

CHAMBER DAY

March 28, 2024 Business Survey Results

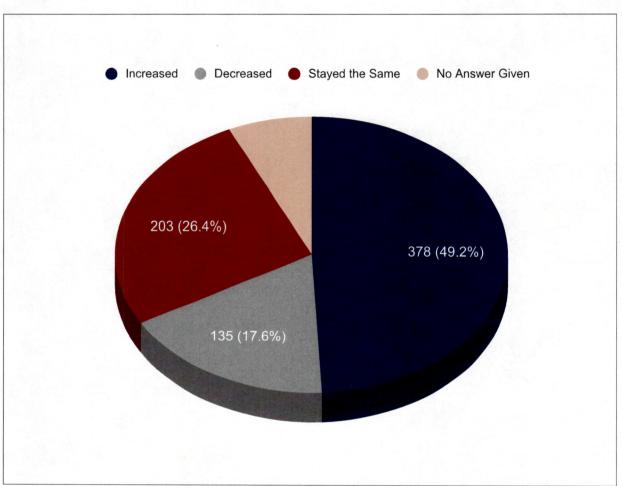


2024 RECAP

- 16th Annual Chamber Day
- 125 Volunteers
- 50 teams over the morning and afternoon
- 1054 businesses were visited
- Data was collected from 769 businesses

<u>Sales</u>
Compared to the previous 12 months, how have sales changed?

Total	769	100%
No Answer Given	53	7%
Stayed the Same	203	26%
Decreased	135	18%
Increased	378	49%



Summary of Statistics - Sales Chamber Day 2024 Sponsored by Brazos County

Compared to the previous 12 months, how have sales changed?

	<u>2024</u>				
	Responses	Increased	Decreased	Stayed the Same	No Answer Given
Total	769	49%	18%	26%	7%
Arts and Culture (Museums)	2	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	71%	29%	0%	0%
Education	7	57%	14%	14%	14%
Energy (Petroleum Exploration, Fracking, etc)	3	33%	33%	0%	33%
Financial Services (Banks, Brokerages)	37	41%	30%	24%	5%
Government	3	33%	0%	33%	33%
Healthcare and Wellness (includes fitness facilities)	86	57%	9%	28%	6%
Human/Social Services	15	53%	7%	20%	20%
Information Technology (Computers etc.)	7	86%	0%	14%	0%
Manufacturing	6	50%	0%	50%	0%
Real Estate Development	12	33%	17%	42%	8%
Real Estate Development - Management	11	64%	0%	27%	0%
Restaurant/Food & Beverage	145	53%	14%	25%	8%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	45%	22%	26%	8%
Services - Other (includes hair salons, spas and personal care services)	132	43%	21%	31%	5%
Services, Professional (Attorney,Accountant)	44	48%	16%	36%	0%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	52%	13%	19%	0%
Wholesalers	11	45%	18%	27%	0%

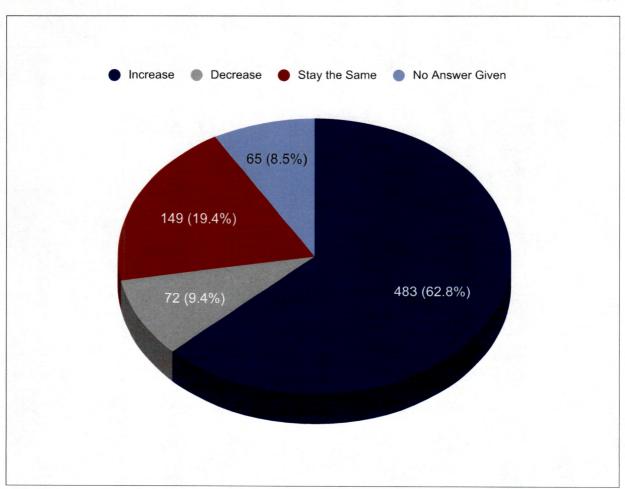
<u>2023</u>							
Responses	Increased	Decreased	Stayed the Same	No Answer			
730	56%	14%	25%	5%			
8	25%	13%	50%	13%			
23	35%	39%	22%	4%			
11	64%	9%	18%	9%			
3	100%	0%	0%	0%			
56	50%	16%	30%	4%			
2	50%	0%	50%	0%			
72	63%	7%	25%	6%			
14	79%	7%	7%	7%			
9	67%	11%	11%	11%			
6	50%	17%	33%	0%			
9	33%	22%	44%	0%			
20	45%	15%	35%	5%			
106	62%	10%	22%	6%			
181	54%	20%	22%	4%			
129	47%	12%	32%	9%			
48	71%	10%	17%	2%			
23	74%	4%	17%	4%			
10	60%	10%	30%	0%			

<u>2022</u>						
Responses	Increased	Decreased	Stayed the Same	No Answer Given		
606	60%	13%	25%	3%		
8	75%	25%	0%	0%		
26	62%	8%	31%	0%		
3	100%	0%	0%	0%		
3	33%	33%	0%	33%		
37	54%	11%	32%	3%		
5	20%	0%	60%	20%		
47	66%	13%	19%	2%		
12	58%	25%	17%	0%		
6	33%	17%	50%	0%		
6	100%	0%	0%	0%		
6	67%	0%	33%	0%		
11	64%	0%	36%	0%		
112	60%	12%	22%	6%		
149	62%	12%	22%	3%		
95	49%	18%	33%	0%		
42	52%	14%	33%	0%		
31	81%	6%	13%	0%		
7	71%	14%	14%	0%		

Local Economy

What do you expect our **LOCAL** economy to do?

Total	769	100%
No Answer Given	65	8%
Stay the Same	149	19%
Decrease	72	9%
Increase	483	63%



Summary of Statistics - Economy Chamber Day 2024 Sponsored by Brazos County

What do you expect our LOCAL economy to do?

	2024					
	Responses	Increase	Decrease	Stay the Same	No Answer	
Total	769	63%	9%	19%	8%	
Arts and Culture (Museums)	2	100%	0%	0%	0%	
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	71%	18%	12%	0%	
Education	7	57%	14%	14%	14%	
Energy (Petroleum Exploration, Fracking, etc)	3	33%	33%	33%	0%	
Financial Services (Banks, Brokerages)	37	62%	14%	24%	0%	
Government	3	67%	0%	33%	0%	
Healthcare and Wellness (includes fitness facilities)	86	65%	8%	16%	10%	
Human/Social Services	15	67%	7%	27%	0%	
Information Technology (Computers etc.)	7	86%	0%	14%	0%	
Manufacturing	6	83%	0%	17%	0%	
Real Estate Development	12	67%	0%	33%	0%	
Real Estate Development - Management	11	82%	0%	9%	0%	
Restaurant/Food & Beverage	145	61%	7%	22%	10%	
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	62%	13%	16%	10%	
Services - Other (includes hair salons, spas and personal care services)	132	58%	9%	22%	11%	
Services, Professional (Attorney,Accountant)	44	57%	11%	27%	5%	
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	71%	0%	13%	0%	
Wholesalers	11	82%	9%	9%	0%	

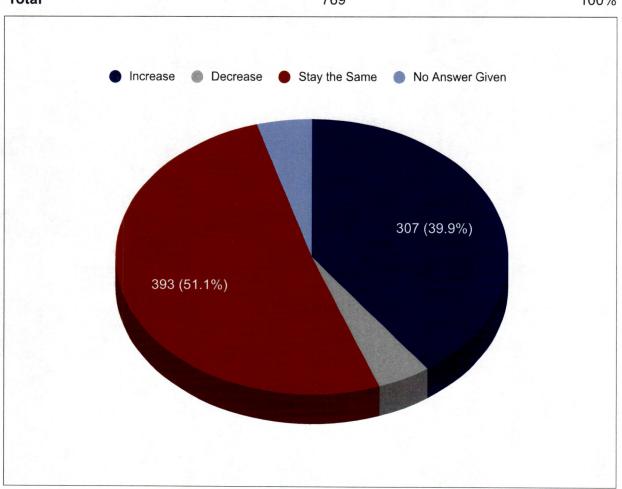
<u>2023</u>							
No Answer	Stay the Same	Decrease	Increase	Responses			
6%	22%	11%	61%	730			
13%	0%	25%	63%	8			
9%	0%	17%	52%	23			
27%	18%	36%	18%	11			
0%	33%	0%	67%	3			
2%	21%	14%	63%	56			
0%	50%	0%	50%	2			
13%	21%	0%	67%	72			
7%	29%	7%	57%	14			
0%	22%	9 67% 11%		9			
0%	17% 17%	17%	67%	6			
0%	9 44% 0% 56%		9 44%	9			
5%	35%	10%	50%	20			
8%	24%	7%	62%	106			
6%	23%	14%	57%	181			
7%	18%	13%	62%	129			
2%	27%	6%	65%	48			
0%	13%	9%	78%	23			
0%	0%	40%	60%	10			

2022							
Responses	Increase	Decrease	Stay the Same	No Answer			
606	71%	10%	16%	3%			
8	50%	0%	38%	13%			
26	54%	15%	31%	0%			
3	100%	0%	0%	0%			
3	67%	0%	0%	33%			
37	81%	5%	11%	3%			
5	80%	0%	20%	0%			
47	87%	6%	4%	2%			
12	92%	0%	8%	0%			
6	67%	33%	0%	0%			
6	83%	17%	0%	0%			
6	67%	0%	33%	0%			
11	55%	0%	18%	27%			
112	71%	11%	14%	4%			
149	70%	8%	19%	3%			
95	62%	13%	24%	1%			
42	76%	10%	10%	5%			
31	71%	13%	10%	6%			
7	57%	29%	14%	0%			

Employees

Do you expect your number of employees to change over the coming year?

Total	769	100%
No Answer Given	35	5%
Stay the Same	393	51%
Decrease	34	4%
Increase	307	40%



Summary of Statistics - Employees Chamber Day 2024 Sponsored by Brazos County

Do you expect your number of employees to change over the coming year?

	<u>2024</u>					
	Responses	Increase	Decrease	Stay the Same	No Answer	
Total	769	40%	4%	51%	5%	
Arts and Culture (Museums)	2	100%	0%	0%	0%	
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	47%	0%	53%	0%	
Education	7	29%	0%	71%	0%	
Energy (Petroleum Exploration, Fracking, etc)	3	33%	33%	0%	33%	
Financial Services (Banks, Brokerages)	37	32%	0%	65%	3%	
Government	3	67%	33%	0%	0%	
Healthcare and Wellness (includes fitness facilities)	86	44%	3%	48%	5%	
Human/Social Services	15	40%	0%	60%	0%	
Information Technology (Computers etc.)	7	43%	14%	43%	0%	
Manufacturing	6	83%	0%	17%	0%	
Real Estate Development	12	33%	8%	58%	0%	
Real Estate Development - Management	11	45%	0%	55%	0%	
Restaurant/Food & Beverage	145	41%	6%	51%	3%	
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	36%	6%	53%	5%	
Services - Other (includes hair salons, spas and personal care services)	132	39%	4%	49%	8%	
Services, Professional (Attorney,Accountant)	44	32%	5%	59%	5%	
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	52%	0%	39%	10%	
Wholesalers	11	55%	0%	45%	0%	

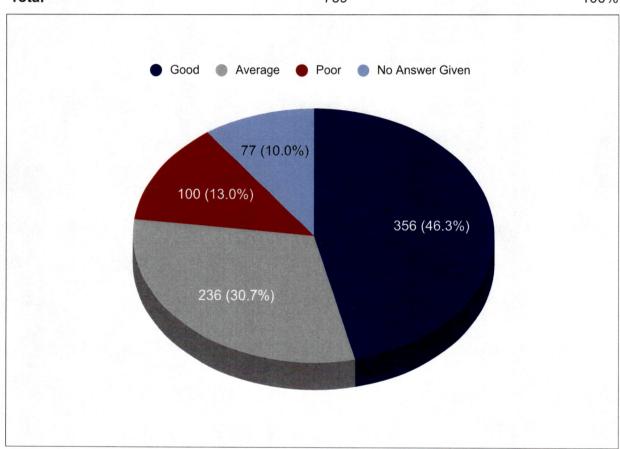
<u>2023</u>							
Responses	Increase	Decrease	Stay the Same	No Answer			
730	45%	3%	49%	3%			
8	13%	0%	63%	25%			
23	35%	0%	65%	0%			
11	18%	0%	73%	9%			
3	67%	0%	33%	0%			
56	30%	2%	66%	2%			
2	50%	0%	50%	0%			
72	50%	4%	40%	6%			
14	50%	7%	43%	0%			
9	67%	0%	33%	0%			
6	67%	0%	33%	0%			
9	33%	0%	67%	0%			
20	40%	5%	55%	0%			
106	48%	1%	49%	2%			
181	43%	5%	49%	3%			
129	48%	3%	44%	5%			
48	44%	2%	54%	0%			
23	61%	4%	35%	0%			
10	50%	10%	40%	0%			

<u>2022</u>							
Responses	Increase	Decrease	Stay the Same	No Answer			
606	44%	4%	50%	2%			
8	38%	13%	50%	0%			
26	35%	4%	62%	0%			
3	100%	0%	0%	0%			
3	33%	0%	33%	33%			
37	46%	0%	54%	0%			
5	40%	0%	60%	0%			
47	51%	0%	49%	0%			
12	58%	0%	42%	0%			
6	33%	0%	67%	0%			
6	50%	0%	50%	0%			
6	83%	0%	17%	0%			
11	36%	0%	64%	0%			
112	43%	5%	49%	3%			
149	42%	7%	48%	3%			
95	40%	4%	54%	2%			
42	55%	2%	40%	2%			
31	48%	0%	52%	0%			
7	43%	0%	57%	0%			

Applicants

How would you rate the quality of qualified applicants in our area for your type of business?

Total	769	100%
No Answer Given	77	10%
Poor	100	13%
Average	236	31%
Good	356	46%
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Summary of Statistics - Applicants Chamber Day 2024 Sponsored by Brazos County

How would you rate the quality of qualified applicants in our area for your type of business?

	<u>2024</u>					
	Responses	Good	Average	Poor	No Answer	
Total	769	46%	31%	13%	10%	
Arts and Culture (Museums)	2	50%	0%	0%	50%	
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	24%	29%	35%	12%	
Education	7	43%	43%	14%	0%	
Energy (Petroleum Exploration, Fracking, etc)	3	0%	0%	33%	67%	
Financial Services (Banks, Brokerages)	37	57%	22%	11%	11%	
Government	3	67%	33%	0%	0%	
Healthcare and Wellness (includes fitness facilities)	86	48%	27%	15%	10%	
Human/Social Services	15	87%	0%	7%	7%	
Information Technology (Computers etc.)	7	43%	43%	0%	14%	
Manufacturing	6	50%	17%	33%	0%	
Real Estate Development	12	25%	42%	25%	8%	
Real Estate Development - Management	11	45%	36%	18%	0%	
Restaurant/Food & Beverage	145	52%	35%	8%	5%	
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	50%	30%	10%	11%	
Services - Other (includes hair salons, spas and personal care services)	132	33%	36%	16%	14%	
Services, Professional (Attorney,Accountant)	44	55%	23%	11%	11%	
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	29%	42%	16%	13%	
Wholesalers	11	55%	9%	36%	0%	

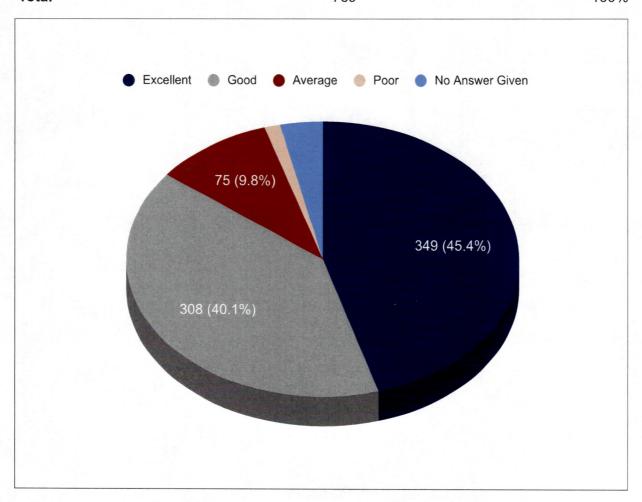
<u>2023</u>					
Responses	Good	Average	Poor	No Answer Given	
730	45%	33%	13%	9%	
8	25%	25%	13%	38%	
23	43%	22%	26%	9%	
11	55%	18%	18%	9%	
3	100%	0%	0%	0%	
56	50%	39%	4%	7%	
2	50%	50%	0%	0%	
72	47%	26%	14%	13%	
14	50%	36%	7%	7%	
9	44%	44%	11%	0%	
6	0%	33%	50%	17%	
9	67%	22%	11%	0%	
20	70%	30%	0%	0%	
106	51%	38%	5%	7%	
181	38%	38%	15%	9%	
129	45%	27%	18%	10%	
48	40%	35%	10%	15%	
23	39%	48%	4%	9%	
10	20%	30%	40%	10%	

	<u>2022</u>					
Responses	Good	Average	Poor	No Answer Given		
606	42%	33%	19%	6%		
8	50%	38%	0%	13%		
26	31%	38%	23%	8%		
3	33%	67%	0%	0%		
3	0%	0%	67%	33%		
37	54%	27%	16%	3%		
5	80%	20%	0%	0%		
47	40%	30%	23%	6%		
12	58%	33%	8%	0%		
6	33%	33%	17%	17%		
6	33%	17%	50%	0%		
6	50%	17%	33%	0%		
11	45%	18%	27%	9%		
112	44%	33%	17%	6%		
149	39%	38%	17%	6%		
95	39%	33%	26%	2%		
42	45%	33%	12%	10%		
31	42%	32%	23%	3%		
7	43%	43%	0%	14%		

Quality of Life

Outside of business, how would you rate the overall quality of life in the Brazos Valley for you and your staff?

	마스 (Control of the Control of Cont	
Excellent	349	45%
Good	308	40%
Average	75	10%
Poor	10	1%
No Answer Given	27	4%
Total	769	100%



Summary of Statistics - Quality of Life Chamber Day 2024 Sponsored by Brazos County

Outside of business, how would you rate the overall quality of life in the Brazos Valley for you and your staff?

	<u>2024</u>					
	Responses	Excellent	Good	Average	Poor	No Answer
Total	769	45%	40%	10%	1%	4%
Arts and Culture (Museums)	2	100%	0%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	17	35%	47%	18%	0%	0%
Education	7	71%	14%	0%	14%	0%
Energy (Petroleum Exploration, Fracking, etc)	3	0%	33%	67%	0%	0%
Financial Services (Banks, Brokerages)	37	57%	38%	3%	3%	0%
Government	3	100%	0%	0%	0%	0%
Healthcare and Wellness (includes fitness facilities)	86	48%	36%	9%	1%	6%
Human/Social Services	15	47%	47%	7%	0%	0%
Information Technology (Computers etc.)	7	43%	57%	0%	0%	0%
Manufacturing	6	33%	50%	17%	0%	0%
Real Estate Development	12	50%	50%	0%	0%	0%
Real Estate Development - Management	11	64%	36%	0%	0%	0%
Restaurant/Food & Beverage	145	42%	37%	15%	2%	3%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	200	45%	41%	10%	2%	3%
Services - Other (includes hair salons, spas and personal care services)	132	43%	45%	6%	1%	5%
Services, Professional (Attorney,Accountant)	44	45%	34%	16%	0%	5%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	31	32%	58%	0%	0%	0%
Wholesalers	11	73%	0%	27%	0%	0%

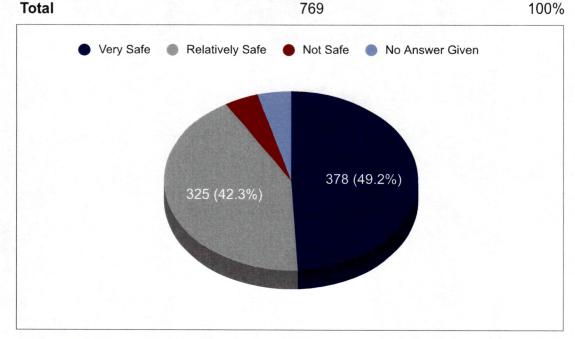
2023					
Responses	Excellent	Good	Average	Poor	No Answer
730	48%	39%	9%	1%	2%
8	50%	25%	25%	0%	0%
23	52%	35%	9%	4%	0%
11	45%	27%	18%	0%	9%
3	67%	0%	33%	0%	0%
56	54%	46%	0%	0%	0%
2	50%	50%	0%	0%	0%
72	60%	32%	4%	0%	4%
14	43%	36%	21%	0%	0%
9	56%	44%	0%	0%	0%
6	50%	50%	0%	0%	0%
9	67%	33%	0%	0%	0%
20	35%	55%	5%	5%	0%
106	35%	54%	10%	0%	1%
181	47%	38%	12%	3%	1%
129	53%	34%	9%	1%	4%
48	52%	31%	15%	0%	2%
23	39%	39%	22%	0%	0%
10	60%	40%	0%	0%	0%

		202	2		
Responses	Excellent	Good	Average	Poor	No Answer
606	50%	38%	10%	1%	2%
8	50%	50%	0%	0%	0%
26	65%	31%	4%	0%	0%
3	33%	67%	0%	0%	0%
3	33%	33%	0%	0%	33%
37	46%	41%	14%	0%	0%
5	40%	20%	40%	0%	0%
47	64%	32%	4%	0%	0%
12	67%	33%	0%	0%	0%
6	33%	50%	17%	0%	0%
6	33%	50%	17%	0%	0%
6	83%	17%	0%	0%	0%
11	82%	18%	0%	0%	0%
112	46%	38%	11%	1%	4%
149	50%	39%	10%	1%	1%
95	42%	41%	13%	1%	3%
42	60%	33%	7%	0%	0%
31	39%	45%	16%	0%	0%
7	14%	86%	0%	0%	0%

Quality of Safety and Security

Compared to the past 12 months to previous years, how would you rate the quality of safety and security in your business neighborhood?

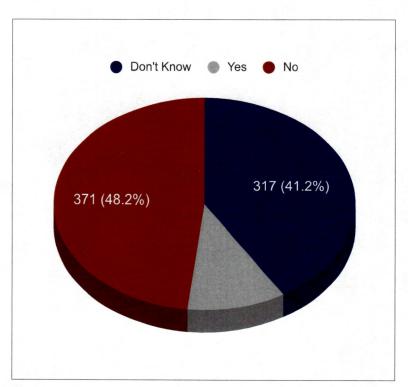
Total	700	1000/
No Answer Given	33	4%
Not Safe	33	4%
Relatively Safe	325	42%
Very Safe	378	49%



Historically Underutilized Business (HUB)

To your knowledge, is this business categorized as Historically Underutilized Business (HUB)? (HUB program was created to promote full and equal procurement opportunities for small, minority- and women-owned businesses.)

3/1	40 /0
371	48%
81	11%
317	41%
	81



Business Issue Concerns

Which of the following do you think are the biggest issues facing this business in 2023?

Taxation	31
Government Regulation	28
Environmental Challenges	6
Employment	30
Education	3
Healthcare	15
Law Enforcement	8
Fire Safety	0
Banking/Credit	5
Real Estate/Development	16
Technology	8
General Economy	188
Transportation	52
Energy	0

Business Issue Concerns

