ecosystem for this region,” said Jeremy Osborne, GBP board chair. “Tom’s energy, combined with the work we’ve accomplished over the past few years, will make this an exciting time to locate and grow a business in our community.”

Johnson was selected following a months-long national search that included more than a dozen highly qualified candidates.

“I’m excited to bring my passion for economic development to the Brazos region, Aggieland, and the broader Texas Triangle,” Johnson said. “This is one of the best regions in the country to do business, and I’m committed to building on the strong momentum already underway.”

Most recently, Johnson served as president and CEO of Elevate Rapid City, a regional economic development corporation promoting a five-state, 36-county region. During his tenure, Johnson helped secure more than \$500 million in capital investment and thousands of new jobs, contributing to Rapid City’s recognition as one of the 40 fastest-growing cities in the United States. He also launched a business accelerator, developed workforce training programs, and helped establish a federally recognized technology hub and innovation district in the Black Hills region.

Previously, Johnson served as director of community engagement and economic development for Colorado State University in Denver. Earlier in his career, he held various roles with the Wyoming Business Council in Cheyenne and the Laramie Economic Development Corporation in Laramie, Wyoming. Johnson also served as an adjunct professor teaching economic development courses at the University of Wyoming.

Johnson holds degrees from the University of Wyoming and Regis University. He has completed additional coursework at Colorado State University and Penn State University and is a graduate of the Economic Development Institute at the University of Oklahoma.

The Greater Brazos Partnership is a dynamic public-private initiative dedicated to driving economic growth and fostering investment in the greater Brazos region—a five-county area encompassing Brazos, Burlison, Grimes, Robertson, and Washington counties. Through strategic partnerships with the City of Bryan, the City of College Station, Brazos County, the Texas A&M University System, and Invest Greater Brazos, GBP works to cultivate a thriving business ecosystem, attract global investment, and position the region as a hub for innovation and opportunity. For more information, visit [greaterbrazos.org](http://greaterbrazos.org).

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