

Paid Parking Pilot Program

September 12, 2024



Pilot Program

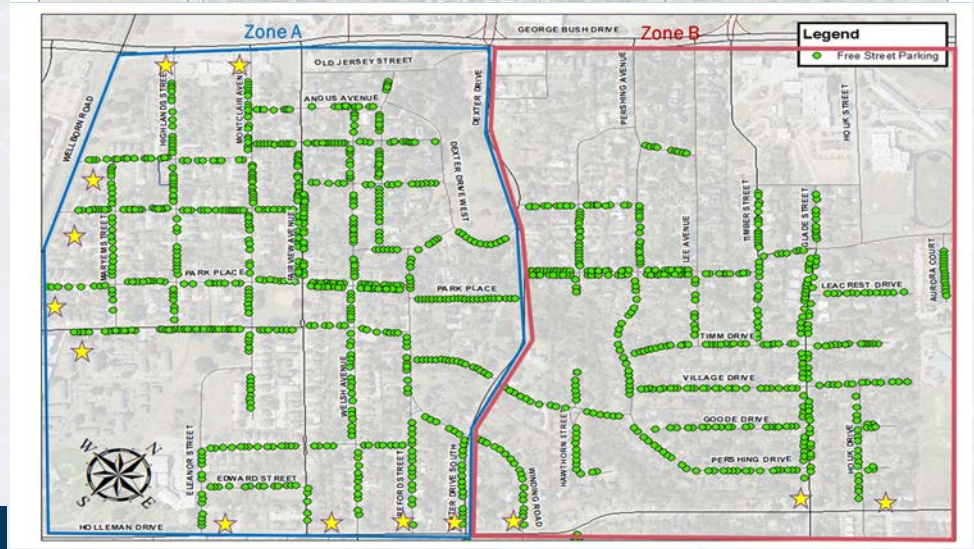
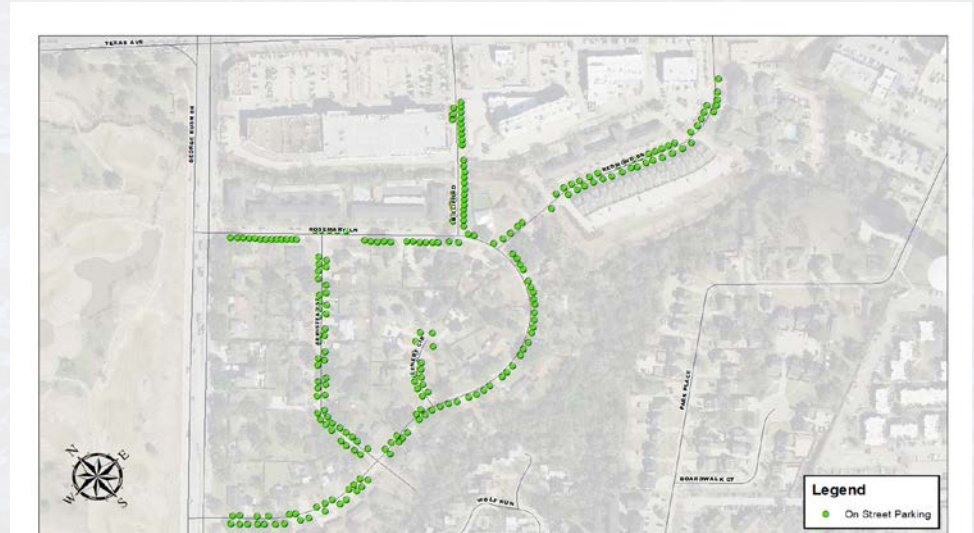
- Two summer events
- Park Mobile
- Neighborhood Parking Zones
- Revenues & Expenses

	Revenue	Expense
Soccer Game	\$11,025	\$3,421
Concert	\$13,800	\$2,919
Total	\$24,825	\$11,497



Pilot Planning Estimates

Location	Available Spaces	Revenue Potential
City Hall	207	\$5,175
Wayne Smith	192	\$4,800
Lincoln Rec Center	110	\$2,750
Southside 1 – Redmond	170	\$4,250
Southside 2 – Heart	875	\$21,875
Southside 3 - Glade	509	\$12,725
Total	2,063	\$51,575



* Assumes \$25 per vehicle rate – staff recommends increase



Pilot Parking Summary

Location	Avail Spaces	Event	Txns	Visual Count / Avail Spaces	Paid % / Visual Count	Parked Not Paid
City Hall	207	Soccer	2	-	100%	
		Concert	10	-	100%	
Wayne Smith	192	Soccer	146	-	100%	
		Concert	166	-	100%	
Lincoln Rec Center	110	Soccer	0	-	100%	
		Concert	8	-	100%	
Southside 1 - Redmond	170	Soccer	2	-	-	
		Concert	2	9 / (5.3%)	22.2%	7 / \$175
Southside 2 - Heart	875	Soccer	258	-	-	
		Concert	301	562 / (64.2%)	53.6%	260 / \$6,525
Southside 3 - Glade	509	Soccer	33	-	-	
		Concert	65	159 / (31.2%)	40.9%	94 / \$2,350
						\$9,050



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Revenue & Exemptions

Location	Avail Spaces	Revenue - 0 Exemptions **	Parcels in Zone	Revenue - 1 Exemptions	Revenue - 2 Exemptions
<i>City Hall</i>	207	\$5,175		\$5,175	\$5,175
<i>Wayne Smith</i>	192	\$4,800		\$4,800	\$4,800
<i>Lincoln Rec Center</i>	110	\$2,750		\$2,750	\$2,750
Southside 1 – Redmond*	170	\$4,250	126	\$1,100	-
Southside 2 – Heart	875	\$21,875	507	\$9,200	-
Southside 3 - Glade	509	\$12,725	406	\$2,575	-
Total	2,063	\$51,575		\$25,600	\$12,725

* Area not recommended to be included

** Assumes \$25 per vehicle rate – staff recommends increase



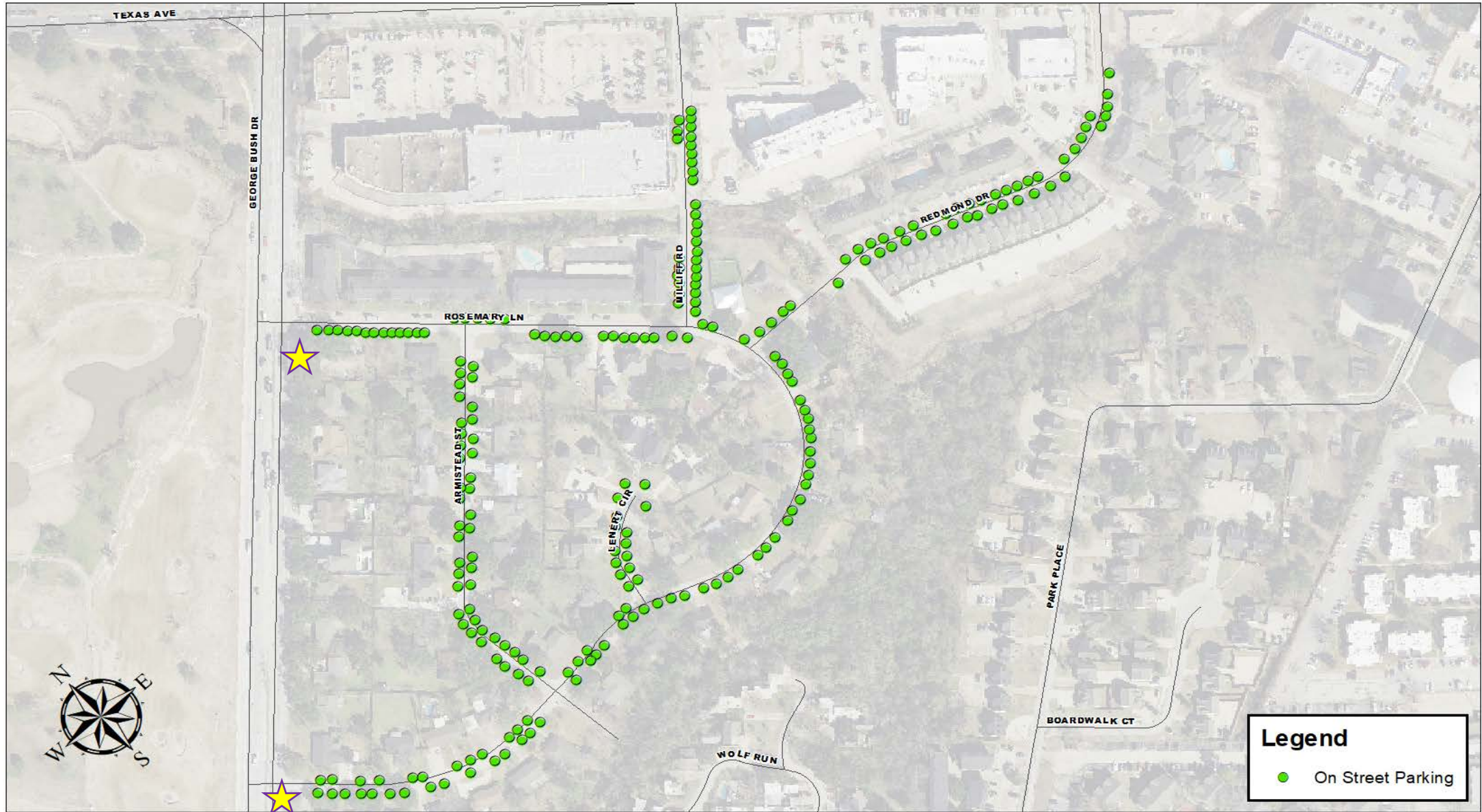
Direction & Decision Points

1. Implement paid parking program for event and game days?
2. Additional information or outreach?
3. When?
4. Where?
 - City Parking lots
 - Neighborhood Parking zones
5. Exemptions for residents?
6. One-time costs



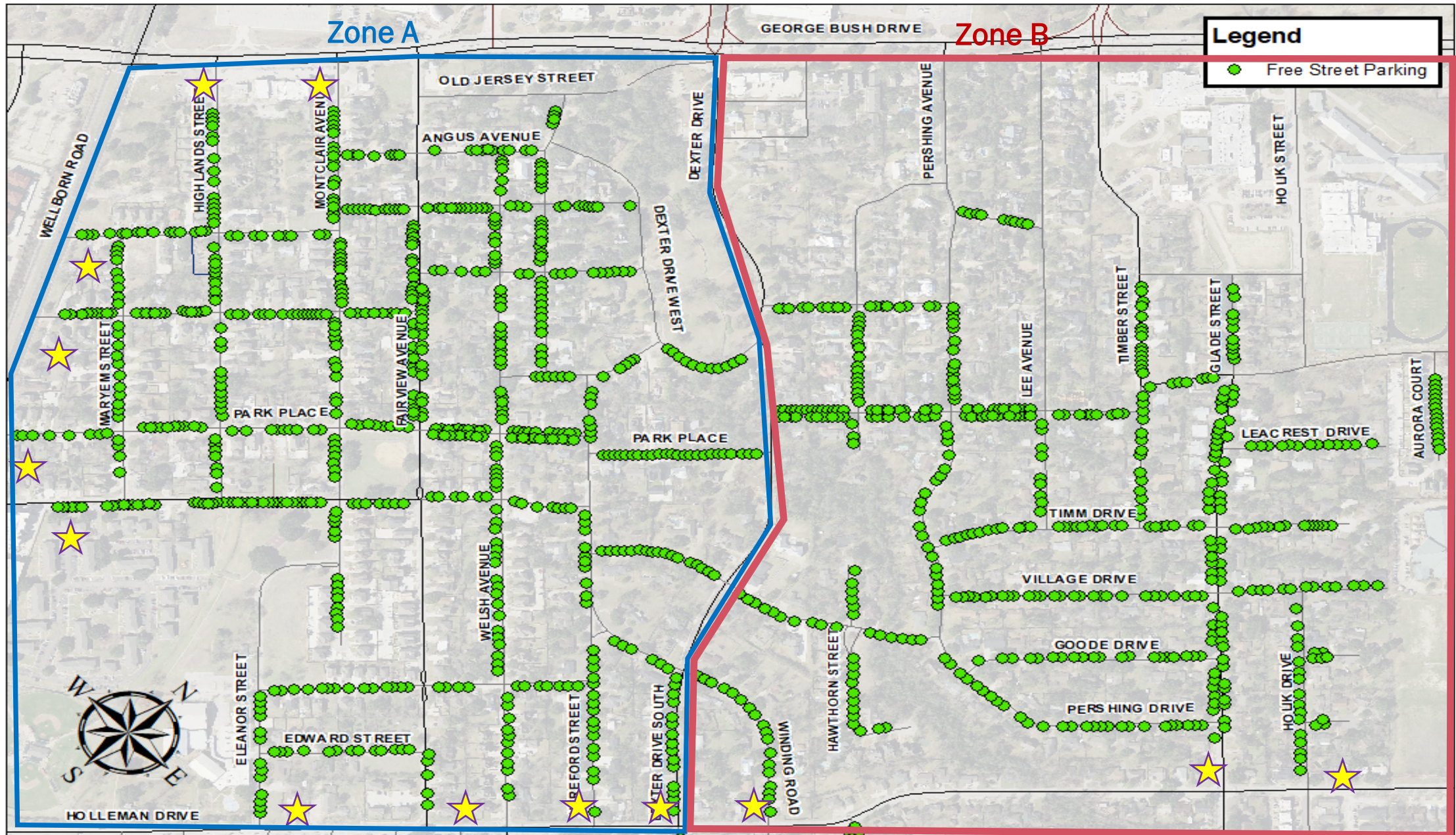


ON STREET PARKING



Southside 1 - On Street Parking (234 Spaces)

ON STREET PARKING

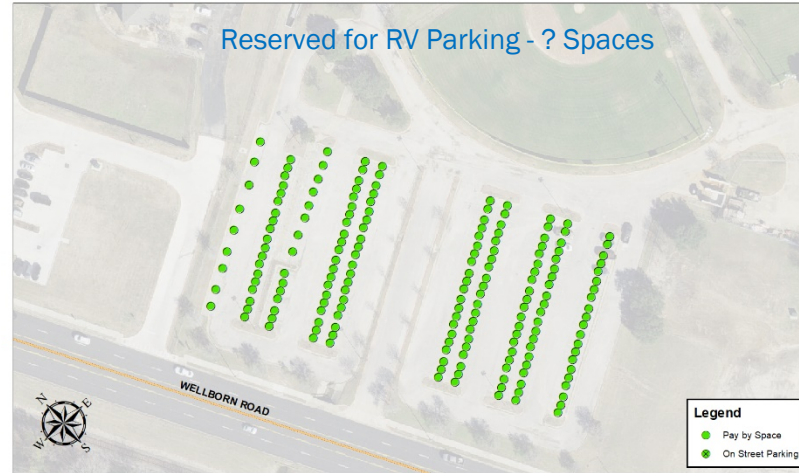


Southside 2 - On Street Parking (1,390 Spaces)

SURFACE LOTS



Lincoln Center Surface Lot (110 Spaces)



Wayne Smith Surface Lot (192 Spaces)



City Hall Surface Lot (207 Spaces)

