

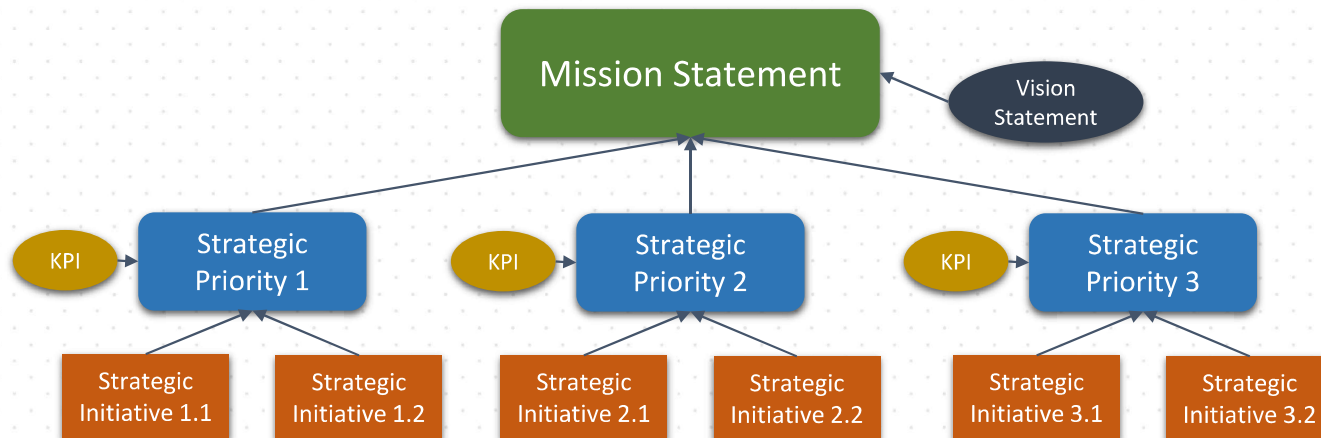


Strategic Plan Recommendations

February 20, 2024: Board of Trustees Meeting

Strategic Plan Overview

- Goals
 - Development of systematic and continuous process for collecting, analyzing, evaluating and acting upon data and information relevant to the Blinn College District Mission Statement
 - When accomplished, this process will enhance the Institution’s ability to accomplish its mission and engage in continuous improvement of its pursuit.
- Current efforts represent an expansion of strategic planning efforts primarily represented by the previously approved facilities master plan.



Mission & Vision Statements

Mission Statement

Blinn College is building stronger communities by providing quality, comprehensive education, and empowering students to achieve excellence in their educational careers and personal goals.

Vision Statement

Shaping future academic, workforce, cultural, and economic leaders by providing excellent instruction, resources, services, and innovative partnerships, for students and the community.

Strategic Planning Committee Overview

- Strategic Planning Committee (SPC) had a total of 16 members that came from all areas of the College.
- Throughout the fall 2023 semester, the SPC worked diligently towards updating the Strategic Plan.
- SPC met as a whole committee and also formed sub-committees based around the three Strategic Priorities.

Strategic Planning Committee Membership

Bryan Carlisle Director of Risk Management	Kim Paulhill Faculty Senate President
Craig Jeffery Academic Dean of Arts, Kinesiology, and Agriculture	Kristi Urban Registrar
Elaine Abshire Director of Prospective Student Relations and Enrollment Management	Leighton Schubert Executive Vice Chancellor
George Guajardo Director of Institutional Research and Effectiveness	Dr. Marcelo Bussiki Vice Chancellor of Academic Affairs
John Burke Director of Facilities	Mark Feldhake Assistant Vice Chancellor of Facilities, Planning, and Construction
John Chancellor Chief of Police	Max Hibbs Academic Dean of Engineering, Computer Technology, and Innovation
John Rice Instructional Technologist	Sara Pohl Director of Compensation and Benefits
Dr. Kenneth Masenda Dean of Student Engagement	Vicki Ward Assistant Vice Chancellor of Business and Finance

Recommendation Process Overview

- Strategic Planning Committee (SPC) tasked with supplementing existing Facilities Master Plan with Strategic Priorities and Initiatives reflecting an expanded scope of information inputs.
- SPC commissioned a Strengths, Weaknesses, Opportunities, and Threats (SWOT) survey to provide direct feedback from internal and external stakeholders.
- EC recommended the use of Focus Groups to further enhance the understanding of themes.
- SPC also considered information from other sources such as IRE Data Dashboards, subject matter expertise and professional experiences.

SWOT Survey Overview

- Participants
 - Blinn faculty, staff and select campus advisory board members.
 - 181 participants (17.0% response rate) provided narrative responses to open-ended survey questions.
- Responses were analyzed by IRE with assistance from external consultant.
 - Each response was separated into distinct themes.
 - Major themes for each survey question were presented to the SPC and discussed by each of the 3 SPC subcommittees.

Focus Groups

- On November 28th, we held three focus groups (one for each of the current strategic priorities) to get additional feedback for the planning process.
- Focus groups were conducted on multiple Blinn campuses.
- All were well attended and offered both in-person and video conferencing options.
- Each session was centered around questions designed as prompts to elicit and drive discussions around the strategic priorities.

Strategic Priority 1: Student Success Recommendations

Agenda Item 6A
Attachment A
February 20, 2024

Strategic Initiative 1.1: Quality Enhancement Plan

- Discuss what a quality enhancement plan is and why it is important.
- QEP Goals
 - Increase completion of developmental/college ready coursework
 - Improve persistence of developmental education enrolled students
 - Demonstrate improved college-readiness skills that persist beyond developmental coursework
- QEP Interventions
 - Guided advising for enrollment in developmental course sequencing
 - Tutoring and writing center services for literacy and quantitative skill building
 - Online support modules for literacy and course success
 - Additional faculty development on literacy skills across the curriculum
 - Faculty development for training underprepared students for core curriculum skills



Strategic Priority 1: Student Success Recommendations

Agenda Item 6A
Attachment A
February 20, 2024

Strategic Initiative 1.2: State Funding Model Alignment

Align Blinn College's student success goals with the outcomes-based funding model developed by the State of Texas under House Bill 8.

- Focus student success goals on the three outcomes-based funding metrics created by House Bill 8.
 - Credential of value attainment
 - Successful transfer to public 4-year university, or completion of structured co-enrollment program (Blinn-TEAM)
 - Completion of 15 semester credit hours of dual credit

Strategic Initiative 1.3: Increase Awareness of Graduation Pathways

Increase awareness of graduation pathways throughout the entire College District community, including:

- Traditional graduation
- Lost Graduates program
 - Prior Blinn students with sufficient credit to earn credential but have not applied for completion
- Reverse transfer program
 - Prior Blinn students earning sufficient credits at a different institution to earn a credential at Blinn

Strategic Priority 2: Performance Excellence Recommendations

Agenda Item 6A
Attachment A
February 20, 2024

Strategic Initiative 2.1: Stakeholder Communications

Commitment to expanding communication about Blinn's continued excellence to all internal and external stakeholders.

- Work with Blinn's Communications, Media Relations, and Marketing team to execute the comprehensive communication strategy

Strategic Initiative 2.2: Commitment to Professional Development /Training

Increase offerings for additional training /professional development opportunities to enhance the performance excellence of the Blinn College community.

- Consolidate available training inventory
- Work with stakeholders to define additional training needs

Strategic Initiative 2.3: Student Support Services and House Bill 8

Ensure delivery of exceptional student support services to facilitate achievement of the outcomes-based funding model as described in House Bill 8

- Credential of value attainment
- Successful transfer to public 4-year university, or completion of structured co-enrollment program (Blinn-TEAM)
- Completion of 15 semester credit hours of dual credit

Strategic Priority 3: Planned Growth Recommendations

Strategic Initiative 3.1: Facilities Master Plan

In conjunction with the Board of Trustees, continue execution of the Facilities Master Plan by developing the needed resources to support current and future growth of Blinn College. These resources include facilities, human resources, technology resources, and other needed resources.

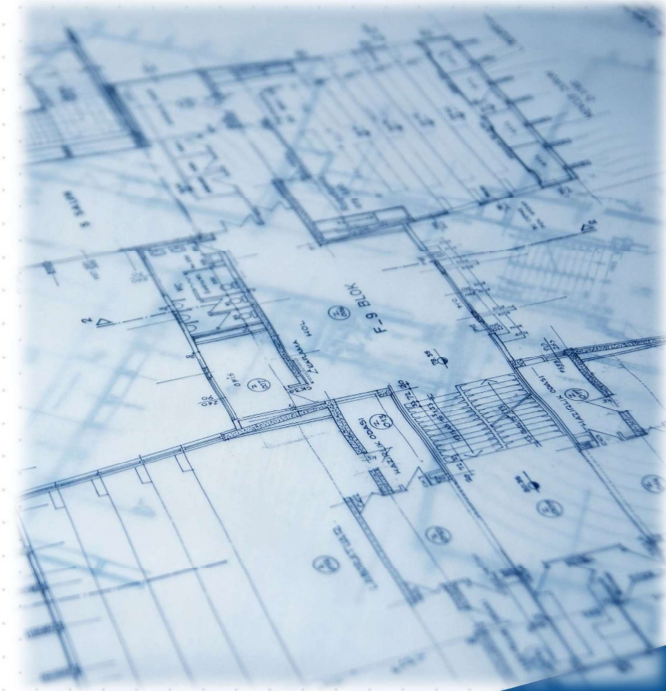
Strategic Initiative 3.2: Current Facilities

Optimize current facilities to best support the work of the Blinn College community.

Strategic Initiative 3.3: House Bill 8

Focus planned growth on the parameters of the outcomes-based funding model under House Bill 8.

- Credential of value attainment
- Successful transfer to public 4-year university, or completion of structured co-enrollment program (Blinn-TEAM)
- Completion of 15 semester credit hours of dual credit



Next Steps

- Board of Trustees considers the final Strategic Plan for adoption at February 20, 2024 meeting
- Monitor ongoing work of strategic plan by the Strategic Planning Committee