

City Council

Item #9.4 – Wolf Pen Creek Promoter Request for Proposals



Wolf Pen Creek Promoter

Purpose: identify a partner who can bring a diverse array of high-quality live entertainment events to the venue, contribute to its long-term development, and enhance the cultural vibrancy of our community

Scope:

- Event Programming and Management
- Marketing and Promotion
- Financial Obligation and Revenue Sharing
- Venue Improvements

Evaluation Criteria:

- Promoter Experience and Qualifications
- Marketing and Operational Plan
- Financial Offer
- Venue Improvement Plan
- Programming Vision and Diversity

