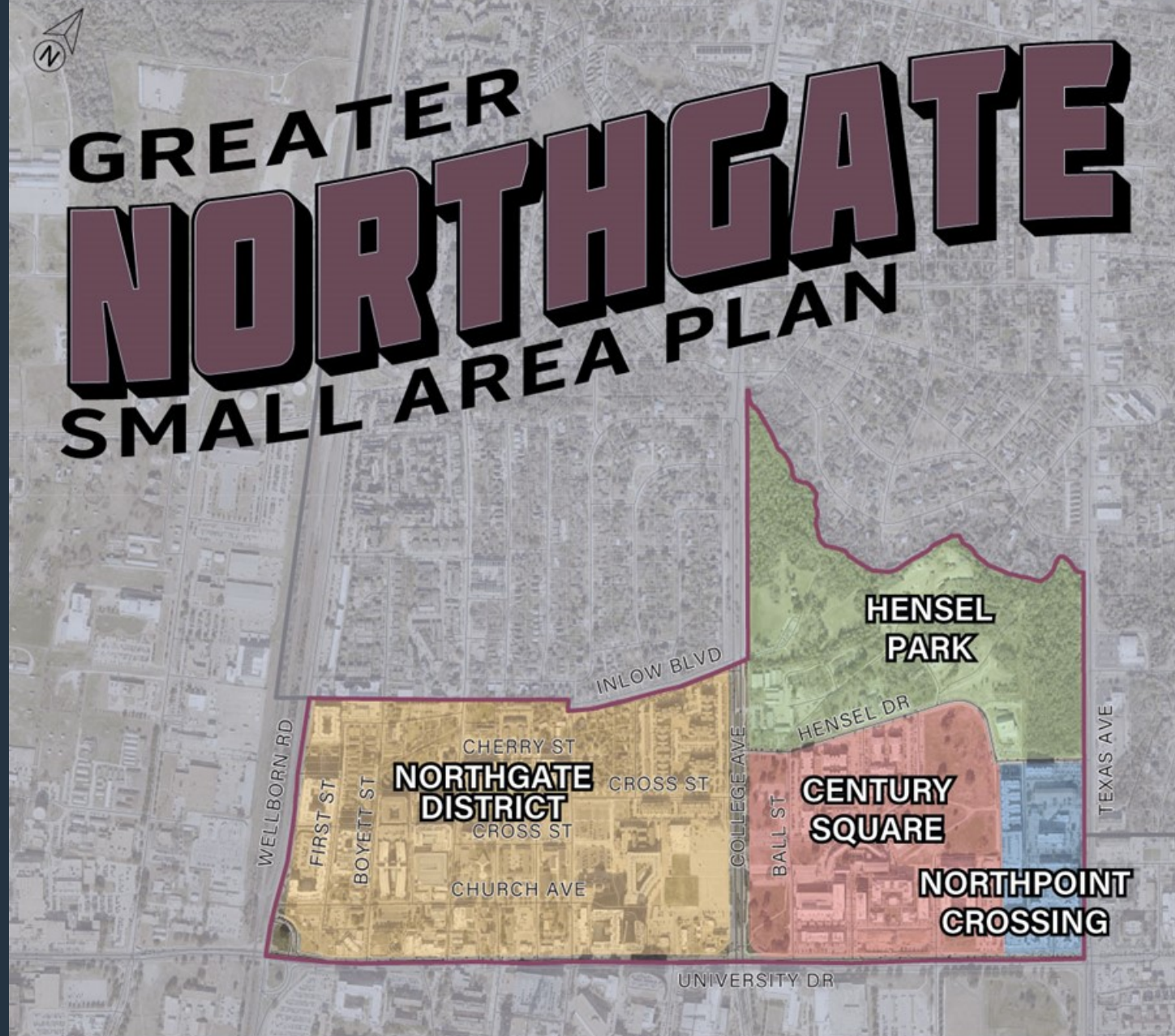


City Council Meeting – Engagement Report

July 10, 2025



CITY OF COLLEGE STATION
Home of Texas A&M University®



Engagement Process

Timeline of Events

January 28
6-8 p.m.

Introduction to the area, planning effort, initial input, and public meeting.

February 4
3-5 p.m.

Establish committee, review existing conditions, and discuss community ideas and vision for the area. Public meeting.

February 18
3-5 p.m.

Summary of community input. Public meeting.

March 4
3-5 p.m.

Topics: Northpoint Crossing, Hensel Park, Century Square. Connectivity around FM 60 for pedestrians, bikes, and micromobility. Public meeting.

March 18
3-5 p.m.

Topics: Land use, regulations, retail recruitment, housing, and code/PD. Public meeting.

April 1
3-5 p.m.

Northgate Walking Tour

April 15
3-5 p.m.

Topics: Entertainment District, historic character, transit-oriented development. Public meeting.

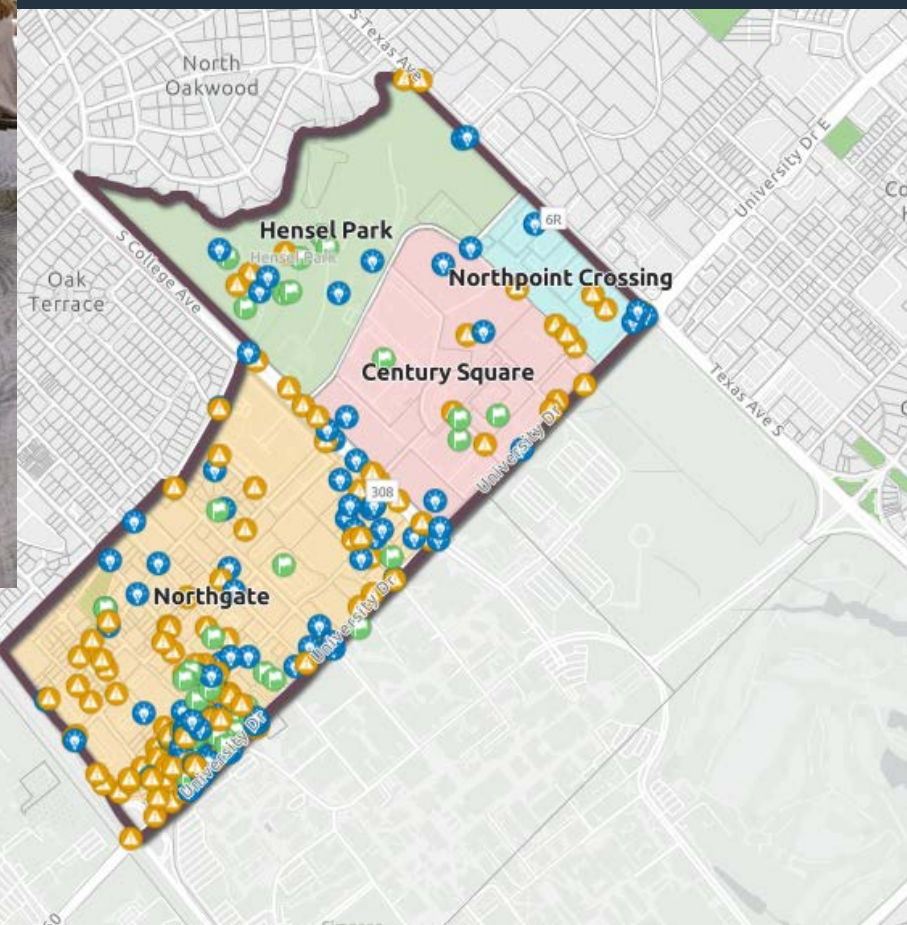
May 20
3-5 p.m.

Feedback on proposed action items. Public meeting.

July 10

The final plan will be presented to City Council for consideration.

www.cstx.gov/northgate



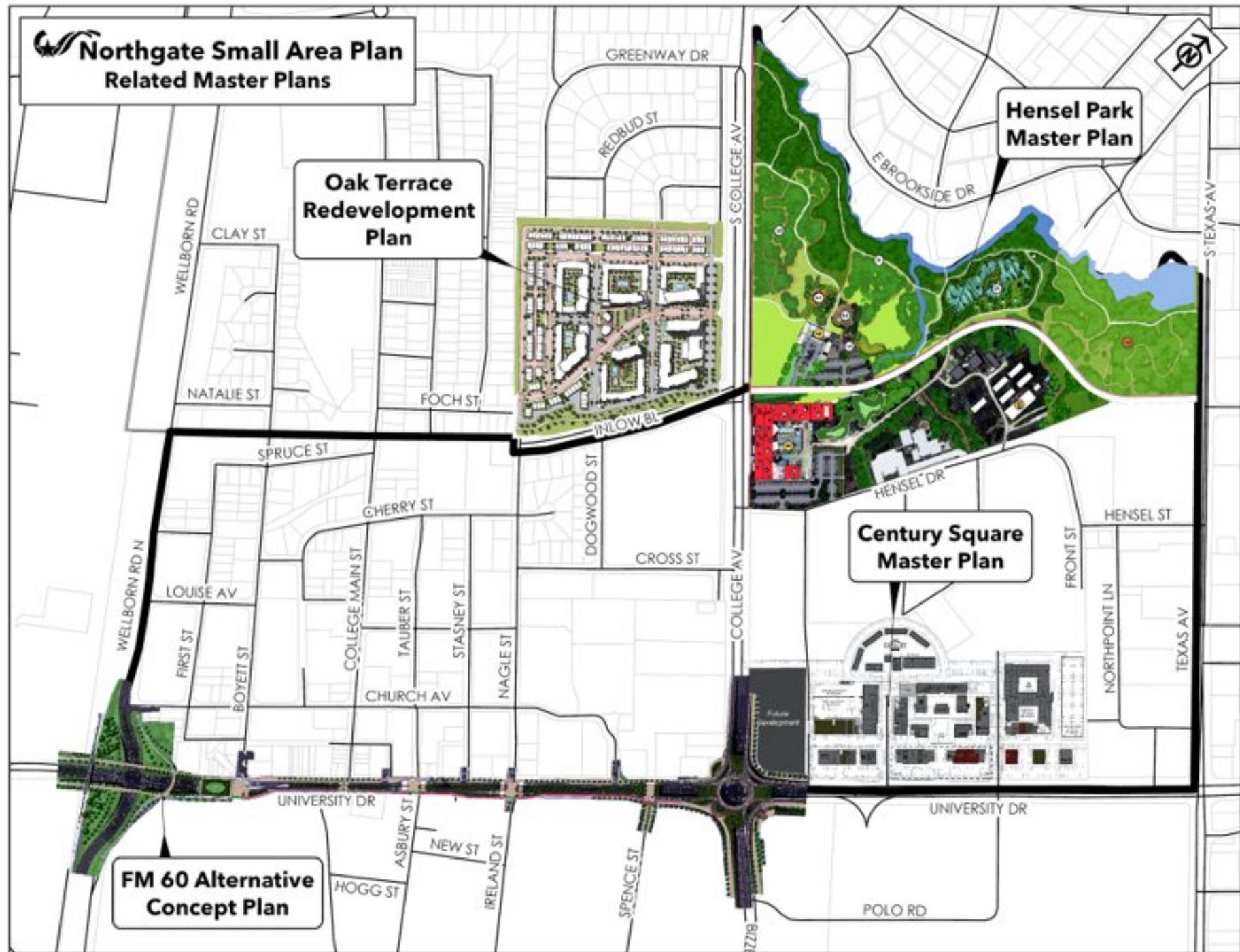
 **Northgate Small Area Plan
Related Master Plans**

**Oak Terrace
Redevelopment
Plan**

**Hensel Park
Master Plan**

**Century Square
Master Plan**

**FM 60 Alternative
Concept Plan**



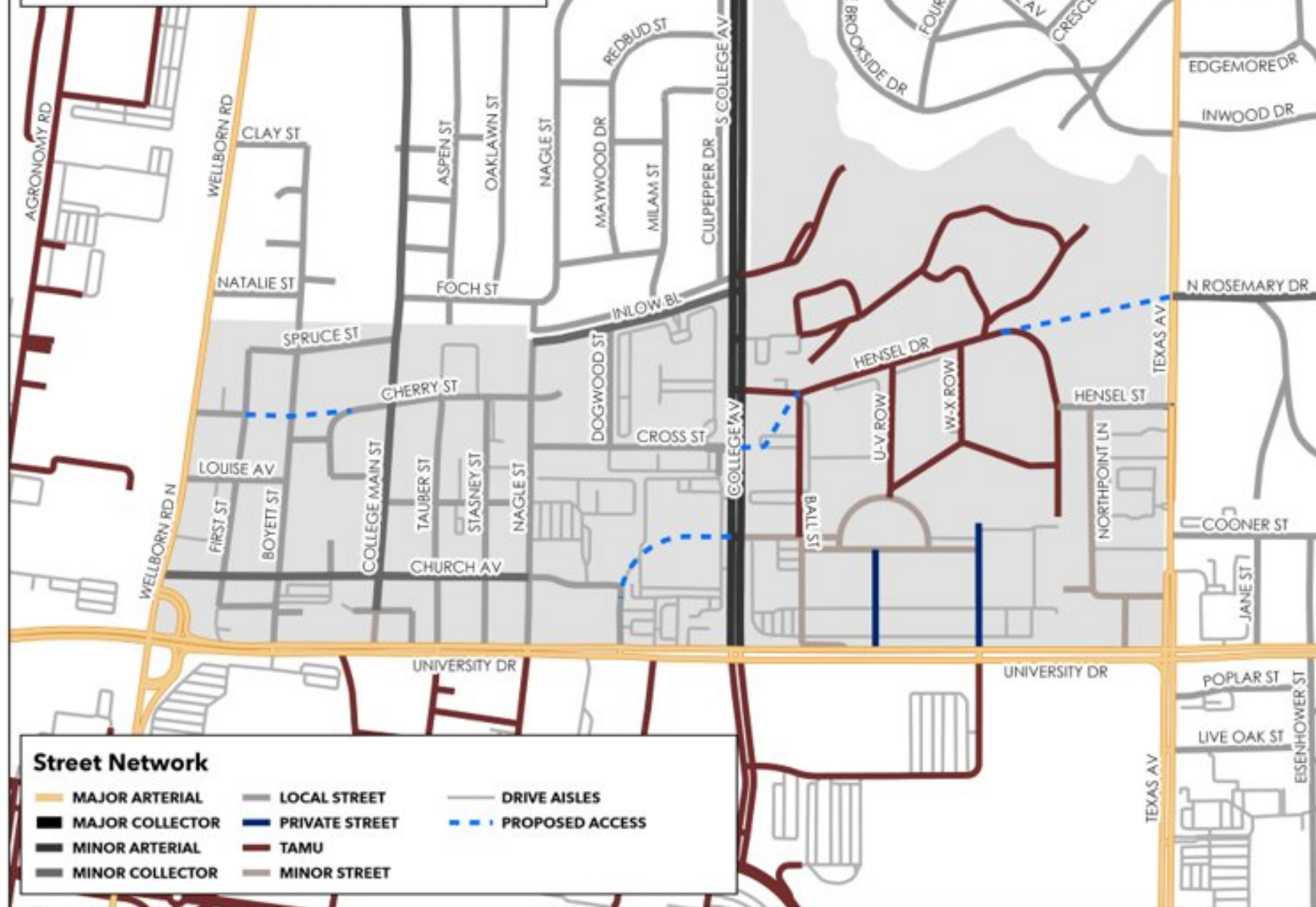
Greater Northgate Stakeholder Committee Vision

→ *"Rooted in history and tradition, the Greater Northgate Area will be a thoughtfully designed and well-connected hub, bringing together the Northgate District, Century Square, Hensel Park, and Northpoint Crossing. Through strategic planning and collaborative development, we envision pedestrian-friendly connectivity, enhanced infrastructure, and lifestyle conveniences. This plan will foster future community while honoring this historical area for tourists and locals alike."*

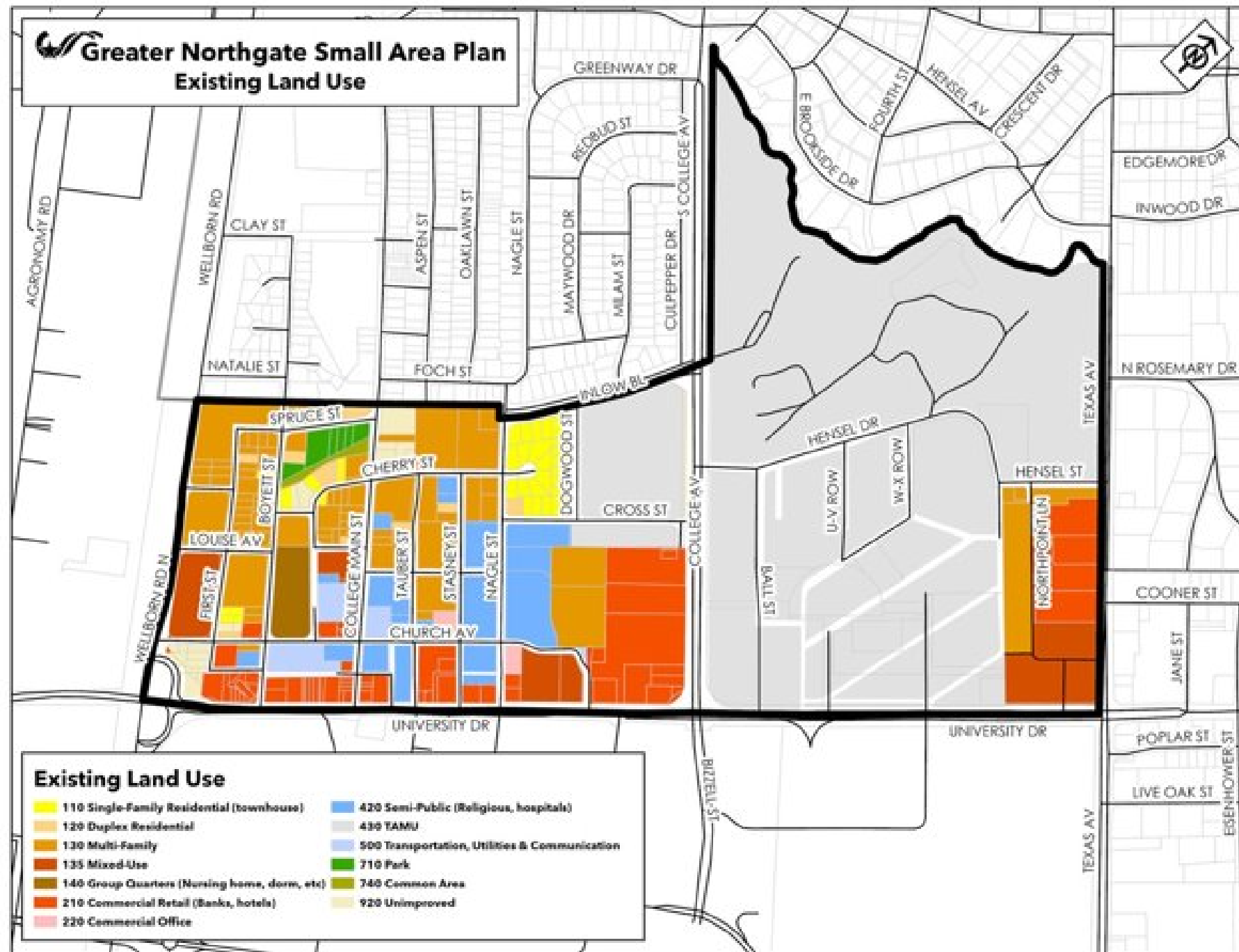


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Greater Northgate Small Area Plan Street Network



Greater Northgate Small Area Plan **Existing Land Use**



[illegible]



Transportation & Mobility

Land Use & Development

Historic Preservation & Community Character

Economic Development & Tourism

Public Spaces & Streetscapes

Access & Parking

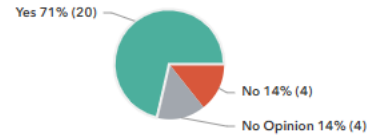
Public Safety & Quality of Life

Implementation & Action Plan

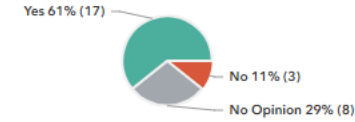
Extend the pedestrian wall on University Drive.



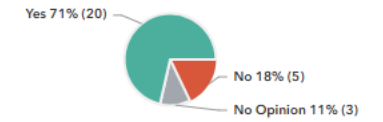
Conduct bicycle and pedestrian demand and safety study in the Northgate District.



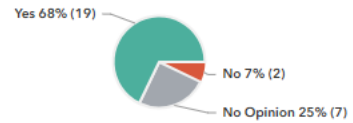
Amend the Bicycle, Pedestrian, and Greenways Master Plan to include planned sidewalks to create a complete pedestrian network.



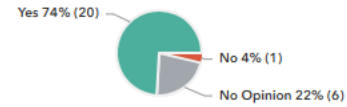
Amend the Bicycle, Pedestrian, and Greenways Master Plan to include planned shared use paths along arterial roadways of University Drive, College Avenue, and Wellborn Road.



Amend the Bicycle, Pedestrian, and Greenways Master Plan to include a planned shared use path along the Burton Creek Tributary and Inlow Boulevard.



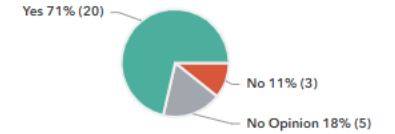
Further develop the pedestrian and bicycle grade separation feasibility study for the University Drive corridor.



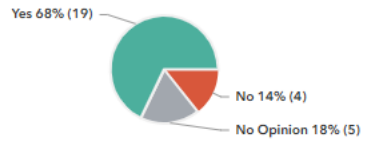
Prioritize improved crossing solutions along the College Avenue corridor.



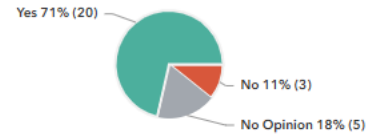
Conduct analysis on alternative for the Wellborn Road cross-section.



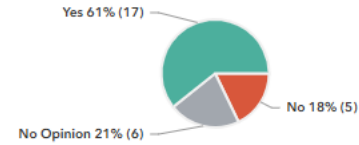
Conduct feasibility study on one-way street conversions.



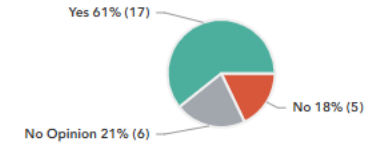
Extend streets for enhanced connectivity.



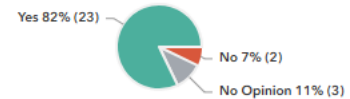
Conduct feasibility study for plan area transit circulator system.



Conduct Bicycle Parking Evaluation.



Partner with TxDOT and Texas A&M University to design and construct grade-separated crossings at priority locations.



Maintain and expand the sidewalk network.



Coordinate with TAMU Transit, Brazos Transit District, and regional transit organizations to improve transit mobility to and within the planning area.



Improve lighting and visibility to improve pedestrian safety.



KEY THEMES ACROSS ALL INPUT SOURCES

Theme	Community Feedback Summary
Transit & Connectivity	Calls for improved east-west pedestrian and bike connections, better crossings across University and College Ave, and interest in a local trolley system.
Walkability & Safety	High concern about narrow sidewalks, dangerous crossings, scooter conflict, and poor lighting. Support for underpasses, wider sidewalks, better lighting, and traffic calming.
Land Use & Scale	Desire to limit building height in some parts of the district and to diversify the mix of uses – including retail, entertainment, and residential that serves more than just students.
Historic Character	Stakeholders value Northgate's unique culture and history. There is strong interest in protecting iconic businesses, maintaining traditional architecture, and resisting over-modernization.
Retail & Experience	Clear demand for more local-serving businesses – grocery stores, cafes, bookstores – and not just bars. Participants want day-to-night vibrancy.
Public Realm & Identity	Strong support for more shade trees, public art, signage, and places to gather. Participants emphasized making Northgate feel like a cohesive and welcoming district.
Parking & Circulation	Feedback reflected mixed views. Some support reducing surface parking to improve the pedestrian environment; others want better wayfinding, structured parking, or dynamic pricing models for public parking.