

Agenda Item Details

Meeting	Oct 14, 2025 - Bryan City Council Special Meeting
Category	5. Regular Agenda - This agenda consists of items requiring individual consideration by Council.
Subject	D. Appointment of citizen representatives to a Comprehensive Plan Advisory Committee (CPAC) to assist in the development of a new Comprehensive Plan for the City of Bryan.
Type	Action
Preferred Date	Oct 14, 2025
Absolute Date	Oct 14, 2025
Fiscal Impact	No
Budgeted	No
Goals	Public Safety Service Infrastructure Economic Development Quality of Life

Summary:

On September 9, 2025, the City Council authorized a contract for professional services for the purposes of developing a new Comprehensive Plan for the City of Bryan with Halff Associates, Inc. ("Halff"). This project relies on a high degree of public participation. Local elected and appointed officials, residents, businesses, agencies, and organizations are strongly encouraged to participate throughout the 15-month long planning process, so Halff can channel public input into feasible plan goals and objectives. The consultant team will work in partnership with a Comprehensive Plan Advisory Committee (CPAC), appointed by the City Council, to assist in the development of the plan, and to help ensure stakeholders and community residents can be involved in the planning process.

The CPAC will meet at least five (5) times throughout the project, either in person or through virtual meetings. Meetings are tentatively planned for October and December 2025, as well as March, May, and September 2026. Meetings are expected to be two to three hours long and are intended to provide key input, strategic direction, and general oversight of the development of the plan. The CPAC also will be invited to attend the community-wide meetings to serve as ambassadors for the planning process and the draft plan. Adoption of the plan by the City Council, anticipated for early 2027, will complete the project and the citizen volunteers' commitment to the CPAC.

Staff Recommendation:

Staff recommends the City Council appoint a CPAC to receive valuable input from various groups and individuals in the community throughout this master planning process.

- Utilizing a CPAC in this comprehensive planning effort is a proven format for obtaining stakeholder input on a wide range of interconnecting issues affecting Bryan, and promotes joint ownership of a vision for the future of Bryan.
- The CPAC will not be the sole source of public input for the Comprehensive Plan project. The CPAC will function as a "sounding board" for the consultants during the preparation of the Comprehensive Plan Update.
- The project's public engagement strategy also includes focus group meetings, as well as a public survey and public workshop meeting, to help ensure broad participation from residents, community groups, and stakeholders.

Options:

1. approve the appointment of individuals to serve on the CPAC;
2. do not approve the appointment of individual to the CPAC at this time and provide direction to staff.

Attachments: