



CHAMBER DAY

March 27, 2025

Business Survey Results



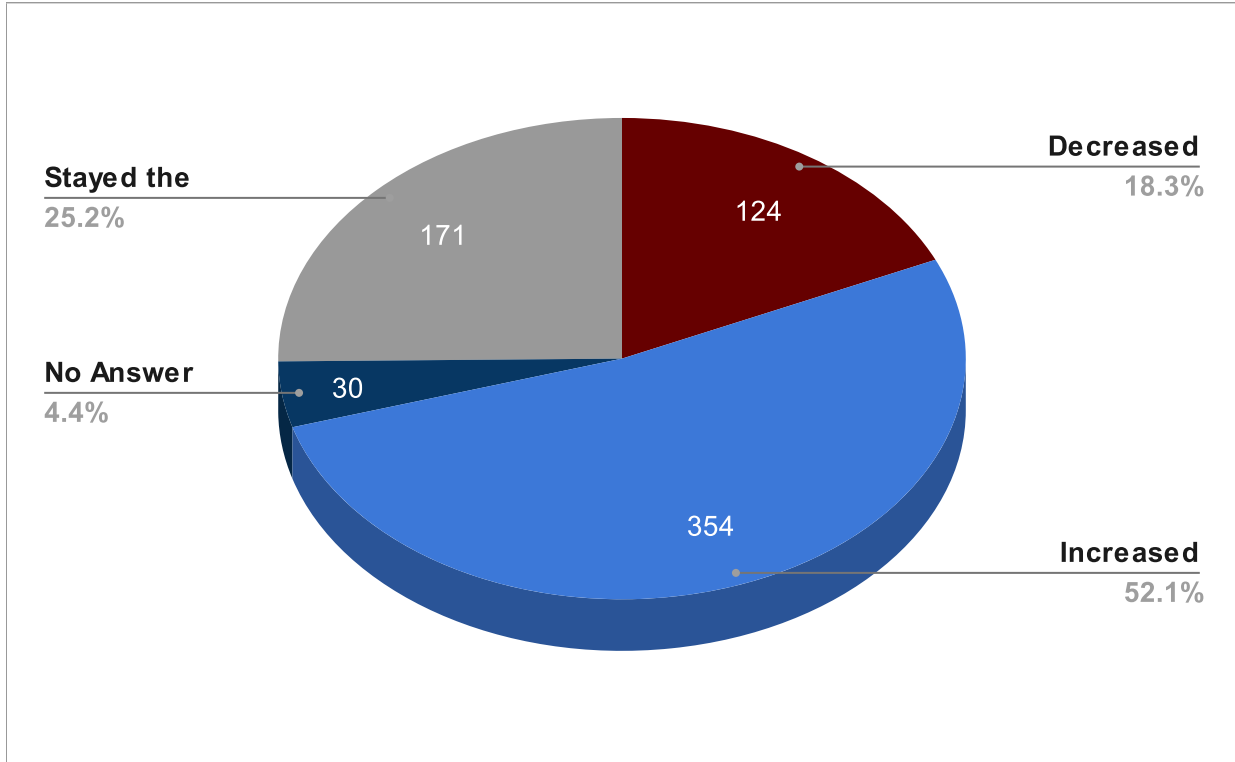
2025 RECAP

- 17th Annual Chamber Day
- 150 Volunteers
- 60 teams over the morning and afternoon
- 979 businesses were visited
- Data was collected from 679 businesses

Sales

Compared to the previous 12 months, how have sales changed?

Increased	354	52%
Decreased	124	18%
Stayed the Same	171	25%
No Answer Given	30	4%
Total	679	100%



BRYAN/COLLEGE STATION CHAMBER OF COMMERCE

Summary of Statistics - Sales

Chamber Day 2025

Sponsored by Brazos County

Compared to the previous 12 months, how have sales changed?

	<u>2025</u>				
	Responses	Increased	Decreased	Stayed the Same	No Answer Given
Total	679	52%	18%	25%	4%
Arts and Culture (Museums)	2	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	18	67%	11%	33%	0%
Education	6	67%	17%	17%	0%
Energy (Petroleum Exploration, Fracking, etc)	2	50%	0%	0%	50%
Financial Services (Banks, Brokerages)	48	54%	21%	25%	0%
Government	3	67%	0%	0%	33%
Healthcare and Wellness (includes fitness facilities)	65	46%	20%	26%	8%
Human/Social Services	9	22%	11%	44%	22%
Information Technology (Computers etc.)	6	50%	0%	50%	0%
Manufacturing	17	76%	6%	18%	0%
Real Estate Development	15	60%	7%	33%	0%
Real Estate Development - Management	9	44%	0%	11%	22%
Restaurant/Food & Beverage	109	57%	21%	18%	4%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	162	43%	22%	30%	6%
Services - Other (includes hair salons, spas and personal care services)	124	61%	19%	16%	3%
Services, Professional (Attorney,Accountant)	46	39%	13%	43%	4%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	27	63%	15%	22%	0%
Wholesalers	11	55%	9%	36%	0%

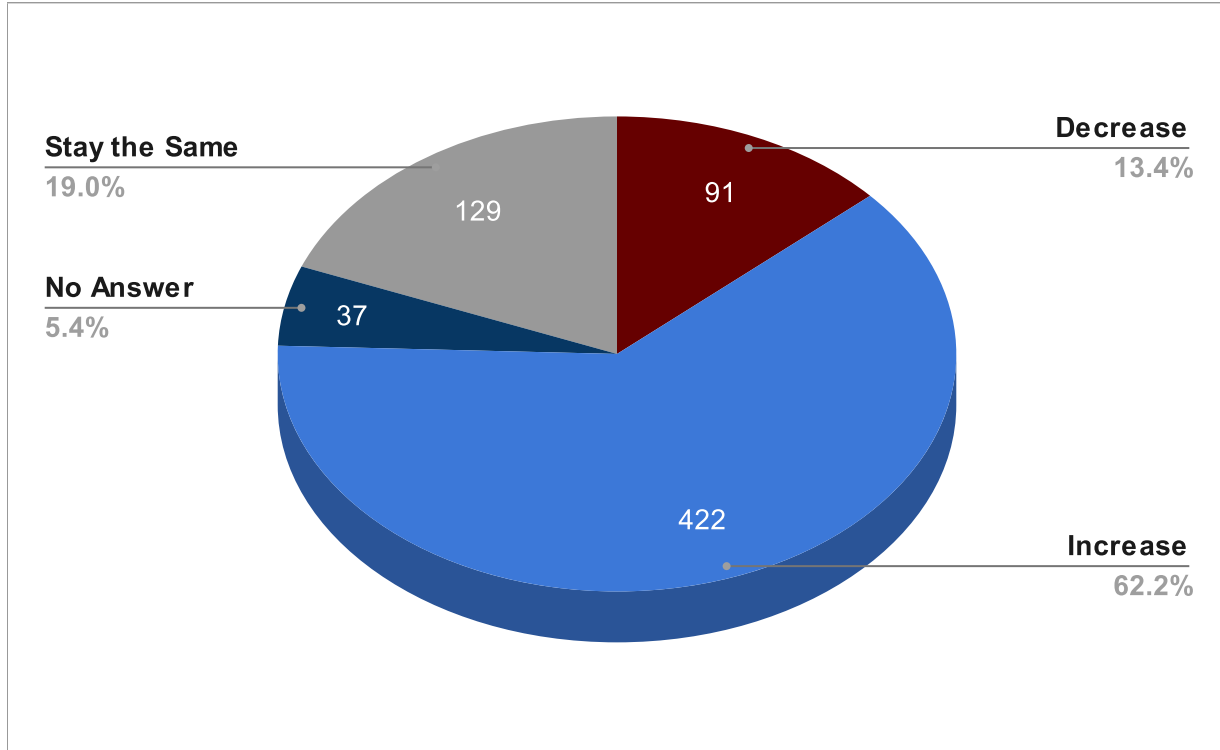
	<u>2024</u>				
	Responses	Increased	Decreased	Stayed the Same	No Answer Given
Total	769	49%	18%	26%	7%
Arts and Culture (Museums)	2	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	71%	29%	0%	0%
Education	7	57%	14%	14%	14%
Energy (Petroleum Exploration, Fracking, etc)	3	33%	33%	0%	33%
Financial Services (Banks, Brokerages)	37	41%	30%	24%	5%
Government	3	33%	0%	33%	33%
Healthcare and Wellness (includes fitness facilities)	86	57%	9%	28%	6%
Human/Social Services	15	53%	7%	20%	20%
Information Technology (Computers etc.)	7	86%	0%	14%	0%
Manufacturing	6	50%	0%	50%	0%
Real Estate Development	12	33%	17%	42%	8%
Real Estate Development - Management	11	64%	0%	27%	0%
Restaurant/Food & Beverage	145	53%	14%	25%	8%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	45%	22%	26%	8%
Services - Other (includes hair salons, spas and personal care services)	132	43%	21%	31%	5%
Services, Professional (Attorney,Accountant)	44	48%	16%	36%	0%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	52%	13%	19%	0%
Wholesalers	11	45%	18%	27%	0%

	<u>2023</u>				
	Responses	Increased	Decreased	Stayed the Same	No Answer Given
Total	730	56%	14%	25%	5%
Arts and Culture (Museums)	8	25%	13%	50%	13%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	23	35%	39%	22%	4%
Education	11	64%	9%	18%	9%
Energy (Petroleum Exploration, Fracking, etc)	3	100%	0%	0%	0%
Financial Services (Banks, Brokerages)	56	50%	16%	30%	4%
Government	2	50%	0%	50%	0%
Healthcare and Wellness (includes fitness facilities)	72	63%	7%	25%	6%
Human/Social Services	14	79%	7%	7%	7%
Information Technology (Computers etc.)	9	67%	11%	11%	11%
Manufacturing	6	50%	17%	33%	0%
Real Estate Development	9	33%	22%	44%	0%
Real Estate Development - Management	20	45%	15%	35%	5%
Restaurant/Food & Beverage	106	62%	10%	22%	6%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	181	54%	20%	22%	4%
Services - Other (includes hair salons, spas and personal care services)	129	47%	12%	32%	9%
Services, Professional (Attorney,Accountant)	48	71%	10%	17%	2%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	23	74%	4%	17%	4%
Wholesalers	10	60%	10%	30%	0%

Local Economy

What do you expect our **LOCAL** economy to do?

Increase	422	62%
Decrease	91	13%
Stay the Same	129	19%
No Answer Given	37	5%
Total	679	100%



BRYAN/COLLEGE STATION CHAMBER OF COMMERCE

Summary of Statistics - Economy

Chamber Day 2025

Sponsored by Brazos County

What do you expect our LOCAL economy to do?

	2025				
	Responses	Increase	Decrease	Stay the Same	No Answer Given
Total	679	63%	13%	19%	5%
Arts and Culture (Museums)	2	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	18	72%	0%	22%	6%
Education	6	50%	0%	33%	17%
Energy (Petroleum Exploration, Fracking, etc)	2	50%	0%	50%	0%
Financial Services (Banks, Brokerages)	48	60%	15%	21%	4%
Government	3	67%	0%	33%	0%
Healthcare and Wellness (includes fitness facilities)	65	57%	22%	17%	5%
Human/Social Services	9	33%	22%	22%	22%
Information Technology (Computers etc.)	6	50%	17%	33%	0%
Manufacturing	17	88%	12%	0%	0%
Real Estate Development	15	53%	13%	13%	20%
Real Estate Development - Management	9	67%	0%	11%	22%
Restaurant/Food & Beverage	109	57%	14%	22%	7%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	162	57%	14%	24%	5%
Services - Other (includes hair salons, spas and personal care services)	124	72%	15%	11%	2%
Services, Professional (Attorney,Accountant)	46	65%	7%	20%	9%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	27	70%	11%	19%	0%
Wholesalers	11	73%	9%	18%	9%

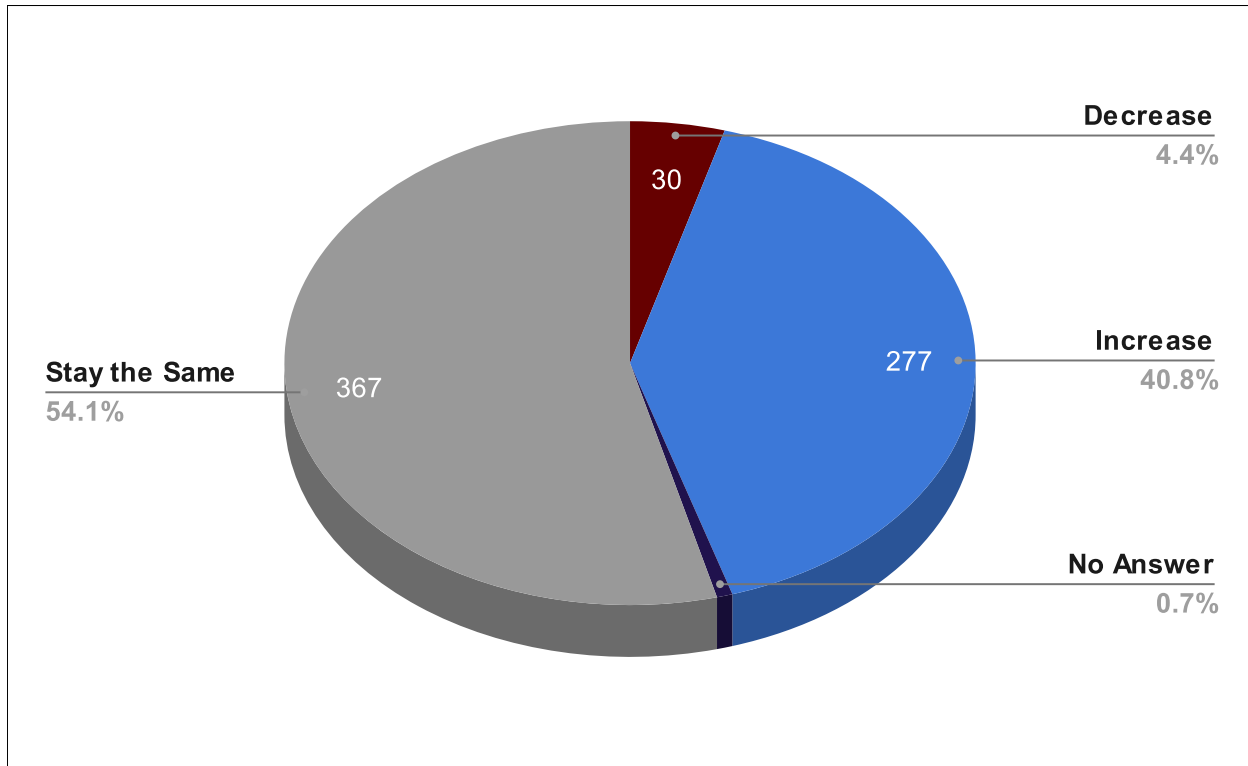
	2024				
	Responses	Increase	Decrease	Stay the Same	No Answer Given
Total	769	63%	9%	19%	8%
Arts and Culture (Museums)	2	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	71%	18%	12%	0%
Education	7	57%	14%	14%	14%
Energy (Petroleum Exploration, Fracking, etc)	3	33%	33%	33%	0%
Financial Services (Banks, Brokerages)	37	62%	14%	24%	0%
Government	3	67%	0%	33%	0%
Healthcare and Wellness (includes fitness facilities)	86	65%	8%	16%	10%
Human/Social Services	15	67%	7%	27%	0%
Information Technology (Computers etc.)	7	86%	0%	14%	0%
Manufacturing	6	83%	0%	17%	0%
Real Estate Development	12	67%	0%	33%	0%
Real Estate Development - Management	11	82%	0%	9%	0%
Restaurant/Food & Beverage	145	61%	7%	22%	10%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	62%	13%	16%	10%
Services - Other (includes hair salons, spas and personal care services)	132	58%	9%	22%	11%
Services, Professional (Attorney,Accountant)	44	57%	11%	27%	5%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	71%	0%	13%	0%
Wholesalers	11	82%	9%	9%	0%

	2023				
	Responses	Increase	Decrease	Stay the Same	No Answer Given
Total	730	61%	11%	22%	6%
Arts and Culture (Museums)	8	63%	25%	0%	13%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	23	52%	17%	0%	9%
Education	11	18%	36%	18%	27%
Energy (Petroleum Exploration, Fracking, etc)	3	67%	0%	33%	0%
Financial Services (Banks, Brokerages)	56	63%	14%	21%	2%
Government	2	50%	0%	50%	0%
Healthcare and Wellness (includes fitness facilities)	72	67%	0%	21%	13%
Human/Social Services	14	57%	7%	29%	7%
Information Technology (Computers etc.)	9	67%	11%	22%	0%
Manufacturing	6	67%	17%	17%	0%
Real Estate Development	9	44%	0%	56%	0%
Real Estate Development - Management	20	50%	10%	35%	5%
Restaurant/Food & Beverage	106	62%	7%	24%	8%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	181	57%	14%	23%	6%
Services - Other (includes hair salons, spas and personal care services)	129	62%	13%	18%	7%
Services, Professional (Attorney,Accountant)	48	65%	6%	27%	2%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	23	78%	9%	13%	0%
Wholesalers	10	60%	40%	0%	0%

Employees

Do you expect your number of employees to change over the coming year?

Increase	277	41%
Decrease	30	4%
Stay the Same	367	54%
No Answer Given	5	1%
Total	679	100%



BRYAN/COLLEGE STATION CHAMBER OF COMMERCE

Summary of Statistics - Employees

Chamber Day 2025

Sponsored by Brazos County

Do you expect your number of employees to change over the coming year?

	2025				
	Responses	Increase	Decrease	Stay the Same	No Answer Given
Total	679	41%	4%	54%	1%
Arts and Culture (Museums)	2	0%	0%	100%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	18	56%	0%	44%	0%
Education	6	33%	0%	67%	0%
Energy (Petroleum Exploration, Fracking, etc)	2	50%	0%	50%	0%
Financial Services (Banks, Brokerages)	48	35%	6%	58%	0%
Government	3	33%	0%	67%	0%
Healthcare and Wellness (includes fitness facilities)	65	37%	6%	55%	2%
Human/Social Services	9	44%	0%	56%	0%
Information Technology (Computers etc.)	6	67%	0%	33%	0%
Manufacturing	17	76%	0%	24%	0%
Real Estate Development	15	33%	0%	67%	0%
Real Estate Development - Management	9	33%	0%	56%	11%
Restaurant/Food & Beverage	109	39%	6%	54%	1%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	162	30%	7%	62%	1%
Services - Other (includes hair salons, spas and personal care services)	124	53%	2%	44%	0%
Services, Professional (Attorney,Accountant)	46	43%	0%	54%	2%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	27	37%	4%	59%	0%
Wholesalers	11	55%	0%	45%	0%

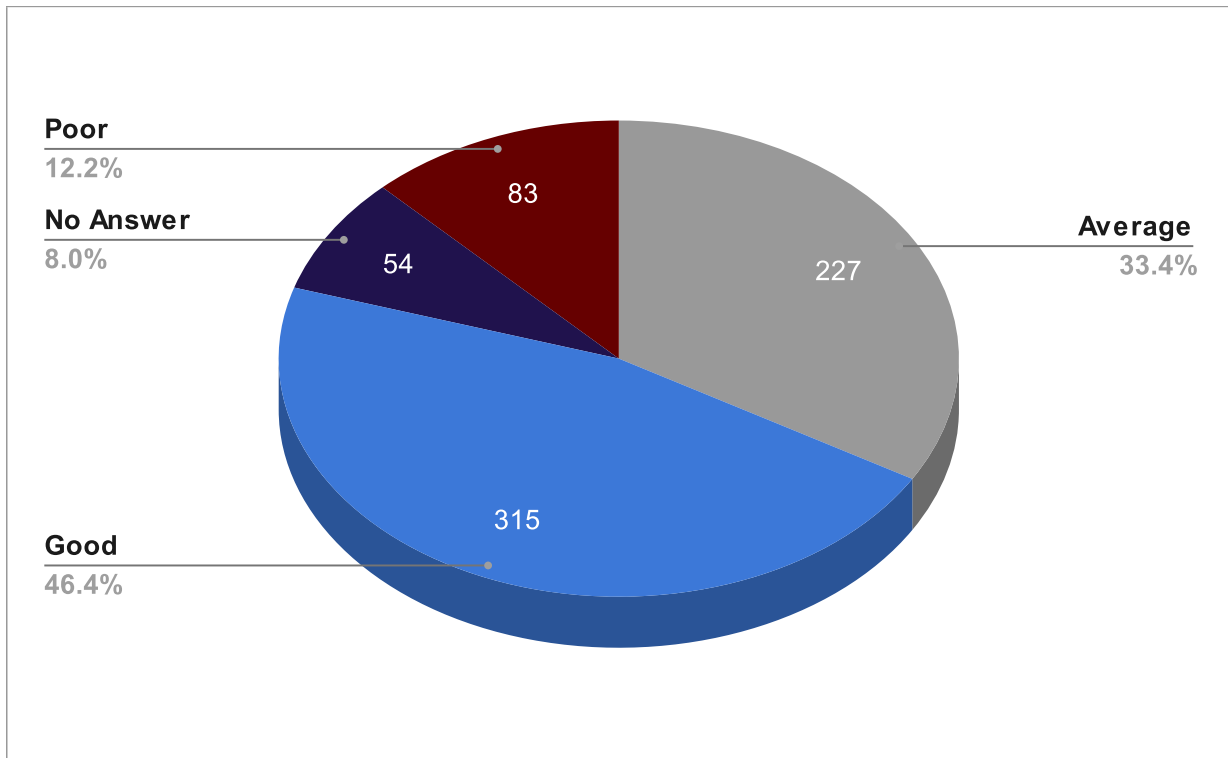
	2024				
	Responses	Increase	Decrease	Stay the Same	No Answer Given
Total	769	40%	4%	51%	5%
Arts and Culture (Museums)	2	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	47%	0%	53%	0%
Education	7	29%	0%	71%	0%
Energy (Petroleum Exploration, Fracking, etc)	3	33%	33%	0%	33%
Financial Services (Banks, Brokerages)	37	32%	0%	65%	3%
Government	3	67%	33%	0%	0%
Healthcare and Wellness (includes fitness facilities)	86	44%	3%	48%	5%
Human/Social Services	15	40%	0%	60%	0%
Information Technology (Computers etc.)	7	43%	14%	43%	0%
Manufacturing	6	83%	0%	17%	0%
Real Estate Development	12	33%	8%	58%	0%
Real Estate Development - Management	11	45%	0%	55%	0%
Restaurant/Food & Beverage	145	41%	6%	51%	3%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	36%	6%	53%	5%
Services - Other (includes hair salons, spas and personal care services)	132	39%	4%	49%	8%
Services, Professional (Attorney,Accountant)	44	32%	5%	59%	5%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	52%	0%	39%	10%
Wholesalers	11	55%	0%	45%	0%

	2023				
	Responses	Increase	Decrease	Stay the Same	No Answer Given
Total	730	45%	3%	49%	3%
Arts and Culture (Museums)	8	13%	0%	63%	25%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	23	35%	0%	65%	0%
Education	11	18%	0%	73%	9%
Energy (Petroleum Exploration, Fracking, etc)	3	67%	0%	33%	0%
Financial Services (Banks, Brokerages)	56	30%	2%	66%	2%
Government	2	50%	0%	50%	0%
Healthcare and Wellness (includes fitness facilities)	72	50%	4%	40%	6%
Human/Social Services	14	50%	7%	43%	0%
Information Technology (Computers etc.)	9	67%	0%	33%	0%
Manufacturing	6	67%	0%	33%	0%
Real Estate Development	9	33%	0%	67%	0%
Real Estate Development - Management	20	40%	5%	55%	0%
Restaurant/Food & Beverage	106	48%	1%	49%	2%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	181	43%	5%	49%	3%
Services - Other (includes hair salons, spas and personal care services)	129	48%	3%	44%	5%
Services, Professional (Attorney,Accountant)	48	44%	2%	54%	0%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	23	61%	4%	35%	0%
Wholesalers	10	50%	10%	40%	0%

Applicants

How would you rate the quality of qualified applicants in our area for your type of business?

Good	315	46%
Average	227	33%
Poor	83	12%
No Answer Given	54	8%
Total	679	100%



BRYAN/COLLEGE STATION CHAMBER OF COMMERCE

Summary of Statistics - Applicants

Chamber Day 2025

Sponsored by Brazos County

How would you rate the quality of qualified applicants in our area for your type of business?

	2025				
	Responses	Good	Average	Poor	No Answer Given
Total	679	46%	33%	12%	8%
Arts and Culture (Museums)	2	0%	50%	0%	50%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	18	50%	33%	17%	0%
Education	6	67%	33%	0%	0%
Energy (Petroleum Exploration, Fracking, etc)	2	50%	0%	50%	0%
Financial Services (Banks, Brokerages)	48	69%	23%	6%	2%
Government	3	67%	33%	0%	0%
Healthcare and Wellness (includes fitness facilities)	65	52%	29%	11%	8%
Human/Social Services	9	44%	33%	0%	22%
Information Technology (Computers etc.)	6	50%	50%	0%	0%
Manufacturing	17	35%	35%	24%	6%
Real Estate Development	15	40%	20%	27%	13%
Real Estate Development - Management	9	56%	0%	33%	11%
Restaurant/Food & Beverage	109	50%	40%	4%	6%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	162	42%	34%	17%	7%
Services - Other (includes hair salons, spas and personal care services)	124	38%	35%	15%	11%
Services, Professional (Attorney, Accountant)	46	37%	37%	11%	15%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	27	56%	30%	11%	4%
Wholesalers	11	64%	36%	0%	0%

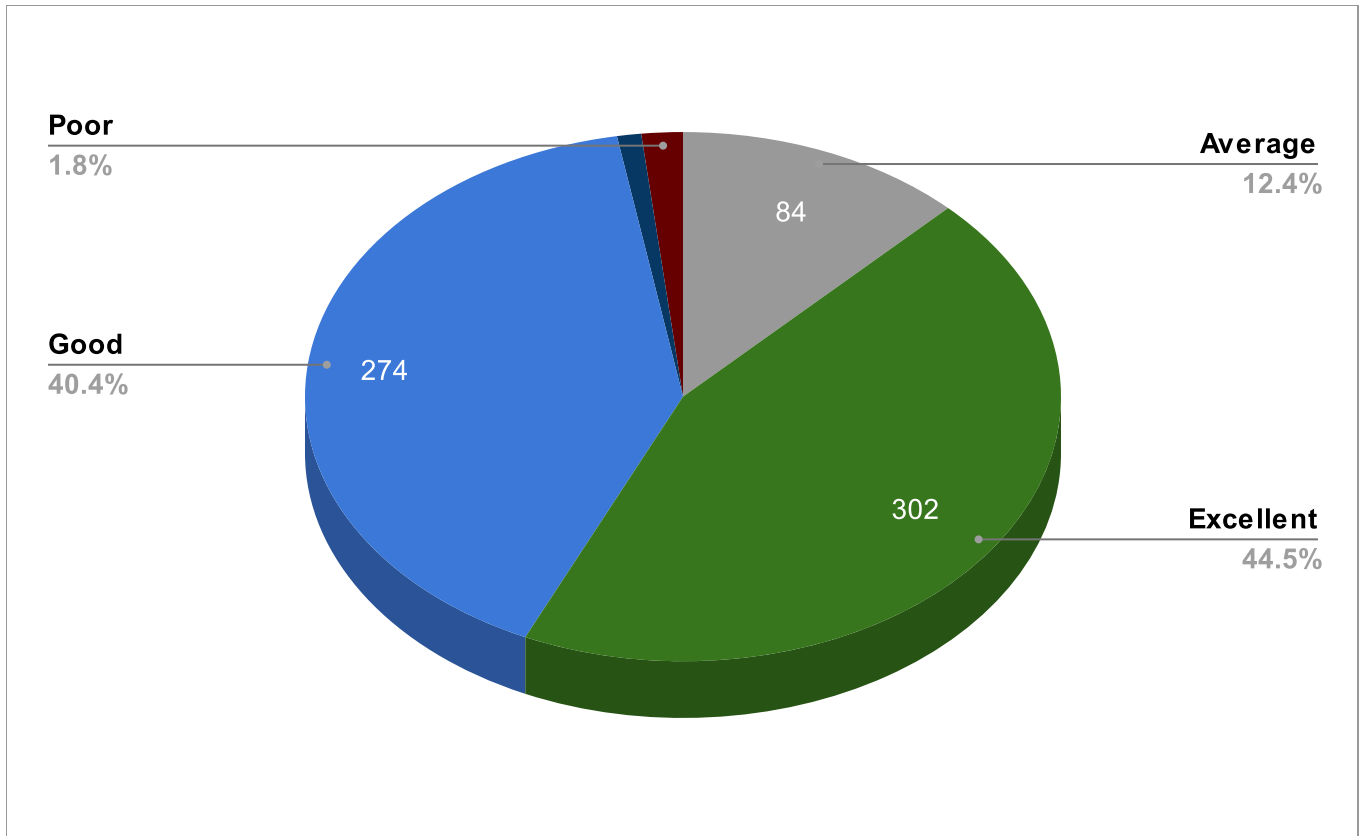
	2024				
	Responses	Good	Average	Poor	No Answer Given
Total	769	46%	31%	13%	10%
2	50%	0%	0%	50%	
17	24%	29%	35%	12%	
7	43%	43%	14%	0%	
3	0%	0%	33%	67%	
37	57%	22%	11%	11%	
3	67%	33%	0%	0%	
86	48%	27%	15%	10%	
15	87%	0%	7%	7%	
7	43%	43%	0%	14%	
6	50%	17%	33%	0%	
12	25%	42%	25%	8%	
11	45%	36%	18%	0%	
145	52%	35%	8%	5%	
200	50%	30%	10%	11%	
132	33%	36%	16%	14%	
44	55%	23%	11%	11%	
31	29%	42%	16%	13%	
11	55%	9%	36%	0%	

	2023				
	Responses	Good	Average	Poor	No Answer Given
Total	730	45%	33%	13%	9%
8	25%	25%	13%	38%	
23	43%	22%	26%	9%	
11	55%	18%	18%	9%	
3	100%	0%	0%	0%	
56	50%	39%	4%	7%	
2	50%	50%	0%	0%	
72	47%	26%	14%	13%	
14	50%	36%	7%	7%	
9	44%	44%	11%	0%	
6	0%	33%	50%	17%	
9	67%	22%	11%	0%	
20	70%	30%	0%	0%	
106	51%	38%	5%	7%	
181	38%	38%	15%	9%	
129	45%	27%	18%	10%	
48	40%	35%	10%	15%	
23	39%	48%	4%	9%	
10	20%	30%	40%	10%	

Quality of Life

Outside of business, how would you rate the overall quality of life in the Brazos Valley for you and your staff?

Excellent	302	44%
Good	274	40%
Average	84	12%
Poor	12	2%
No Answer Given	7	1%
Total	679	100%



BRYAN/COLLEGE STATION CHAMBER OF COMMERCE

Summary of Statistics - Quality of Life

Chamber Day 2025

Sponsored by Brazos County

Outside of business, how would you rate the overall quality of life in the Brazos Valley for you and your staff?

	2025					
	Responses	Excellent	Good	Average	Poor	No Answer Given
Total	679	44%	40%	12%	2%	1%
Arts and Culture (Museums)	2	50%	50%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	18	33%	61%	6%	0%	0%
Education	6	33%	50%	17%	0%	0%
Energy (Petroleum Exploration, Fracking, etc)	2	0%	50%	0%	0%	0%
Financial Services (Banks, Brokerages)	48	54%	35%	10%	0%	0%
Government	3	100%	0%	0%	0%	0%
Healthcare and Wellness (includes fitness facilities)	65	40%	42%	17%	0%	2%
Human/Social Services	9	22%	56%	22%	0%	0%
Information Technology (Computers etc.)	6	50%	50%	0%	0%	0%
Manufacturing	17	65%	29%	6%	0%	0%
Real Estate Development	15	53%	47%	0%	0%	0%
Real Estate Development - Management	9	44%	44%	0%	0%	11%
Restaurant/Food & Beverage	109	39%	44%	16%	1%	1%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	162	44%	35%	17%	3%	1%
Services - Other (includes hair salons, spas and personal care services)	124	40%	47%	9%	2%	2%
Services, Professional (Attorney, Accountant)	46	61%	20%	13%	4%	2%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	27	37%	52%	7%	0%	0%
Wholesalers	11	64%	36%	0%	0%	0%

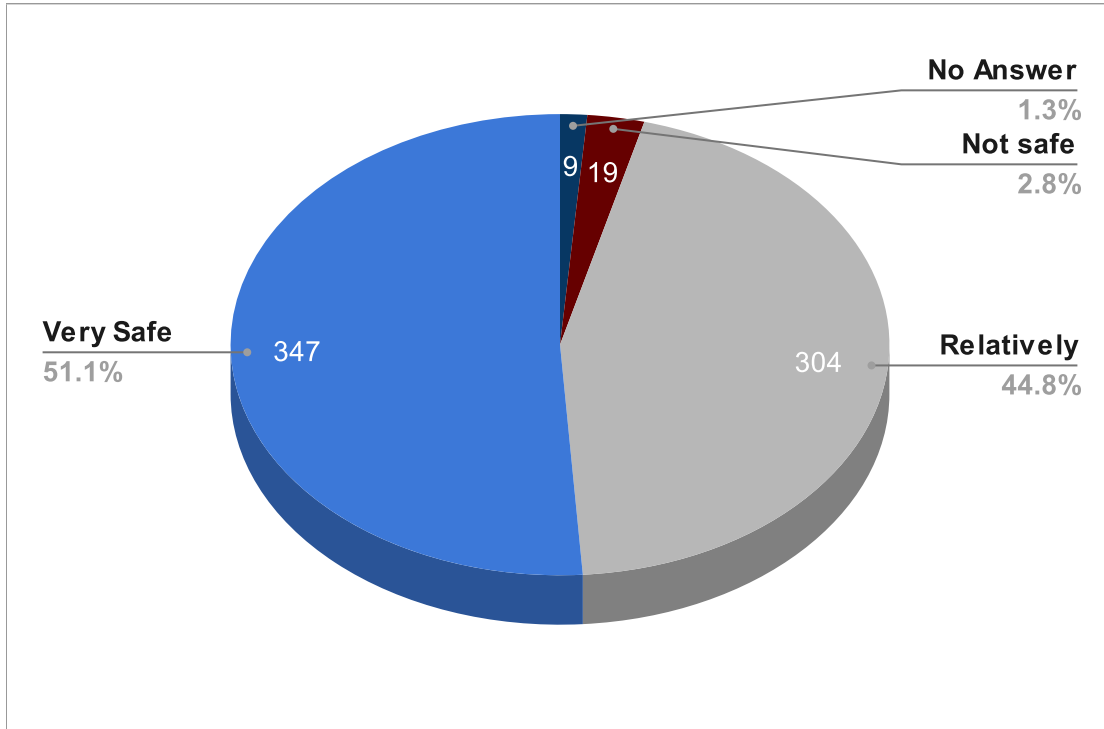
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Education	7	71%	14%	0%	14%	0%
Energy (Petroleum Exploration, Fracking, etc)	3	0%	33%	67%	0%	0%
Financial Services (Banks, Brokerages)	37	57%	38%	3%	3%	0%
Government	3	100%	0%	0%	0%	0%
Healthcare and Wellness (includes fitness facilities)	86	48%	36%	9%	1%	6%
Human/Social Services	15	47%	47%	7%	0%	0%
Information Technology (Computers etc.)	7	43%	57%	0%	0%	0%
Manufacturing	6	33%	50%	17%	0%	0%
Real Estate Development	12	50%	50%	0%	0%	0%
Real Estate Development - Management	11	64%	36%	0%	0%	0%
Restaurant/Food & Beverage	145	42%	37%	15%	2%	3%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	45%	41%	10%	2%	3%
Services - Other (includes hair salons, spas and personal care services)	132	43%	45%	6%	1%	5%
Services, Professional (Attorney, Accountant)	44	45%	34%	16%	0%	5%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	32%	58%	0%	0%	0%
Wholesalers	11	73%	0%	27%	0%	0%

	2023					
	Responses	Excellent	Good	Average	Poor	No Answer Given
Total	730	48%	39%	9%	1%	2%
Arts and Culture (Museums)	8	50%	25%	25%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	23	52%	35%	9%	4%	0%
Education	11	45%	27%	18%	0%	9%
Energy (Petroleum Exploration, Fracking, etc)	3	67%	0%	33%	0%	0%
Financial Services (Banks, Brokerages)	56	54%	46%	0%	0%	0%
Government	2	50%	50%	0%	0%	0%
Healthcare and Wellness (includes fitness facilities)	72	60%	32%	4%	0%	4%
Human/Social Services	14	43%	36%	21%	0%	0%
Information Technology (Computers etc.)	9	56%	44%	0%	0%	0%
Manufacturing	6	50%	50%	0%	0%	0%
Real Estate Development	9	67%	33%	0%	0%	0%
Real Estate Development - Management	20	35%	55%	5%	5%	0%
Restaurant/Food & Beverage	106	35%	54%	10%	0%	1%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	181	47%	38%	12%	3%	1%
Services - Other (includes hair salons, spas and personal care services)	129	53%	34%	9%	1%	4%
Services, Professional (Attorney, Accountant)	48	52%	31%	15%	0%	2%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	23	39%	39%	22%	0%	0%
Wholesalers	10	60%	40%	0%	0%	0%

Quality of Safety and Security

Compared to the past 12 months to previous years, how would you rate the quality of safety and security in your business neighborhood?

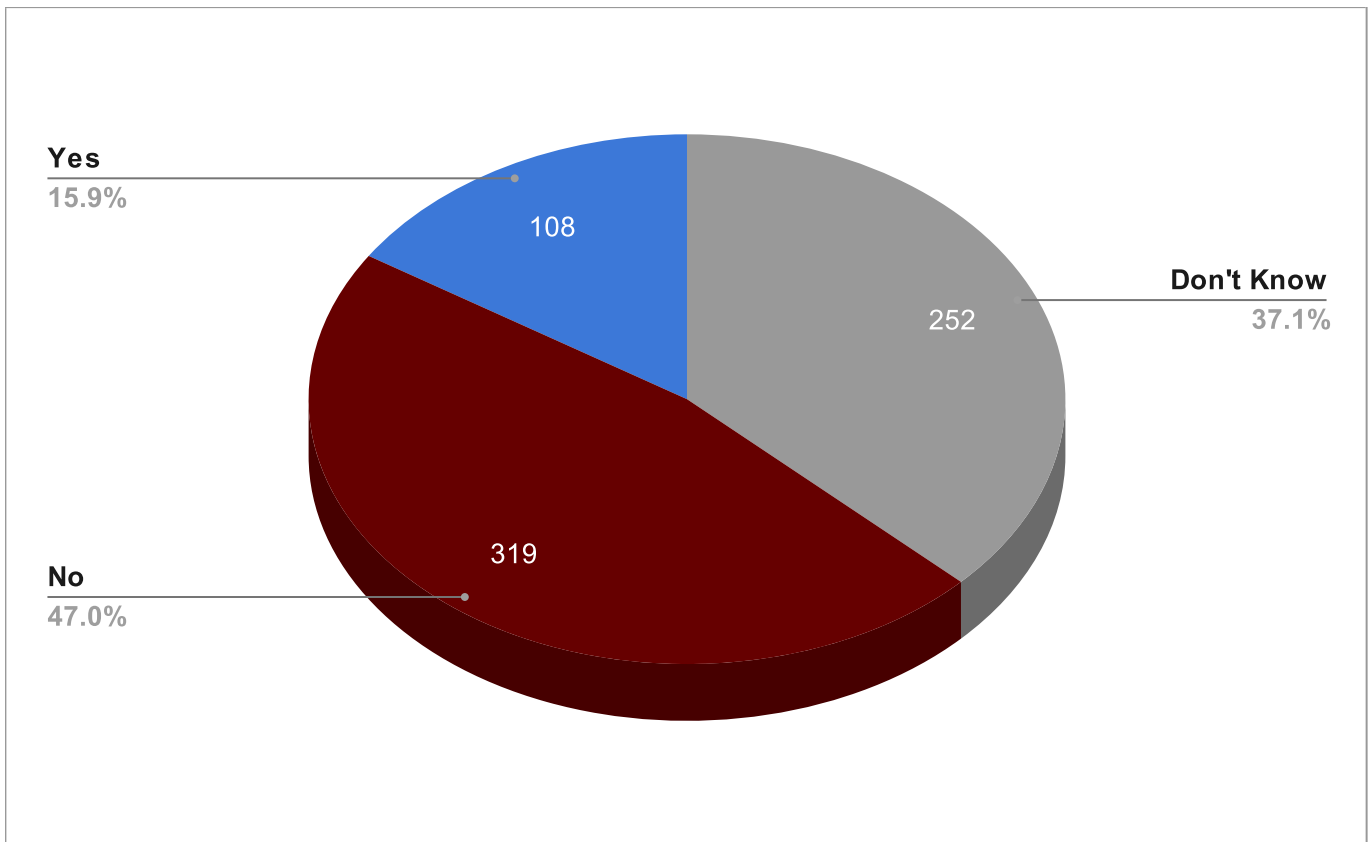
Very Safe	347	51%
Relatively Safe	304	45%
Not Safe	19	3%
No Answer Given	9	1%
Total	679	100%



Historically Underutilized Business (HUB)

To your knowledge, is this business categorized as Historically Underutilized Business (HUB)? (HUB program was created to promote full and equal procurement opportunities for small, minority- and women-owned businesses.)

Don't Know	252	37%
Yes	108	16%
No	319	47%
Total	679	100%



Business Issue Concerns

Which of the following do you think are the biggest issues facing this business in 2025?

Taxation	35
Government Regulation	27
Environmental Challenges	7
Employment	25
Education	8
Healthcare	12
Law Enforcement	0
Fire Safety	1
Banking/Credit	5
Real Estate/Development	16
Technology	9
General Economy	164
Transportation	33
Energy	2

