

# RESOLUTION TO CREATE A TOURISM ADVISORY COMMITTEE

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September 9, 2021



CITY OF COLLEGE STATION  
*Home of Texas A&M University®*

# TOURISM ADVISORY COMMITTEE

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- Purpose: Promote and enhance the tourism industry in College Station
- Goal: Consult and advise CMO and staff regarding overall tourism strategy



# COMMITTEE MEMBERSHIP

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- Previous/current experience in:
  - Hotel/motel industry
  - Retail/restaurant industry
  - Major tourist attractions
  - TAMU
  - Other relevant tourism activities
- Consists of 10 to 14 members
- City Manager to appoint, remove, and fill vacancies



# STATUS SINCE 2021

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- Resolution adopted unanimously on September 9<sup>th</sup>, 2021
  - Committee members
    - Bill Peel
    - Bob Holzweiss
    - Greg Stafford
    - Hege Kalaouze
    - Hunter Goodwin
    - Jenny Davis
    - Salim Ismail
    - Rebekka Dudensing
  - Mays Business School
  - George H.W. Bush Presidential Library and Museum
  - Texas A&M Hotel and Conference Center
  - Aggieland Outfitters
  - Oldham-Goodwin Group
  - Walk Ons
  - Texas Hotel Management
  - TAMU
- Pending members
- Cortney Phillips
  - The Dixie Chicken

