



# College Station, Texas 2024 Community Recreation Center Needs Assessment Survey

## Findings Report

Presented to the City of College Station

August 2024



**ETC**  
INSTITUTE

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# College Station Community Recreation Center Needs Assessment Survey Executive Summary

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## Overview

ETC Institute administered a community recreation center needs assessment survey for the City of College Station, Texas during the winter and spring of 2024. The purpose of the survey was to help determine parks and recreation priorities for the community.

## Methodology

ETC Institute mailed a survey packet to a random number of households in the City of College Station. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at [collegestationparksurvey.org](https://collegestationparksurvey.org).

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of College Station from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 455 completed surveys collected. The overall results for the sample of 455 residents have a precision of at least +/-4.59% at the 95% level of confidence.

In addition to this executive summary the report contains the following:

- Charts showing the overall results of the survey (Section 1),
- Benchmarks comparing the City's results to national averages (Section 2),
- Priority Investment Ratings which highlight the facilities and programs most needed in the community (PIR) (Section 3),
- Tabular data showing the results for all questions on the survey (Section 4), and
- A copy of the cover letter and survey instrument (Section 5).

The major findings of the survey are summarized in the following pages.

## **Parks and Recreation Facilities/Programs/Trails Use**

Most respondents (36%) indicated they have participated in programs/activities during the past year. Then, they were asked how many programs and activities they have participated in. 30% stated they have participated in one program or activity, 51% stated they have participated in 2-3 programs and activities, 10% stated they have participated in 4-6 programs and activities, and only 9% stated they have participated in 7 or more programs and activities. They also rated the programs and activities they participated in. 27% rated the programs “excellent,” 60% rated the programs “good,” 9% gave “fair” ratings, and 3% gave “poor” ratings. For the respondents that responded that they do not participate in programs, they were asked what the reasons that prevented them from participating more often. The top barriers that respondents selected were: I don’t know what is offered (53%), too busy/not interested (30%), and program times are not convenient (19%).

## **Outside Organizations**

Respondents were asked to select all the organizations they used for programs and activities in the past year. The top organizations selected were: City of College Station (43%), places of worship (40%), and Texas A&M university (40%).

## **Communication**

Respondents were asked about the ways they learned about the City’s programs/activities. The top resources used were: friends & neighbors (44%), Facebook (37%), and City website (34%). Then, they selected the methods of communication they most preferred the city to use to communicate with them about the programs/activities. The top methods selected were: email/eBlasts from City (46%), Facebook (44%), and City website (37%).

## **Benefits, Importance, and Improvements**

Respondents were asked to rate their level of agreement with the potential benefits for the City of College Station’s indoor recreation services. The top benefits they agreed the most include: makes College Station a more desirable place to live (73%), provides volunteer opportunities for the community (68%), and provides jobs/professional development for youth (67%).

**Indoor Recreation:** Respondents were asked to rate the importance of the options (listed in the survey) when thinking about indoor recreation in the City. The options that were selected the most were: fees/costs to use (83%), classes and/or programs offered (83%), and fun features & amenities (78%). Then, they selected the items that the city should put the greatest emphasis on when planning for the future of indoor recreation centers. The items that respondents selected the most include: fees/costs to use (53%), classes and/or programs offered (38%), and operate to maximize cost recovery & minimize amount of subsidy from other financial sources (22%).

**Statements:** Respondents were asked to rate their level of agreement with the statements (listed in the survey). The statements that respondents agreed the most were: the community needs to create a regional attraction by having facilities for hosting tournaments & events in our community (55%), the community needs an indoor community recreation center (69%), and the community needs a new indoor community recreation center to serve growing needs of the community’s recreation desires (69%). Then, they selected the statements that they

thought were most important when considering a new indoor community recreation center. The statements that respondents thought were most important were: a new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability (34%), the community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages (30%), and it is valuable to me to have an indoor community recreation center (26%).

## Amenities Needs and Priorities

**Amenity Needs:** Respondents were asked to identify if their household had a need for 29 amenities and to rate how well their needs for each were currently being met. The three amenities with the highest percentage of households that have an unmet need:

1. Walking trails
2. Shade structures
3. Picnic areas

**Amenity Importance:** In addition to assessing the needs for each amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four amenities that ranked most important to residents:

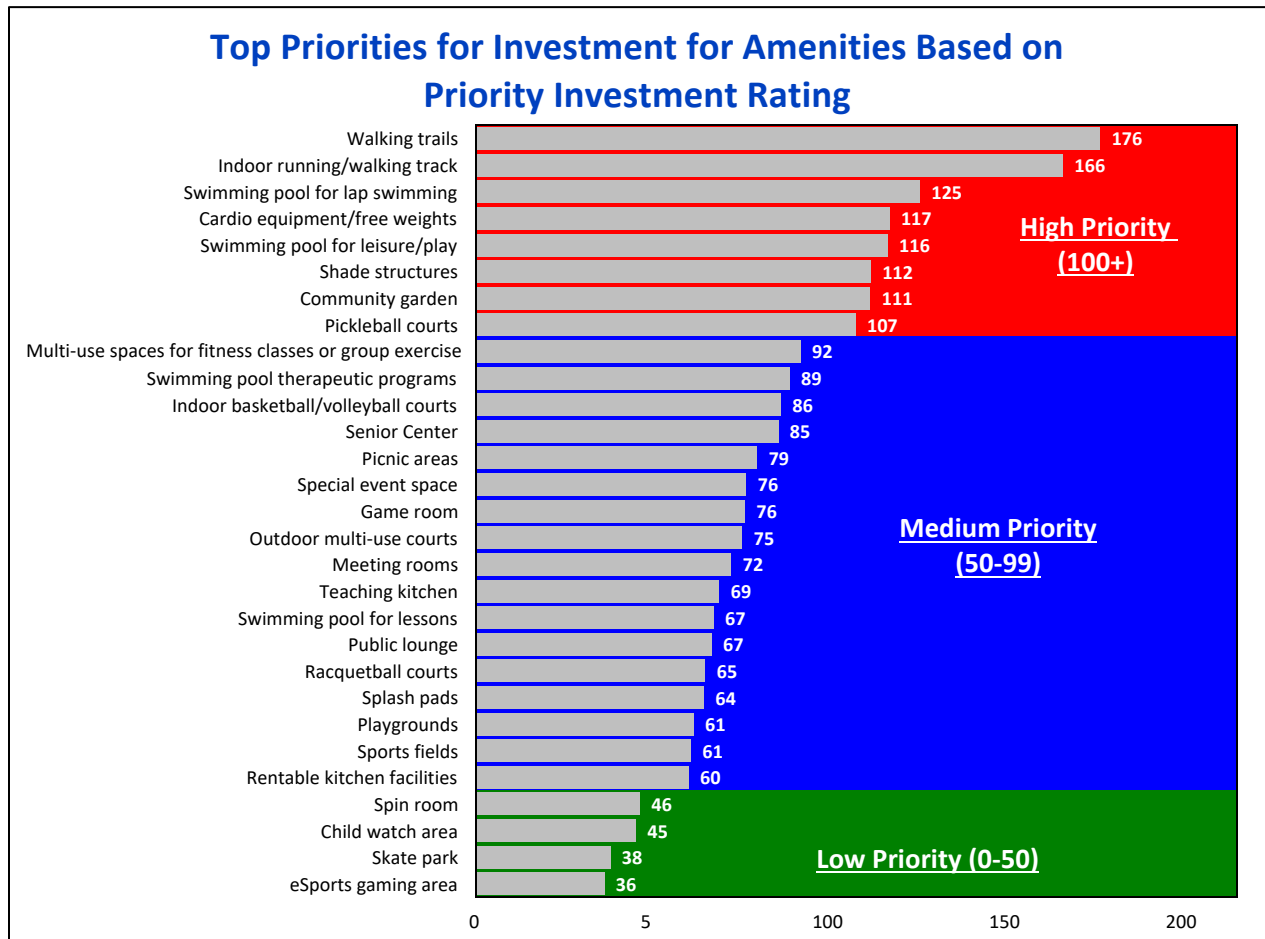
1. Walking trails
2. Indoor running/walking track
3. Swimming pool for lap swimming
4. Swimming pool for leisure/play

**Priorities for Amenity Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities and (2) how many residents have unmet needs for the amenities. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Walking trails (PIR=176)
- Indoor running/walking track (PIR=166)
- Swimming pool for lap swimming (PIR=125)
- Cardio equipment/free weights (PIR=117)
- Swimming pool for leisure/play (PIR=116)
- Shade Structures (PIR=112)
- Community garden (PIR=111)
- Pickleball courts (PIR=107)

The chart below shows the Priority Investment Rating for each of the 29 amenities assessed in the survey.



## Recreation Programs Needs and Priorities

**Program Needs:** Respondents were asked to identify if their household had a need for 34 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, The three programs with the highest percentage of households that have an unmet need:

1. Adult fitness & wellness programs
2. Community special events
3. Environmental education/nature programs

**Program Importance:** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four programs that ranked most important to residents:

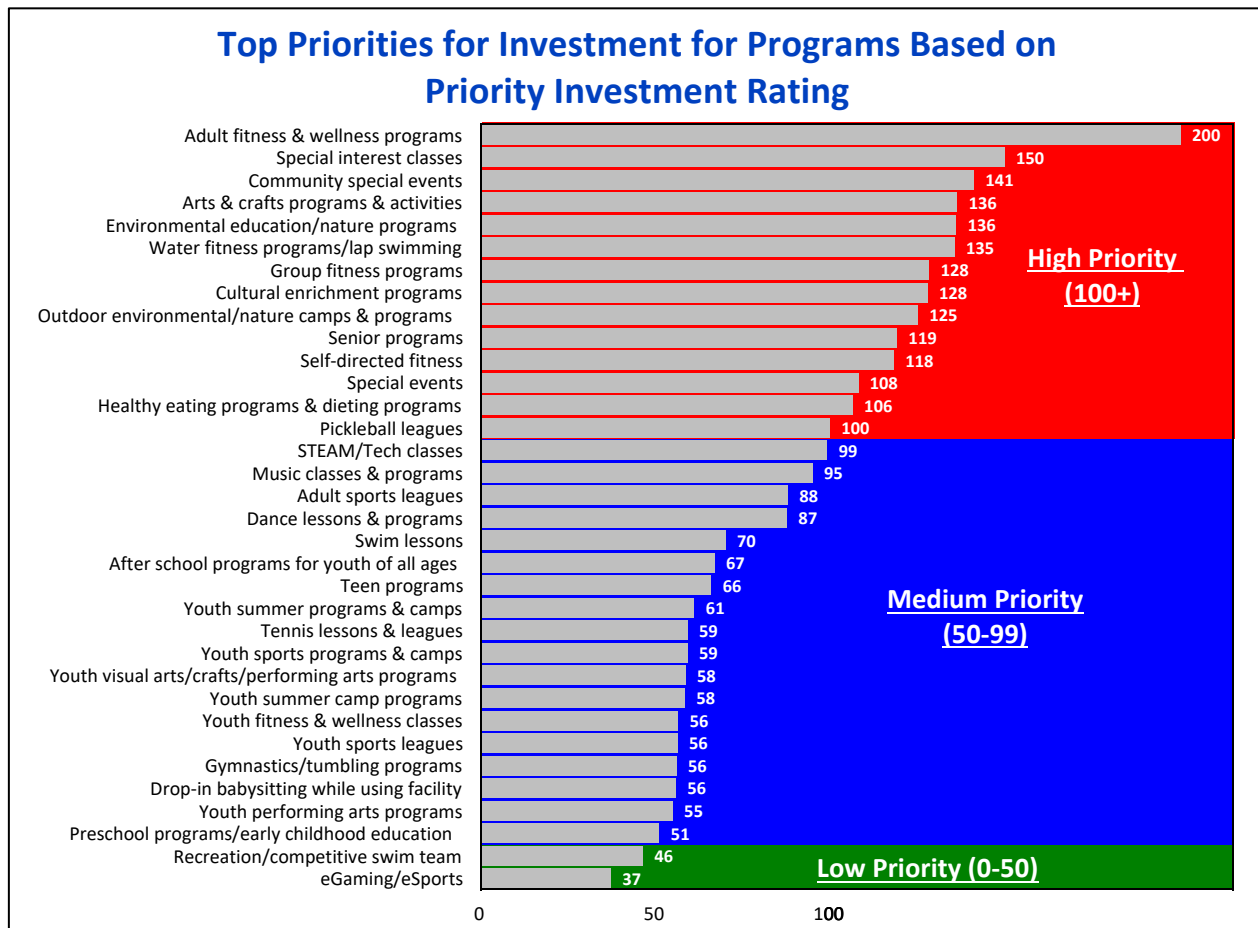
1. Adult fitness & wellness programs
2. Community special events
3. Water fitness programs/lap swimming
4. Senior programs

**Priorities for Program Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the programs. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following amenities were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR= 200)
- Special interest classes (PIR= 150)
- Community special events (PIR= 141)
- Arts & crafts programs & activities (PIR= 136)
- Environmental education/nature programs (PIR= 136)
- Water fitness programs/lap swimming (PIR= 135)
- Group fitness programs (PIR= 128)

The chart below shows the Priority Investment Rating for each of the 34 programs assessed in the survey.



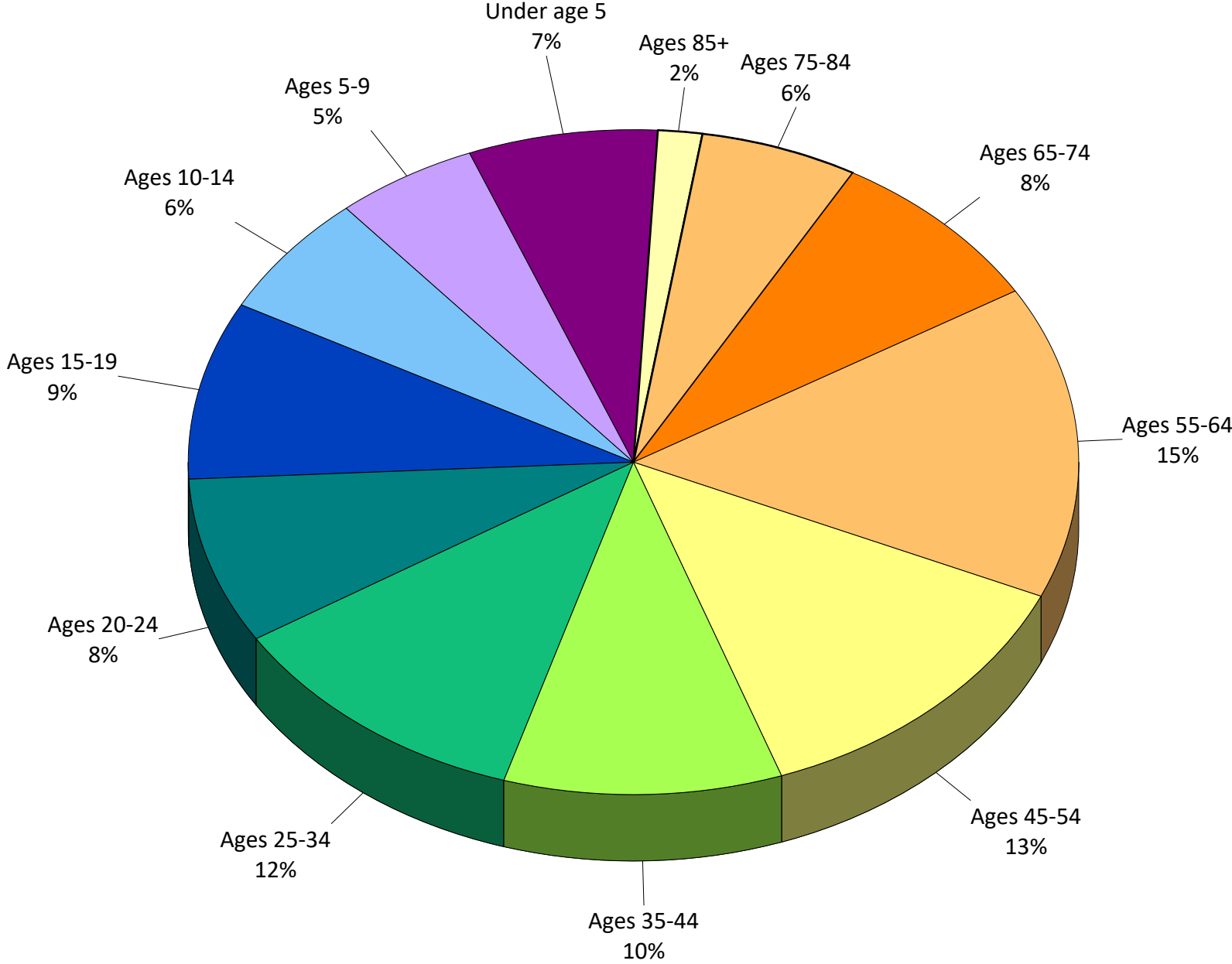


# Charts and Graphs



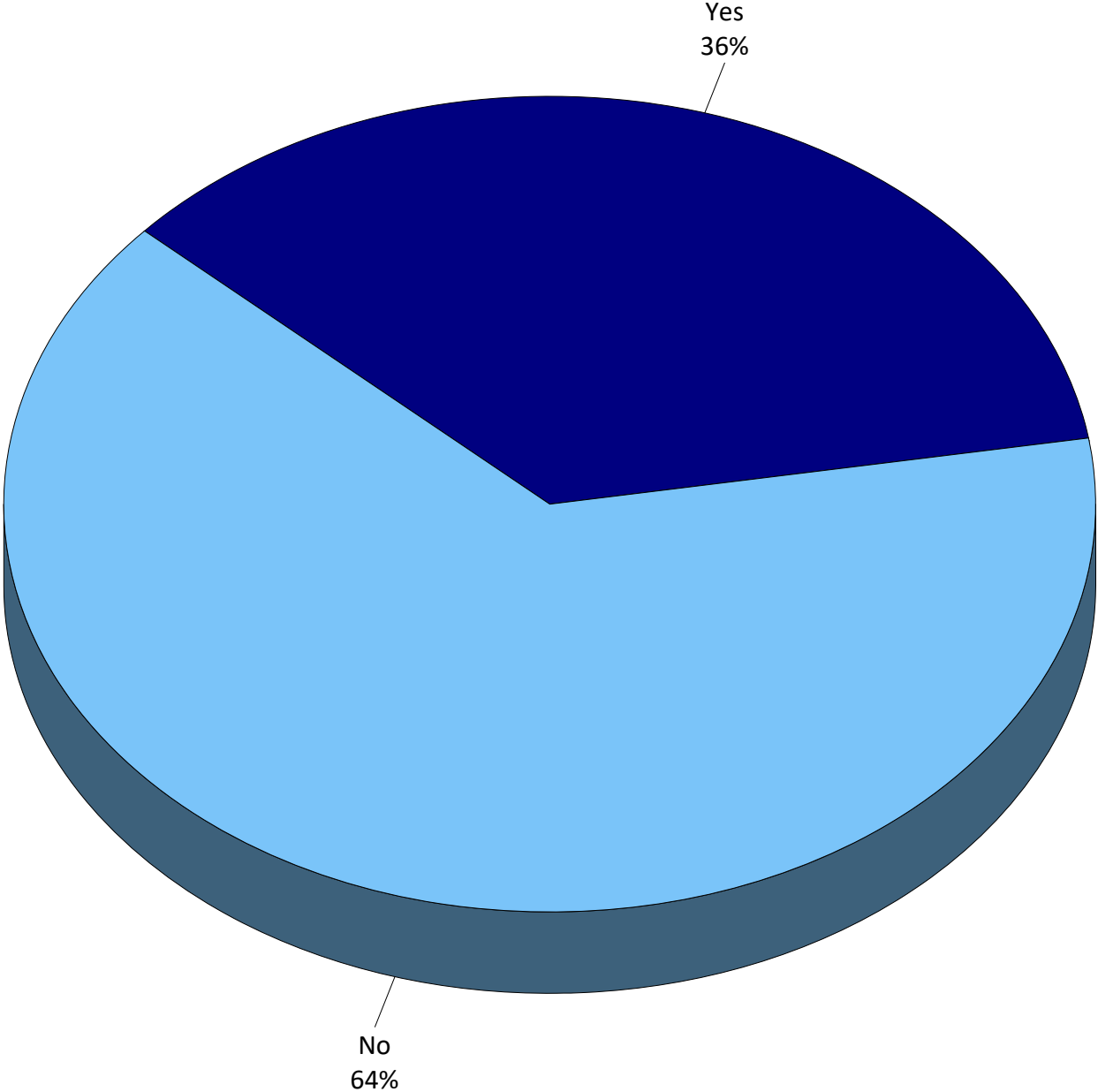
# Q1. Including yourself, how many people in your household are...

by percentage of persons in household



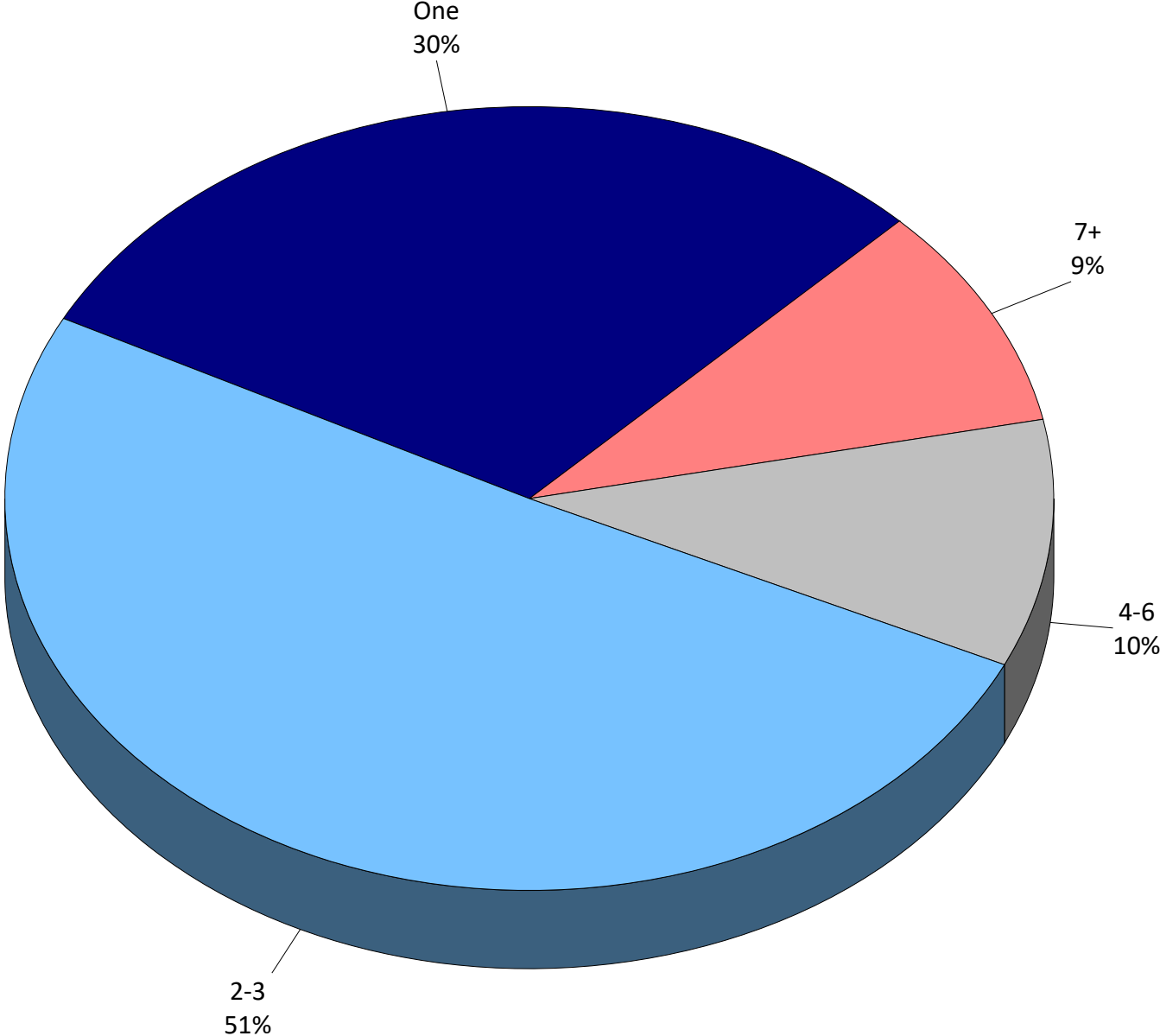
# Q2. Has your household participated in any recreation programs/activities offered by the City of College Station in the past year?

by percentage of respondents



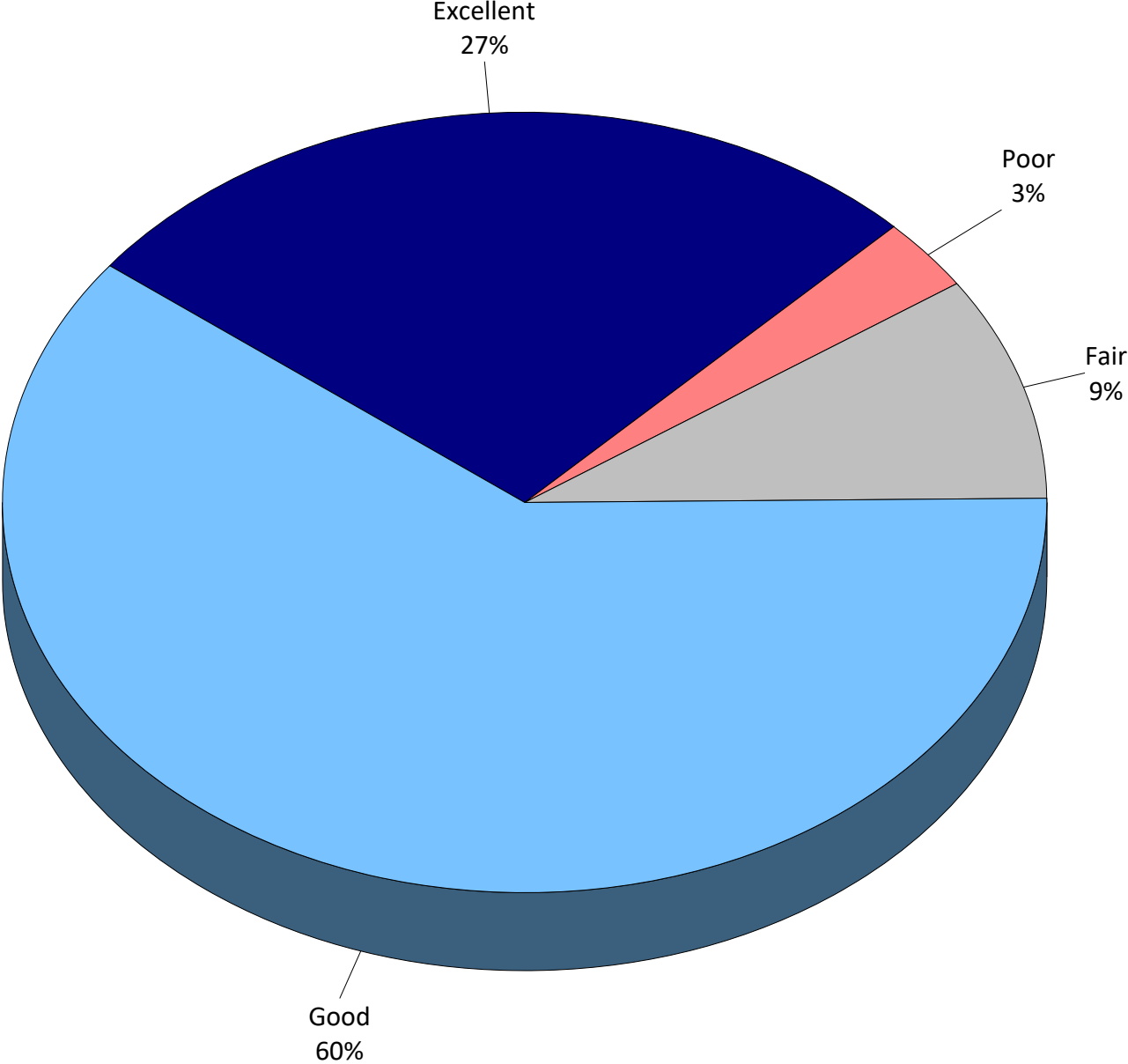
# Q2a. How many programs and/or activities have you/your household participated in?

by percentage of respondents who responded "YES" to Q2 (excluding "not provided")



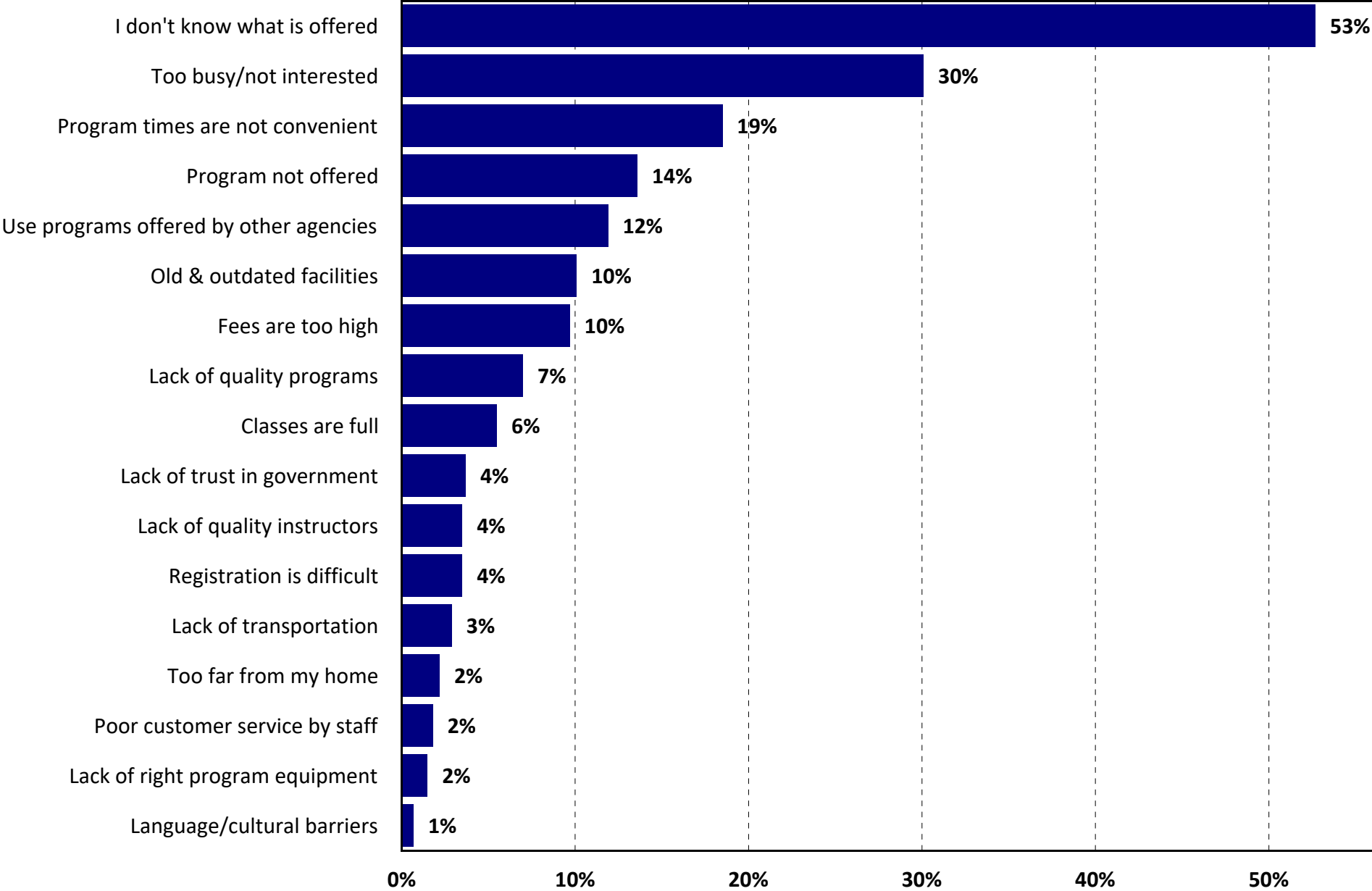
# Q2b. How would you rate the overall quality of the City's recreation programs/activities that you/your household participated in?

by percentage of respondents who responded "YES" to Q2 (excluding "not provided")



### Q3. Please check all the reasons that prevent you/your household from participating in programs/activities more often.

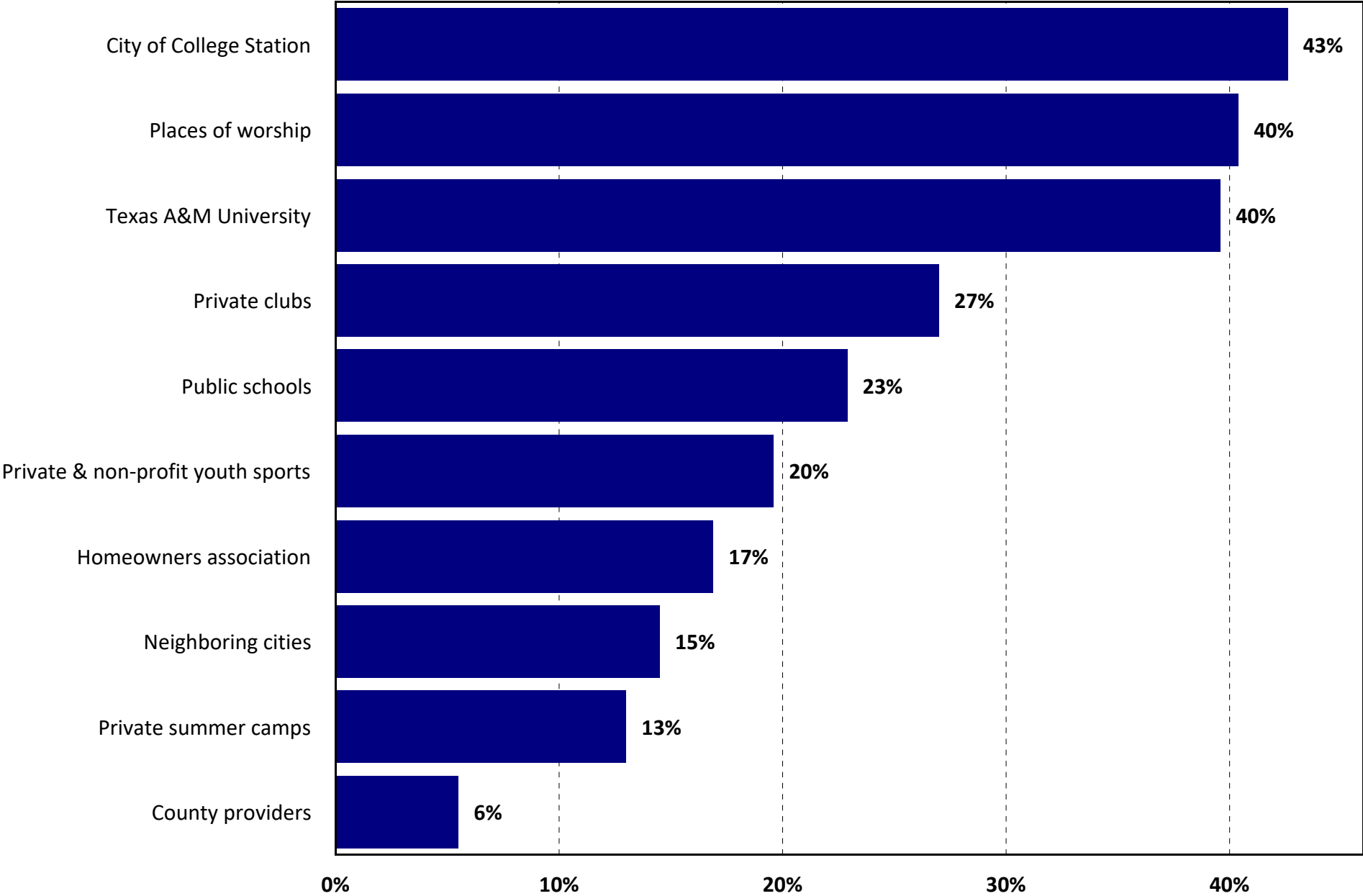
by percentage of respondents who responded "NO" to Q2 (multiple selections could be made)





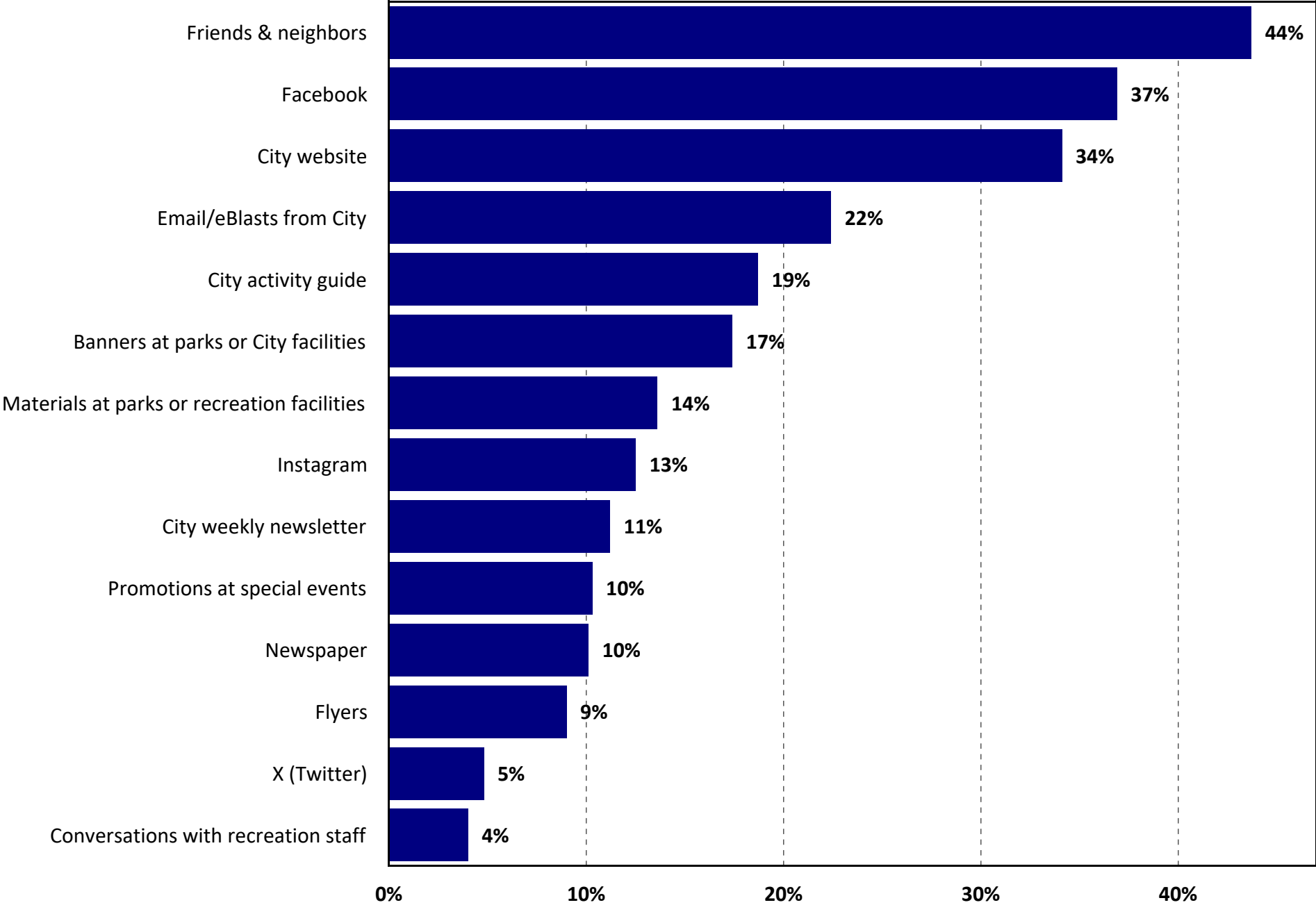
# Q4. Please check all the organizations that you/your household have used for programs/activities in the past year.

by percentage of respondents (multiple selections could be made)



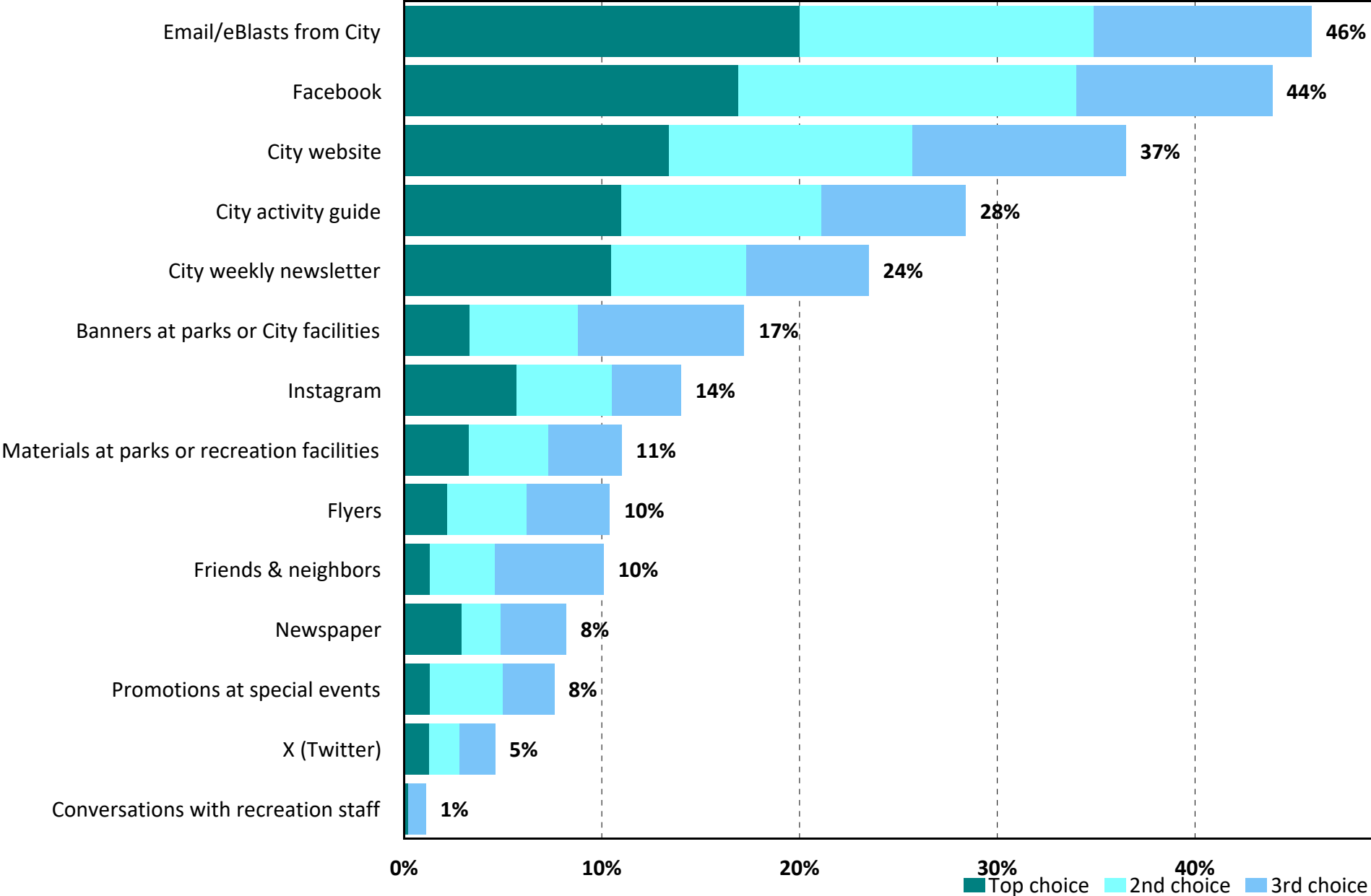
# Q5. Please check all the ways you learn about the City's programs/activities.

by percentage of respondents (multiple selections could be made)



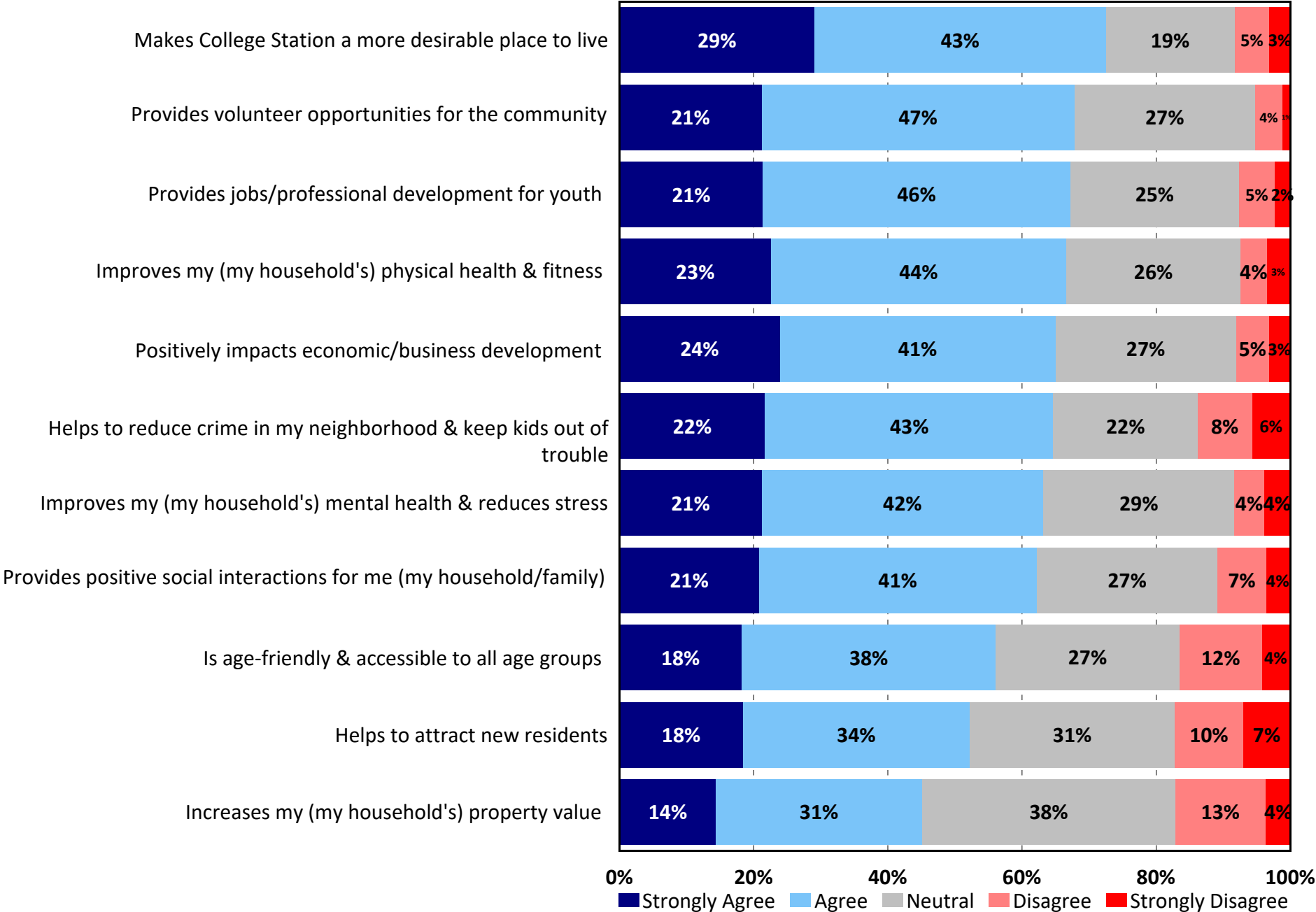
# Q6. Which three methods of communication would you most prefer the City use to communicate with you about area recreation programs/activities?

by percentage of respondents who selected the items as one of their top three choices



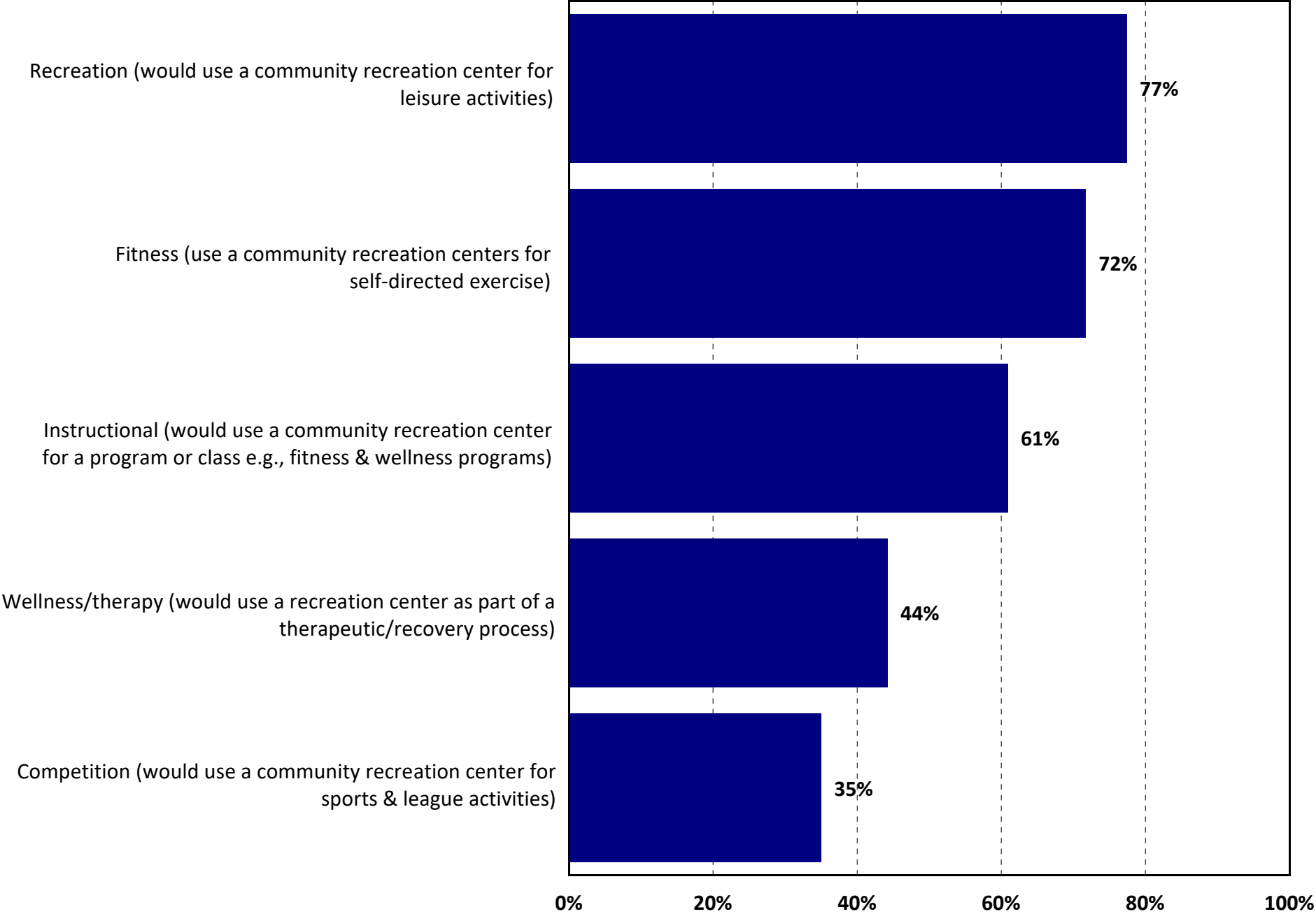
# Q7. Please indicate your level of agreement with these potential benefits.

by percentage of respondents (excluding "don't know")



# Q8. Please check all the groups you/your household fit into.

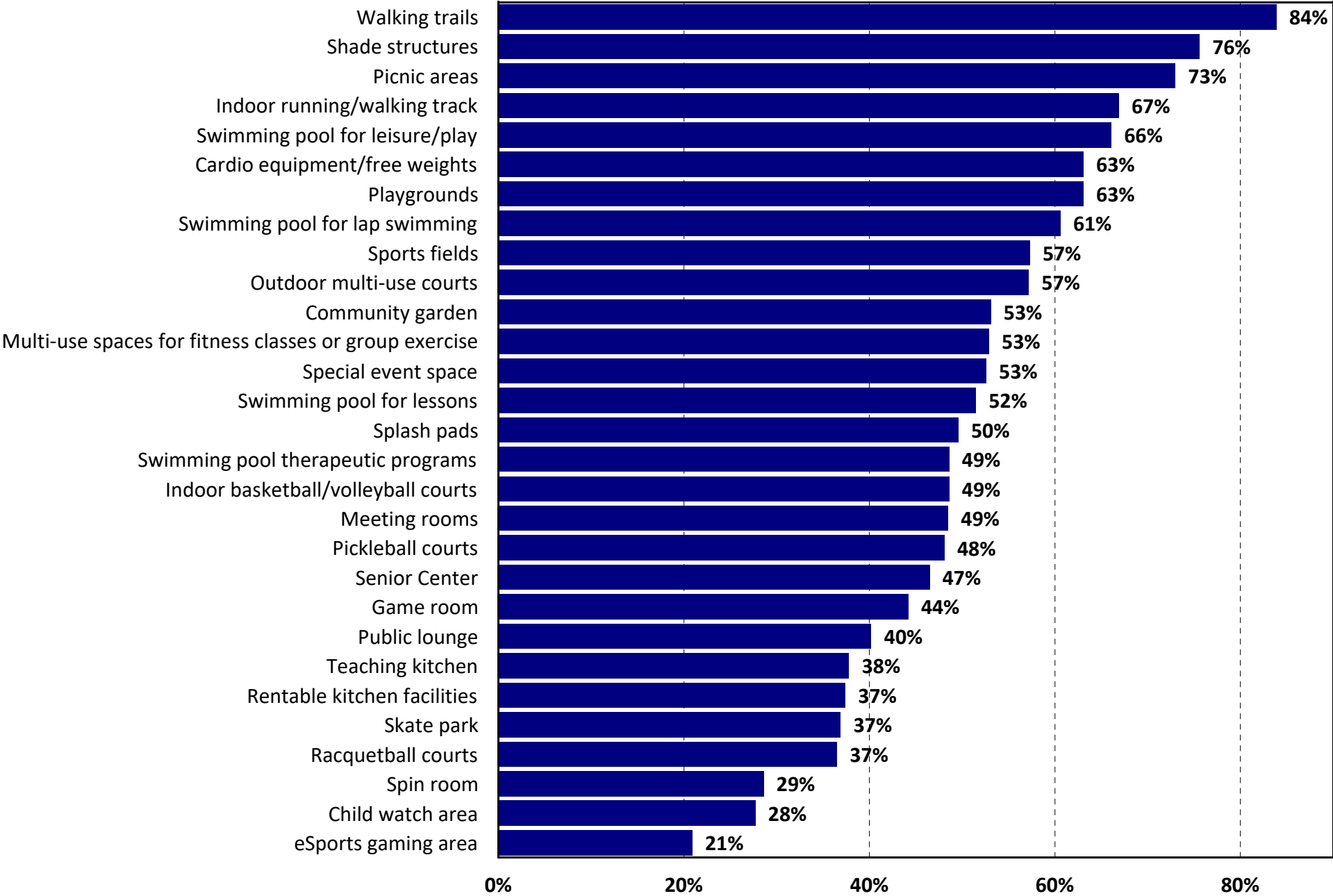
by percentage of respondents (excluding "none")





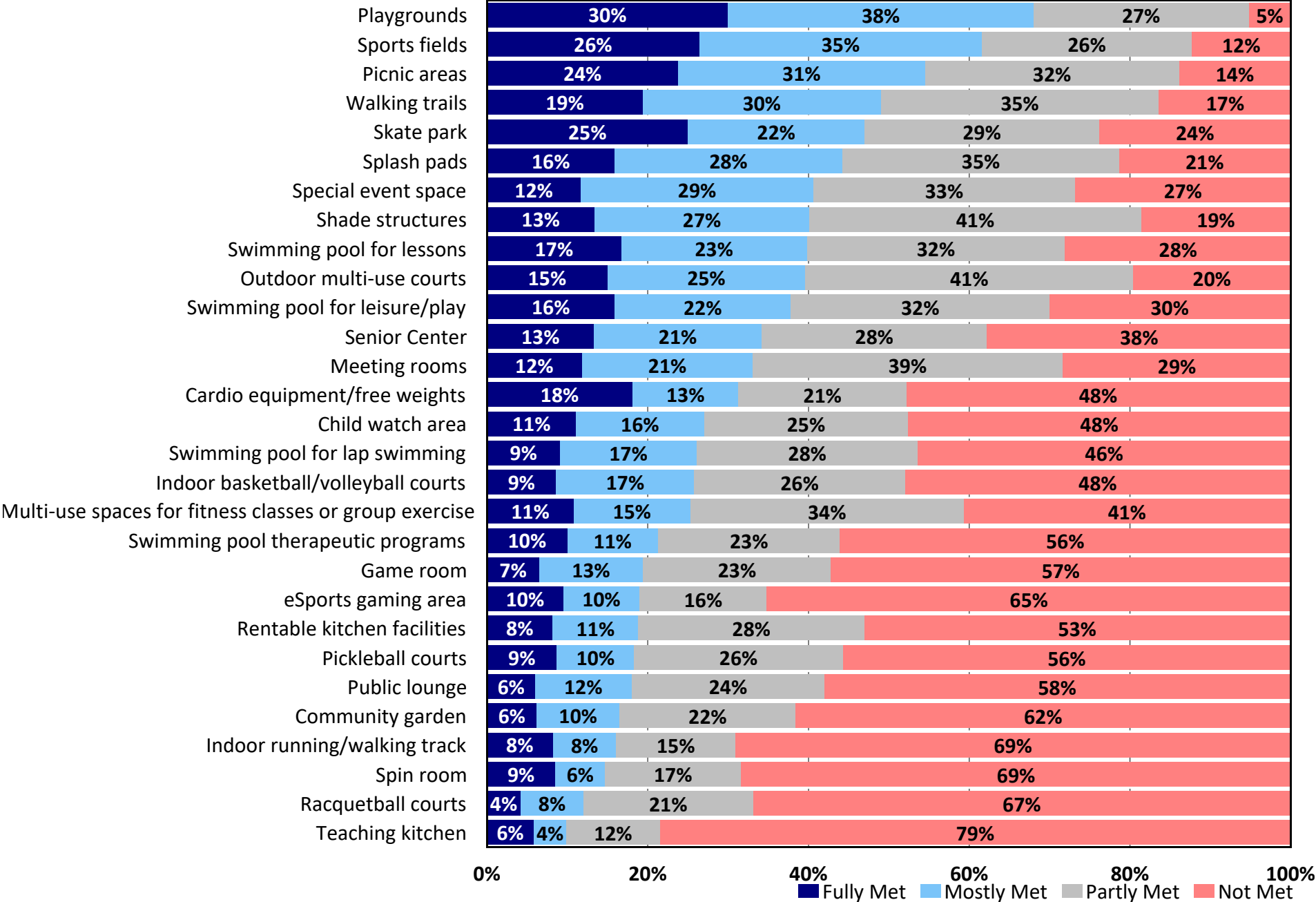
# Q9. Need for spaces/amenities.

by percentage of respondents who indicated need



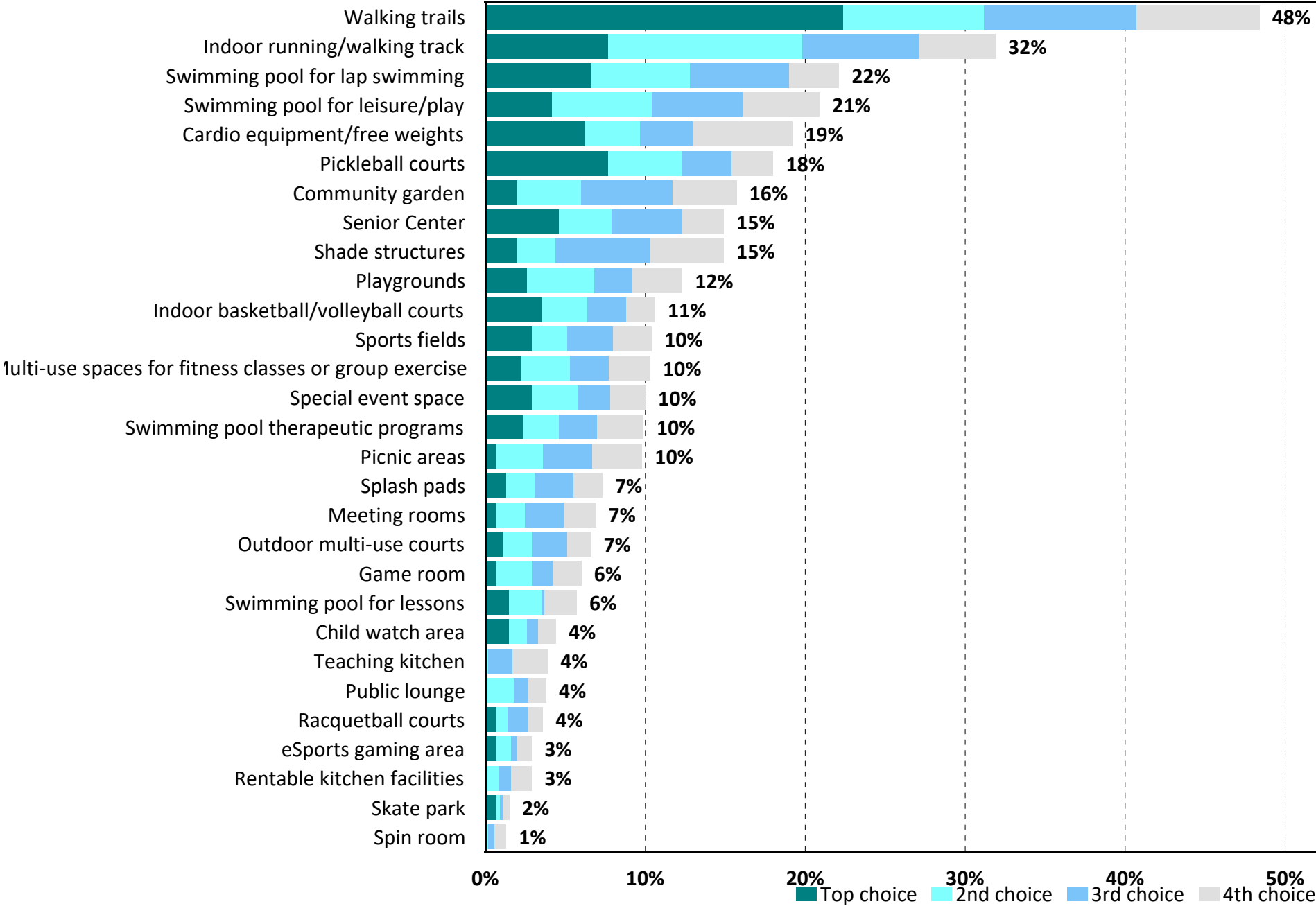
# Q9. Please indicate how well your needs are met for spaces/amenities.

by percentage of respondents (excluding "no need")



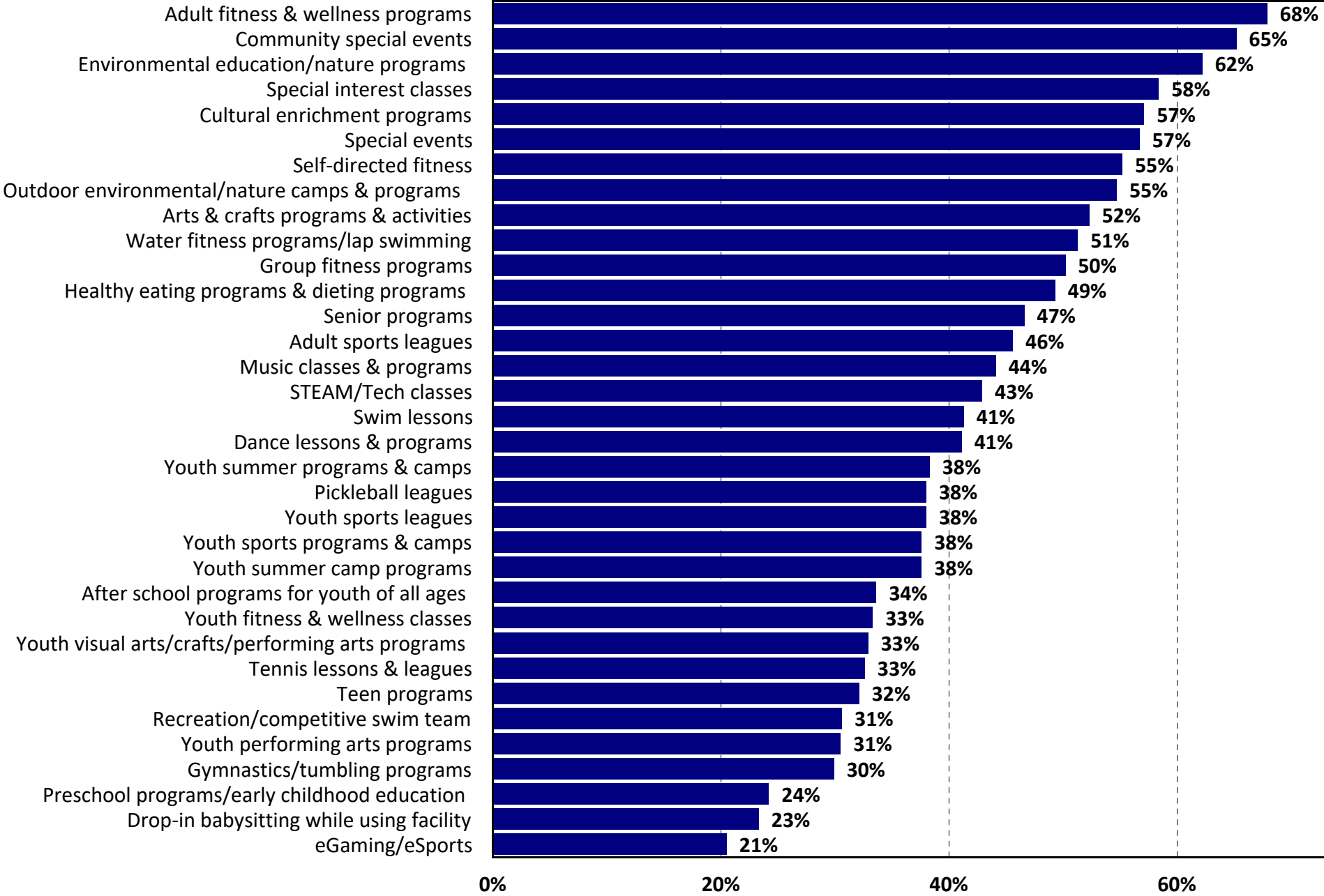
# Q10. Which four spaces/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



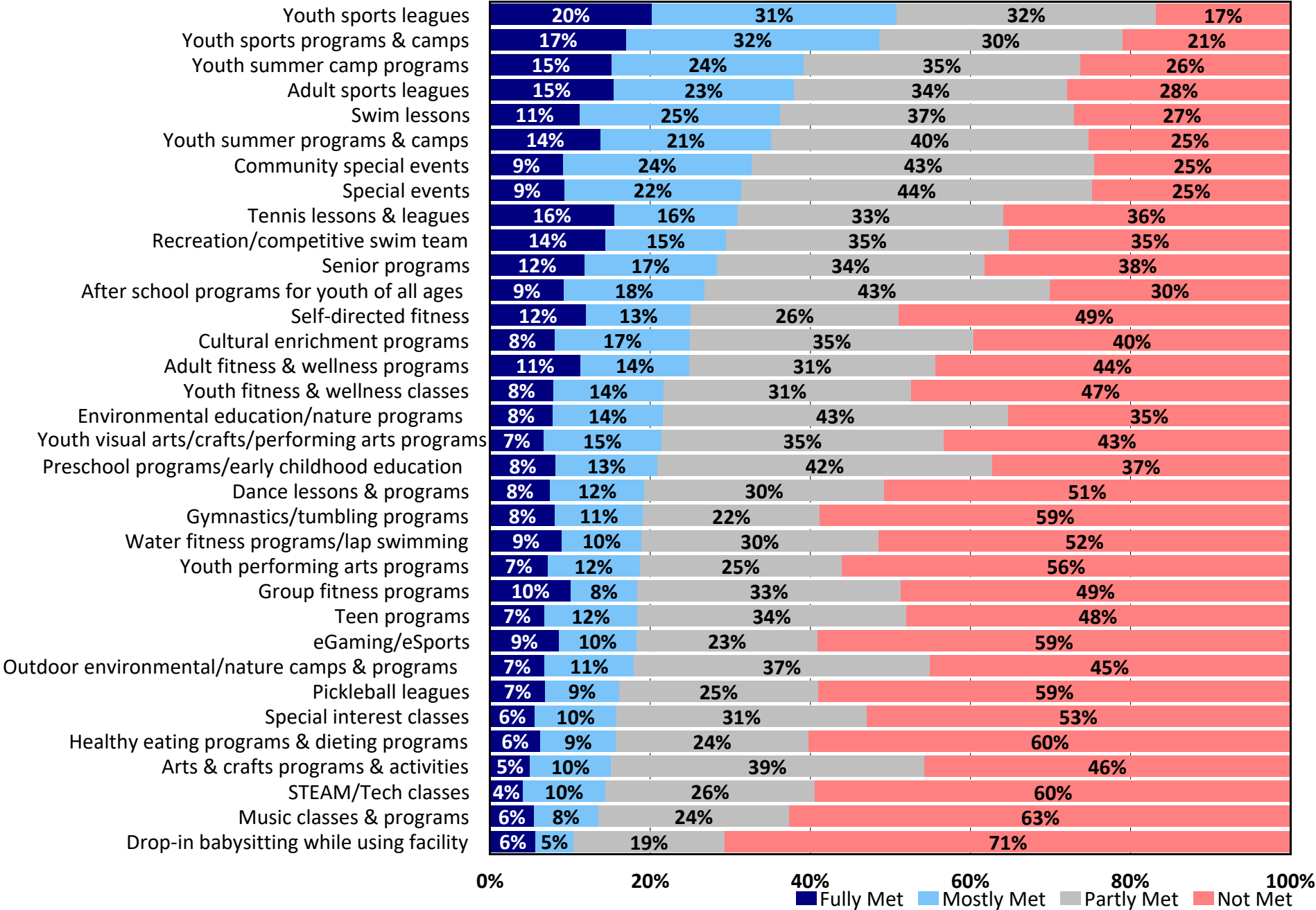
# Q11. Need for programs/activities.

by percentage of respondents who indicated need



# Q11. Please indicate how well your needs are met for programs/activities.

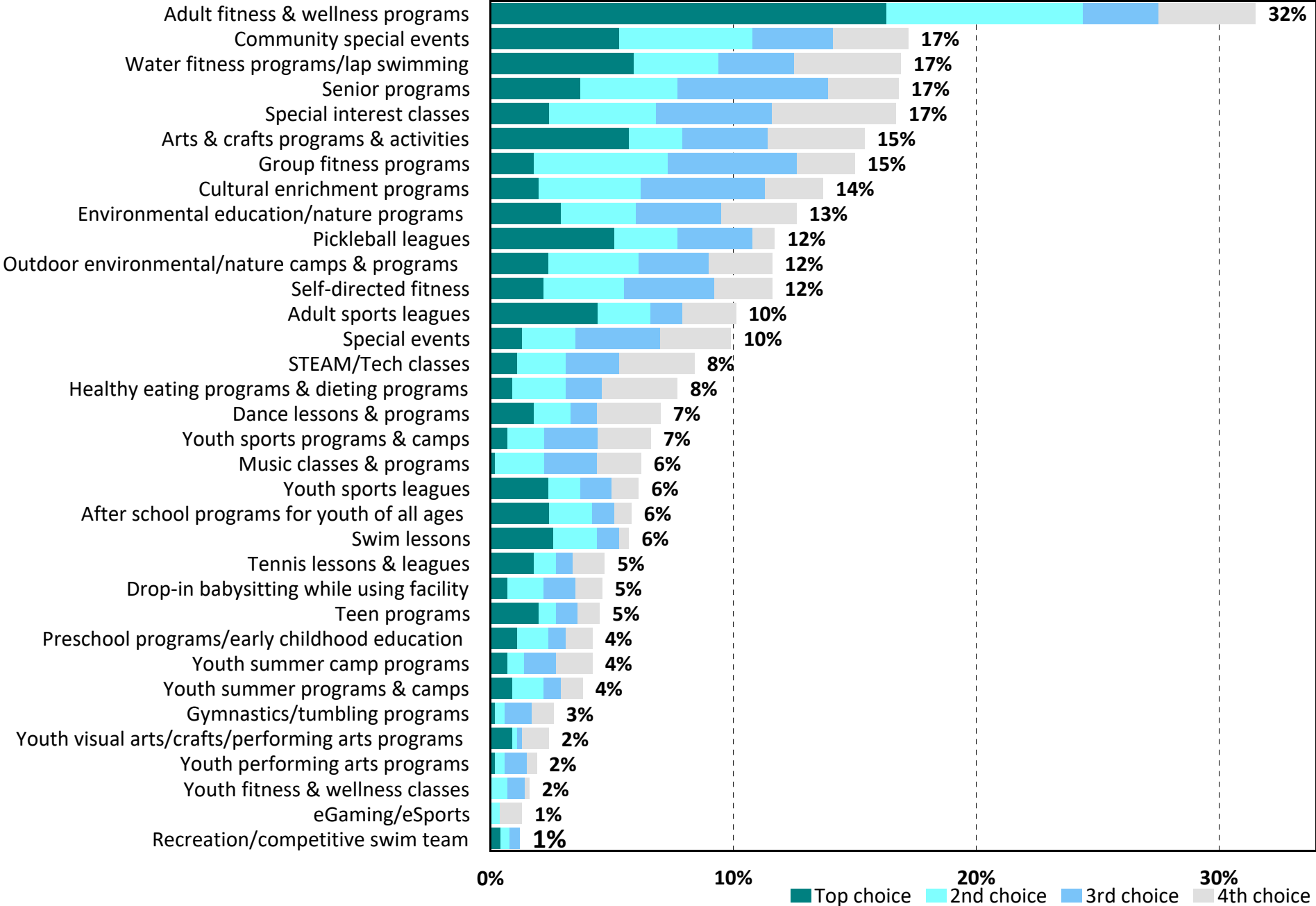
by percentage of respondents (excluding “no need”)





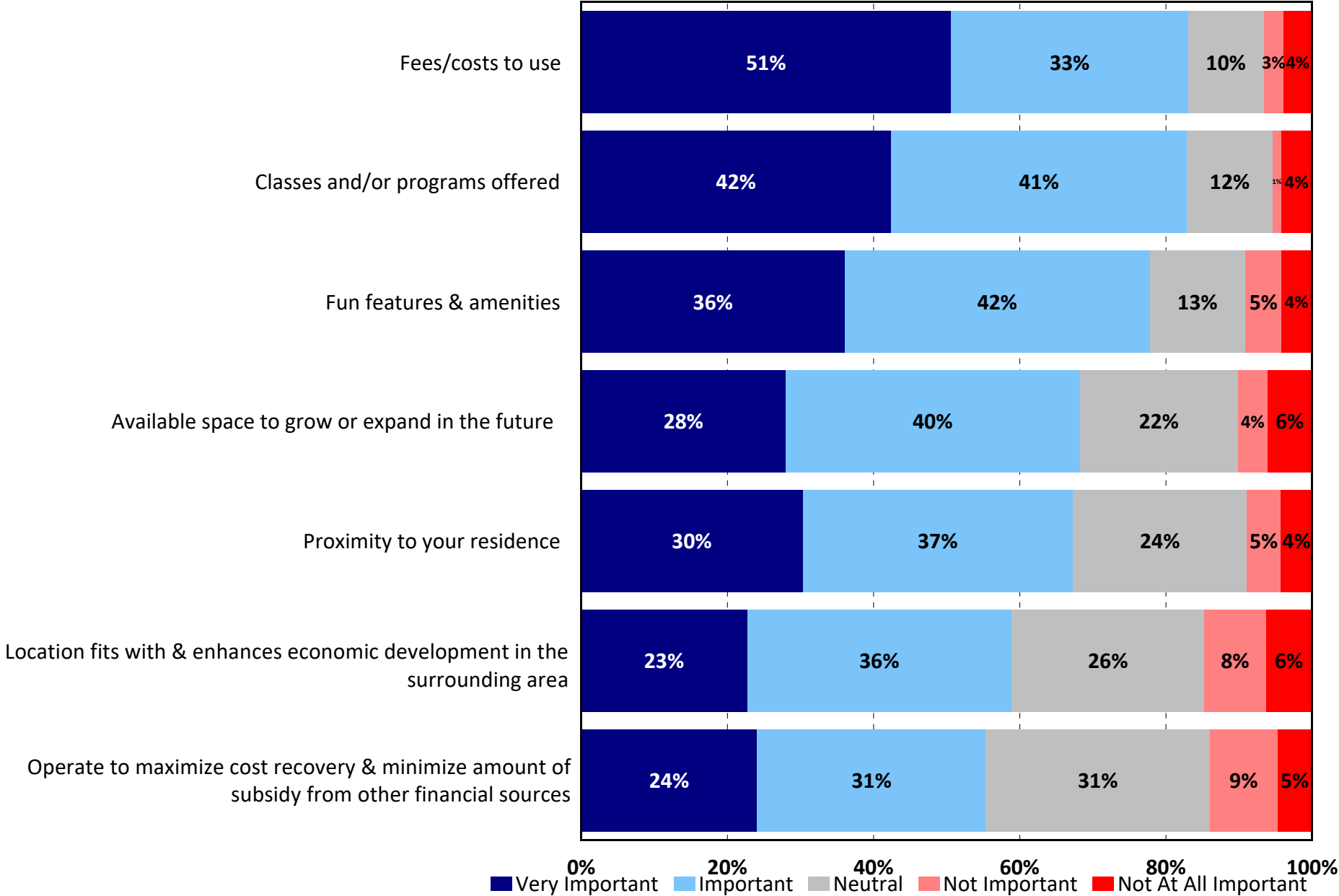
# Q12. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



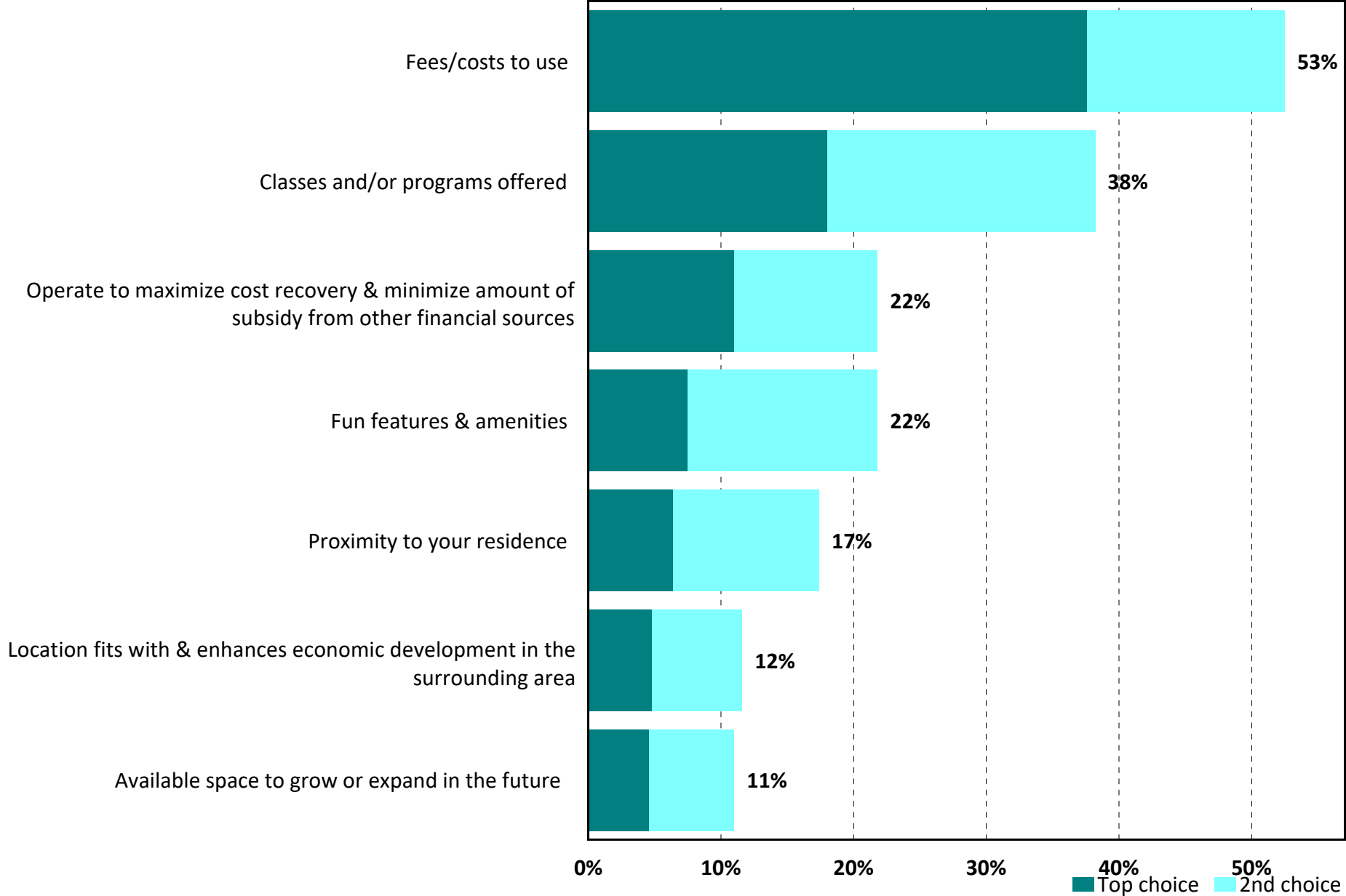
# Q13. Please indicate how important each of the following are when thinking about indoor recreation.

by percentage of respondents (excluding "not provided")



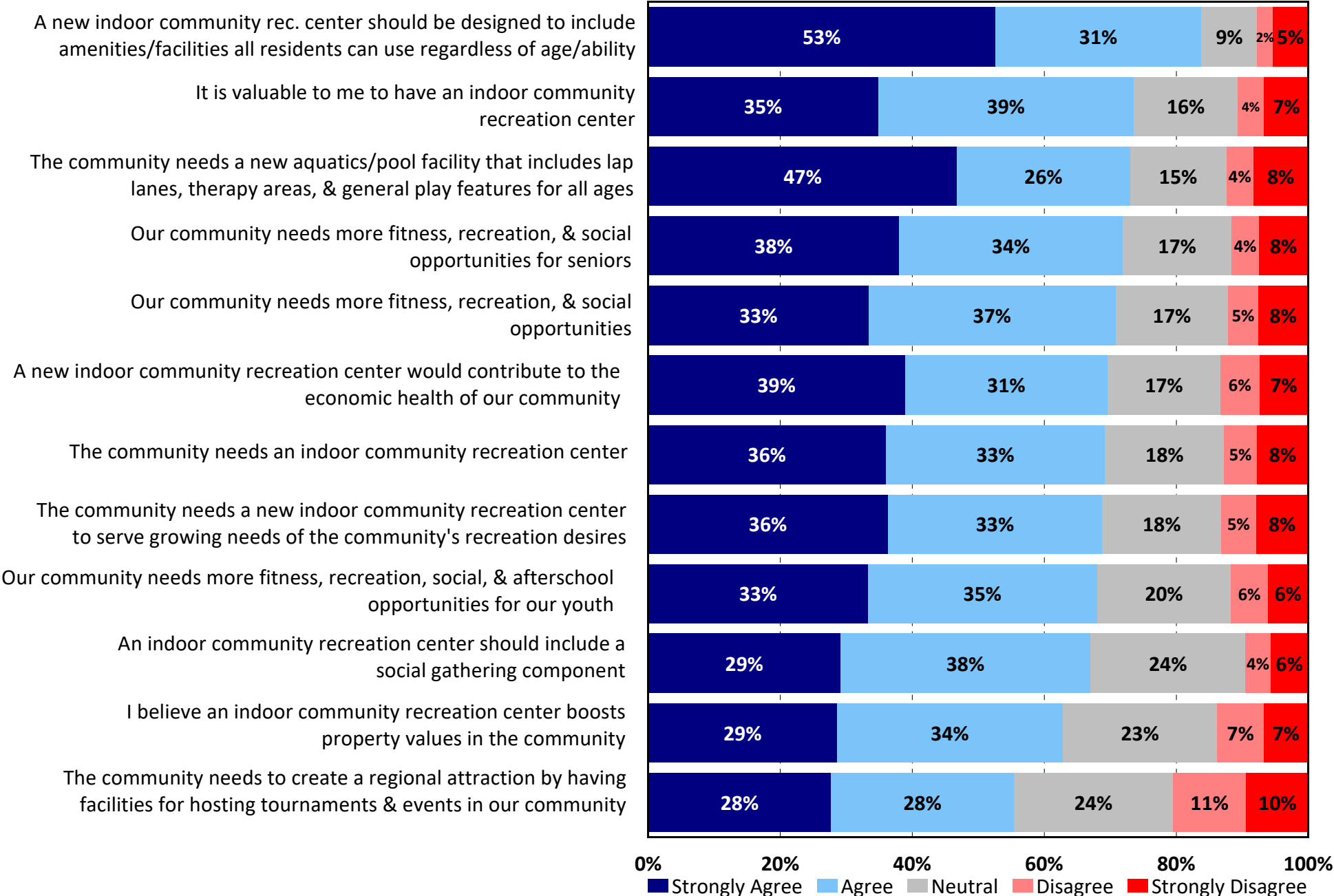
# Q14. Which two of the items should the City place the greatest emphasis on when planning for the future of indoor recreation centers?

by percentage of respondents who selected the items as one of their top two choices



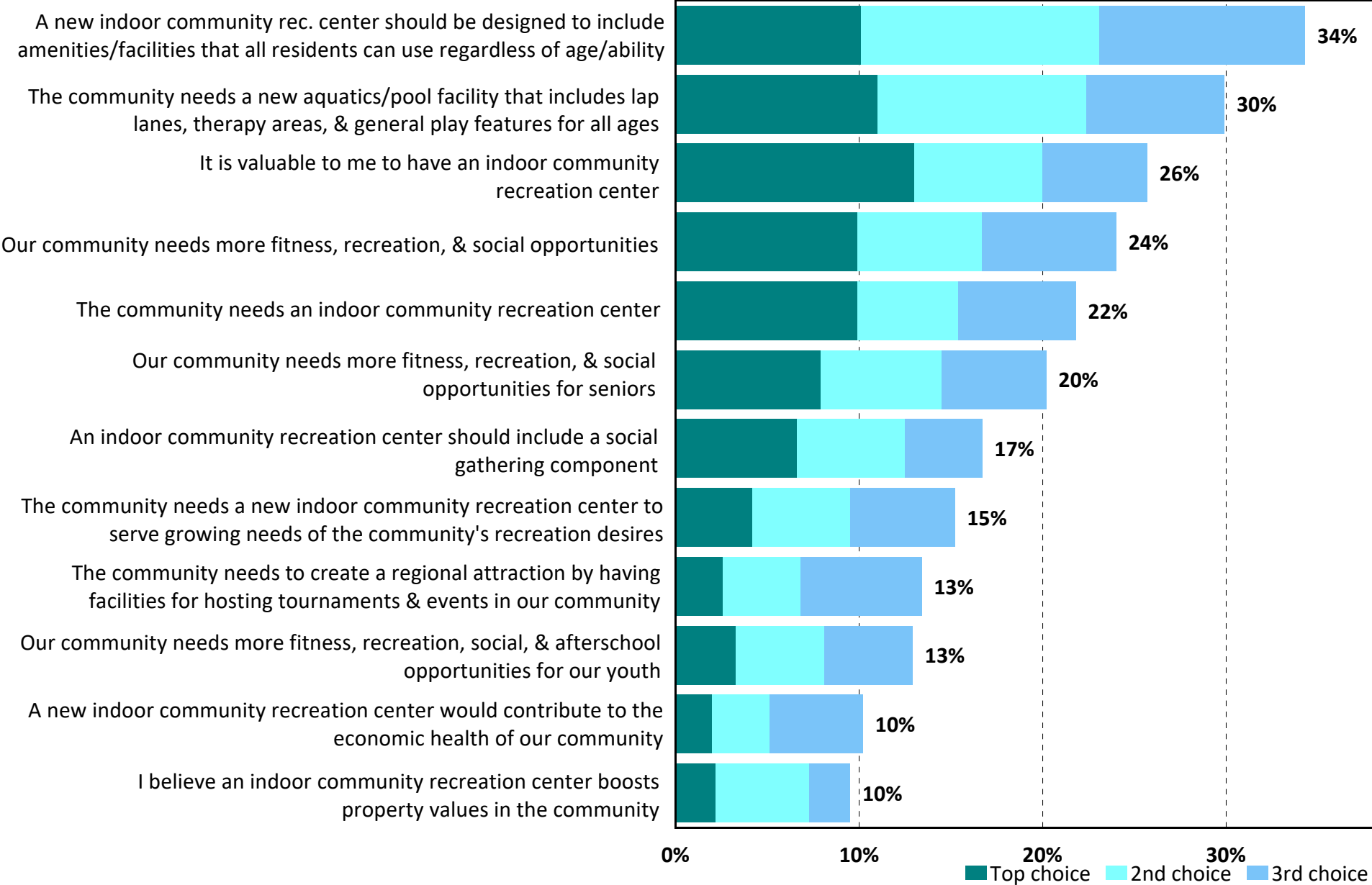
# Q15. Please indicate your level of agreement with these statements.

by percentage of respondents (excluding "don't know")



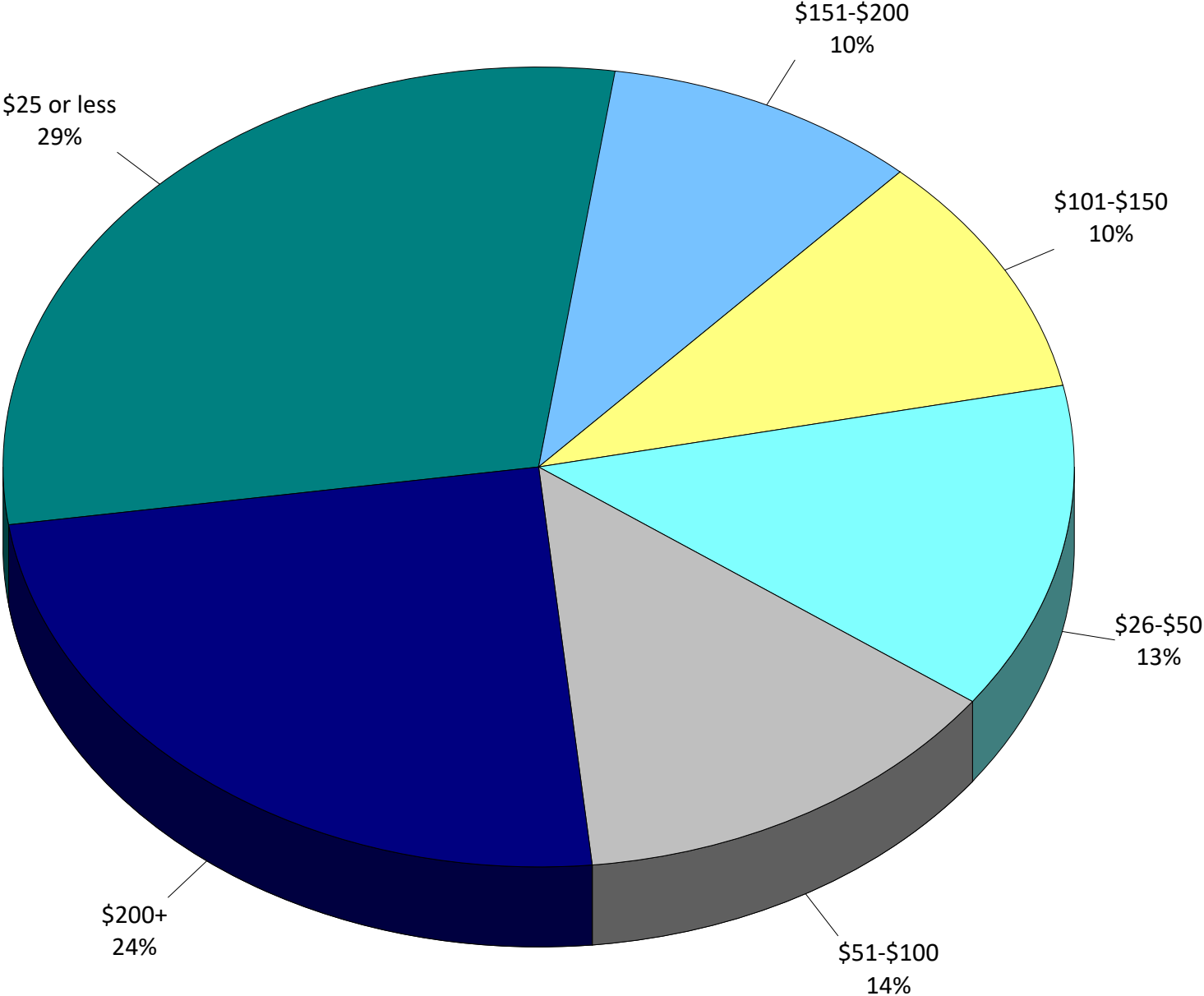
# Q16. Which three of the items do you think are most important when thinking about a new indoor community recreation center?

by percentage of respondents who selected the items as one of their top three choices



# Q17. How much money does your household spend on recreation services on average in a typical year?

by percentage of respondents (excluding "not provided")



# Q18. If you had a budget of \$100 for indoor recreation services, how would you allocate the funds among these categories?

by percentage of respondents

Aquatics leisure swim, lap swim, learn to swim, water exercise, etc.

\$27.19

Programs & activities group exercise, yoga, life skills, leagues, games, youth/adult sports, etc.

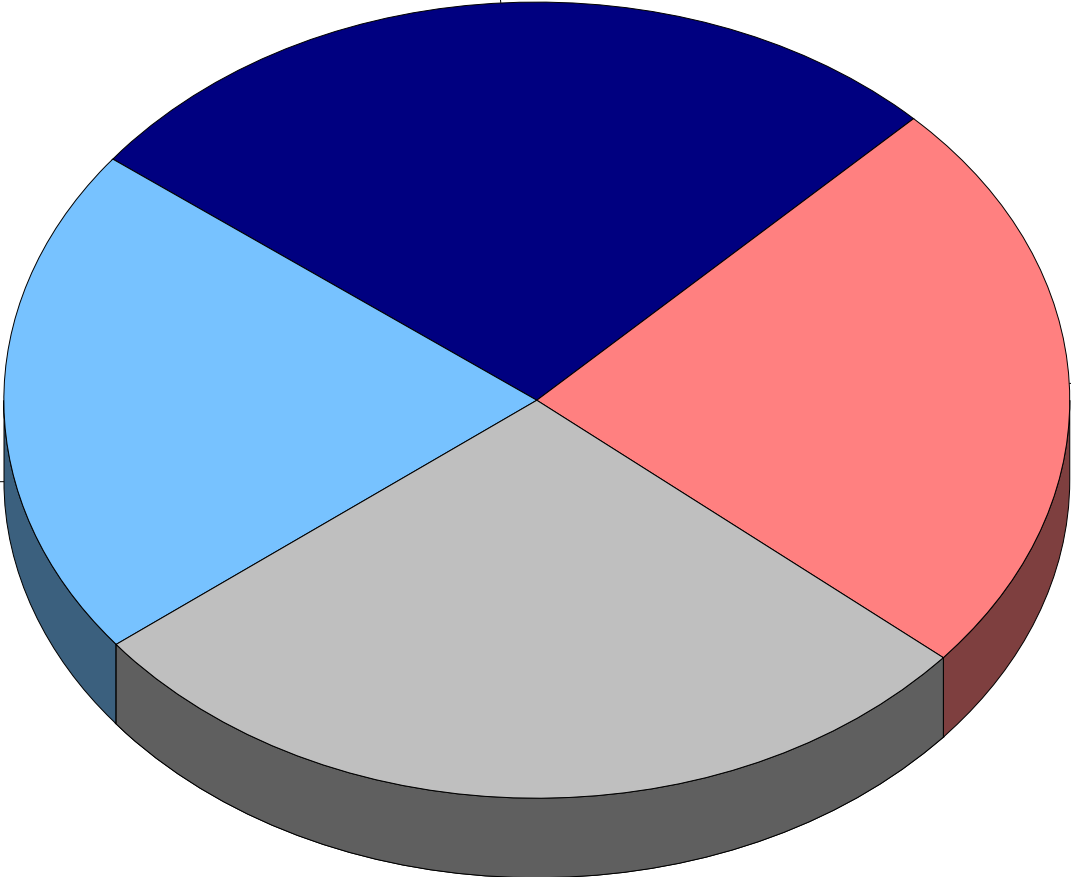
\$23.68

\$28.37

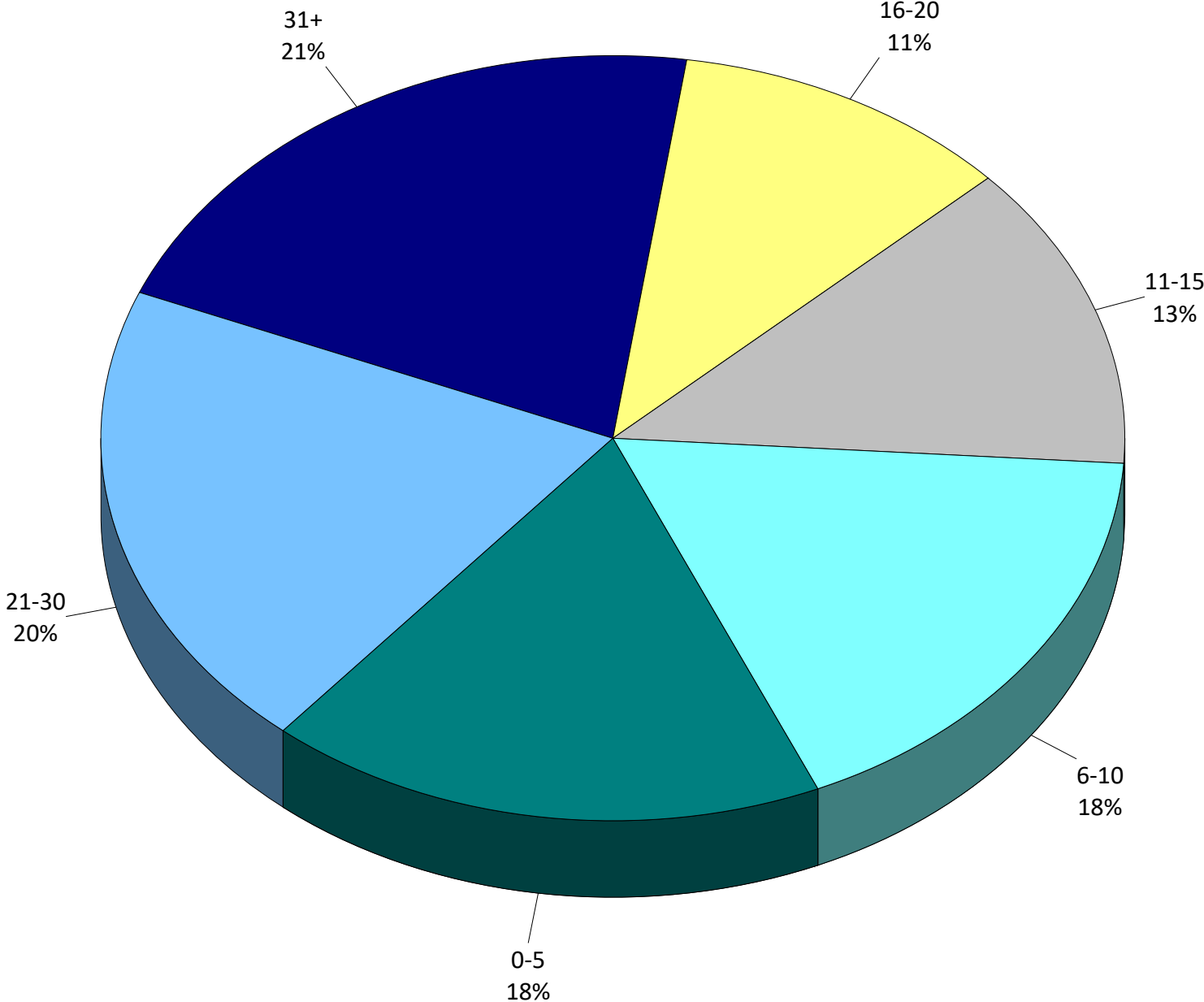
Recreation spaces court space, walking track, classrooms, multipurpose rooms, indoor playground, senior/youth space, rental spaces, etc.

Fitness/wellness weight/cardio space, wellness, stretching, boot camp classes, etc.

\$20.77

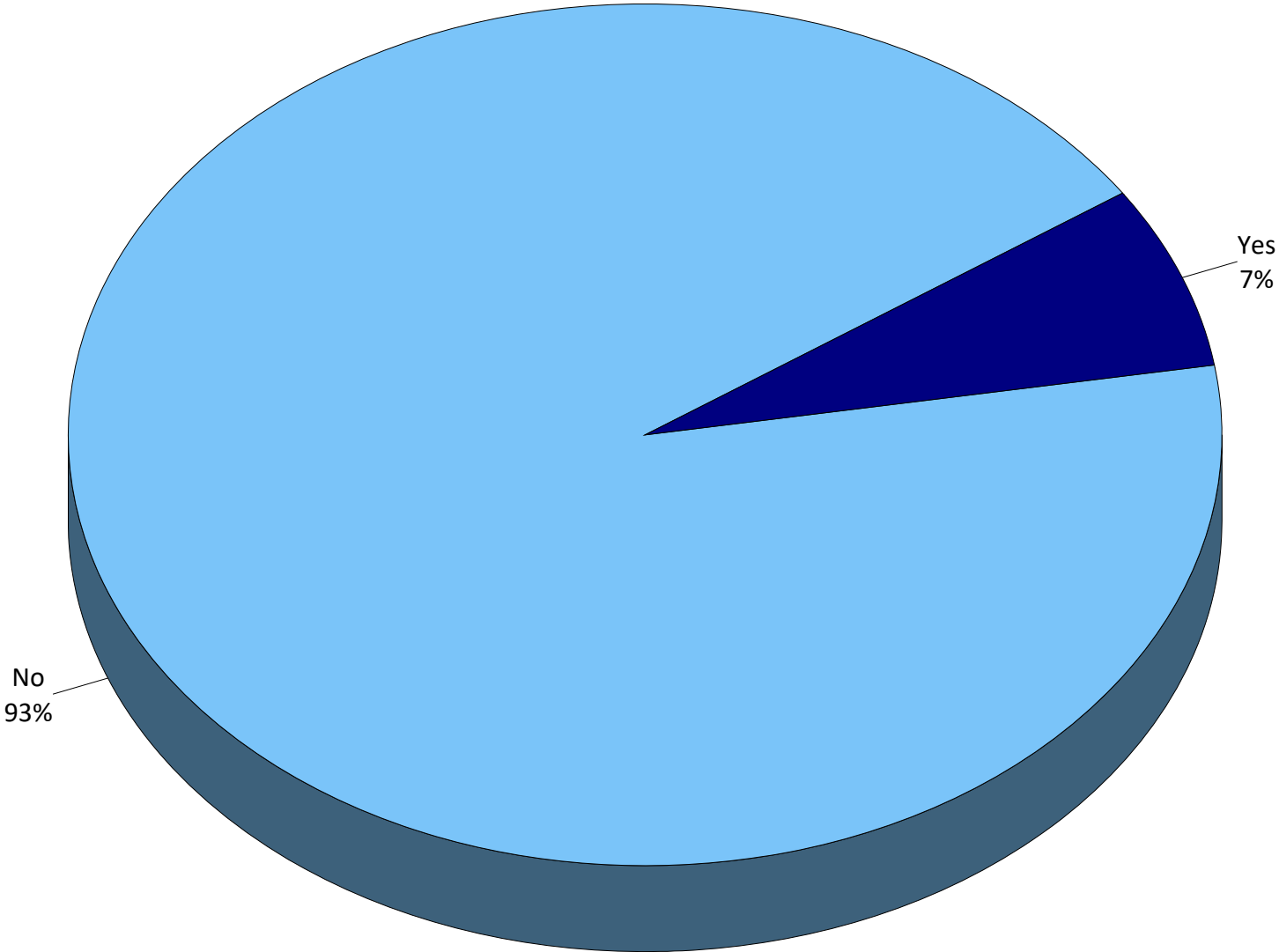


# Q19. How many years have you lived in the City of College Station? by percentage of respondents (excluding "not provided")

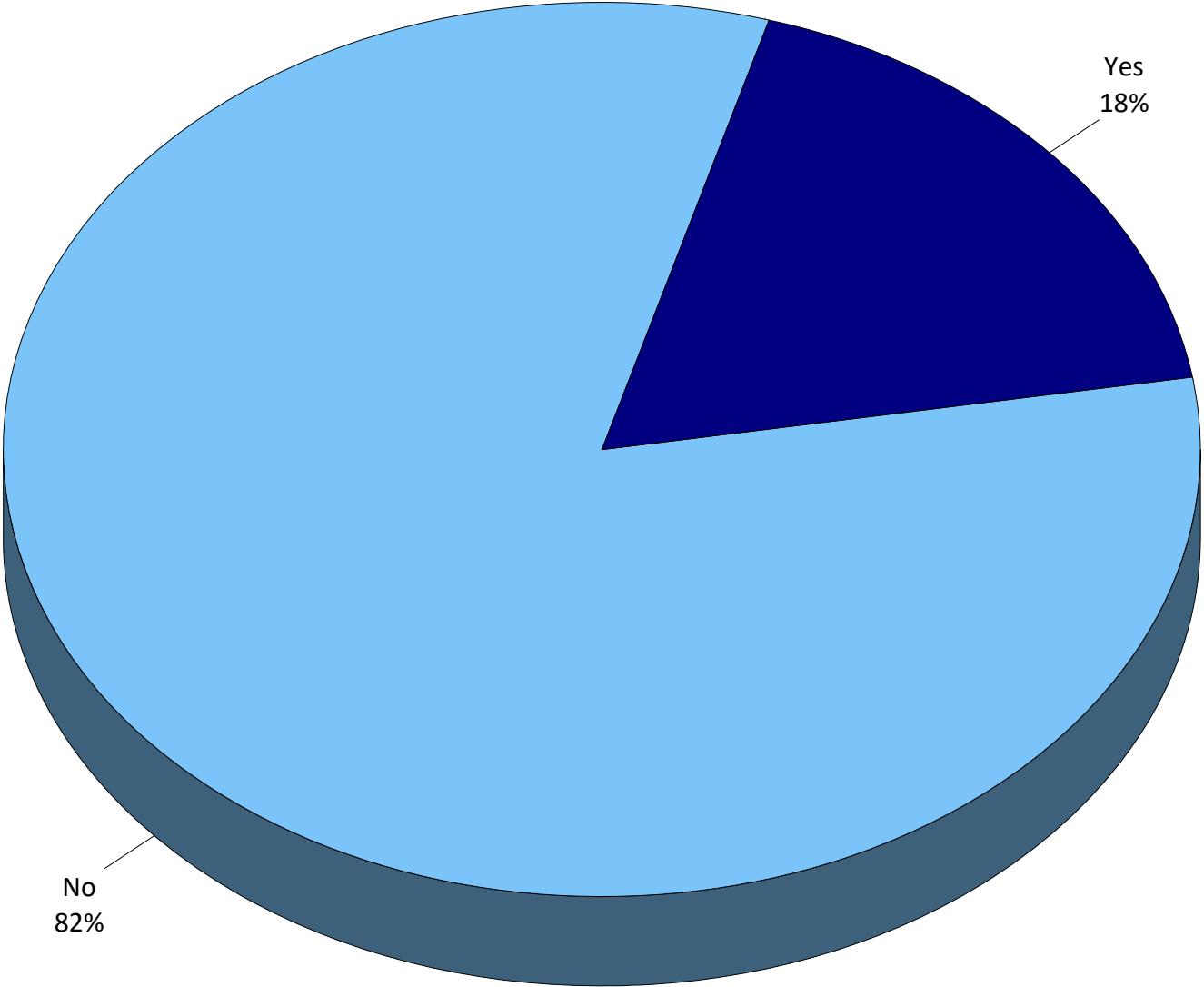




### Q20. Are you a Texas A&M Student? by percentage of respondents (excluding "not provided")

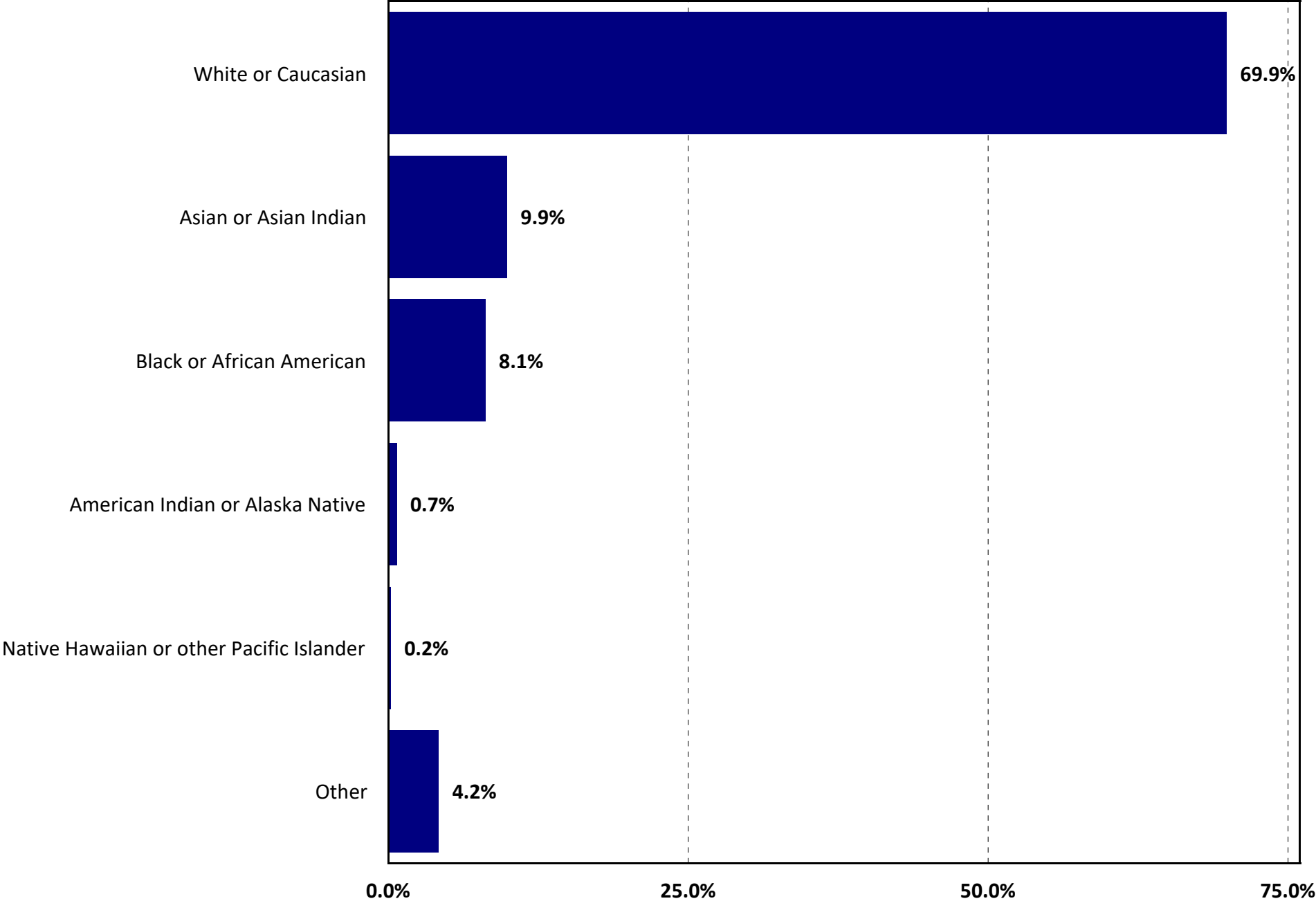


### Q21. Are you/your household of Hispanic, Spanish, or Latino/a/x ancestry? by percentage of respondents (excluding “not provided”)

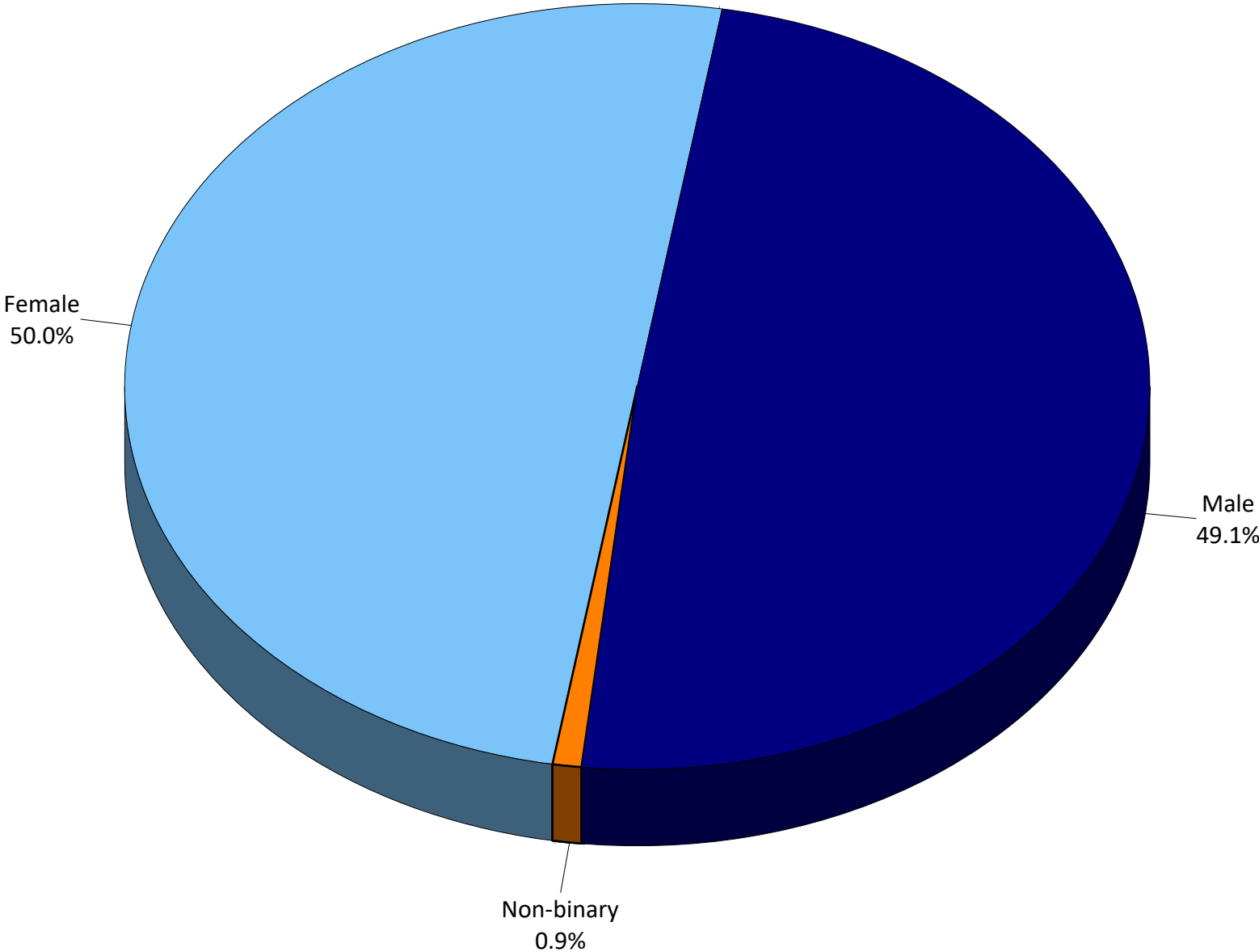


# Q22. Which of the following best describes your race/ethnicity?

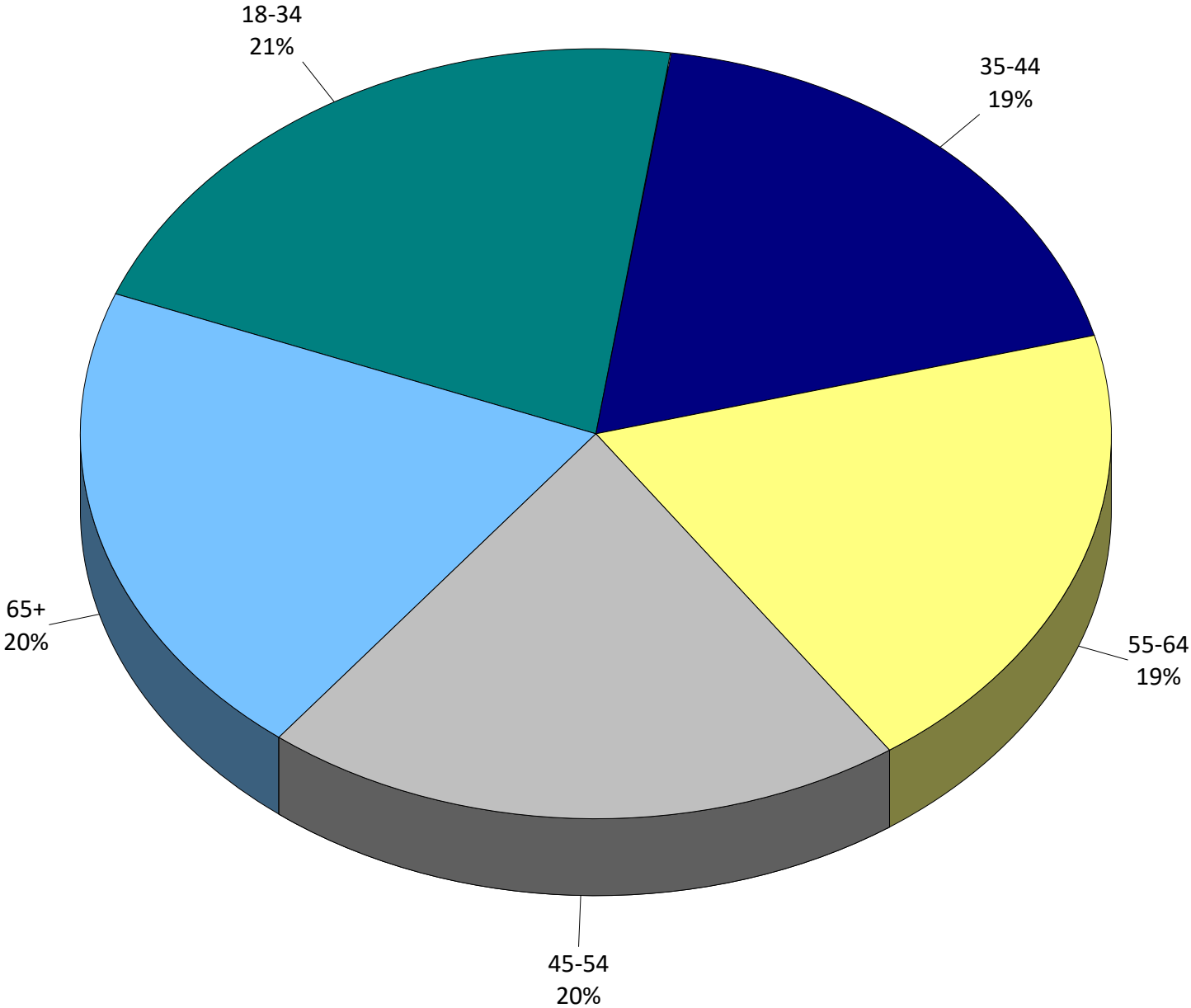
by percentage of respondents



### Q23. Your gender: by percentage of respondents (excluding "prefer not to answer/not provided")



### Q24. Your age: by percentage of respondents (excluding "not provided")





# 2

## Benchmarks

# National Benchmarks

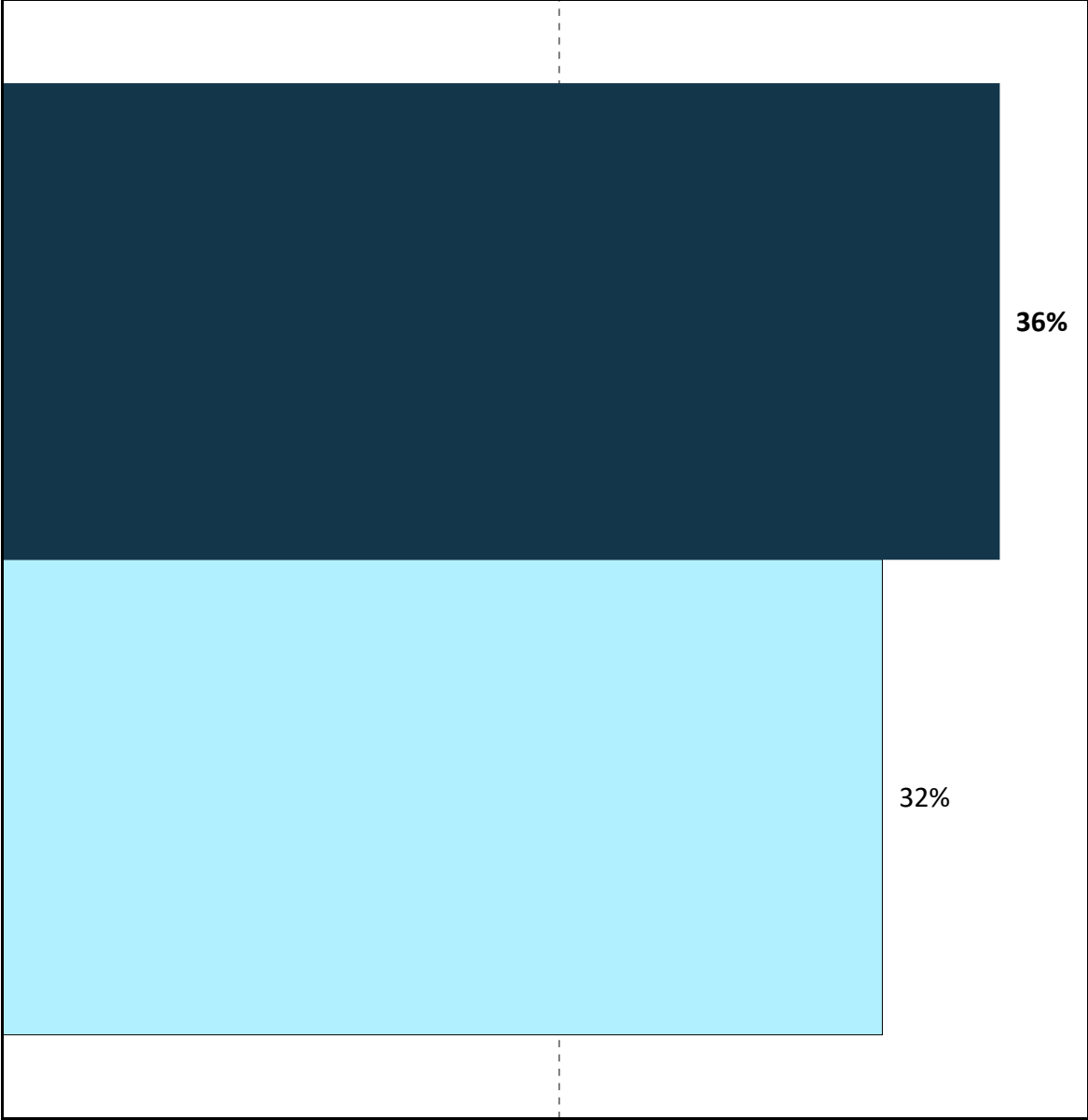
**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with College Station Parks and Recreation is not authorized without written consent from ETC Institute.**

# Usage of Programs

by % of respondents

■ College Station (2024) ■ National Average

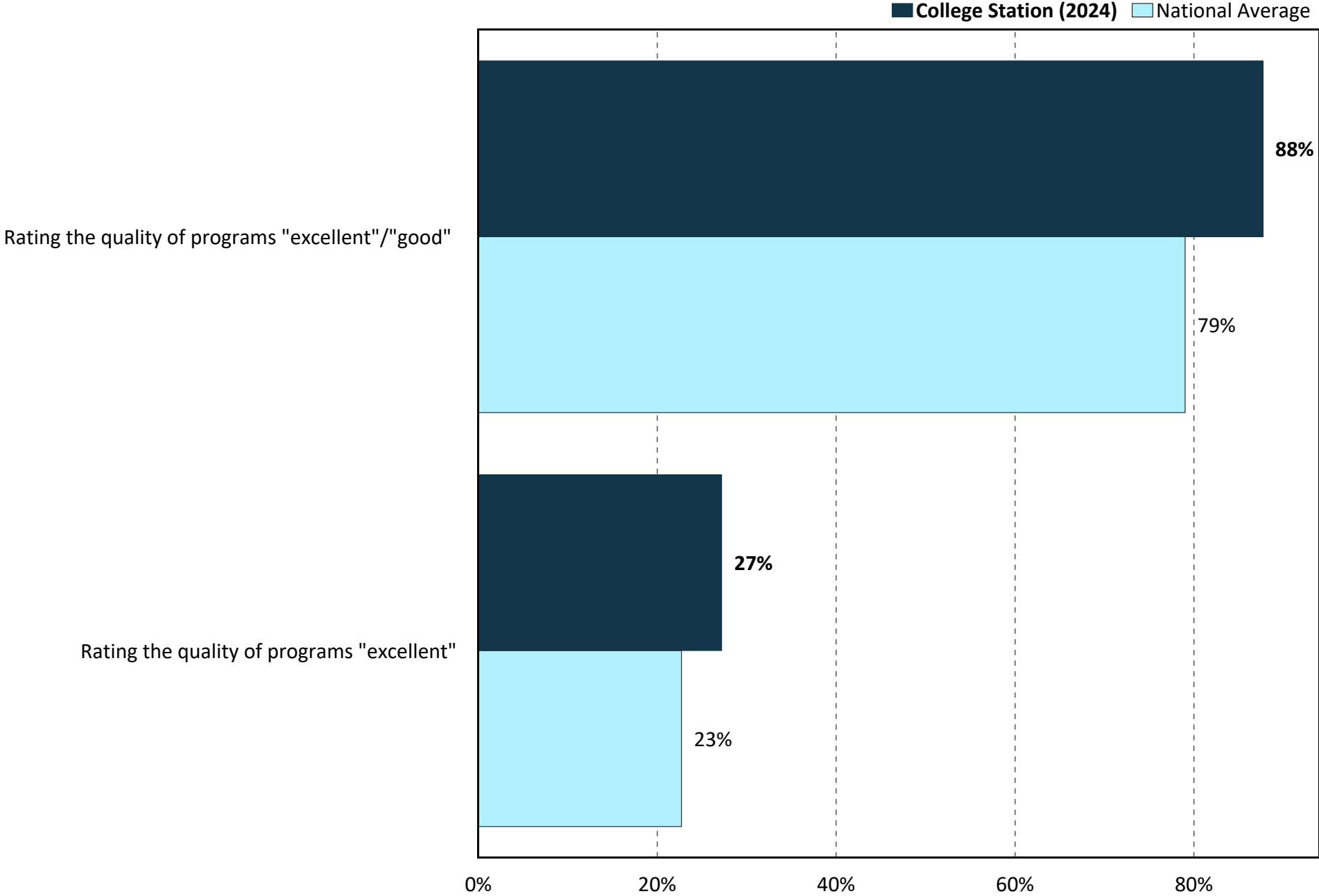
Have participated in programs/activities in the past year





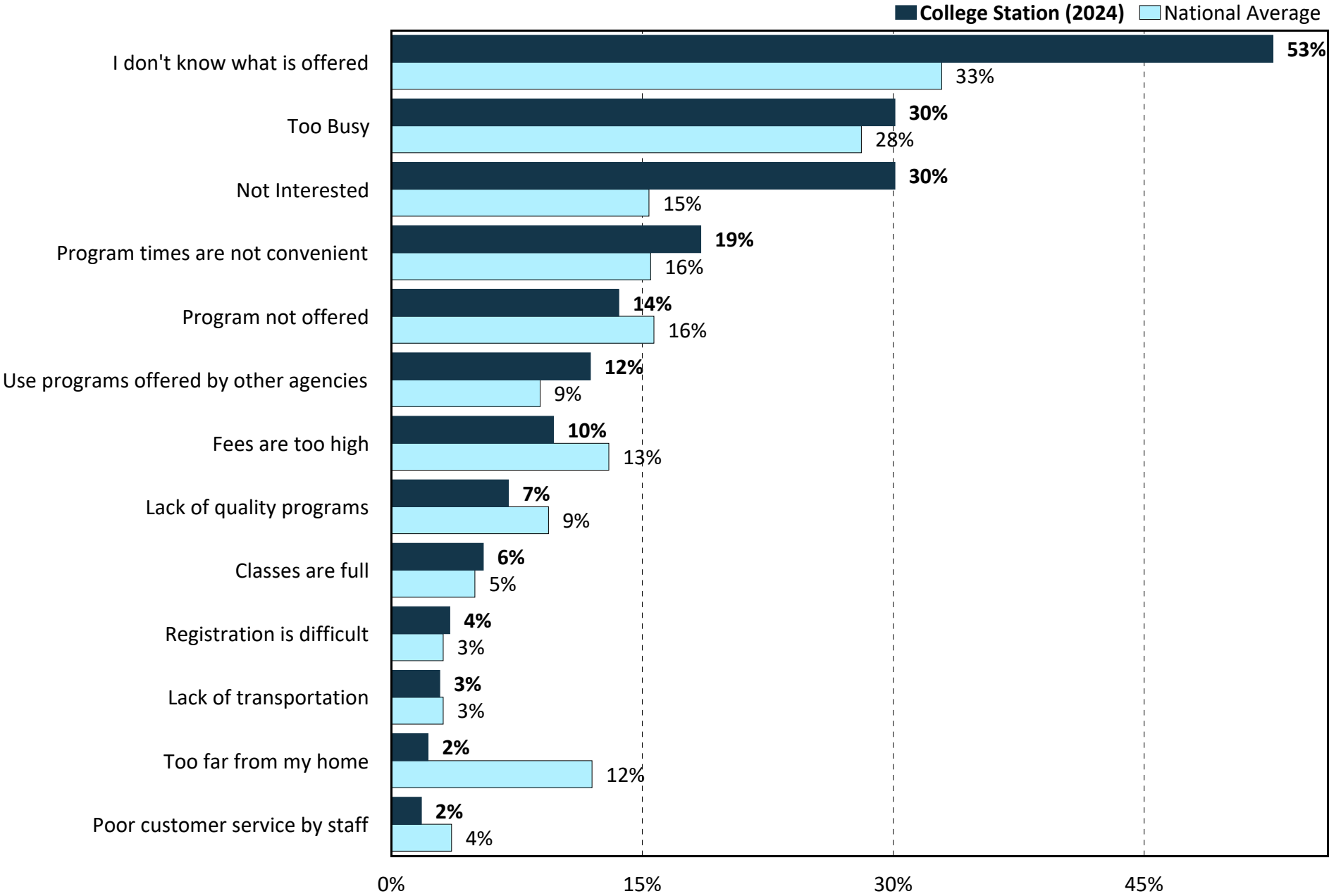
# Ratings

by % of respondents



# Barriers

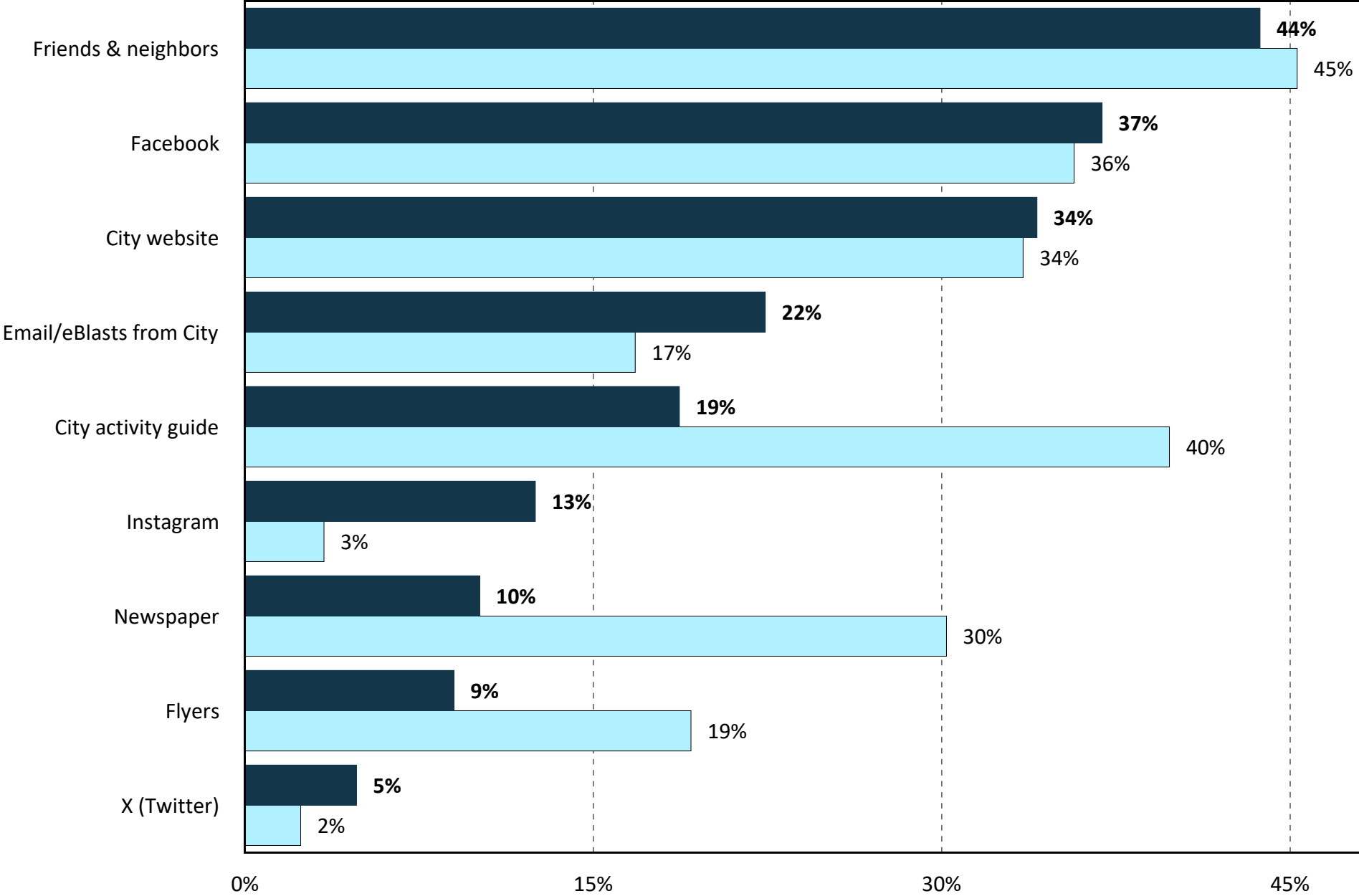
by % of respondents



# Sources Used for Information about Parks and Recreation

by % of respondents

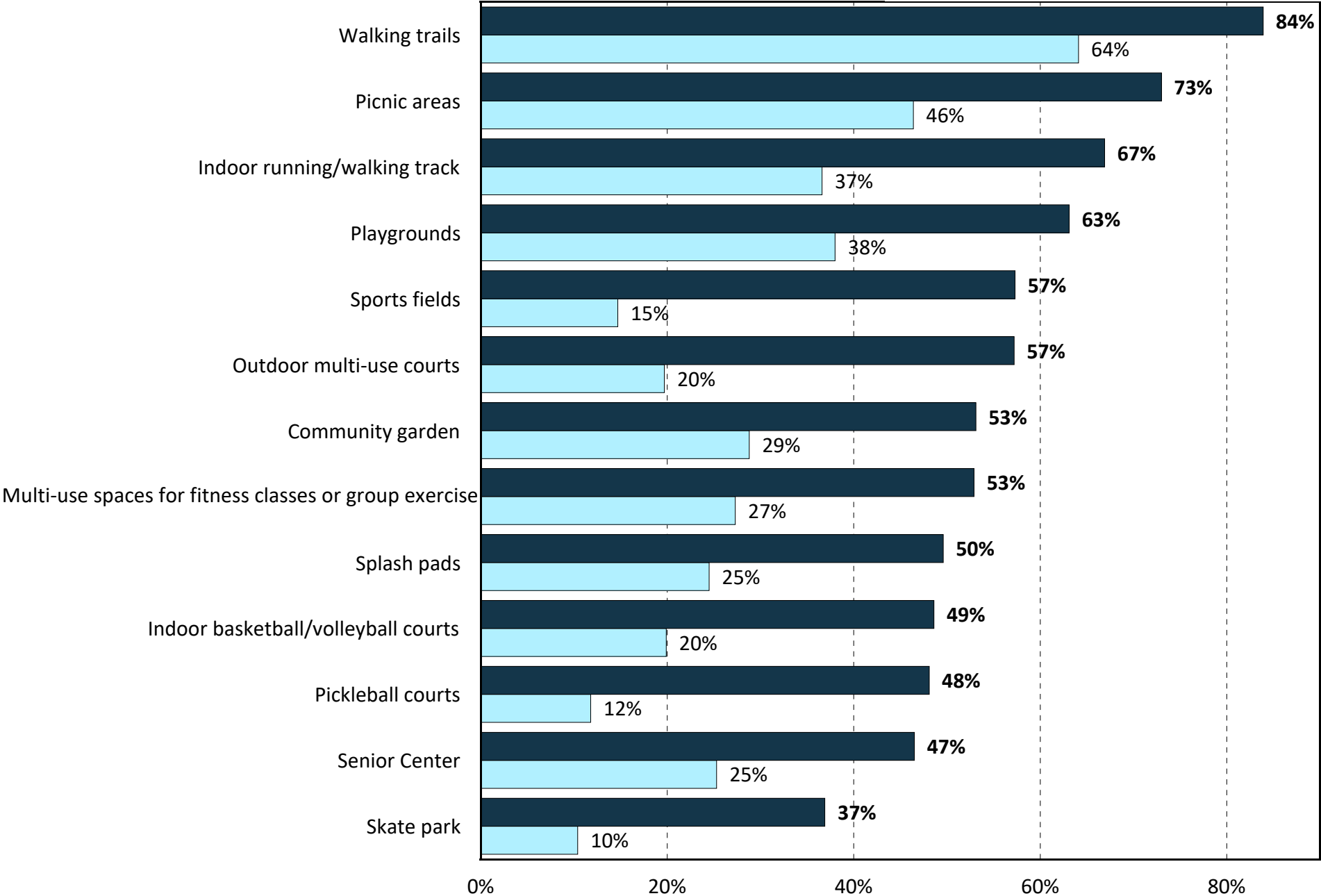
■ College Station (2024) ■ National Average



# Respondents with Need for Facilities and Amenities

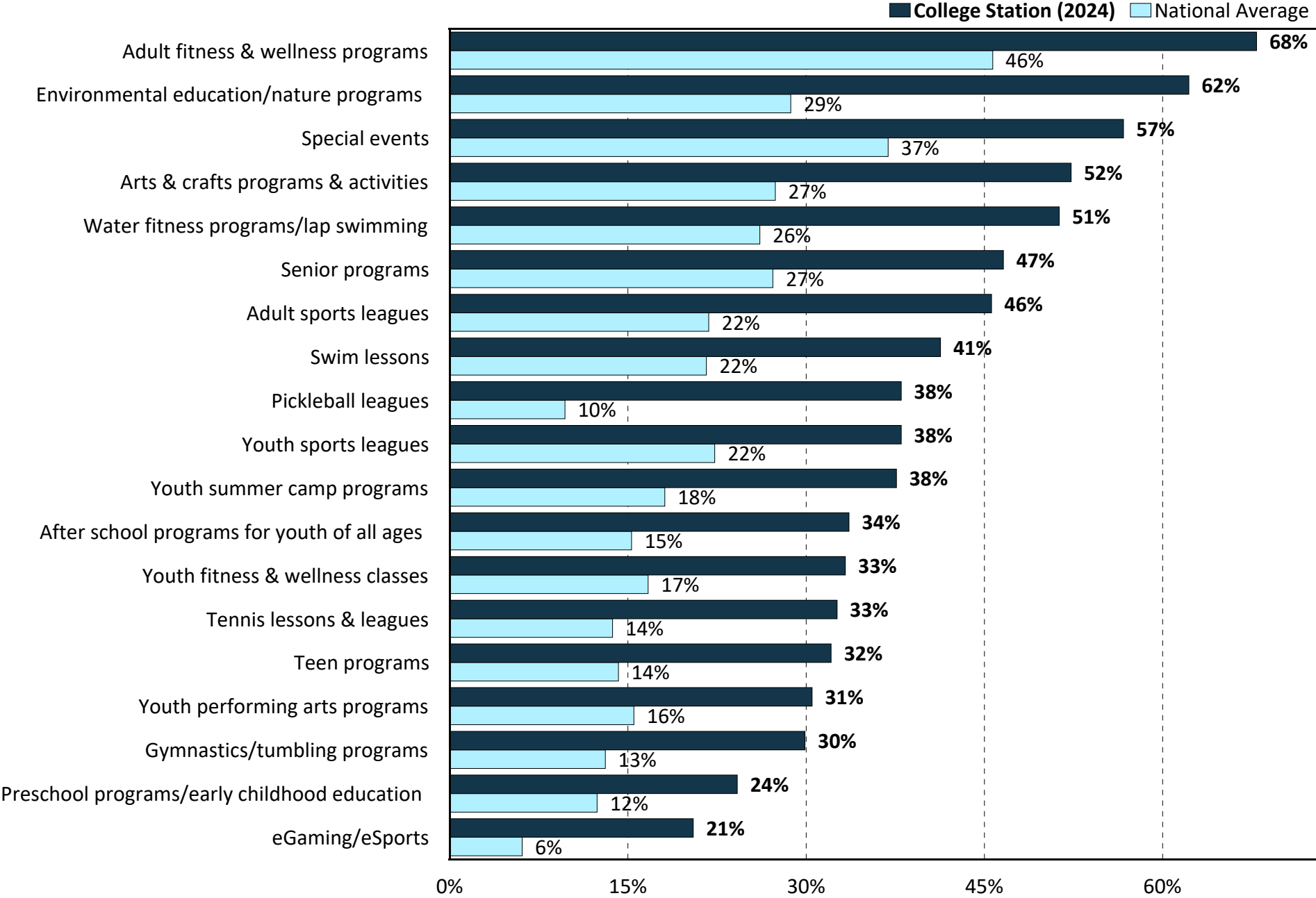
by percentage of respondents

■ College Station (2024) ■ National Average



# Respondents with Need for Recreation Programs

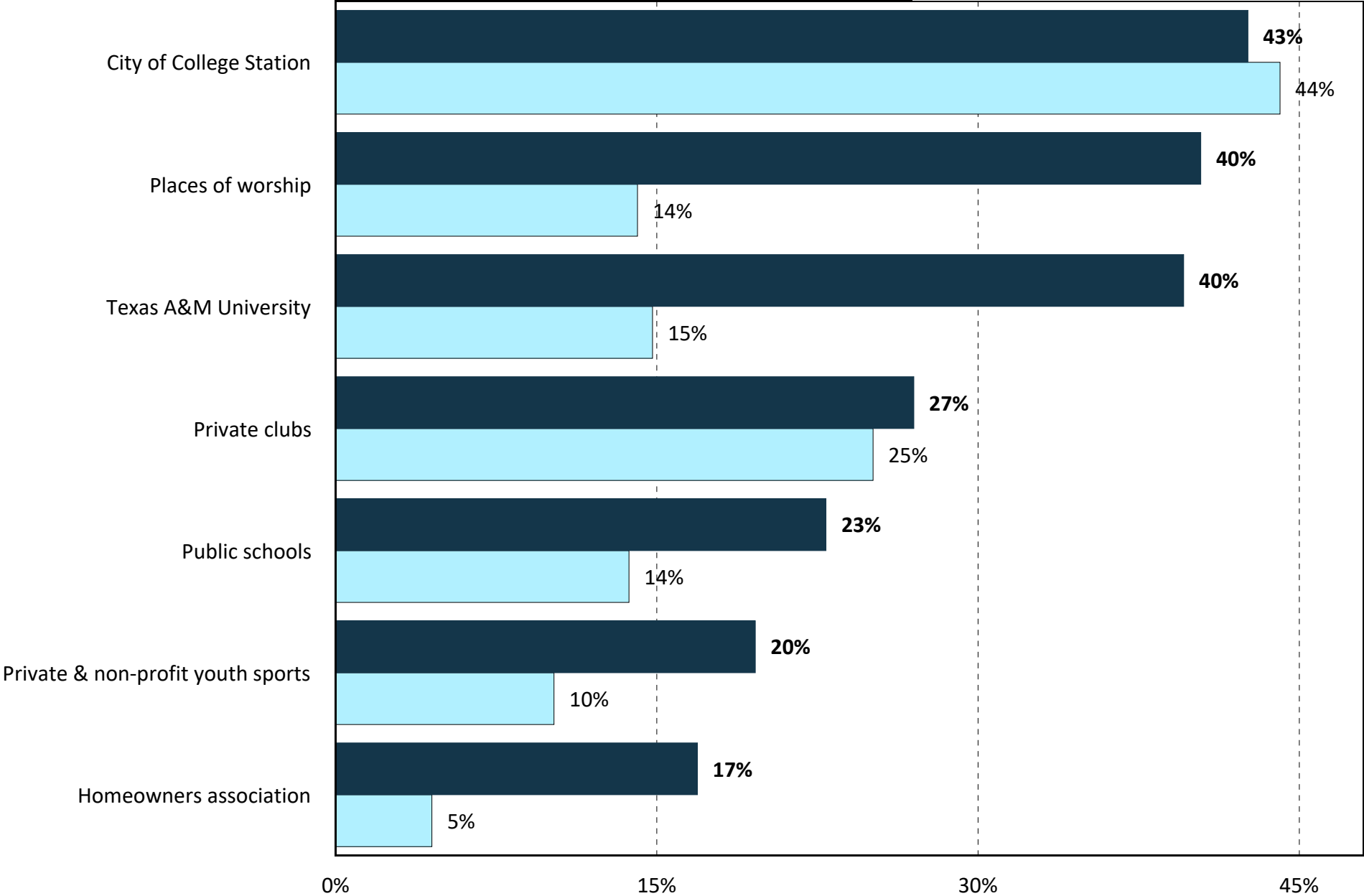
by percentage of respondents



# Outside Organizations

by % of respondents

■ College Station (2024) ■ National Average



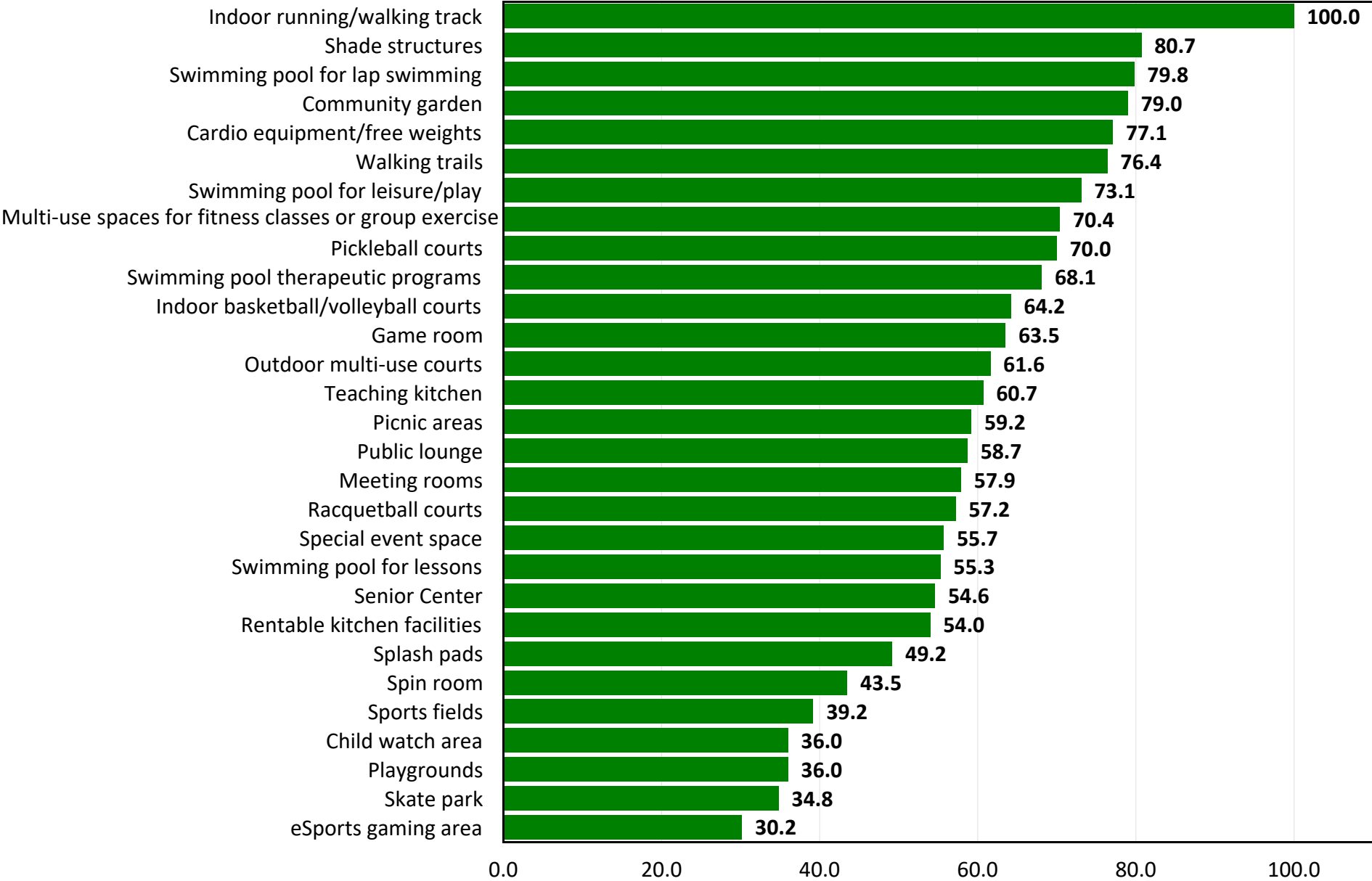


## Priority Investment Rating

# Unmet Needs Rating for Amenities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

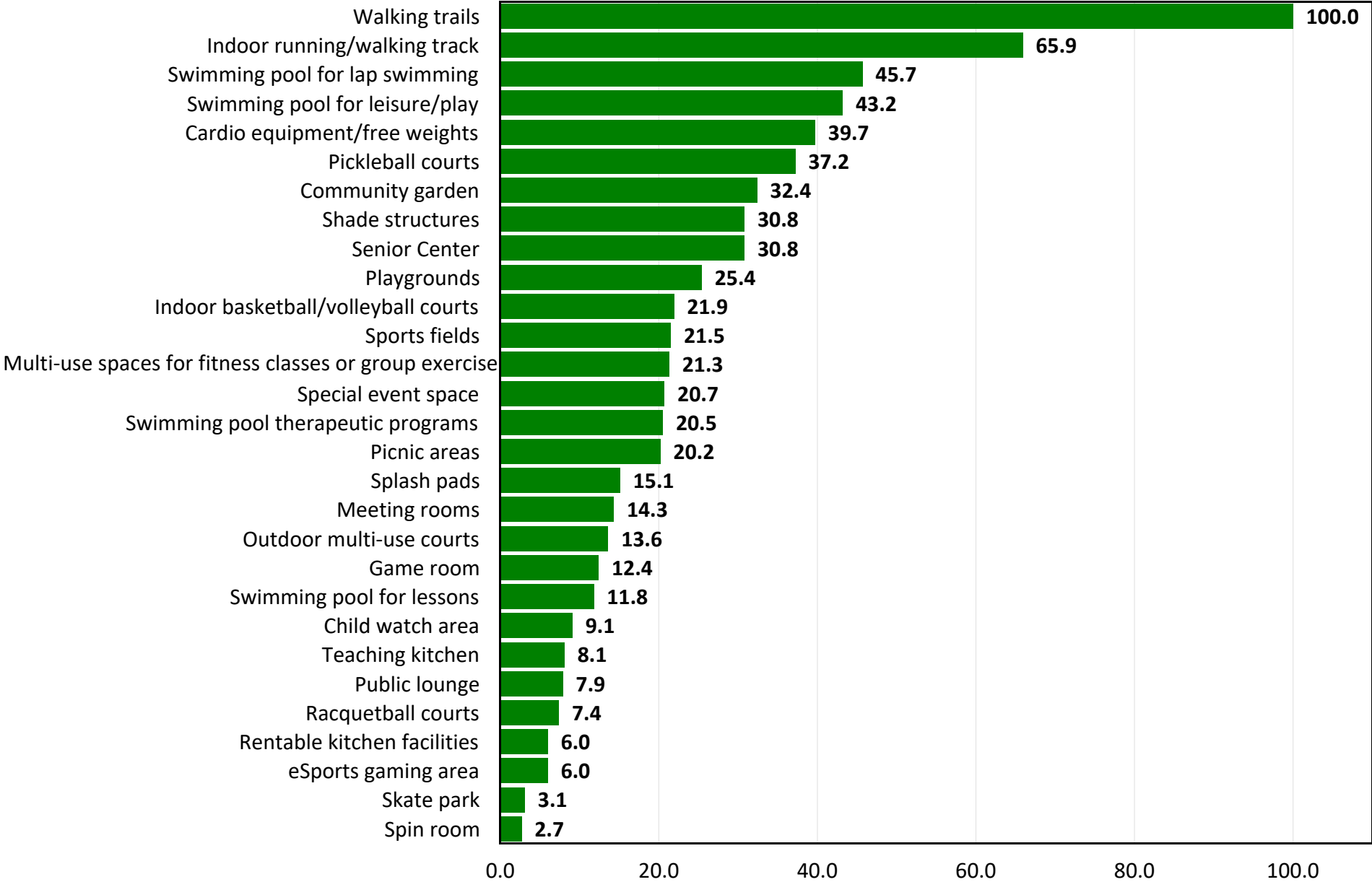




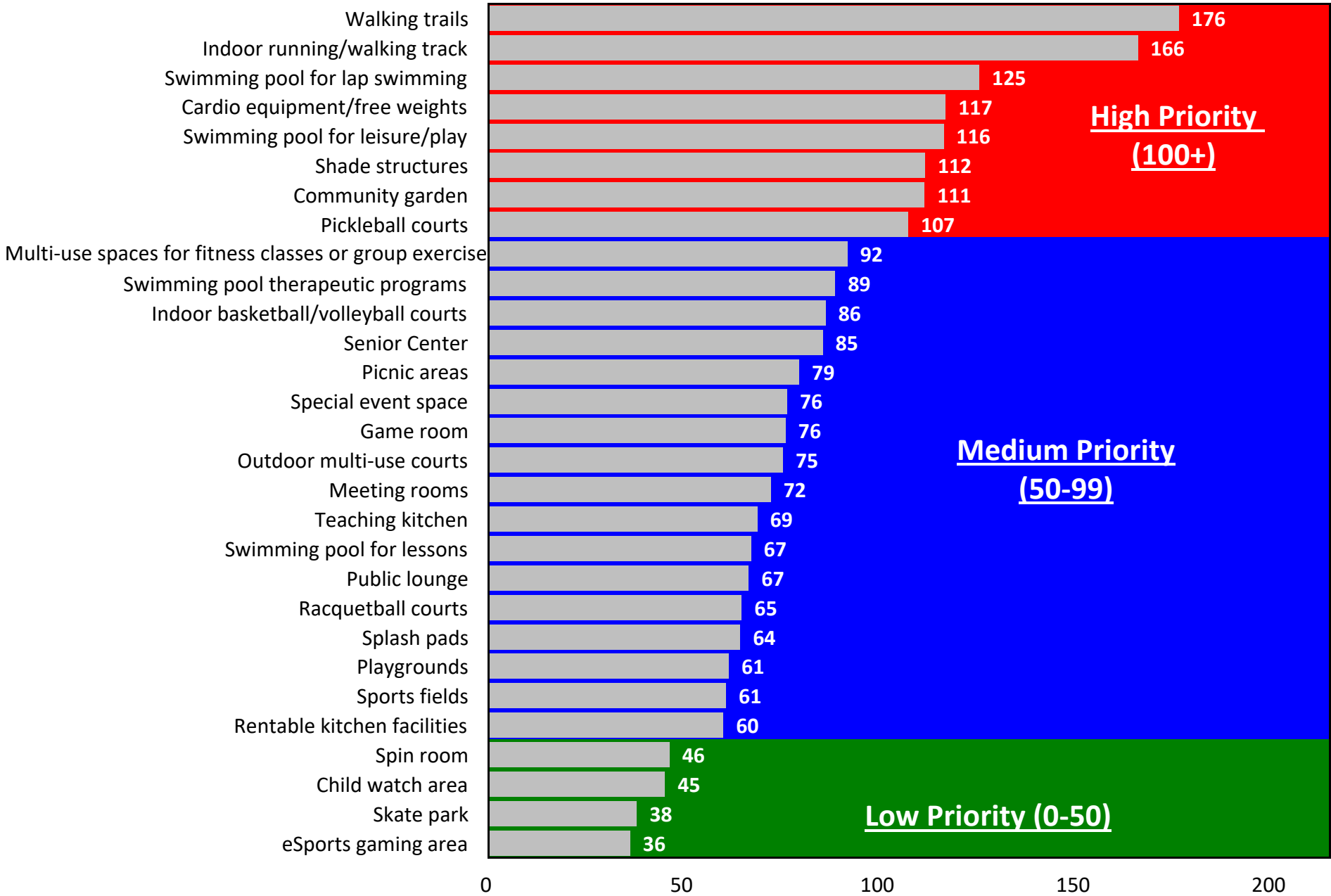
# Importance Rating for Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



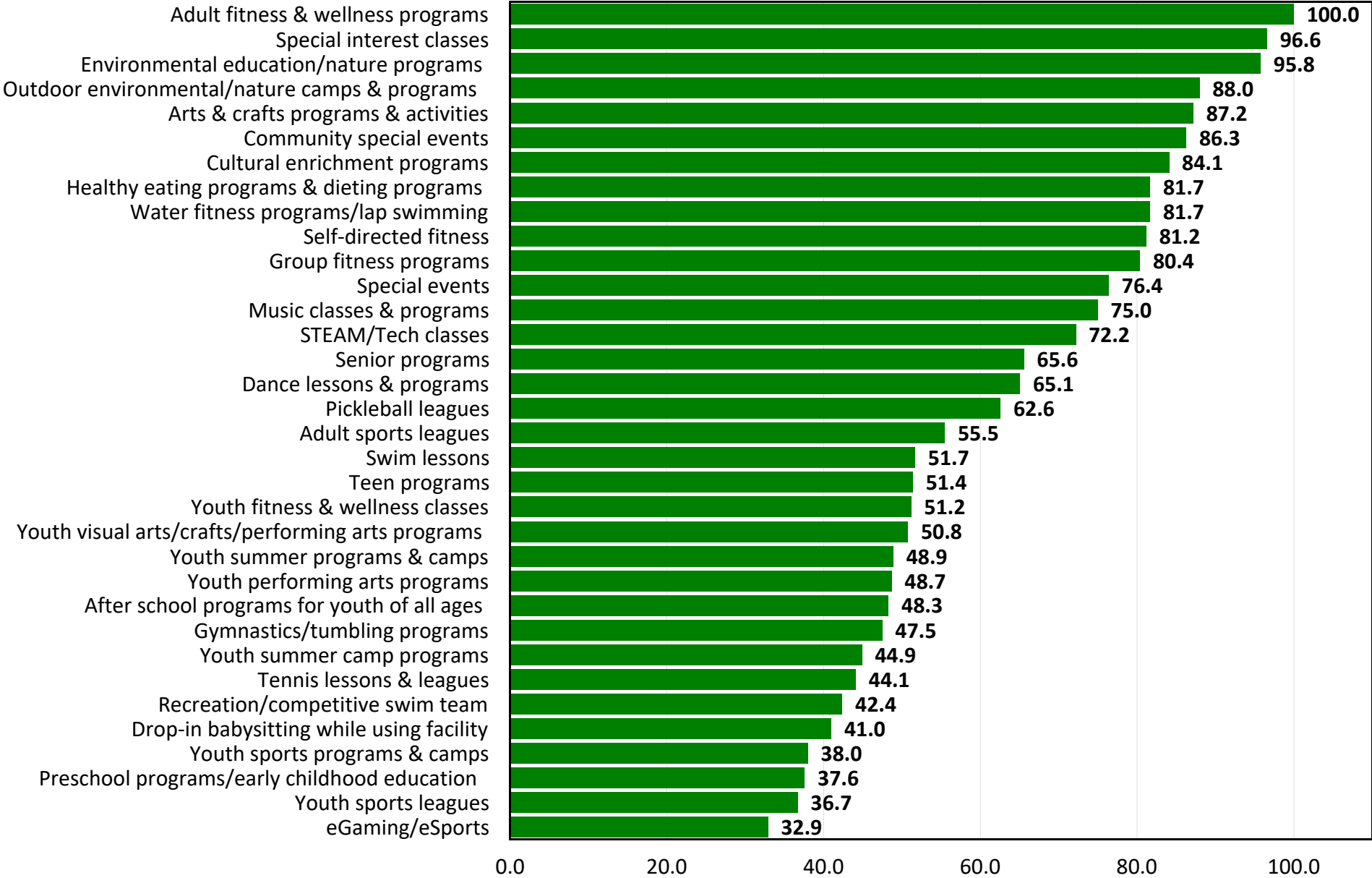
# Top Priorities for Investment for Amenities Based on Priority Investment Rating



# Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

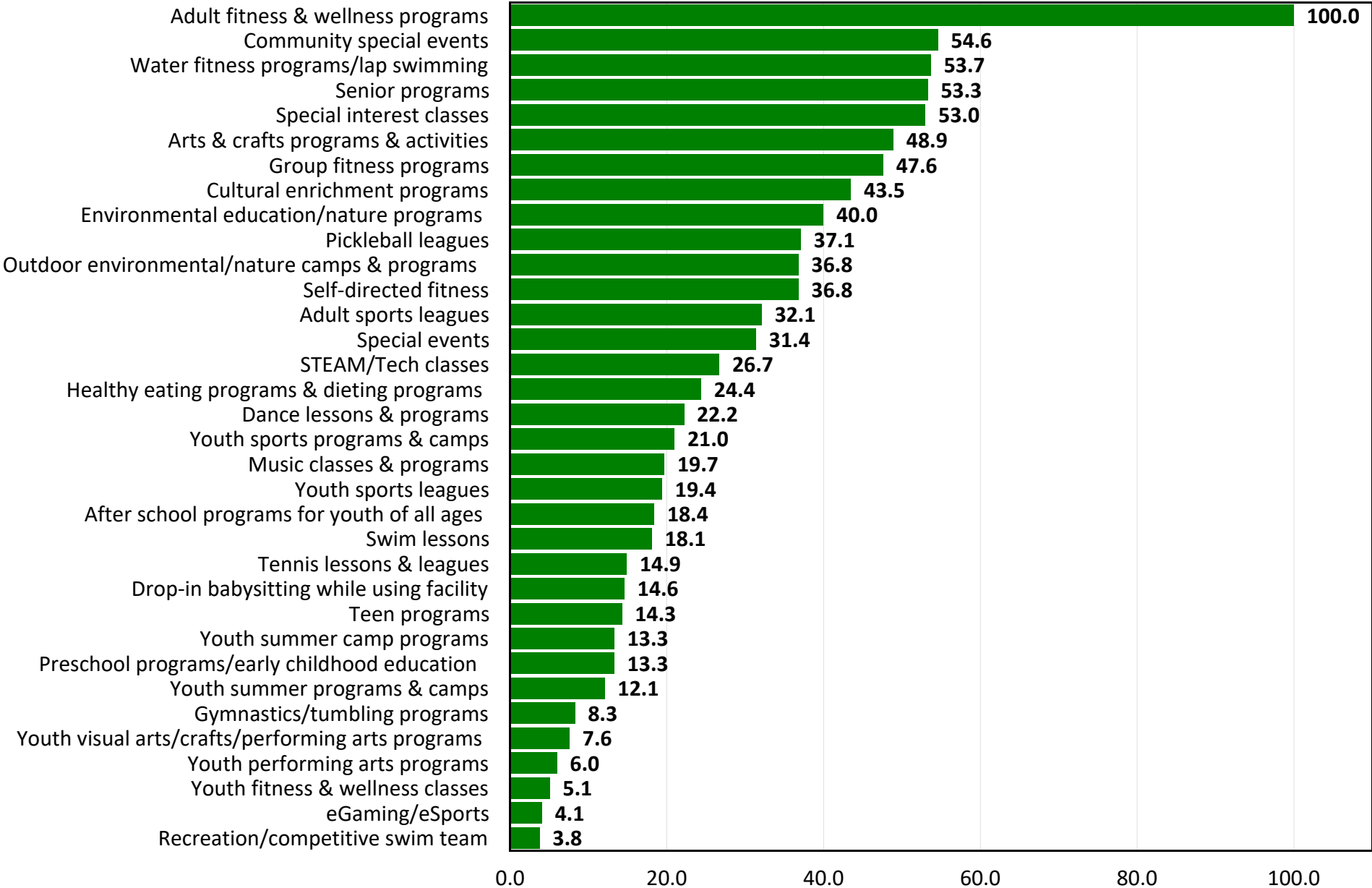
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



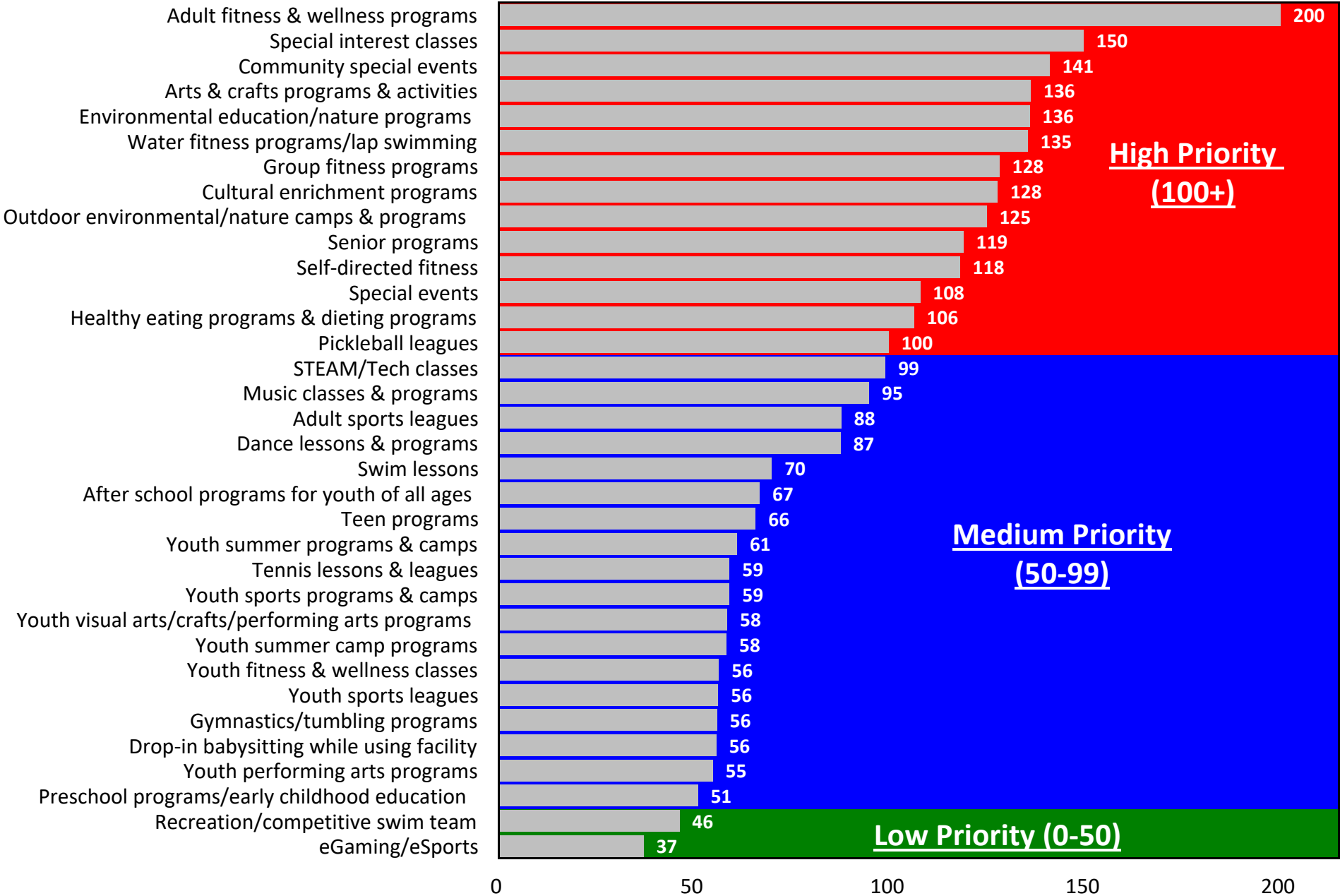
# Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



# Top Priorities for Investment for Programs Based on Priority Investment Rating





# 4

## Tabular Data

**Q1. Including yourself, how many people in your household are...**

|             | Mean | Sum  |
|-------------|------|------|
| number      | 2.8  | 1278 |
| Under age 5 | 0.2  | 86   |
| Ages 5-9    | 0.1  | 67   |
| Ages 10-14  | 0.2  | 78   |
| Ages 15-19  | 0.2  | 109  |
| Ages 20-24  | 0.2  | 103  |
| Ages 25-34  | 0.3  | 148  |
| Ages 35-44  | 0.3  | 126  |
| Ages 45-54  | 0.4  | 169  |
| Ages 55-64  | 0.4  | 192  |
| Ages 65-74  | 0.2  | 107  |
| Ages 75-84  | 0.2  | 73   |
| Ages 85+    | 0.0  | 20   |

**Q2. Has your household participated in any recreation programs or activities offered by the City of College Station during the past 12 months?**

Q2. Has your household participated in any City recreation programs or activities during past 12 months

|       | Number | Percent |
|-------|--------|---------|
| Yes   | 163    | 35.8 %  |
| No    | 292    | 64.2 %  |
| Total | 455    | 100.0 % |

**Q2a. How many programs and/or activities offered by the City of College Station have you or members of your household participated in during the past 12 months?**

Q2a. How many programs and/or activities has your household participated in

|              | Number | Percent |
|--------------|--------|---------|
| One          | 48     | 29.4 %  |
| 2-3          | 81     | 49.7 %  |
| 4-6          | 16     | 9.8 %   |
| 7+           | 15     | 9.2 %   |
| Not provided | 3      | 1.8 %   |
| Total        | 163    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q2a. How many programs and/or activities offered by the City of College Station have you or members of your household participated in during the past 12 months? (without "not provided")**

Q2a. How many programs and/or activities has your household participated in

|       | Number | Percent |
|-------|--------|---------|
| One   | 48     | 30.0 %  |
| 2-3   | 81     | 50.6 %  |
| 4-6   | 16     | 10.0 %  |
| 7+    | 15     | 9.4 %   |
| Total | 160    | 100.0 % |

**Q2b. How would you rate the overall quality of the City of College Station recreation programs and/or activities in which your household has participated?**

| Q2b. How would you rate overall quality of recreation programs and/or activities | Number | Percent |
|--|--------|---------|
| Excellent  | 60     | 25.8 %  |
| Good   | 138    | 59.2 %  |
| Fair   | 26     | 11.2 %  |
| Poor   | 8      | 3.4 %   |
| Not provided   | 1      | 0.4 %   |
| Total  | 233    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q2b. How would you rate the overall quality of the City of College Station recreation programs and/or activities in which your household has participated? (without "not provided")**

| Q2b. How would you rate overall quality of recreation programs and/or activities | Number | Percent |
|--|--------|---------|
| Excellent  | 44     | 27.2 %  |
| Good   | 98     | 60.5 %  |
| Fair   | 15     | 9.3 %   |
| Poor   | 5      | 3.1 %   |
| Total  | 162    | 100.0 % |

**Q3. Please CHECK ALL the following reasons that prevent you and members of your household from participating in City of College Station recreation programs or activities more often.**

| Q3. All the reasons that prevent your household from participating in City recreation programs or activities more often | Number | Percent |
|---|--------|---------|
| Lack of quality instructors   | 16     | 3.5 %   |
| Old & outdated facilities   | 46     | 10.1 %  |
| Use programs offered by other agencies  | 54     | 11.9 %  |
| I don't know what is offered  | 240    | 52.7 %  |
| Lack of quality programs  | 32     | 7.0 %   |
| Fees are too high   | 44     | 9.7 %   |
| Too far from my home  | 10     | 2.2 %   |
| Program times are not convenient  | 84     | 18.5 %  |
| Classes are full  | 25     | 5.5 %   |
| Program not offered   | 62     | 13.6 %  |
| Registration is difficult   | 16     | 3.5 %   |
| Poor customer service by staff  | 8      | 1.8 %   |
| Lack of transportation  | 13     | 2.9 %   |
| Lack of right program equipment   | 7      | 1.5 %   |
| Too busy/not interested   | 137    | 30.1 %  |
| Lack of trust in government   | 17     | 3.7 %   |
| Language/cultural barriers  | 3      | 0.7 %   |
| Other   | 21     | 4.6 %   |
| Total   | 835    |         |



**Q4. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.**

Q4. All the organizations your household has used for recreation programs & activities

|  | Number | Percent |
|--|--------|---------|
| City of College Station                        | 194    | 42.6 %  |
| County providers                               | 25     | 5.5 %   |
| Neighboring cities                             | 66     | 14.5 %  |
| Public schools                                 | 104    | 22.9 %  |
| Texas A&M University                           | 180    | 39.6 %  |
| Places of worship (e.g., synagogues, churches) | 184    | 40.4 %  |
| Private & non-profit youth sports              | 89     | 19.6 %  |
| Private summer camps                           | 59     | 13.0 %  |
| Private clubs (tennis, health, swim, fitness)  | 123    | 27.0 %  |
| Homeowners association                         | 77     | 16.9 %  |
| Other  | 28     | 6.2 %   |
| Total  | 1129   |         |

**Q5. From the following list, please CHECK ALL of the ways you learn about City of College Station recreation programs and activities.**

Q5. All the ways you learn about City recreation programs & activities

|   | Number | Percent |
|---|--------|---------|
| City activity guide                         | 85     | 18.7 %  |
| City weekly newsletter                      | 51     | 11.2 %  |
| City website                                | 155    | 34.1 %  |
| Materials at parks or recreation facilities | 62     | 13.6 %  |
| Conversations with recreation staff         | 18     | 4.0 %   |
| Newspaper                                   | 46     | 10.1 %  |
| Friends & neighbors                         | 199    | 43.7 %  |
| Promotions at special events                | 47     | 10.3 %  |
| Banners at parks or City facilities         | 79     | 17.4 %  |
| Email/eBlasts from City                     | 102    | 22.4 %  |
| Facebook                                    | 168    | 36.9 %  |
| X (Twitter)                                 | 22     | 4.8 %   |
| Instagram                                   | 57     | 12.5 %  |
| Flyers                                      | 41     | 9.0 %   |
| Other                                       | 29     | 6.4 %   |
| Total                                       | 1161   |         |

**Q5-15. Other:**

| Q5-15. Other                        | Number | Percent |
|-------------------------------------|--------|---------|
| TV                                  | 4      | 13.8 %  |
| KBTX                                | 2      | 6.9 %   |
| Google                              | 2      | 6.9 %   |
| Friends                             | 2      | 6.9 %   |
| Word of mouth                       | 1      | 3.4 %   |
| Radio WTAW                          | 1      | 3.4 %   |
| Searching for City parks via Google | 1      | 3.4 %   |
| Facebook                            | 1      | 3.4 %   |
| LinkedIn                            | 1      | 3.4 %   |
| News                                | 1      | 3.4 %   |
| Radio                               | 1      | 3.4 %   |
| Ringer Library                      | 1      | 3.4 %   |
| Nextdoor                            | 1      | 3.4 %   |
| Search Google for tennis lessons    | 1      | 3.4 %   |
| NO COMMUNICATION                    | 1      | 3.4 %   |
| News coverage & TV ads              | 1      | 3.4 %   |
| Utility bill inserts                | 1      | 3.4 %   |
| Television news                     | 1      | 3.4 %   |
| TV news                             | 1      | 3.4 %   |
| Local radio                         | 1      | 3.4 %   |
| Grandchildren's participation       | 1      | 3.4 %   |
| Library                             | 1      | 3.4 %   |
| Radio promotions                    | 1      | 3.4 %   |
| Total                               | 29     | 100.0 % |

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about recreation programs and activities?**

| Q6. Top choice                              | Number | Percent |
|---|--------|---------|
| City activity guide                         | 50     | 11.0 %  |
| City weekly newsletter                      | 48     | 10.5 %  |
| City website                                | 61     | 13.4 %  |
| Materials at parks or recreation facilities | 15     | 3.3 %   |
| Conversations with recreation staff         | 1      | 0.2 %   |
| Newspaper                                   | 13     | 2.9 %   |
| Friends & neighbors                         | 6      | 1.3 %   |
| Promotions at special events                | 6      | 1.3 %   |
| Banners at parks or City facilities         | 15     | 3.3 %   |
| Email/eBlasts from City                     | 91     | 20.0 %  |
| Facebook                                    | 77     | 16.9 %  |
| X (Twitter)                                 | 6      | 1.3 %   |
| Instagram                                   | 26     | 5.7 %   |
| Flyers                                      | 10     | 2.2 %   |
| None chosen                                 | 30     | 6.6 %   |
| Total                                       | 455    | 100.0 % |

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about recreation programs and activities?**

| Q6. 2nd choice                              | Number | Percent |
|---|--------|---------|
| City activity guide                         | 46     | 10.1 %  |
| City weekly newsletter                      | 31     | 6.8 %   |
| City website                                | 56     | 12.3 %  |
| Materials at parks or recreation facilities | 18     | 4.0 %   |
| Newspaper                                   | 9      | 2.0 %   |
| Friends & neighbors                         | 15     | 3.3 %   |
| Promotions at special events                | 17     | 3.7 %   |
| Banners at parks or City facilities         | 25     | 5.5 %   |
| Email/eBlasts from City                     | 68     | 14.9 %  |
| Facebook                                    | 78     | 17.1 %  |
| X (Twitter)                                 | 7      | 1.5 %   |
| Instagram                                   | 22     | 4.8 %   |
| Flyers                                      | 18     | 4.0 %   |
| None chosen                                 | 45     | 9.9 %   |
| Total                                       | 455    | 100.0 % |

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about recreation programs and activities?**

| Q6. 3rd choice                              | Number | Percent |
|---|--------|---------|
| City activity guide                         | 33     | 7.3 %   |
| City weekly newsletter                      | 28     | 6.2 %   |
| City website                                | 49     | 10.8 %  |
| Materials at parks or recreation facilities | 17     | 3.7 %   |
| Conversations with recreation staff         | 4      | 0.9 %   |
| Newspaper                                   | 15     | 3.3 %   |
| Friends & neighbors                         | 25     | 5.5 %   |
| Promotions at special events                | 12     | 2.6 %   |
| Banners at parks or City facilities         | 38     | 8.4 %   |
| Email/eBlasts from City                     | 50     | 11.0 %  |
| Facebook                                    | 45     | 9.9 %   |
| X (Twitter)                                 | 8      | 1.8 %   |
| Instagram                                   | 16     | 3.5 %   |
| Flyers                                      | 19     | 4.2 %   |
| None chosen                                 | 96     | 21.1 %  |
| Total                                       | 455    | 100.0 % |

**SUM OF TOP 3 CHOICES**

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about recreation programs and activities? (top 3)**

| <u>Q6. Top choice</u>                       | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| City activity guide                         | 129           | 28.4 %         |
| City weekly newsletter                      | 107           | 23.5 %         |
| City website                                | 166           | 36.5 %         |
| Materials at parks or recreation facilities | 50            | 11.0 %         |
| Conversations with recreation staff         | 5             | 1.1 %          |
| Newspaper                                   | 37            | 8.1 %          |
| Friends & neighbors                         | 46            | 10.1 %         |
| Promotions at special events                | 35            | 7.7 %          |
| Banners at parks or City facilities         | 78            | 17.1 %         |
| Email/eBlasts from City                     | 209           | 45.9 %         |
| Facebook                                    | 200           | 44.0 %         |
| X (Twitter)                                 | 21            | 4.6 %          |
| Instagram                                   | 64            | 14.1 %         |
| Flyers                                      | 47            | 10.3 %         |
| None chosen                                 | 30            | 6.6 %          |
| Total                                       | 1224          |                |

**Q7. Please rate your level of agreement with the following statements about some potential benefits of the City of College Station's indoor recreation services.**

(N=455)

|   | Strongly agree | Agree | Neutral | Disagree | Strongly disagree | Don't know |
|---|----------------|-------|---------|----------|-------------------|------------|
| Q7-1. Helps to attract new residents                                      | 16.3%          | 29.9% | 27.0%   | 9.0%     | 6.2%              | 11.6%      |
| Q7-2. Helps to reduce crime in my neighborhood & keep kids out of trouble | 19.3%          | 38.2% | 19.1%   | 7.3%     | 5.1%              | 11.0%      |
| Q7-3. Improves my (my household's) mental health & reduces stress         | 19.1%          | 37.8% | 25.7%   | 4.0%     | 3.5%              | 9.9%       |
| Q7-4. Improves my (my household's) physical health & fitness              | 20.4%          | 39.8% | 23.5%   | 3.5%     | 3.1%              | 9.7%       |
| Q7-5. Increases my (my household's) property value                        | 12.5%          | 26.8% | 33.0%   | 11.6%    | 3.3%              | 12.7%      |
| Q7-6. Is age-friendly & accessible to all age groups                      | 15.6%          | 32.5% | 23.5%   | 10.5%    | 3.5%              | 14.3%      |
| Q7-7. Makes College Station a more desirable place to live                | 27.0%          | 40.2% | 17.8%   | 4.8%     | 2.9%              | 7.3%       |
| Q7-8. Positively impacts economic/business development                    | 21.1%          | 36.3% | 23.7%   | 4.4%     | 2.6%              | 11.9%      |
| Q7-9. Provides jobs/professional development for youth                    | 18.5%          | 39.6% | 21.8%   | 4.6%     | 2.0%              | 13.6%      |
| Q7-10. Provides positive social interactions for me (my household/family) | 18.5%          | 36.7% | 24.0%   | 6.4%     | 3.1%              | 11.4%      |
| Q7-11. Provides volunteer opportunities for the community                 | 17.6%          | 38.7% | 22.4%   | 3.3%     | 1.1%              | 16.9%      |

**WITHOUT DON'T KNOW****Q7. Please rate your level of agreement with the following statements about some potential benefits of the City of College Station's indoor recreation services. (without "don't know")**

(N=455)

|   | Strongly agree | Agree | Neutral | Disagree | Strongly disagree |
|---|----------------|-------|---------|----------|-------------------|
| Q7-1. Helps to attract new residents                                      | 18.4%          | 33.8% | 30.6%   | 10.2%    | 7.0%              |
| Q7-2. Helps to reduce crime in my neighborhood & keep kids out of trouble | 21.7%          | 43.0% | 21.5%   | 8.1%     | 5.7%              |
| Q7-3. Improves my (my household's) mental health & reduces stress         | 21.2%          | 42.0% | 28.5%   | 4.4%     | 3.9%              |
| Q7-4. Improves my (my household's) physical health & fitness              | 22.6%          | 44.0% | 26.0%   | 3.9%     | 3.4%              |
| Q7-5. Increases my (my household's) property value                        | 14.4%          | 30.7% | 37.8%   | 13.4%    | 3.8%              |
| Q7-6. Is age-friendly & accessible to all age groups                      | 18.2%          | 37.9% | 27.4%   | 12.3%    | 4.1%              |
| Q7-7. Makes College Station a more desirable place to live                | 29.1%          | 43.4% | 19.2%   | 5.2%     | 3.1%              |
| Q7-8. Positively impacts economic/business development                    | 23.9%          | 41.1% | 26.9%   | 5.0%     | 3.0%              |
| Q7-9. Provides jobs/professional development for youth                    | 21.4%          | 45.8% | 25.2%   | 5.3%     | 2.3%              |
| Q7-10. Provides positive social interactions for me (my household/family) | 20.8%          | 41.4% | 27.0%   | 7.2%     | 3.5%              |
| Q7-11. Provides volunteer opportunities for the community                 | 21.2%          | 46.6% | 27.0%   | 4.0%     | 1.3%              |

**Q8. Please CHECK ALL of the groups you and the members of your household fit into.**

| <u>Q8. All the groups members of your household fit into</u>   | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Recreation (would use a community recreation center for leisure activities)                                      | 305           | 67.0 %         |
| Competition (would use a community recreation center for sports & league activities)                             | 137           | 30.1 %         |
| Instructional (would use a community recreation center for a program or class e.g., fitness & wellness programs) | 242           | 53.2 %         |
| Wellness/therapy (would use a recreation center as part of a therapeutic/recovery process)                       | 174           | 38.2 %         |
| Fitness (use a community recreation centers for self-directed exercise)  | 281           | 61.8 %         |
| None (members of my household would not use a recreation center)   | 66            | 14.5 %         |
| <b>Total</b>   | <b>1205</b>   |                |

**WITHOUT NONE**

**Q8. Please CHECK ALL of the groups you and the members of your household fit into. (without "none")**

| <u>Q8. All the groups members of your household fit into</u>   | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Recreation (would use a community recreation center for leisure activities)                                      | 301           | 77.4 %         |
| Fitness (use a community recreation centers for self-directed exercise)  | 279           | 71.7 %         |
| Instructional (would use a community recreation center for a program or class e.g., fitness & wellness programs) | 237           | 60.9 %         |
| Wellness/therapy (would use a recreation center as part of a therapeutic/recovery process)                       | 172           | 44.2 %         |
| Competition (would use a community recreation center for sports & league activities)                             | 136           | 35.0 %         |
| <b>Total</b>   | <b>1125</b>   |                |

**Q9. Please indicate how well your needs are being met for each of the spaces/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

(N=455)

|  | Fully met | Mostly met | Partly met | Not met | No need |
|--|-----------|------------|------------|---------|---------|
| Q9-1. Cardio equipment/free weights                          | 11.4%     | 8.4%       | 13.2%      | 30.1%   | 36.9%   |
| Q9-2. Child watch area                                       | 3.1%      | 4.4%       | 7.0%       | 13.2%   | 72.3%   |
| Q9-3. eSports gaming area                                    | 2.0%      | 2.0%       | 3.3%       | 13.6%   | 79.1%   |
| Q9-4. Special event space                                    | 6.2%      | 15.2%      | 17.1%      | 14.1%   | 47.5%   |
| Q9-5. Game room (table tennis, pool table, foosball, etc.)   | 2.9%      | 5.7%       | 10.3%      | 25.3%   | 55.8%   |
| Q9-6. Indoor basketball/volleyball courts (indoor gyms)      | 4.2%      | 8.4%       | 12.7%      | 23.3%   | 51.4%   |
| Q9-7. Indoor running/walking track                           | 5.5%      | 5.3%       | 9.9%       | 46.2%   | 33.2%   |
| Q9-8. Meeting rooms  | 5.7%      | 10.3%      | 18.7%      | 13.8%   | 51.4%   |
| Q9-9. Multi-use spaces for fitness classes or group exercise | 5.7%      | 7.7%       | 18.0%      | 21.5%   | 47.0%   |
| Q9-10. Pickleball courts                                     | 4.2%      | 4.6%       | 12.5%      | 26.8%   | 51.9%   |
| Q9-11. Public lounge   | 2.4%      | 4.8%       | 9.7%       | 23.3%   | 59.8%   |
| Q9-12. Racquetball courts                                    | 1.5%      | 2.9%       | 7.7%       | 24.4%   | 63.5%   |
| Q9-13. Rentable kitchen facilities                           | 3.1%      | 4.0%       | 10.5%      | 19.8%   | 62.6%   |
| Q9-14. Senior Center   | 6.2%      | 9.7%       | 13.0%      | 17.6%   | 53.6%   |
| Q9-15. Spin room   | 2.4%      | 1.8%       | 4.8%       | 19.6%   | 71.4%   |
| Q9-16. Splash pads   | 7.9%      | 14.1%      | 17.1%      | 10.5%   | 50.3%   |
| Q9-17. Swimming pool for lap swimming                        | 5.5%      | 10.3%      | 16.7%      | 28.1%   | 39.3%   |
| Q9-18. Swimming pool for leisure/play                        | 10.5%     | 14.5%      | 21.3%      | 19.8%   | 33.8%   |
| Q9-19. Swimming pool for lessons                             | 8.6%      | 11.9%      | 16.5%      | 14.5%   | 48.6%   |
| Q9-20. Swimming pool therapeutic programs                    | 4.8%      | 5.5%       | 11.0%      | 27.3%   | 51.4%   |
| Q9-21. Teaching kitchen                                      | 2.2%      | 1.5%       | 4.4%       | 29.7%   | 62.2%   |
| Q9-22. Sports fields   | 15.2%     | 20.2%      | 14.9%      | 7.0%    | 42.6%   |



**Q9. Please indicate how well your needs are being met for each of the spaces/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

|                                 | Fully met | Mostly met | Partly met | Not met | No need |
|---------------------------------|-----------|------------|------------|---------|---------|
| Q9-23. Outdoor multi-use courts | 8.6%      | 14.1%      | 23.3%      | 11.2%   | 42.9%   |
| Q9-24. Picnic areas             | 17.4%     | 22.4%      | 23.1%      | 10.1%   | 27.0%   |
| Q9-25. Playgrounds              | 18.9%     | 24.0%      | 16.9%      | 3.3%    | 36.9%   |
| Q9-26. Shade structures         | 10.1%     | 20.2%      | 31.2%      | 14.1%   | 24.4%   |
| Q9-27. Skate park               | 9.2%      | 8.1%       | 10.8%      | 8.8%    | 63.1%   |
| Q9-28. Community garden         | 3.3%      | 5.5%       | 11.6%      | 32.7%   | 46.8%   |
| Q9-29. Walking trails           | 16.3%     | 24.8%      | 29.0%      | 13.8%   | 16.0%   |

**WITHOUT NO NEED**

**Q9. Please indicate how well your needs are being met for each of the spaces/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

(N=455)

|  | Fully met | Mostly met | Partly met | Not met |
|--|-----------|------------|------------|---------|
| Q9-1. Cardio equipment/free weights                          | 18.1%     | 13.2%      | 20.9%      | 47.7%   |
| Q9-2. Child watch area                                       | 11.1%     | 15.9%      | 25.4%      | 47.6%   |
| Q9-3. eSports gaming area                                    | 9.5%      | 9.5%       | 15.8%      | 65.3%   |
| Q9-4. Special event space                                    | 11.7%     | 28.9%      | 32.6%      | 26.8%   |
| Q9-5. Game room (table tennis, pool table, foosball, etc.)   | 6.5%      | 12.9%      | 23.4%      | 57.2%   |
| Q9-6. Indoor basketball/volleyball courts (indoor gyms)      | 8.6%      | 17.2%      | 26.2%      | 48.0%   |
| Q9-7. Indoor running/walking track                           | 8.2%      | 7.9%       | 14.8%      | 69.1%   |
| Q9-8. Meeting rooms  | 11.8%     | 21.3%      | 38.5%      | 28.5%   |
| Q9-9. Multi-use spaces for fitness classes or group exercise | 10.8%     | 14.5%      | 34.0%      | 40.7%   |
| Q9-10. Pickleball courts                                     | 8.7%      | 9.6%       | 26.0%      | 55.7%   |
| Q9-11. Public lounge   | 6.0%      | 12.0%      | 24.0%      | 57.9%   |
| Q9-12. Racquetball courts                                    | 4.2%      | 7.8%       | 21.1%      | 66.9%   |
| Q9-13. Rentable kitchen facilities                           | 8.2%      | 10.6%      | 28.2%      | 52.9%   |
| Q9-14. Senior Center   | 13.3%     | 20.9%      | 28.0%      | 37.9%   |
| Q9-15. Spin room   | 8.5%      | 6.2%       | 16.9%      | 68.5%   |
| Q9-16. Splash pads   | 15.9%     | 28.3%      | 34.5%      | 21.2%   |
| Q9-17. Swimming pool for lap swimming                        | 9.1%      | 17.0%      | 27.5%      | 46.4%   |
| Q9-18. Swimming pool for leisure/play                        | 15.9%     | 21.9%      | 32.2%      | 29.9%   |
| Q9-19. Swimming pool for lessons                             | 16.7%     | 23.1%      | 32.1%      | 28.2%   |
| Q9-20. Swimming pool therapeutic programs                    | 10.0%     | 11.3%      | 22.6%      | 56.1%   |
| Q9-21. Teaching kitchen                                      | 5.8%      | 4.1%       | 11.6%      | 78.5%   |
| Q9-22. Sports fields   | 26.4%     | 35.2%      | 26.1%      | 12.3%   |

**WITHOUT NO NEED**

**Q9. Please indicate how well your needs are being met for each of the spaces/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

|                                 | Fully met | Mostly met | Partly met | Not met |
|---------------------------------|-----------|------------|------------|---------|
| Q9-23. Outdoor multi-use courts | 15.0%     | 24.6%      | 40.8%      | 19.6%   |
| Q9-24. Picnic areas             | 23.8%     | 30.7%      | 31.6%      | 13.9%   |
| Q9-25. Playgrounds              | 30.0%     | 38.0%      | 26.8%      | 5.2%    |
| Q9-26. Shade structures         | 13.4%     | 26.7%      | 41.3%      | 18.6%   |
| Q9-27. Skate park               | 25.0%     | 22.0%      | 29.2%      | 23.8%   |
| Q9-28. Community garden         | 6.2%      | 10.3%      | 21.9%      | 61.6%   |
| Q9-29. Walking trails           | 19.4%     | 29.6%      | 34.6%      | 16.5%   |

**Q10. Which FOUR spaces/amenities from the list in Question 9 are MOST IMPORTANT to your household?**

| Q10. Top choice  | Number | Percent |
|--|--------|---------|
| Cardio equipment/free weights                          | 28     | 6.2 %   |
| Child watch area                                       | 7      | 1.5 %   |
| eSports gaming area                                    | 3      | 0.7 %   |
| Special event space                                    | 13     | 2.9 %   |
| Game room (table tennis, pool table, foosball, etc.)   | 3      | 0.7 %   |
| Indoor basketball/volleyball courts (indoor gyms)      | 16     | 3.5 %   |
| Indoor running/walking track                           | 35     | 7.7 %   |
| Meeting rooms  | 3      | 0.7 %   |
| Multi-use spaces for fitness classes or group exercise | 10     | 2.2 %   |
| Pickleball courts                                      | 35     | 7.7 %   |
| Racquetball courts                                     | 3      | 0.7 %   |
| Senior Center  | 21     | 4.6 %   |
| Splash pads  | 6      | 1.3 %   |
| Swimming pool for lap swimming                         | 30     | 6.6 %   |
| Swimming pool for leisure/play                         | 19     | 4.2 %   |
| Swimming pool for lessons                              | 7      | 1.5 %   |
| Swimming pool therapeutic programs                     | 11     | 2.4 %   |
| Sports fields  | 13     | 2.9 %   |
| Outdoor multi-use courts                               | 5      | 1.1 %   |
| Picnic areas   | 3      | 0.7 %   |
| Playgrounds  | 12     | 2.6 %   |
| Shade structures                                       | 9      | 2.0 %   |
| Skate park   | 3      | 0.7 %   |
| Community garden                                       | 9      | 2.0 %   |
| Walking trails   | 102    | 22.4 %  |
| None chosen  | 49     | 10.8 %  |
| Total  | 455    | 100.0 % |

**Q10. Which FOUR spaces/amenities from the list in Question 9 are MOST IMPORTANT to your household?**

| Q10. 2nd choice  | Number | Percent |
|--|--------|---------|
| Cardio equipment/free weights                          | 16     | 3.5 %   |
| Child watch area                                       | 5      | 1.1 %   |
| eSports gaming area                                    | 4      | 0.9 %   |
| Special event space                                    | 13     | 2.9 %   |
| Game room (table tennis, pool table, foosball, etc.)   | 10     | 2.2 %   |
| Indoor basketball/volleyball courts (indoor gyms)      | 13     | 2.9 %   |
| Indoor running/walking track                           | 55     | 12.1 %  |
| Meeting rooms  | 8      | 1.8 %   |
| Multi-use spaces for fitness classes or group exercise | 14     | 3.1 %   |
| Pickleball courts                                      | 21     | 4.6 %   |
| Public lounge  | 8      | 1.8 %   |
| Racquetball courts                                     | 3      | 0.7 %   |
| Rentable kitchen facilities                            | 4      | 0.9 %   |
| Senior Center  | 15     | 3.3 %   |
| Spin room  | 1      | 0.2 %   |
| Splash pads  | 8      | 1.8 %   |
| Swimming pool for lap swimming                         | 28     | 6.2 %   |
| Swimming pool for leisure/play                         | 28     | 6.2 %   |
| Swimming pool for lessons                              | 9      | 2.0 %   |
| Swimming pool therapeutic programs                     | 10     | 2.2 %   |
| Teaching kitchen                                       | 1      | 0.2 %   |
| Sports fields  | 10     | 2.2 %   |
| Outdoor multi-use courts                               | 8      | 1.8 %   |
| Picnic areas   | 13     | 2.9 %   |
| Playgrounds  | 19     | 4.2 %   |
| Shade structures                                       | 11     | 2.4 %   |
| Skate park   | 1      | 0.2 %   |
| Community garden                                       | 18     | 4.0 %   |
| Walking trails   | 40     | 8.8 %   |
| None chosen  | 61     | 13.4 %  |
| Total  | 455    | 100.0 % |

**Q10. Which FOUR spaces/amenities from the list in Question 9 are MOST IMPORTANT to your household?**

| Q10. 3rd choice  | Number | Percent |
|--|--------|---------|
| Cardio equipment/free weights                          | 15     | 3.3 %   |
| Child watch area                                       | 3      | 0.7 %   |
| eSports gaming area                                    | 2      | 0.4 %   |
| Special event space                                    | 9      | 2.0 %   |
| Game room (table tennis, pool table, foosball, etc.)   | 6      | 1.3 %   |
| Indoor basketball/volleyball courts (indoor gyms)      | 11     | 2.4 %   |
| Indoor running/walking track                           | 33     | 7.3 %   |
| Meeting rooms  | 11     | 2.4 %   |
| Multi-use spaces for fitness classes or group exercise | 11     | 2.4 %   |
| Pickleball courts                                      | 14     | 3.1 %   |
| Public lounge  | 4      | 0.9 %   |
| Racquetball courts                                     | 6      | 1.3 %   |
| Rentable kitchen facilities                            | 3      | 0.7 %   |
| Senior Center  | 20     | 4.4 %   |
| Spin room  | 2      | 0.4 %   |
| Splash pads  | 11     | 2.4 %   |
| Swimming pool for lap swimming                         | 28     | 6.2 %   |
| Swimming pool for leisure/play                         | 26     | 5.7 %   |
| Swimming pool for lessons                              | 1      | 0.2 %   |
| Swimming pool therapeutic programs                     | 11     | 2.4 %   |
| Teaching kitchen                                       | 7      | 1.5 %   |
| Sports fields  | 13     | 2.9 %   |
| Outdoor multi-use courts                               | 10     | 2.2 %   |
| Picnic areas   | 14     | 3.1 %   |
| Playgrounds  | 11     | 2.4 %   |
| Shade structures                                       | 27     | 5.9 %   |
| Skate park   | 1      | 0.2 %   |
| Community garden                                       | 26     | 5.7 %   |
| Walking trails   | 43     | 9.5 %   |
| None chosen  | 76     | 16.7 %  |
| Total  | 455    | 100.0 % |

**Q10. Which FOUR spaces/amenities from the list in Question 9 are MOST IMPORTANT to your household?**

| Q10. 4th choice  | Number | Percent |
|--|--------|---------|
| Cardio equipment/free weights                          | 28     | 6.2 %   |
| Child watch area                                       | 5      | 1.1 %   |
| eSports gaming area                                    | 4      | 0.9 %   |
| Special event space                                    | 10     | 2.2 %   |
| Game room (table tennis, pool table, foosball, etc.)   | 8      | 1.8 %   |
| Indoor basketball/volleyball courts (indoor gyms)      | 8      | 1.8 %   |
| Indoor running/walking track                           | 22     | 4.8 %   |
| Meeting rooms  | 9      | 2.0 %   |
| Multi-use spaces for fitness classes or group exercise | 12     | 2.6 %   |
| Pickleball courts                                      | 12     | 2.6 %   |
| Public lounge  | 5      | 1.1 %   |
| Racquetball courts                                     | 4      | 0.9 %   |
| Rentable kitchen facilities                            | 6      | 1.3 %   |
| Senior Center  | 12     | 2.6 %   |
| Spin room  | 3      | 0.7 %   |
| Splash pads  | 8      | 1.8 %   |
| Swimming pool for lap swimming                         | 14     | 3.1 %   |
| Swimming pool for leisure/play                         | 22     | 4.8 %   |
| Swimming pool for lessons                              | 9      | 2.0 %   |
| Swimming pool therapeutic programs                     | 13     | 2.9 %   |
| Teaching kitchen                                       | 10     | 2.2 %   |
| Sports fields  | 11     | 2.4 %   |
| Outdoor multi-use courts                               | 7      | 1.5 %   |
| Picnic areas   | 14     | 3.1 %   |
| Playgrounds  | 14     | 3.1 %   |
| Shade structures                                       | 21     | 4.6 %   |
| Skate park   | 2      | 0.4 %   |
| Community garden                                       | 18     | 4.0 %   |
| Walking trails   | 35     | 7.7 %   |
| None chosen  | 109    | 24.0 %  |
| Total  | 455    | 100.0 % |

**SUM OF TOP 4 CHOICES****Q10. Which FOUR spaces/amenities from the list in Question 9 are MOST IMPORTANT to your household?****(top 4)**

| Q10. Top choice  | Number | Percent |
|--|--------|---------|
| Cardio equipment/free weights                          | 87     | 19.1 %  |
| Child watch area                                       | 20     | 4.4 %   |
| eSports gaming area                                    | 13     | 2.9 %   |
| Special event space                                    | 45     | 9.9 %   |
| Game room (table tennis, pool table, foosball, etc.)   | 27     | 5.9 %   |
| Indoor basketball/volleyball courts (indoor gyms)      | 48     | 10.5 %  |
| Indoor running/walking track                           | 145    | 31.9 %  |
| Meeting rooms  | 31     | 6.8 %   |
| Multi-use spaces for fitness classes or group exercise | 47     | 10.3 %  |
| Pickleball courts                                      | 82     | 18.0 %  |
| Public lounge  | 17     | 3.7 %   |
| Racquetball courts                                     | 16     | 3.5 %   |
| Rentable kitchen facilities                            | 13     | 2.9 %   |
| Senior Center  | 68     | 14.9 %  |
| Spin room  | 6      | 1.3 %   |
| Splash pads  | 33     | 7.3 %   |
| Swimming pool for lap swimming                         | 100    | 22.0 %  |
| Swimming pool for leisure/play                         | 95     | 20.9 %  |
| Swimming pool for lessons                              | 26     | 5.7 %   |
| Swimming pool therapeutic programs                     | 45     | 9.9 %   |
| Teaching kitchen                                       | 18     | 4.0 %   |
| Sports fields  | 47     | 10.3 %  |
| Outdoor multi-use courts                               | 30     | 6.6 %   |
| Picnic areas   | 44     | 9.7 %   |
| Playgrounds  | 56     | 12.3 %  |
| Shade structures                                       | 68     | 14.9 %  |
| Skate park   | 7      | 1.5 %   |
| Community garden                                       | 71     | 15.6 %  |
| Walking trails   | 220    | 48.4 %  |
| None chosen  | 49     | 10.8 %  |
| Total  | 1574   |         |



**Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

(N=455)

|   | Fully met | Mostly met | Partly met | Not met | No need |
|---|-----------|------------|------------|---------|---------|
| Q11-1. Adult fitness & wellness programs              | 7.7%      | 9.2%       | 20.9%      | 30.1%   | 32.1%   |
| Q11-2. Adult sports leagues                           | 7.0%      | 10.3%      | 15.6%      | 12.7%   | 54.3%   |
| Q11-3. After school programs for youth of all ages    | 3.1%      | 5.9%       | 14.5%      | 10.1%   | 66.4%   |
| Q11-4. Arts & crafts programs & activities            | 2.6%      | 5.3%       | 20.4%      | 24.0%   | 47.7%   |
| Q11-5. Community special events                       | 5.9%      | 15.4%      | 27.9%      | 16.0%   | 34.7%   |
| Q11-6. Cultural enrichment programs                   | 4.6%      | 9.7%       | 20.2%      | 22.6%   | 42.9%   |
| Q11-7. Dance lessons & programs                       | 3.1%      | 4.8%       | 12.3%      | 20.9%   | 58.9%   |
| Q11-8. Drop-in babysitting while using facility       | 1.3%      | 1.1%       | 4.4%       | 16.5%   | 76.7%   |
| Q11-9. eGaming/eSports                                | 1.8%      | 2.0%       | 4.6%       | 12.1%   | 79.6%   |
| Q11-10. Environmental education/nature programs       | 4.8%      | 8.6%       | 26.8%      | 22.0%   | 37.8%   |
| Q11-11. Group fitness programs (Zumba, Yoga)          | 5.1%      | 4.2%       | 16.5%      | 24.4%   | 49.9%   |
| Q11-12. Gymnastics/tumbling programs                  | 2.4%      | 3.3%       | 6.6%       | 17.6%   | 70.1%   |
| Q11-13. Healthy eating programs & dieting programs    | 3.1%      | 4.6%       | 11.9%      | 29.7%   | 50.8%   |
| Q11-14. Music classes & programs                      | 2.4%      | 3.5%       | 10.5%      | 27.7%   | 55.8%   |
| Q11-15. Outdoor environmental/nature camps & programs | 3.7%      | 6.2%       | 20.2%      | 24.6%   | 45.3%   |
| Q11-16. Pickleball leagues                            | 2.6%      | 3.5%       | 9.5%       | 22.4%   | 62.0%   |
| Q11-17. Preschool programs/early childhood education  | 2.0%      | 3.1%       | 10.1%      | 9.0%    | 75.8%   |
| Q11-18. Recreation/competitive swim team              | 4.4%      | 4.6%       | 10.8%      | 10.8%   | 69.5%   |
| Q11-19. Self-directed fitness (cardio/weights)        | 6.6%      | 7.3%       | 14.3%      | 27.0%   | 44.8%   |
| Q11-20. Senior programs                               | 5.5%      | 7.7%       | 15.6%      | 17.8%   | 53.4%   |
| Q11-21. Special events                                | 5.3%      | 12.5%      | 24.8%      | 14.1%   | 43.3%   |

**Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

|   | Fully met | Mostly met | Partly met | Not met | No need |
|---|-----------|------------|------------|---------|---------|
| Q11-22. Special interest classes (gardening, writing, book clubs)                 | 3.3%      | 5.9%       | 18.2%      | 31.0%   | 41.5%   |
| Q11-23. STEAM (science, technology, engineering, arts & mathematics)/Tech classes | 1.8%      | 4.4%       | 11.2%      | 25.5%   | 57.1%   |
| Q11-24. Swim lessons  | 4.6%      | 10.3%      | 15.2%      | 11.2%   | 58.7%   |
| Q11-25. Teen programs   | 2.2%      | 3.7%       | 10.8%      | 15.4%   | 67.9%   |
| Q11-26. Tennis lessons & leagues  | 5.1%      | 5.1%       | 10.8%      | 11.6%   | 67.5%   |
| Q11-27. Water fitness programs/lap swimming                                       | 4.6%      | 5.1%       | 15.2%      | 26.4%   | 48.8%   |
| Q11-28. Youth fitness & wellness classes  | 2.6%      | 4.6%       | 10.3%      | 15.8%   | 66.6%   |
| Q11-29. Youth performing arts programs (dance/music)                              | 2.2%      | 3.5%       | 7.7%       | 17.1%   | 69.5%   |
| Q11-30. Youth sports leagues  | 7.7%      | 11.6%      | 12.3%      | 6.4%    | 62.0%   |
| Q11-31. Youth sports programs & camps   | 6.4%      | 11.9%      | 11.4%      | 7.9%    | 62.4%   |
| Q11-32. Youth summer camp programs  | 5.7%      | 9.0%       | 13.0%      | 9.9%    | 62.4%   |
| Q11-33. Youth summer programs & camps   | 5.3%      | 8.1%       | 15.2%      | 9.7%    | 61.8%   |
| Q11-34. Youth visual arts/crafts/performing arts programs                         | 2.2%      | 4.8%       | 11.6%      | 14.3%   | 67.0%   |

**WITHOUT NO NEED**

**Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

(N=455)

|   | Fully met | Mostly met | Partly met | Not met |
|---|-----------|------------|------------|---------|
| Q11-1. Adult fitness & wellness programs              | 11.3%     | 13.6%      | 30.7%      | 44.3%   |
| Q11-2. Adult sports leagues                           | 15.4%     | 22.6%      | 34.1%      | 27.9%   |
| Q11-3. After school programs for youth of all ages    | 9.2%      | 17.6%      | 43.1%      | 30.1%   |
| Q11-4. Arts & crafts programs & activities            | 5.0%      | 10.1%      | 39.1%      | 45.8%   |
| Q11-5. Community special events                       | 9.1%      | 23.6%      | 42.8%      | 24.6%   |
| Q11-6. Cultural enrichment programs                   | 8.1%      | 16.9%      | 35.4%      | 39.6%   |
| Q11-7. Dance lessons & programs                       | 7.5%      | 11.8%      | 29.9%      | 50.8%   |
| Q11-8. Drop-in babysitting while using facility       | 5.7%      | 4.7%       | 18.9%      | 70.8%   |
| Q11-9. eGaming/eSports                                | 8.6%      | 9.7%       | 22.6%      | 59.1%   |
| Q11-10. Environmental education/nature programs       | 7.8%      | 13.8%      | 43.1%      | 35.3%   |
| Q11-11. Group fitness programs (Zumba, Yoga)          | 10.1%     | 8.3%       | 32.9%      | 48.7%   |
| Q11-12. Gymnastics/tumbling programs                  | 8.1%      | 11.0%      | 22.1%      | 58.8%   |
| Q11-13. Healthy eating programs & dieting programs    | 6.3%      | 9.4%       | 24.1%      | 60.3%   |
| Q11-14. Music classes & programs                      | 5.5%      | 8.0%       | 23.9%      | 62.7%   |
| Q11-15. Outdoor environmental/nature camps & programs | 6.8%      | 11.2%      | 36.9%      | 45.0%   |
| Q11-16. Pickleball leagues                            | 6.9%      | 9.2%       | 24.9%      | 59.0%   |
| Q11-17. Preschool programs/early childhood education  | 8.2%      | 12.7%      | 41.8%      | 37.3%   |
| Q11-18. Recreation/competitive swim team              | 14.4%     | 15.1%      | 35.3%      | 35.3%   |
| Q11-19. Self-directed fitness (cardio/weights)        | 12.0%     | 13.1%      | 25.9%      | 49.0%   |
| Q11-20. Senior programs                               | 11.8%     | 16.5%      | 33.5%      | 38.2%   |
| Q11-21. Special events                                | 9.3%      | 22.1%      | 43.8%      | 24.8%   |

**WITHOUT NO NEED**

**Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

|   | Fully met | Mostly met | Partly met | Not met |
|---|-----------|------------|------------|---------|
| Q11-22. Special interest classes (gardening, writing, book clubs)                 | 5.6%      | 10.2%      | 31.2%      | 53.0%   |
| Q11-23. STEAM (science, technology, engineering, arts & mathematics)/Tech classes | 4.1%      | 10.3%      | 26.2%      | 59.5%   |
| Q11-24. Swim lessons  | 11.2%     | 25.0%      | 36.7%      | 27.1%   |
| Q11-25. Teen programs   | 6.8%      | 11.6%      | 33.6%      | 47.9%   |
| Q11-26. Tennis lessons & leagues  | 15.5%     | 15.5%      | 33.1%      | 35.8%   |
| Q11-27. Water fitness programs/lap swimming                                       | 9.0%      | 9.9%       | 29.6%      | 51.5%   |
| Q11-28. Youth fitness & wellness classes  | 7.9%      | 13.8%      | 30.9%      | 47.4%   |
| Q11-29. Youth performing arts programs (dance/music)                              | 7.2%      | 11.5%      | 25.2%      | 56.1%   |
| Q11-30. Youth sports leagues  | 20.2%     | 30.6%      | 32.4%      | 16.8%   |
| Q11-31. Youth sports programs & camps   | 17.0%     | 31.6%      | 30.4%      | 21.1%   |
| Q11-32. Youth summer camp programs  | 15.2%     | 24.0%      | 34.5%      | 26.3%   |
| Q11-33. Youth summer programs & camps   | 13.8%     | 21.3%      | 39.7%      | 25.3%   |
| Q11-34. Youth visual arts/crafts/performing arts programs                         | 6.7%      | 14.7%      | 35.3%      | 43.3%   |

**Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?**

| <u>Q12. Top choice</u>  | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Adult fitness & wellness programs   | 74            | 16.3 %         |
| Adult sports leagues  | 20            | 4.4 %          |
| After school programs for youth of all ages                                   | 11            | 2.4 %          |
| Arts & crafts programs & activities   | 26            | 5.7 %          |
| Community special events  | 24            | 5.3 %          |
| Cultural enrichment programs  | 9             | 2.0 %          |
| Dance lessons & programs  | 8             | 1.8 %          |
| Drop-in babysitting while using facility                                      | 3             | 0.7 %          |
| Environmental education/nature programs                                       | 13            | 2.9 %          |
| Group fitness programs (Zumba, Yoga)  | 8             | 1.8 %          |
| Gymnastics/tumbling programs  | 1             | 0.2 %          |
| Healthy eating programs & dieting programs                                    | 4             | 0.9 %          |
| Music classes & programs  | 1             | 0.2 %          |
| Outdoor environmental/nature camps & programs                                 | 11            | 2.4 %          |
| Pickleball leagues  | 23            | 5.1 %          |
| Preschool programs/early childhood education                                  | 5             | 1.1 %          |
| Recreation/competitive swim team  | 2             | 0.4 %          |
| Self-directed fitness (cardio/weights)  | 10            | 2.2 %          |
| Senior programs   | 17            | 3.7 %          |
| Special events  | 6             | 1.3 %          |
| Special interest classes (gardening, writing, book clubs)                     | 11            | 2.4 %          |
| STEAM (science, technology, engineering, arts & mathematics)/<br>Tech classes | 5             | 1.1 %          |
| Swim lessons  | 12            | 2.6 %          |
| Teen programs   | 9             | 2.0 %          |
| Tennis lessons & leagues  | 8             | 1.8 %          |
| Water fitness programs/lap swimming   | 27            | 5.9 %          |
| Youth performing arts programs (dance/music)                                  | 1             | 0.2 %          |
| Youth sports leagues  | 11            | 2.4 %          |
| Youth sports programs & camps   | 3             | 0.7 %          |
| Youth summer camp programs  | 3             | 0.7 %          |
| Youth summer programs & camps   | 4             | 0.9 %          |
| Youth visual arts/crafts/performing arts programs                             | 4             | 0.9 %          |
| None chosen   | 81            | 17.8 %         |
| Total   | 455           | 100.0 %        |

**Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?**

| Q12. 2nd choice   | Number | Percent |
|---|--------|---------|
| Adult fitness & wellness programs   | 37     | 8.1 %   |
| Adult sports leagues  | 10     | 2.2 %   |
| After school programs for youth of all ages                                   | 8      | 1.8 %   |
| Arts & crafts programs & activities   | 10     | 2.2 %   |
| Community special events  | 25     | 5.5 %   |
| Cultural enrichment programs  | 19     | 4.2 %   |
| Dance lessons & programs  | 7      | 1.5 %   |
| Drop-in babysitting while using facility                                      | 7      | 1.5 %   |
| eGaming/eSports   | 2      | 0.4 %   |
| Environmental education/nature programs                                       | 14     | 3.1 %   |
| Group fitness programs (Zumba, Yoga)  | 25     | 5.5 %   |
| Gymnastics/tumbling programs  | 2      | 0.4 %   |
| Healthy eating programs & dieting programs                                    | 10     | 2.2 %   |
| Music classes & programs  | 9      | 2.0 %   |
| Outdoor environmental/nature camps & programs                                 | 17     | 3.7 %   |
| Pickleball leagues  | 12     | 2.6 %   |
| Preschool programs/early childhood education                                  | 6      | 1.3 %   |
| Recreation/competitive swim team  | 2      | 0.4 %   |
| Self-directed fitness (cardio/weights)  | 15     | 3.3 %   |
| Senior programs   | 18     | 4.0 %   |
| Special events  | 10     | 2.2 %   |
| Special interest classes (gardening, writing, book clubs)                     | 20     | 4.4 %   |
| STEAM (science, technology, engineering, arts & mathematics)/<br>Tech classes | 9      | 2.0 %   |
| Swim lessons  | 8      | 1.8 %   |
| Teen programs   | 3      | 0.7 %   |
| Tennis lessons & leagues  | 4      | 0.9 %   |
| Water fitness programs/lap swimming   | 16     | 3.5 %   |
| Youth fitness & wellness classes  | 3      | 0.7 %   |
| Youth performing arts programs (dance/music)                                  | 2      | 0.4 %   |
| Youth sports leagues  | 6      | 1.3 %   |
| Youth sports programs & camps   | 7      | 1.5 %   |
| Youth summer camp programs  | 3      | 0.7 %   |
| Youth summer programs & camps   | 6      | 1.3 %   |
| Youth visual arts/crafts/performing arts programs                             | 1      | 0.2 %   |
| None chosen   | 102    | 22.4 %  |
| Total   | 455    | 100.0 % |

**Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?**

| Q12. 3rd choice   | Number | Percent |
|---|--------|---------|
| Adult fitness & wellness programs   | 14     | 3.1 %   |
| Adult sports leagues  | 6      | 1.3 %   |
| After school programs for youth of all ages                                   | 4      | 0.9 %   |
| Arts & crafts programs & activities   | 16     | 3.5 %   |
| Community special events  | 15     | 3.3 %   |
| Cultural enrichment programs  | 23     | 5.1 %   |
| Dance lessons & programs  | 5      | 1.1 %   |
| Drop-in babysitting while using facility                                      | 6      | 1.3 %   |
| Environmental education/nature programs                                       | 16     | 3.5 %   |
| Group fitness programs (Zumba, Yoga)  | 24     | 5.3 %   |
| Gymnastics/tumbling programs  | 5      | 1.1 %   |
| Healthy eating programs & dieting programs                                    | 7      | 1.5 %   |
| Music classes & programs  | 10     | 2.2 %   |
| Outdoor environmental/nature camps & programs                                 | 13     | 2.9 %   |
| Pickleball leagues  | 14     | 3.1 %   |
| Preschool programs/early childhood education                                  | 3      | 0.7 %   |
| Recreation/competitive swim team  | 2      | 0.4 %   |
| Self-directed fitness (cardio/weights)  | 17     | 3.7 %   |
| Senior programs   | 28     | 6.2 %   |
| Special events  | 16     | 3.5 %   |
| Special interest classes (gardening, writing, book clubs)                     | 22     | 4.8 %   |
| STEAM (science, technology, engineering, arts & mathematics)/<br>Tech classes | 10     | 2.2 %   |
| Swim lessons  | 4      | 0.9 %   |
| Teen programs   | 4      | 0.9 %   |
| Tennis lessons & leagues  | 3      | 0.7 %   |
| Water fitness programs/lap swimming   | 14     | 3.1 %   |
| Youth fitness & wellness classes  | 3      | 0.7 %   |
| Youth performing arts programs (dance/music)                                  | 4      | 0.9 %   |
| Youth sports leagues  | 6      | 1.3 %   |
| Youth sports programs & camps   | 10     | 2.2 %   |
| Youth summer camp programs  | 6      | 1.3 %   |
| Youth summer programs & camps   | 3      | 0.7 %   |
| Youth visual arts/crafts/performing arts programs                             | 1      | 0.2 %   |
| None chosen   | 121    | 26.6 %  |
| Total   | 455    | 100.0 % |

**Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?**

| Q12. 4th choice   | Number | Percent |
|---|--------|---------|
| Adult fitness & wellness programs   | 18     | 4.0 %   |
| Adult sports leagues  | 10     | 2.2 %   |
| After school programs for youth of all ages                                   | 3      | 0.7 %   |
| Arts & crafts programs & activities   | 18     | 4.0 %   |
| Community special events  | 14     | 3.1 %   |
| Cultural enrichment programs  | 11     | 2.4 %   |
| Dance lessons & programs  | 12     | 2.6 %   |
| Drop-in babysitting while using facility                                      | 5      | 1.1 %   |
| eGaming/eSports   | 4      | 0.9 %   |
| Environmental education/nature programs                                       | 14     | 3.1 %   |
| Group fitness programs (Zumba, Yoga)  | 11     | 2.4 %   |
| Gymnastics/tumbling programs  | 4      | 0.9 %   |
| Healthy eating programs & dieting programs                                    | 14     | 3.1 %   |
| Music classes & programs  | 8      | 1.8 %   |
| Outdoor environmental/nature camps & programs                                 | 12     | 2.6 %   |
| Pickleball leagues  | 4      | 0.9 %   |
| Preschool programs/early childhood education                                  | 5      | 1.1 %   |
| Self-directed fitness (cardio/weights)  | 11     | 2.4 %   |
| Senior programs   | 13     | 2.9 %   |
| Special events  | 13     | 2.9 %   |
| Special interest classes (gardening, writing, book clubs)                     | 23     | 5.1 %   |
| STEAM (science, technology, engineering, arts & mathematics)/<br>Tech classes | 14     | 3.1 %   |
| Swim lessons  | 2      | 0.4 %   |
| Teen programs   | 4      | 0.9 %   |
| Tennis lessons & leagues  | 6      | 1.3 %   |
| Water fitness programs/lap swimming   | 20     | 4.4 %   |
| Youth fitness & wellness classes  | 1      | 0.2 %   |
| Youth performing arts programs (dance/music)                                  | 2      | 0.4 %   |
| Youth sports leagues  | 5      | 1.1 %   |
| Youth sports programs & camps   | 10     | 2.2 %   |
| Youth summer camp programs  | 7      | 1.5 %   |
| Youth summer programs & camps   | 4      | 0.9 %   |
| Youth visual arts/crafts/performing arts programs                             | 5      | 1.1 %   |
| None chosen   | 148    | 32.5 %  |
| Total   | 455    | 100.0 % |



**SUM OF TOP 4 CHOICES****Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household? (top 4)**

| <u>Q12. Top choice</u>  | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Adult fitness & wellness programs   | 143           | 31.4 %         |
| Adult sports leagues  | 46            | 10.1 %         |
| After school programs for youth of all ages                                   | 26            | 5.7 %          |
| Arts & crafts programs & activities   | 70            | 15.4 %         |
| Community special events  | 78            | 17.1 %         |
| Cultural enrichment programs  | 62            | 13.6 %         |
| Dance lessons & programs  | 32            | 7.0 %          |
| Drop-in babysitting while using facility                                      | 21            | 4.6 %          |
| eGaming/eSports   | 6             | 1.3 %          |
| Environmental education/nature programs                                       | 57            | 12.5 %         |
| Group fitness programs (Zumba, Yoga)  | 68            | 14.9 %         |
| Gymnastics/tumbling programs  | 12            | 2.6 %          |
| Healthy eating programs & dieting programs                                    | 35            | 7.7 %          |
| Music classes & programs  | 28            | 6.2 %          |
| Outdoor environmental/nature camps & programs                                 | 53            | 11.6 %         |
| Pickleball leagues  | 53            | 11.6 %         |
| Preschool programs/early childhood education                                  | 19            | 4.2 %          |
| Recreation/competitive swim team  | 6             | 1.3 %          |
| Self-directed fitness (cardio/weights)  | 53            | 11.6 %         |
| Senior programs   | 76            | 16.7 %         |
| Special events  | 45            | 9.9 %          |
| Special interest classes (gardening, writing, book clubs)                     | 76            | 16.7 %         |
| STEAM (science, technology, engineering, arts & mathematics)/<br>Tech classes | 38            | 8.4 %          |
| Swim lessons  | 26            | 5.7 %          |
| Teen programs   | 20            | 4.4 %          |
| Tennis lessons & leagues  | 21            | 4.6 %          |
| Water fitness programs/lap swimming   | 77            | 16.9 %         |
| Youth fitness & wellness classes  | 7             | 1.5 %          |
| Youth performing arts programs (dance/music)                                  | 9             | 2.0 %          |
| Youth sports leagues  | 28            | 6.2 %          |
| Youth sports programs & camps   | 30            | 6.6 %          |
| Youth summer camp programs  | 19            | 4.2 %          |
| Youth summer programs & camps   | 17            | 3.7 %          |
| Youth visual arts/crafts/performing arts programs                             | 11            | 2.4 %          |
| <u>None chosen</u>  | <u>81</u>     | <u>17.8 %</u>  |
| Total   | 1449          |                |

**Q13. Please indicate how important each of the following are when thinking about indoor recreation in the City of College Station.**

(N=455)

|  | Very important | Important | Neutral | Not important | Not at all important | Not provided |
|--|----------------|-----------|---------|---------------|----------------------|--------------|
| Q13-1. Fees/costs to use   | 48.6%          | 31.2%     | 9.9%    | 2.6%          | 3.7%                 | 4.0%         |
| Q13-2. Operate to maximize cost recovery & minimize amount of subsidy from other financial sources (e.g., City's financial general fund) | 22.6%          | 29.5%     | 28.8%   | 8.8%          | 4.4%                 | 5.9%         |
| Q13-3. Classes and/or programs offered   | 39.8%          | 38.0%     | 11.0%   | 1.1%          | 4.0%                 | 6.2%         |
| Q13-4. Fun features & amenities  | 33.8%          | 39.1%     | 12.3%   | 4.6%          | 4.0%                 | 6.2%         |
| Q13-5. Available space to grow or expand in the future   | 26.4%          | 37.8%     | 20.4%   | 3.7%          | 5.7%                 | 5.9%         |
| Q13-6. Proximity to your residence   | 28.8%          | 35.2%     | 22.6%   | 4.4%          | 4.2%                 | 4.8%         |
| Q13-7. Location fits with & enhances economic development in the surrounding area  | 21.3%          | 34.1%     | 24.8%   | 7.9%          | 5.9%                 | 5.9%         |
| Q13-8. Other   | 3.7%           | 0.9%      | 0.4%    | 0.0%          | 0.2%                 | 94.7%        |

**WITHOUT NOT PROVIDED**

**Q13. Please indicate how important each of the following are when thinking about indoor recreation in the City of College Station. (without "not provided")**

(N=455)

|  | Very important | Important | Neutral | Not important | Not at all important |
|--|----------------|-----------|---------|---------------|----------------------|
| Q13-1. Fees/costs to use   | 50.6%          | 32.5%     | 10.3%   | 2.7%          | 3.9%                 |
| Q13-2. Operate to maximize cost recovery & minimize amount of subsidy from other financial sources (e.g., City's financial general fund) | 24.1%          | 31.3%     | 30.6%   | 9.3%          | 4.7%                 |
| Q13-3. Classes and/or programs offered   | 42.4%          | 40.5%     | 11.7%   | 1.2%          | 4.2%                 |
| Q13-4. Fun features & amenities  | 36.1%          | 41.7%     | 13.1%   | 4.9%          | 4.2%                 |
| Q13-5. Available space to grow or expand in the future   | 28.0%          | 40.2%     | 21.7%   | 4.0%          | 6.1%                 |
| Q13-6. Proximity to your residence   | 30.3%          | 37.0%     | 23.8%   | 4.6%          | 4.4%                 |
| Q13-7. Location fits with & enhances economic development in the surrounding area  | 22.7%          | 36.2%     | 26.4%   | 8.4%          | 6.3%                 |
| Q13-8. Other   | 70.8%          | 16.7%     | 8.3%    | 0.0%          | 4.2%                 |

**Q14. Which TWO of the items from the list in Question 13 should the City of College Station place the greatest emphasis on when planning for the future of indoor recreation centers?**

| Q14. Top choice   | Number | Percent |
|---|--------|---------|
| Fees/costs to use   | 171    | 37.6 %  |
| Operate to maximize cost recovery & minimize amount of subsidy from other financial sources (e.g., City's financial general fund) | 50     | 11.0 %  |
| Classes and/or programs offered   | 82     | 18.0 %  |
| Fun features & amenities  | 34     | 7.5 %   |
| Available space to grow or expand in the future   | 21     | 4.6 %   |
| Proximity to your residence   | 29     | 6.4 %   |
| Location fits with & enhances economic development in the surrounding area  | 22     | 4.8 %   |
| None chosen   | 46     | 10.1 %  |
| Total   | 455    | 100.0 % |

**Q14. Which TWO of the items from the list in Question 13 should the City of College Station place the greatest emphasis on when planning for the future of indoor recreation centers?**

| Q14. 2nd choice   | Number | Percent |
|---|--------|---------|
| Fees/costs to use   | 68     | 14.9 %  |
| Operate to maximize cost recovery & minimize amount of subsidy from other financial sources (e.g., City's financial general fund) | 49     | 10.8 %  |
| Classes and/or programs offered   | 92     | 20.2 %  |
| Fun features & amenities  | 65     | 14.3 %  |
| Available space to grow or expand in the future   | 29     | 6.4 %   |
| Proximity to your residence   | 50     | 11.0 %  |
| Location fits with & enhances economic development in the surrounding area  | 31     | 6.8 %   |
| None chosen   | 71     | 15.6 %  |
| Total   | 455    | 100.0 % |

**SUM OF TOP 2 CHOICES**

**Q14. Which TWO of the items from the list in Question 13 should the City of College Station place the greatest emphasis on when planning for the future of indoor recreation centers? (top 2)**

| Q14. Top choice   | Number | Percent |
|---|--------|---------|
| Fees/costs to use   | 239    | 52.5 %  |
| Operate to maximize cost recovery & minimize amount of subsidy from other financial sources (e.g., City's financial general fund) | 99     | 21.8 %  |
| Classes and/or programs offered   | 174    | 38.2 %  |
| Fun features & amenities  | 99     | 21.8 %  |
| Available space to grow or expand in the future   | 50     | 11.0 %  |
| Proximity to your residence   | 79     | 17.4 %  |
| Location fits with & enhances economic development in the surrounding area  | 53     | 11.6 %  |
| None chosen   | 46     | 10.1 %  |
| Total   | 839    |         |

**Q15. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements.**

(N=455)

|   | Strongly agree | Agree | Neutral | Disagree | Strongly disagree | Don't know |
|---|----------------|-------|---------|----------|-------------------|------------|
| Q15-1. It is valuable to me to have an indoor community recreation center   | 32.7%          | 36.5% | 14.7%   | 3.7%     | 6.4%              | 5.9%       |
| Q15-2. I believe an indoor community recreation center boosts property values in the community  | 25.5%          | 30.5% | 20.9%   | 6.4%     | 5.9%              | 10.8%      |
| Q15-3. The community needs an indoor community recreation center  | 34.1%          | 31.4% | 17.1%   | 4.6%     | 7.5%              | 5.3%       |
| Q15-4. The community needs to create a regional attraction by having facilities for hosting tournaments & events in our community     | 25.7%          | 25.7% | 22.4%   | 10.3%    | 8.8%              | 7.0%       |
| Q15-5. An indoor community recreation center should include a social gathering component  | 27.0%          | 35.2% | 21.8%   | 3.5%     | 5.3%              | 7.3%       |
| Q15-6. Our community needs more fitness, recreation, & social opportunities   | 31.0%          | 34.7% | 15.8%   | 4.2%     | 7.0%              | 7.3%       |
| Q15-7. Our community needs more fitness, recreation, & social opportunities for seniors   | 32.5%          | 29.0% | 14.1%   | 3.5%     | 6.4%              | 14.5%      |
| Q15-8. Our community needs more fitness, recreation, social, & afterschool opportunities for our youth                                | 27.5%          | 28.6% | 16.7%   | 4.6%     | 5.1%              | 17.6%      |
| Q15-9. The community needs a new indoor community recreation center to serve growing needs of the community's recreation desires      | 33.2%          | 29.7% | 16.5%   | 4.8%     | 7.3%              | 8.6%       |
| Q15-10. The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages | 42.4%          | 23.7% | 13.2%   | 3.7%     | 7.5%              | 9.5%       |

**Q15. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements.**

|   | Strongly agree | Agree | Neutral | Disagree | Strongly disagree | Don't know |
|---|----------------|-------|---------|----------|-------------------|------------|
| Q15-11. A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability | 49.2%          | 29.2% | 7.9%    | 2.2%     | 5.1%              | 6.4%       |
| Q15-12. A new indoor community recreation center would contribute to the economic health of our community   | 34.5%          | 27.3% | 15.2%   | 5.3%     | 6.6%              | 11.2%      |

**WITHOUT DON'T KNOW**

**Q15. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements. (without "don't know")**

(N=455)

|   | Strongly agree | Agree | Neutral | Disagree | Strongly disagree |
|---|----------------|-------|---------|----------|-------------------|
| Q15-1. It is valuable to me to have an indoor community recreation center   | 34.8%          | 38.8% | 15.7%   | 4.0%     | 6.8%              |
| Q15-2. I believe an indoor community recreation center boosts property values in the community                                    | 28.6%          | 34.2% | 23.4%   | 7.1%     | 6.7%              |
| Q15-3. The community needs an indoor community recreation center  | 36.0%          | 33.2% | 18.1%   | 4.9%     | 7.9%              |
| Q15-4. The community needs to create a regional attraction by having facilities for hosting tournaments & events in our community | 27.7%          | 27.7% | 24.1%   | 11.1%    | 9.5%              |
| Q15-5. An indoor community recreation center should include a social gathering component  | 29.1%          | 37.9% | 23.5%   | 3.8%     | 5.7%              |
| Q15-6. Our community needs more fitness, recreation, & social opportunities   | 33.4%          | 37.4% | 17.1%   | 4.5%     | 7.6%              |
| Q15-7. Our community needs more fitness, recreation, & social opportunities for seniors   | 38.0%          | 33.9% | 16.5%   | 4.1%     | 7.5%              |
| Q15-8. Our community needs more fitness, recreation, social, & afterschool opportunities for our youth                            | 33.3%          | 34.7% | 20.3%   | 5.6%     | 6.1%              |
| Q15-9. The community needs a new indoor community recreation center to serve growing needs of the community's recreation desires  | 36.3%          | 32.5% | 18.0%   | 5.3%     | 7.9%              |

**WITHOUT DON'T KNOW**

**Q15. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements. (without "don't know")**

|   | Strongly agree | Agree | Neutral | Disagree | Strongly disagree |
|---|----------------|-------|---------|----------|-------------------|
| Q15-10. The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages                         | 46.8%          | 26.2% | 14.6%   | 4.1%     | 8.3%              |
| Q15-11. A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability | 52.6%          | 31.2% | 8.5%    | 2.3%     | 5.4%              |
| Q15-12. A new indoor community recreation center would contribute to the economic health of our community   | 38.9%          | 30.7% | 17.1%   | 5.9%     | 7.4%              |



**Q16. Which THREE of the items listed in Question 15 do you think are MOST IMPORTANT when thinking about a new indoor community recreation center?**

| <u>Q16. Top choice</u>  | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| It is valuable to me to have an indoor community recreation center  | 59            | 13.0 %         |
| I believe an indoor community recreation center boosts property values in the community   | 10            | 2.2 %          |
| The community needs an indoor community recreation center   | 45            | 9.9 %          |
| The community needs to create a regional attraction by having facilities for hosting tournaments & events in our community                            | 30            | 6.6 %          |
| An indoor community recreation center should include a social gathering component   | 19            | 4.2 %          |
| Our community needs more fitness, recreation, & social opportunities  | 45            | 9.9 %          |
| Our community needs more fitness, recreation, & social opportunities for seniors  | 36            | 7.9 %          |
| Our community needs more fitness, recreation, social, & afterschool opportunities for our youth   | 15            | 3.3 %          |
| The community needs a new indoor community recreation center to serve growing needs of the community's recreation desires                             | 12            | 2.6 %          |
| The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages                         | 50            | 11.0 %         |
| A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability | 46            | 10.1 %         |
| A new indoor community recreation center would contribute to the economic health of our community   | 9             | 2.0 %          |
| None chosen   | 79            | 17.4 %         |
| Total   | 455           | 100.0 %        |

**Q16. Which THREE of the items listed in Question 15 do you think are MOST IMPORTANT when thinking about a new indoor community recreation center?**

| <u>Q16. 2nd choice</u>  | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| It is valuable to me to have an indoor community recreation center  | 32            | 7.0 %          |
| I believe an indoor community recreation center boosts property values in the community   | 23            | 5.1 %          |
| The community needs an indoor community recreation center   | 25            | 5.5 %          |
| The community needs to create a regional attraction by having facilities for hosting tournaments & events in our community                            | 27            | 5.9 %          |
| An indoor community recreation center should include a social gathering component   | 24            | 5.3 %          |
| Our community needs more fitness, recreation, & social opportunities  | 31            | 6.8 %          |
| Our community needs more fitness, recreation, & social opportunities for seniors  | 30            | 6.6 %          |
| Our community needs more fitness, recreation, social, & afterschool opportunities for our youth   | 22            | 4.8 %          |
| The community needs a new indoor community recreation center to serve growing needs of the community's recreation desires                             | 19            | 4.2 %          |
| The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages                         | 52            | 11.4 %         |
| A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability | 59            | 13.0 %         |
| A new indoor community recreation center would contribute to the economic health of our community   | 14            | 3.1 %          |
| None chosen   | 97            | 21.3 %         |
| Total   | 455           | 100.0 %        |

**Q16. Which THREE of the items listed in Question 15 do you think are MOST IMPORTANT when thinking about a new indoor community recreation center?**

| <u>Q16. 3rd choice</u>  | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| It is valuable to me to have an indoor community recreation center  | 26            | 5.7 %          |
| I believe an indoor community recreation center boosts property values in the community   | 10            | 2.2 %          |
| The community needs an indoor community recreation center   | 29            | 6.4 %          |
| The community needs to create a regional attraction by having facilities for hosting tournaments & events in our community                            | 19            | 4.2 %          |
| An indoor community recreation center should include a social gathering component   | 26            | 5.7 %          |
| Our community needs more fitness, recreation, & social opportunities  | 33            | 7.3 %          |
| Our community needs more fitness, recreation, & social opportunities for seniors  | 26            | 5.7 %          |
| Our community needs more fitness, recreation, social, & afterschool opportunities for our youth   | 22            | 4.8 %          |
| The community needs a new indoor community recreation center to serve growing needs of the community's recreation desires                             | 30            | 6.6 %          |
| The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages                         | 34            | 7.5 %          |
| A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability | 51            | 11.2 %         |
| A new indoor community recreation center would contribute to the economic health of our community   | 23            | 5.1 %          |
| None chosen   | 126           | 27.7 %         |
| Total   | 455           | 100.0 %        |

**SUM OF TOP 3 CHOICES**

**Q16. Which THREE of the items listed in Question 15 do you think are MOST IMPORTANT when thinking about a new indoor community recreation center? (top 3)**

| <u>Q16. Top choice</u>  | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| It is valuable to me to have an indoor community recreation center  | 117           | 25.7 %         |
| I believe an indoor community recreation center boosts property values in the community   | 43            | 9.5 %          |
| The community needs an indoor community recreation center   | 99            | 21.8 %         |
| The community needs to create a regional attraction by having facilities for hosting tournaments & events in our community                            | 76            | 16.7 %         |
| An indoor community recreation center should include a social gathering component   | 69            | 15.2 %         |
| Our community needs more fitness, recreation, & social opportunities  | 109           | 24.0 %         |
| Our community needs more fitness, recreation, & social opportunities for seniors  | 92            | 20.2 %         |
| Our community needs more fitness, recreation, social, & afterschool opportunities for our youth   | 59            | 13.0 %         |
| The community needs a new indoor community recreation center to serve growing needs of the community's recreation desires                             | 61            | 13.4 %         |
| The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, & general play features for all ages                         | 136           | 29.9 %         |
| A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability | 156           | 34.3 %         |
| A new indoor community recreation center would contribute to the economic health of our community   | 46            | 10.1 %         |
| None chosen   | 79            | 17.4 %         |
| Total   | 1142          |                |

**Q17. In a typical year on average, how much money does your household spend per month on recreation, sports, fitness activities and services, including membership and registration fee to recreation center/dues for classes, sports, or other programs?**

| <u>Q17. How much money does your household spend per month on recreation, sports, fitness activities &amp; services</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| \$25 or less  | 126           | 27.7 %         |
| \$26-\$50   | 56            | 12.3 %         |
| \$51-\$100  | 58            | 12.7 %         |
| \$101-\$150   | 43            | 9.5 %          |
| \$151-\$200   | 41            | 9.0 %          |
| \$200+  | 104           | 22.9 %         |
| Not provided  | 27            | 5.9 %          |
| Total   | 455           | 100.0 %        |

**WITHOUT NOT PROVIDED**

**Q17. In a typical year on average, how much money does your household spend per month on recreation, sports, fitness activities and services, including membership and registration fee to recreation center/dues for classes, sports, or other programs? (without "not provided")**

| Q17. How much money does your household spend per month on recreation, sports, fitness activities & services | Number | Percent |
|--|--------|---------|
| \$25 or less   | 126    | 29.4 %  |
| \$26-\$50  | 56     | 13.1 %  |
| \$51-\$100   | 58     | 13.6 %  |
| \$101-\$150  | 43     | 10.0 %  |
| \$151-\$200  | 41     | 9.6 %   |
| \$200+   | 104    | 24.3 %  |
| Total  | 428    | 100.0 % |

**Q18. If you had a budget of \$100 for indoor recreation services provided by the City of College Station, how would you allocate the funds among the categories listed below?**

- Aquatics leisure swim, lap swim, learn to swim, water exercise, etc. 27.19
- Fitness/wellness weight/cardio space, wellness, stretching, boot camp classes, etc. 20.77
- Recreation spaces court space, walking track, classrooms, multipurpose rooms, indoor playground, senior/youth space, rental spaces, etc. 28.37
- Programs & activities group exercise, yoga, life skills, leagues, games, youth/adult sports, etc. 23.68

**Q19. How many years have you lived in the City of College Station?**

| Q19. How many years have you lived in City of College Station | Number | Percent |
|---|--------|---------|
| 0-5   | 79     | 17.4 %  |
| 6-10  | 79     | 17.4 %  |
| 11-15   | 58     | 12.7 %  |
| 16-20   | 49     | 10.8 %  |
| 21-30   | 90     | 19.8 %  |
| 31+   | 95     | 20.9 %  |
| Not provided  | 5      | 1.1 %   |
| Total   | 455    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q19. How many years have you lived in the City of College Station? (without "not provided")**

| Q19. How many years have you lived in City of College Station | Number | Percent |
|---|--------|---------|
| 0-5   | 79     | 17.6 %  |
| 6-10  | 79     | 17.6 %  |
| 11-15   | 58     | 12.9 %  |
| 16-20   | 49     | 10.9 %  |
| 21-30   | 90     | 20.0 %  |
| 31+   | 95     | 21.1 %  |
| Total   | 450    | 100.0 % |

**Q20. Are you a Texas A&M Student?**

| Q20. Are you a Texas A&M Student | Number | Percent |
|----------------------------------|--------|---------|
| Yes                              | 31     | 6.8 %   |
| No                               | 418    | 91.9 %  |
| Not provided                     | 6      | 1.3 %   |
| Total                            | 455    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q20. Are you a Texas A&M Student? (without "not provided")**

| Q20. Are you a Texas A&M Student | Number | Percent |
|----------------------------------|--------|---------|
| Yes                              | 31     | 6.9 %   |
| No                               | 418    | 93.1 %  |
| Total                            | 449    | 100.0 % |

**Q21. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?**

| Q21. Are you of Hispanic, Spanish, or Latino/a/x ancestry | Number | Percent |
|---|--------|---------|
| Yes   | 82     | 18.0 %  |
| No  | 371    | 81.5 %  |
| Not provided  | 2      | 0.4 %   |
| Total   | 455    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q21. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry? (without "not provided")**

| Q21. Are you of Hispanic, Spanish, or Latino/a/x ancestry | Number | Percent |
|---|--------|---------|
| Yes   | 82     | 18.1 %  |
| No  | 371    | 81.9 %  |
| Total   | 453    | 100.0 % |

**Q22. Which of the following best describes your race/ethnicity?**

| Q22. Your race/ethnicity                  | Number | Percent |
|---|--------|---------|
| Asian or Asian Indian                     | 45     | 9.9 %   |
| Black or African American                 | 37     | 8.1 %   |
| American Indian or Alaska Native          | 3      | 0.7 %   |
| White or Caucasian                        | 318    | 69.9 %  |
| Native Hawaiian or other Pacific Islander | 1      | 0.2 %   |
| Other                                     | 19     | 4.2 %   |
| Total                                     | 423    |         |

**Q22-6. Self-describe your race/ethnicity:**

| Q22-6. Self-describe your race/ethnicity | Number | Percent |
|--|--------|---------|
| Hispanic                                 | 7      | 38.9 %  |
| Multi ethnic                             | 3      | 16.7 %  |
| Mixed race                               | 2      | 11.1 %  |
| Middle Eastern                           | 1      | 5.6 %   |
| More than one                            | 1      | 5.6 %   |
| Mexican                                  | 1      | 5.6 %   |
| Hispanic and Filipino                    | 1      | 5.6 %   |
| Hispanic/White                           | 1      | 5.6 %   |
| Black, White and Hispanic                | 1      | 5.6 %   |
| Total                                    | 18     | 100.0 % |

**Q23. Your gender:**

| Q23. Your gender     | Number | Percent |
|----------------------|--------|---------|
| Male                 | 249    | 39.2 %  |
| Female               | 268    | 42.2 %  |
| Non-binary           | 6      | 0.9 %   |
| Prefer not to answer | 8      | 1.3 %   |
| Not provided         | 104    | 16.4 %  |
| Total                | 635    | 100.0 % |

**WITHOUT PREFER NOT TO ANSWER/NOT PROVIDED**

**Q23. Your gender: (without "Prefer not to answer/not provided")**

| Q23. Your gender | Number | Percent |
|------------------|--------|---------|
| Male             | 218    | 49.1 %  |
| Female           | 222    | 50.0 %  |
| Non-binary       | 4      | 0.9 %   |
| Total            | 444    | 100.0 % |

**Q24. Your age:**

| Q24. Your age | Number | Percent |
|---------------|--------|---------|
| 18-34         | 97     | 21.3 %  |
| 35-44         | 85     | 18.7 %  |
| 45-54         | 91     | 20.0 %  |
| 55-64         | 88     | 19.3 %  |
| 65+           | 92     | 20.2 %  |
| Not provided  | 2      | 0.4 %   |
| Total         | 455    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q24. Your age: (without "not provided")**

| Q24. Your age | Number | Percent |
|---------------|--------|---------|
| 18-34         | 97     | 21.4 %  |
| 35-44         | 85     | 18.8 %  |
| 45-54         | 91     | 20.1 %  |
| 55-64         | 88     | 19.4 %  |
| 65+           | 92     | 20.3 %  |
| Total         | 453    | 100.0 % |



**5**

# Survey Instrument





Dear Resident,

***Your response to the enclosed survey is extremely important...***

The City of College Station is conducting a survey to help determine priorities for our community. Your household has been selected to receive this survey and your participation is very important.

**We appreciate your time and realize that this survey will take approximately 15 – 20 minutes to complete.** Each question is important. The time you invest in completing this survey will aid the City in taking a resident-driven approach to making decisions that will enrich the future of the community and positively affect the quality of life for College Station residents.

We have selected an independent research firm, ETC Institute, to conduct this survey and compile the results on our behalf. Responses will remain entirely confidential. Once the data has been gathered and analyzed, ETC will present us with a report of findings that will be made available to the public.

Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey online, the address is [CollegeStationParkSurvey.org](https://CollegeStationParkSurvey.org).

***As a way to say thank you for fully completing your survey you will have an opportunity to opt-in for a chance to win a \$500 prepaid Visa gift card at the end of this survey.***

If you have any questions, please feel free to contact Ryan Murray, ETC Institute's Project Manager, at 913-254-4598 or send an email to [Ryan.Murray@etcinstitute.com](mailto:Ryan.Murray@etcinstitute.com).

Don't miss this opportunity to make your voice heard.

Sincerely,



Bryan C. Woods  
City Manager

# 2024 College Station Community Recreation Center Needs Assessment



The City of College Station requests your input to help determine if a recreation center is needed for our community. This survey will take 15-20 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [CollegeStationParkSurvey.org](http://CollegeStationParkSurvey.org). At the end of this survey you will have an opportunity to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey.

**1. Please complete this survey with all members of your household in mind. Including yourself, how many people in your household are...**

Under age 5:       Ages 15-19:       Ages 35-44:       Ages 65-74:   
 Ages 5-9:       Ages 20-24:       Ages 45-54:       Ages 75-84:   
 Ages 10-14:       Ages 25-34:       Ages 55-64:       Ages 85+:

**2. Has your household participated in any recreation programs or activities offered by the City of College Station during the past 12 months?**

(1) Yes [Answer Q2a-b.]       (2) No [Skip to Q3.]

**2a. How many programs and/or activities offered by the City of College Station have you or members of your household participated in during the past 12 months?**

(1) One       (2) 2-3       (3) 4-6       (4) 7 or more

**2b. How would you rate the overall quality of the City of College Station recreation programs and/or activities in which your household has participated?**

(4) Excellent       (3) Good       (2) Fair       (1) Poor

**3. Please CHECK ALL the following reasons that prevent you and members of your household from participating in City of College Station recreation programs or activities more often.**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Lack of quality instructors            | <input type="checkbox"/> (10) Program not offered             |
| <input type="checkbox"/> (02) Old and outdated facilities            | <input type="checkbox"/> (11) Registration is difficult       |
| <input type="checkbox"/> (03) Use programs offered by other agencies | <input type="checkbox"/> (12) Poor customer service by staff  |
| <input type="checkbox"/> (04) I don't know what is offered           | <input type="checkbox"/> (13) Lack of transportation          |
| <input type="checkbox"/> (05) Lack of quality programs               | <input type="checkbox"/> (14) Lack of right program equipment |
| <input type="checkbox"/> (06) Fees are too high                      | <input type="checkbox"/> (15) Too busy/not interested         |
| <input type="checkbox"/> (07) Too far from my home                   | <input type="checkbox"/> (16) Lack of trust in government     |
| <input type="checkbox"/> (08) Program times are not convenient       | <input type="checkbox"/> (17) Language/Cultural barriers      |
| <input type="checkbox"/> (09) Classes are full                       | <input type="checkbox"/> (18) Other: _____                    |

**4. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) City of College Station                        | <input type="checkbox"/> (07) Private and non-profit youth sports           |
| <input type="checkbox"/> (02) County providers                               | <input type="checkbox"/> (08) Private summer camps                          |
| <input type="checkbox"/> (03) Neighboring cities                             | <input type="checkbox"/> (09) Private clubs (tennis, health, swim, fitness) |
| <input type="checkbox"/> (04) Public schools                                 | <input type="checkbox"/> (10) Homeowners association                        |
| <input type="checkbox"/> (05) Texas A&M University                           | <input type="checkbox"/> (11) Other: _____                                  |
| <input type="checkbox"/> (06) Places of worship (e.g., synagogues, churches) |   |

**5. From the following list, please CHECK ALL of the ways you learn about City of College Station recreation programs and activities.**

- |   |   |
|---|---|
| <input type="checkbox"/> (01) City activity guide                         | <input type="checkbox"/> (09) Banners at parks or City facilities |
| <input type="checkbox"/> (02) City weekly newsletter                      | <input type="checkbox"/> (10) Email/Eblasts from City             |
| <input type="checkbox"/> (03) City website                                | <input type="checkbox"/> (11) Facebook                            |
| <input type="checkbox"/> (04) Materials at parks or recreation facilities | <input type="checkbox"/> (12) X (Twitter)                         |
| <input type="checkbox"/> (05) Conversations with recreation staff         | <input type="checkbox"/> (13) Instagram                           |
| <input type="checkbox"/> (06) Newspaper                                   | <input type="checkbox"/> (14) Flyers                              |
| <input type="checkbox"/> (07) Friends and neighbors                       | <input type="checkbox"/> (15) Other: _____                        |
| <input type="checkbox"/> (08) Promotions at special events                |   |

**6. From the list above in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about recreation programs and activities? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**7. Please rate your level of agreement with the following statements about some potential benefits of the City of College Station's indoor recreation services by circling the corresponding number.**

| Recreation services in College Station...                                 | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Don't Know |
|---|----------------|-------|---------|----------|-------------------|------------|
| 01. Helps to attract new residents  | 5              | 4     | 3       | 2        | 1                 | 9          |
| 02. Helps to reduce crime in my neighborhood and keep kids out of trouble | 5              | 4     | 3       | 2        | 1                 | 9          |
| 03. Improves my (my household's) mental health and reduces stress         | 5              | 4     | 3       | 2        | 1                 | 9          |
| 04. Improves my (my household's) physical health and fitness              | 5              | 4     | 3       | 2        | 1                 | 9          |
| 05. Increases my (my household's) property value                          | 5              | 4     | 3       | 2        | 1                 | 9          |
| 06. Is age-friendly and accessible to all age groups                      | 5              | 4     | 3       | 2        | 1                 | 9          |
| 07. Makes College Station a more desirable place to live                  | 5              | 4     | 3       | 2        | 1                 | 9          |
| 08. Positively impacts economic/business development                      | 5              | 4     | 3       | 2        | 1                 | 9          |
| 09. Provides jobs/professional development for youth                      | 5              | 4     | 3       | 2        | 1                 | 9          |
| 10. Provides positive social interactions for me (my household/family)    | 5              | 4     | 3       | 2        | 1                 | 9          |
| 11. Provides volunteer opportunities for the community                    | 5              | 4     | 3       | 2        | 1                 | 9          |

**8. Please CHECK ALL of the groups you and the members of your household fit into.**

- (1) Recreation (would use a community recreation center for leisure activities)
- (2) Competition (would use a community recreation center for sports and league activities)
- (3) Instructional (would use a community recreation center for a program or class e.g., fitness and wellness programs)
- (4) Wellness/Therapy (would use a recreation center as part of a therapeutic/recovery process)
- (5) Fitness (use a community recreation centers for self-directed exercise)
- (6) None (members of my household would not use a recreation center)

9. Please indicate how well your needs are being met for each of the spaces/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle 9 for "No Need."

| Type of Spaces/Amenity                                     | Fully Met | Mostly Met | Partly Met | Not Met | No Need |
|--|-----------|------------|------------|---------|---------|
| 01. Cardio equipment/free weights                          | 4         | 3          | 2          | 1       | 9       |
| 02. Child watch area                                       | 4         | 3          | 2          | 1       | 9       |
| 03. E-sports gaming area                                   | 4         | 3          | 2          | 1       | 9       |
| 04. Special event space                                    | 4         | 3          | 2          | 1       | 9       |
| 05. Game room (table tennis, pool table, foosball, etc.)   | 4         | 3          | 2          | 1       | 9       |
| 06. Indoor basketball/volleyball courts (indoor gyms)      | 4         | 3          | 2          | 1       | 9       |
| 07. Indoor running/walking track                           | 4         | 3          | 2          | 1       | 9       |
| 08. Meeting rooms  | 4         | 3          | 2          | 1       | 9       |
| 09. Multi-use spaces for fitness classes or group exercise | 4         | 3          | 2          | 1       | 9       |
| 10. Pickleball courts                                      | 4         | 3          | 2          | 1       | 9       |
| 11. Public lounge  | 4         | 3          | 2          | 1       | 9       |
| 12. Racquetball courts                                     | 4         | 3          | 2          | 1       | 9       |
| 13. Rentable kitchen facilities                            | 4         | 3          | 2          | 1       | 9       |
| 14. Senior Center  | 4         | 3          | 2          | 1       | 9       |
| 15. Spin room  | 4         | 3          | 2          | 1       | 9       |
| 16. Splash pads  | 4         | 3          | 2          | 1       | 9       |
| 17. Swimming pool for lap swimming                         | 4         | 3          | 2          | 1       | 9       |
| 18. Swimming pool for leisure/play                         | 4         | 3          | 2          | 1       | 9       |
| 19. Swimming pool for lessons                              | 4         | 3          | 2          | 1       | 9       |
| 20. Swimming pool therapeutic programs                     | 4         | 3          | 2          | 1       | 9       |
| 21. Teaching kitchen                                       | 4         | 3          | 2          | 1       | 9       |
| 22. Sports fields  | 4         | 3          | 2          | 1       | 9       |
| 23. Outdoor multi-use courts                               | 4         | 3          | 2          | 1       | 9       |
| 24. Picnic areas   | 4         | 3          | 2          | 1       | 9       |
| 25. Playgrounds  | 4         | 3          | 2          | 1       | 9       |
| 26. Shade structures                                       | 4         | 3          | 2          | 1       | 9       |
| 27. Skate park   | 4         | 3          | 2          | 1       | 9       |
| 28. Community garden                                       | 4         | 3          | 2          | 1       | 9       |
| 29. Walking trails   | 4         | 3          | 2          | 1       | 9       |

10. Which FOUR spaces/amenities from the list in Question 9 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

**11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle 9 for "No Need."**

| Type of Program/Activity  | Fully Met | Mostly Met | Partly Met | Not Met | No Need |
|---|-----------|------------|------------|---------|---------|
| 01. Adult fitness and wellness programs   | 4         | 3          | 2          | 1       | 9       |
| 02. Adult sports leagues  | 4         | 3          | 2          | 1       | 9       |
| 03. After school programs for youth of all ages                                 | 4         | 3          | 2          | 1       | 9       |
| 04. Arts and crafts programs and activities                                     | 4         | 3          | 2          | 1       | 9       |
| 05. Community special events  | 4         | 3          | 2          | 1       | 9       |
| 06. Cultural enrichment programs  | 4         | 3          | 2          | 1       | 9       |
| 07. Dance lessons and programs  | 4         | 3          | 2          | 1       | 9       |
| 08. Drop-in babysitting while using facility                                    | 4         | 3          | 2          | 1       | 9       |
| 09. EGaming/ESports   | 4         | 3          | 2          | 1       | 9       |
| 10. Environmental education/nature programs                                     | 4         | 3          | 2          | 1       | 9       |
| 11. Group fitness programs (Zumba, Yoga)  | 4         | 3          | 2          | 1       | 9       |
| 12. Gymnastics/tumbling programs  | 4         | 3          | 2          | 1       | 9       |
| 13. Healthy eating programs and dieting programs                                | 4         | 3          | 2          | 1       | 9       |
| 14. Music classes and programs  | 4         | 3          | 2          | 1       | 9       |
| 15. Outdoor environmental/nature camps and programs                             | 4         | 3          | 2          | 1       | 9       |
| 16. Pickleball leagues  | 4         | 3          | 2          | 1       | 9       |
| 17. Preschool programs/early childhood education                                | 4         | 3          | 2          | 1       | 9       |
| 18. Recreation/competitive swim team  | 4         | 3          | 2          | 1       | 9       |
| 19. Self-directed fitness (cardio/weights)                                      | 4         | 3          | 2          | 1       | 9       |
| 20. Senior programs   | 4         | 3          | 2          | 1       | 9       |
| 21. Special events  | 4         | 3          | 2          | 1       | 9       |
| 22. Special interest classes (gardening, writing, book clubs)                   | 4         | 3          | 2          | 1       | 9       |
| 23. STEAM (science, technology, engineering, arts and mathematics)/Tech Classes | 4         | 3          | 2          | 1       | 9       |
| 24. Swim lessons  | 4         | 3          | 2          | 1       | 9       |
| 25. Teen programs   | 4         | 3          | 2          | 1       | 9       |
| 26. Tennis lessons and leagues  | 4         | 3          | 2          | 1       | 9       |
| 27. Water fitness programs/lap swimming   | 4         | 3          | 2          | 1       | 9       |
| 28. Youth fitness and wellness classes  | 4         | 3          | 2          | 1       | 9       |
| 29. Youth performing arts programs (dance/music)                                | 4         | 3          | 2          | 1       | 9       |
| 30. Youth sports leagues  | 4         | 3          | 2          | 1       | 9       |
| 31. Youth sports programs and camps   | 4         | 3          | 2          | 1       | 9       |
| 32. Youth summer camp programs  | 4         | 3          | 2          | 1       | 9       |
| 33. Youth summer programs and camps   | 4         | 3          | 2          | 1       | 9       |
| 34. Youth visual arts/crafts/performing arts programs                           | 4         | 3          | 2          | 1       | 9       |

**12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

**13. Please indicate how important each of the following are when thinking about indoor recreation in the City of College Station.**

| How important are... |   | Very Important | Important | Neutral | Not Important | Not at All Important |
|----------------------|---|----------------|-----------|---------|---------------|----------------------|
| 1.                   | Fees/Costs to use   | 5              | 4         | 3       | 2             | 1                    |
| 2.                   | Operate to maximize cost recovery and minimize the amount of subsidy from other financial sources (e.g., City's financial general fund) | 5              | 4         | 3       | 2             | 1                    |
| 3.                   | Classes and/or programs offered   | 5              | 4         | 3       | 2             | 1                    |
| 4.                   | Fun features and amenities  | 5              | 4         | 3       | 2             | 1                    |
| 5.                   | Available space to grow or expand in the future   | 5              | 4         | 3       | 2             | 1                    |
| 6.                   | Proximity to your residence   | 5              | 4         | 3       | 2             | 1                    |
| 7.                   | Location fits with and enhances economic development in the surrounding area  | 5              | 4         | 3       | 2             | 1                    |
| 8.                   | Other: _____  | 5              | 4         | 3       | 2             | 1                    |

**14. Which TWO of the items from the list in Question 13 should the City of College Station place the greatest emphasis on when planning for the future of indoor recreation centers? [Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ NONE

**15. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements. [A rating of 3 indicates you understand the issue but are neutral. Circle 9 if you do not have enough information to have an opinion.]**

|     |   | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Don't Know |
|-----|---|----------------|-------|---------|----------|-------------------|------------|
| 01. | It is valuable to me to have an indoor community recreation center  | 5              | 4     | 3       | 2        | 1                 | 9          |
| 02. | I believe an indoor community recreation center boosts property values in the community   | 5              | 4     | 3       | 2        | 1                 | 9          |
| 03. | The community needs an indoor community recreation center   | 5              | 4     | 3       | 2        | 1                 | 9          |
| 04. | The community needs to create a regional attraction by having the facilities for hosting tournaments and events in our community                        | 5              | 4     | 3       | 2        | 1                 | 9          |
| 05. | An indoor community recreation center should include a social gathering component   | 5              | 4     | 3       | 2        | 1                 | 9          |
| 06. | Our community needs more fitness, recreation, and social opportunities  | 5              | 4     | 3       | 2        | 1                 | 9          |
| 07. | Our community needs more fitness, recreation, and social opportunities for seniors  | 5              | 4     | 3       | 2        | 1                 | 9          |
| 08. | Our community needs more fitness, recreation, social, and afterschool opportunities for our youth   | 5              | 4     | 3       | 2        | 1                 | 9          |
| 09. | The community needs a new indoor community recreation center to serve the growing needs of the community's recreation desires                           | 5              | 4     | 3       | 2        | 1                 | 9          |
| 10. | The community needs a new aquatics/pool facility that includes lap lanes, therapy areas, and general play features for all ages                         | 5              | 4     | 3       | 2        | 1                 | 9          |
| 11. | A new indoor community recreation center should be designed to include amenities and facilities that all residents can use regardless of age or ability | 5              | 4     | 3       | 2        | 1                 | 9          |
| 12. | A new indoor community recreation center would contribute to the economic health of our community   | 5              | 4     | 3       | 2        | 1                 | 9          |

**16. Which THREE of the items listed in Question 15 do you think are MOST IMPORTANT when thinking about a new indoor community recreation center? [Write in your answers below using the numbers from the list in Question 15, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**17. In a typical year on average, how much money does your household spend per month on recreation, sports, fitness activities and services, including membership and registration fee to recreation center/dues for classes, sports, or other programs?**

- (1) \$25 or less     
  (3) \$51-\$100     
  (5) \$151-\$200  
 (2) \$26-\$50     
  (4) \$101-\$150     
  (6) \$200 or more

**18. If you had a budget of \$100 for indoor recreation services provided by the City of College Station, how would you allocate the funds among the categories listed below? [Please be sure your total adds up to \$100.]**

- \$ \_\_\_\_\_ Aquatics: Leisure swim, lap swim, learn to swim, water exercise, etc.  
 \$ \_\_\_\_\_ Fitness/Wellness: Weight/cardio space, wellness, stretching, boot camp classes, etc.  
 \$ \_\_\_\_\_ Recreation Spaces: Court space, walking track, classrooms, multipurpose rooms, indoor playground, senior/youth space, rental spaces, etc.  
 \$ \_\_\_\_\_ Programs and Activities: Group exercise, yoga, life skills, leagues, games, youth/adult sports, etc.

**\$100 total**

**Demographics**      *The following questions are about you and your household. We ask these questions to ensure we reach all groups in College Station and to see if all residents are experiencing City services equitably. Your individual responses will remain confidential.*

**19. How many years have you lived in the City of College Station?** \_\_\_\_\_ years

**20. Are you a Texas A&M Student?**       (1) Yes       (2) No

**21. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?**  
 (1) Yes       (2) No

**22. Which of the following best describes your race/ethnicity? [Check all that apply.]**

(01) Asian or Asian Indian       (04) White or Caucasian  
 (02) Black or African American       (05) Native Hawaiian or other Pacific Islander  
 (03) American Indian or Alaska Native       (99) Other: \_\_\_\_\_

**23. Your gender:**

(1) Male       (3) Non-binary       (5) Prefer to self-describe: \_\_\_\_\_  
 (2) Female       (4) Prefer not to answer

**24. Your age:** \_\_\_\_\_ years

**25. OPTIONAL: If you would like to opt-in for a drawing for a chance to win a \$500 prepaid Visa gift card for fully completing your survey, please provide your contact information below.**

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**This concludes the survey. Thank you for your time!**  
 Please return your completed survey in the enclosed return-reply envelope addressed to:  
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.  
 The information to the right will ONLY be used to help identify the level of need and priorities in your area. Thank you!