

Agenda Item No. 1.2

AGENDA ITEM BRIEFING

Submitted by: Billy Hamilton, Deputy Chancellor and Chief Financial Officer
The Texas A&M University System

Subject: Approval of New and Increased Graduate Program Fees at Texas A&M University

Proposed Board Action:

Approve the proposed new and increased graduate program fees at Texas A&M University to be effective with the fall 2025 semester.

Background Information:

The Texas Education Code provides guidance on all student tuition, fees and charges allowable for collection by institutions of higher education. Many of the authorized tuition and fees require approval from the Board of Regents (Board) prior to implementation.

As shown on the attached exhibit, Texas A&M University proposes two new graduate program fees and increases to four current graduate program fees. All but one, are being requested by the Mays Business School. The other request is from the College of Arts & Sciences.

A&M System Funding or Other Financial Implications:

See attached exhibit.

Strategic Plan Imperative(s) this Item Advances:

This agenda item is relevant to the advancement of all the imperatives of the Strategic Plan.

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THE TEXAS A&M UNIVERSITY SYSTEM
Office of the Deputy Chancellor and Chief Financial Officer
September 30, 2024

Members, Board of Regents
The Texas A&M University System

Subject: Approval of New and Increased Graduate Program Fees at Texas A&M University to be Effective with the Fall 2025 Semester

I recommend adoption of the following minute order:

“The request for new and increased graduate program fees recommended by Texas A&M University, as shown on Exhibit, is hereby approved to be effective with the fall 2025 semester.”

Respectfully submitted,

[ORIGINAL SIGNED BY]

Billy Hamilton
Deputy Chancellor and
Chief Financial Officer

Approval Recommended:

[ORIGINAL SIGNED BY]

John Sharp
Chancellor

Approved for Legal Sufficiency:

[ORIGINAL SIGNED BY]

Ray Bonilla
General Counsel

TEXAS A&M UNIVERSITYSummary of Proposed Graduate Program Fee Changes
Proposed for Fall 2025

FEE DESCRIPTION	BASIS	CURRENT	INCREASE	PROPOSED	# OF STUDENTS	ADD'L REVENUE
College of Arts & Sciences						
Master of Science in Psychology w/Concentration in Industrial-Organizational Psychology Program Fee Fall/Spring	SEM	\$3,500	\$750	\$4,250	23	\$ 51,750
Mays Business School						
Master of Science in Human Resource Management Program Fee Fall/Spring	SEM	\$3,000	\$1,000	\$4,000	40	\$ 80,000
Master of Science in Supply Chain and Analytics Program Fee ¹ Fall/Spring						
	SCH	\$350	\$78	\$428	40	Please see note 1 below.
Master of Science Certificate in Artificial Intelligence and Business Program Fee Fall/Spring						
	(one-time) New Program Fee			\$10,000	200	\$ 2,000,000
Professional Program in Accounting (PPA) Program Fee Fall/Spring						
	SEM	NEW		\$750	300	\$ 675,000
Master of Science Management Information Systems Program Fee Fall/Spring						
	SEM	\$1,500	\$68	\$1,568	195	\$ 26,520

1. No additional revenue expected since this increase will replace the current mandatory \$2,500 international trip fee.

College of Arts and Sciences - Fall 2025 Fee Requests

Program	Current Fee	Proposed Fee	Brief Description
<i>Master of Science in Psychology w/Concentration in Industrial-Organizational Psychology</i>	\$3,500/semester	\$4,250/semester	Master's program that emphasizes the application of psychological principles to human resource decisions and organizational behavior challenges. Graduates seek employment in corporations and consulting firms. Benefit to students: Increased instructional support for students through tutors; increased scholarship opportunities; expanded curriculum; expanded job recruiting and networking opportunities; increased professional speaker visits

Mays Business School - Fall 2025 Fee Requests

Program	Current Fee	Proposed Fee	Brief Description
<i>MS Human Resource Management</i>	\$3,000/semester	\$4,000/semester	Additional investment in student recruitment is needed to attract a larger and more diverse applicant pool and meet and sustain enrollment of 40 students per cohort. Developing a Global Mindset and understanding of International HRM is becoming increasingly important for the program. We aspire to make an annual Study Abroad trip a part of the curriculum. The overall cost of Mays' MS-HRM program is at or below the costs of our top competitors. Benefit to students: More course offerings and scheduling flexibility; more elective courses for the students to choose from; more scholarship opportunities; addition of study abroad opportunities; more resources for career planning
<i>MS Supply Chain Analytics</i>	\$350/SCH	\$428/SCH	This request does not increase the total cost to the student. The MS-SCAN program requires an international trip (\$2500) currently not covered by student fees. Having this international trip outside of the regular cost of the program makes the payment for the trip more difficult for students. Benefit to students: Including the cost of the international trip within the program fee will allow the department to spread the cost out across multiple semesters and would also enable students to use their financial aid programs to help cover the cost of the program/trip thereby making things easier on the students.
<i>MS Certificate in AI and Business</i>	\$ -	\$10,000/program	The AI and Business Flex Online certificate program equips students with cutting-edge AI skills to create and leverage value for business leaders. Courses include the use of generative AI, predictive modeling, natural language processing, audio/video analytics, and AI-enabled storytelling, preparing students to drive AI-powered business transformations. Benefit to students: AI complement to other Flex Online programs at Mays such as the Flex Online MBA and various other Flex Online Master's programs; students will learn using cutting-edge AI tools and platforms; provides students with a specific technical expertise that will make them more marketable in the workplace.

Mays Business School - Fall 2025 Fee Requests

Program	Current Fee	Proposed Fee	Brief Description
<i>Professional Program in Accounting (PPA) Program Fee</i>	\$ -	\$750/ semester	<p>The James Benjamin Department of Accounting created the PPA program in 1992 to help students achieve the 150 credit hours that are required to take the Certified Public Accountant (CPA) exam and to address declining interest in accounting. PPA is unique because it has both an undergraduate and graduate component. Specifically, it is a five-year program that allows students to receive a Bachelor of Business Administration in Accounting as well as a Master of Financial Management (MFM) or Master of Science (MS) degree in one of the following disciplines: Accounting, Entrepreneurial Leadership, Human Resource Management, Marketing, Management Information Systems, or Supply Chain and Analytics. Benefit to students: Create new course offerings including new leadership programs; more networking opportunities and career fair specific to PPA students; more connections with industry leaders; more scholarship opportunities</p>
<i>Master of Science Management Information Systems Program Fee</i>	\$1,500/ semester	\$1,568/ semester	<p>The MS-MIS program seeks to provide opportunities for students to gain skills that are necessary to pursue careers in corporate information systems departments. Mays' MS-MIS program is a 36-hour program, comprised of two categories of students. Students enroll in a 4-semester program with time, usually during the summer, to pursue a corporate internship. These are high quality students, averaging three years of work experience, a 3.5 undergraduate GPA, and score at the 82nd percentile of the relevant standardized tests. We also provide an option for Texas A&M undergraduates to pursue a 12-month or "4+1" program. These students complete several hours of graduate coursework during their undergraduate careers, complete their internship during the summer after graduating with their Bachelor's, and then finish the program in two graduate semesters. They graduate a year after receiving their Bachelor's degree. The MS-MIS program also encompasses approximately 60 students per year specializing in MIS while obtaining an MS-Accounting degree. Benefit to students: Program is requesting a small inflationary increase to help cover the rising costs of delivering this program; there has not been an increase to this fee since 2018; more scholarship opportunities will be available to students.</p>