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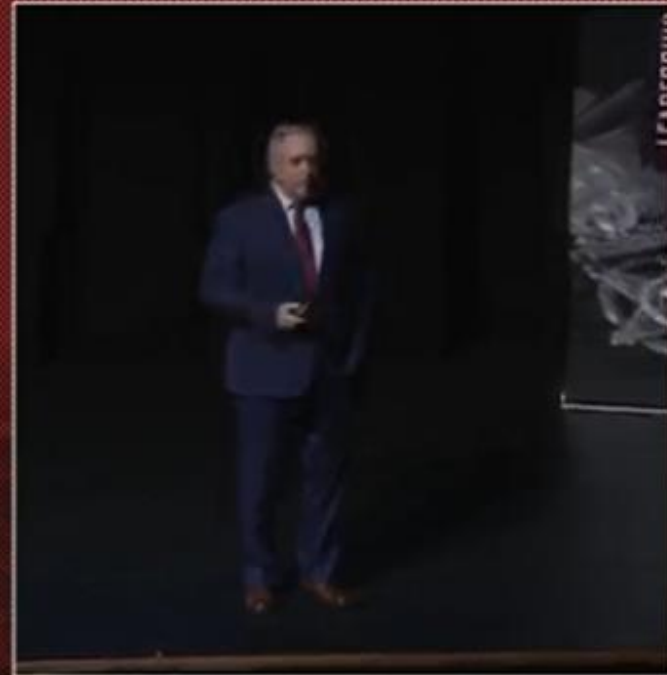
screen shot from <https://youtu.be/5wecO0WzBEw>

GENERAL CONCERNS



- Our reputation
- Our core values
- Communications challenges

WHERE WE WERE



screen shot from <https://youtu.be/5wecO0WzBEw>

ACADEMIC



- Role of Provost
- Academic freedom
- Shared governance
- Decision making
- Units disrupted
- University Libraries
- “College” vs “School”

WHERE WE WERE



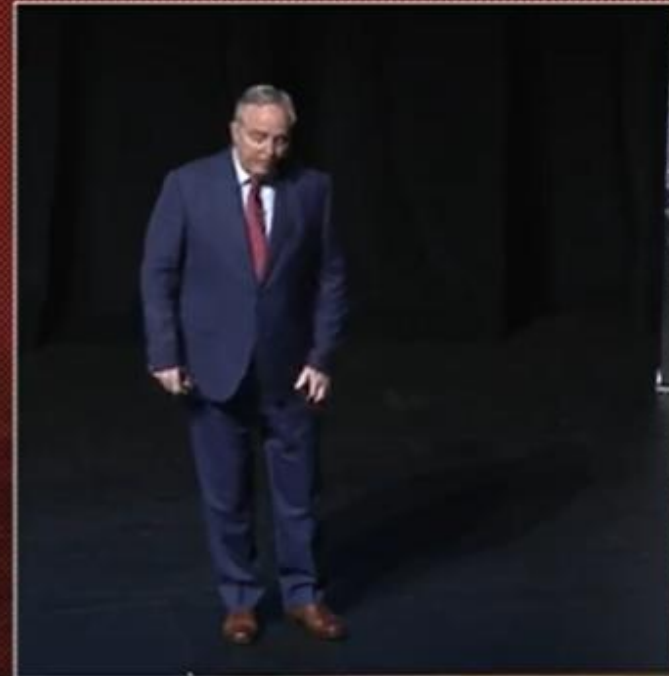
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ADMINISTRATIVE

- Functional centralization
- Budget model
- Integrating/coordinating functions
 - *Budget*
 - *Philanthropy*
 - *Facilities*



WHERE WE WERE



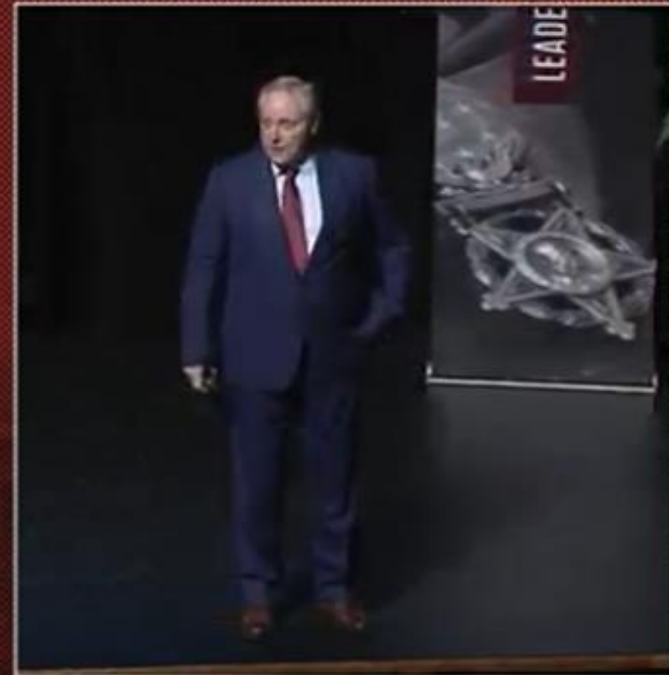
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STUDENT

- Impact of university growth
- Changing student experience



WHERE WE WERE



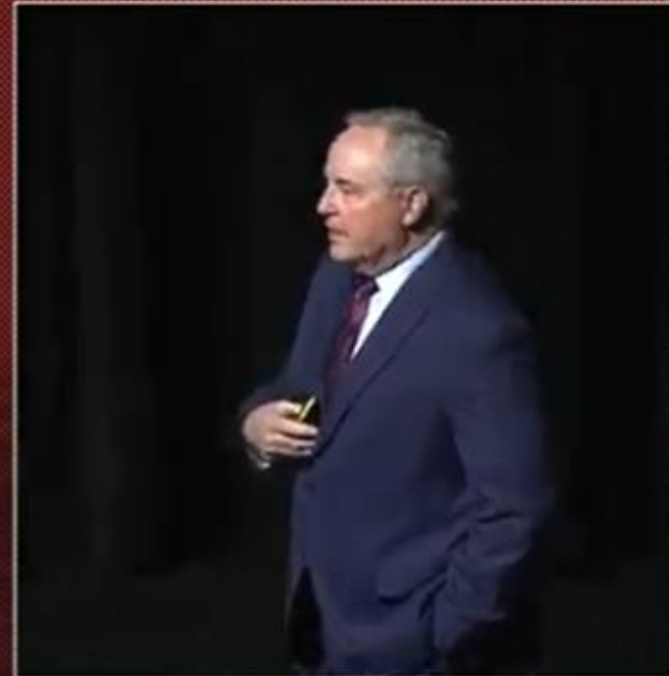
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GENERAL OBSERVATIONS



- Divided by concerns
- Desire to get back on track

WHERE WE WERE



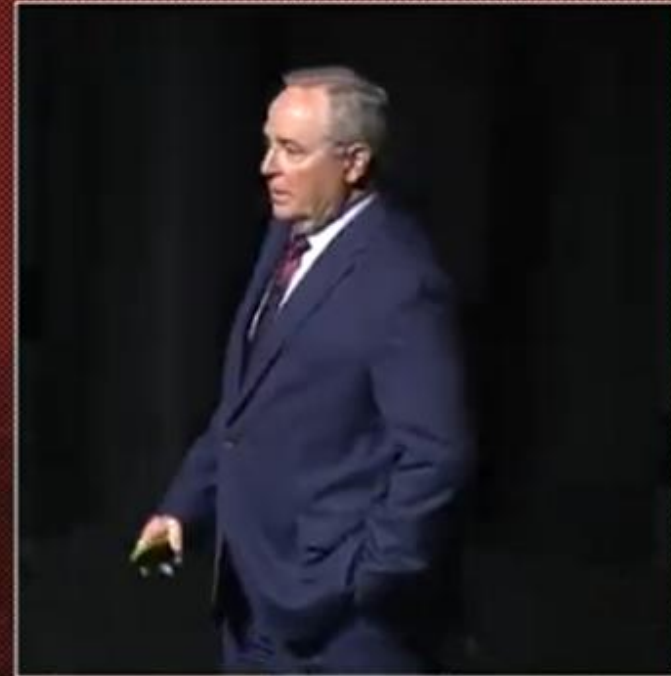
GENERAL OBSERVATIONS



Admitted mistakes,
acknowledged
reputational damage

- Recommitted to core values
- Re-established transparent communication
- Removed communication barriers
 - *Decreased VPs by 55%*
 - *Established routine meetings*

WHERE WE ARE



screen shot from <https://youtu.be/5wecO0WzBEw>

ACADEMIC



- Task Force on Academic Freedom
- Quick-Look Assessment
- Provost now clear #2 in university

WHERE WE ARE



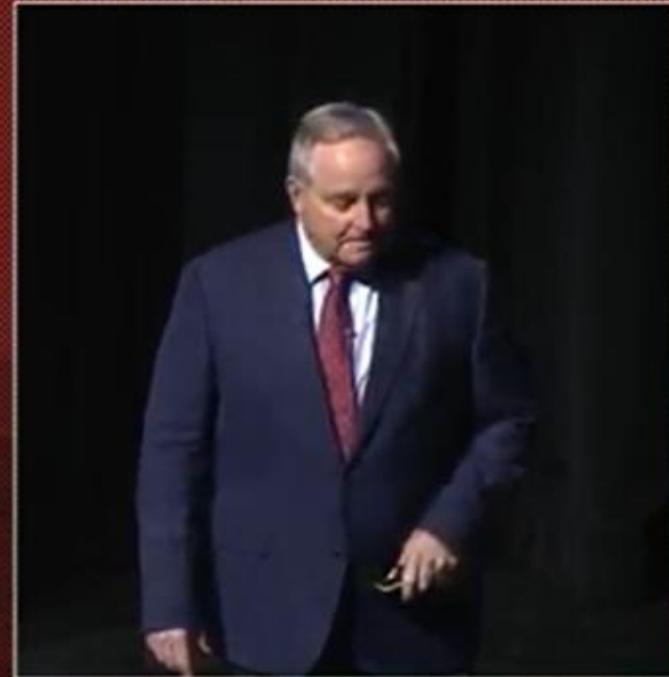
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ACADEMIC (*continued*)



- President meeting monthly with faculty, staff and students
- Returned funding to Libraries
- "College" or "School" — You decide

WHERE WE ARE



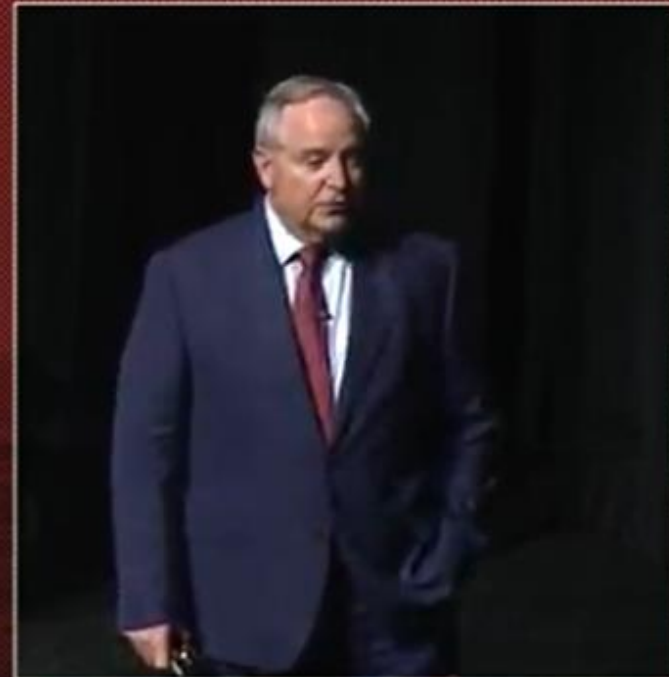
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ADMINISTRATIVE



- Centralization
 - *Improving business services*
 - *Ensure deans lead the charge*
- “Incremental Baseline” Budget Model
- Strategic Budget Council, Facilities Council and Philanthropy Council

WHERE WE ARE



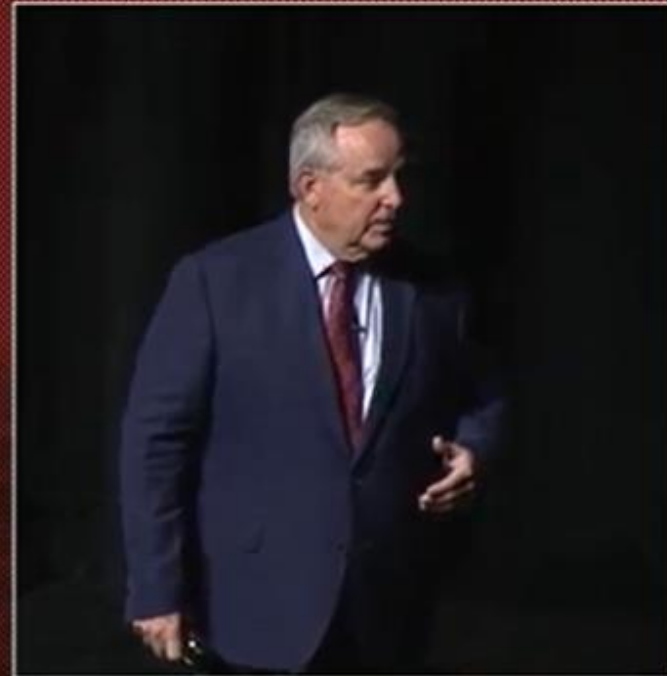
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THANK YOU!

Stepping away from divisions

Engaging in discussions

Embracing desire to get back on track



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'HANGING CHADS'

- Space Allocation Study
- Facilities organizational recommendations



WHERE WE ARE



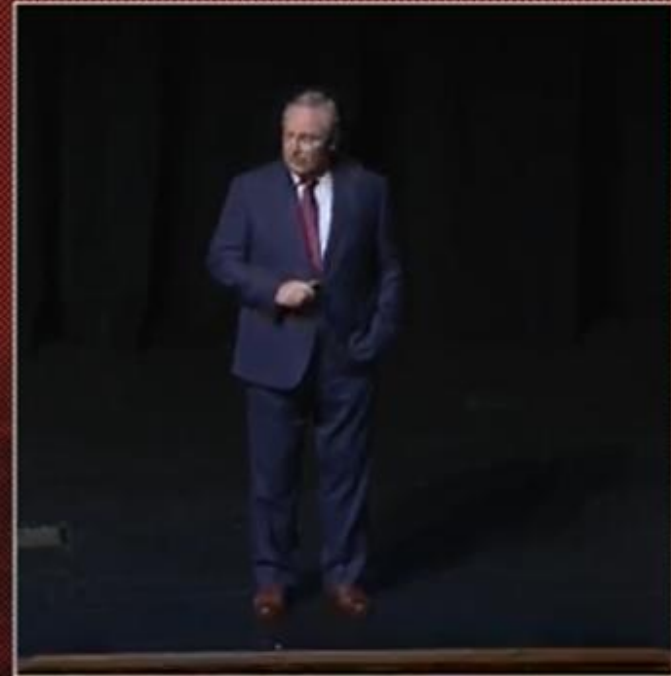
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PENDING SCIENCE PROJECTS



- Capacity Study
- Student Experience Study

WHERE WE ARE



'10,000 GREAT THINGS'



- By the numbers

- Students – 77,491 (78% undergraduate)
- Faculty – 4,173 (Tenured/Tenure-Track: 2,049, Non-Tenure Track: 2,124)
- Staff – 8,197

- Total endowment growth

- Current Endowment is around \$18 billion (44% growth in the past 5 years)

- Annual budget

- Current Annual Budget is \$2.64 billion (36% growth in the past 5 years)



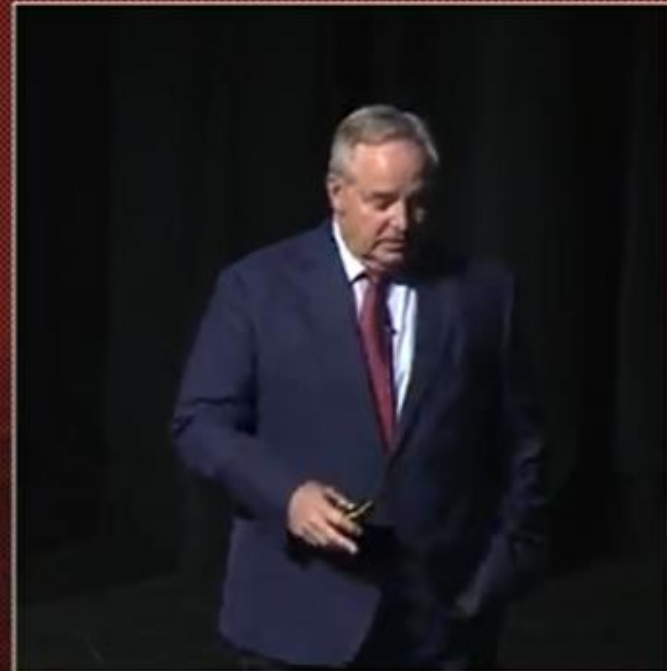
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REFLECTIONS - RANKINGS



- *#1 in Texas, #6 in nation among public universities*
(WALL STREET JOURNAL)
- *#20 best public university in nation* (U.S. NEWS & WORLD REPORT)
- *#2 best public college for study abroad in the nation and #1 in Texas*
(U.S. NEWS AND WORLD REPORT)
- *#1 best value school in Texas public universities*
(U.S. NEWS & WORLD REPORT)
- *#1 in state for graduating underserved transfer students*
(U.S. DEPARTMENT OF EDUCATION)

WHERE WE ARE



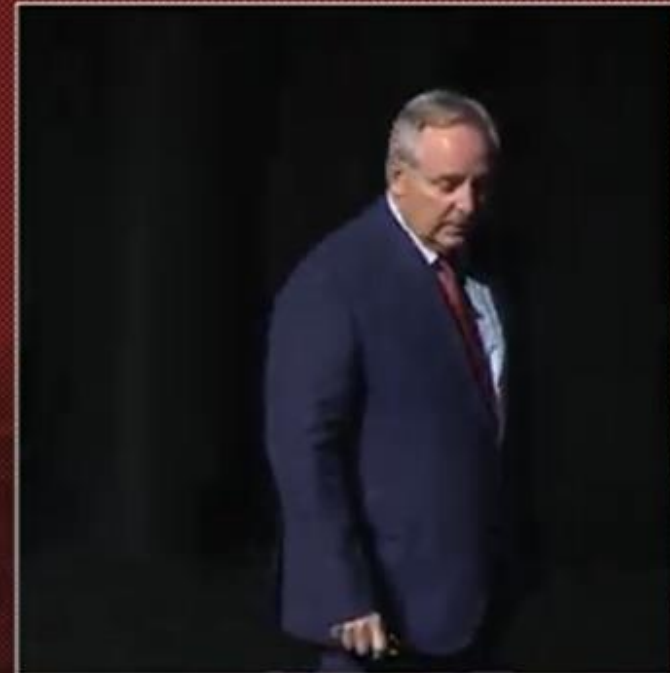
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FACULTY/RESEARCH



1. \$3M federal grant allows School of Education and Human Development to tackle teacher shortage in Texas
2. eBeam center helps reduce risk of radiological terrorism
3. Multi-university team leads \$20M federally funded project to develop S1 cancer treatment
4. Dr. Tatiana Eriskhineva inspires next generation of scientists

WHERE WE ARE



screen shot from <https://youtu.be/5wecO0WzBEw>

TEACHING/ACADEMICS



1. *Hullabaloo U reaches record enrollment with 99% of freshmen enrolled this fall*
2. *TS Kennedy received this year to help support Maritime Academy training efforts, with NSMV Lone Star State expected in 2025*
3. *Provost, Libraries and SGA developing resources aimed at saving Aggies \$2.5M+ in annual textbook costs*

WHERE WE ARE



screen shot from <https://youtu.be/5wecO0WzBEw>

STUDENTS



1. Student volunteers topped 24,200 dedicating over 725,200 hours of selfless service
2. Law School ranks No. 1 in Texas for bar exam pass rate
3. EnMed graduates inaugural class of physicianeers
4. Corps of Cadets welcomed largest class in five years
5. Grad rates for first-gen students hit all time high

WHERE WE ARE



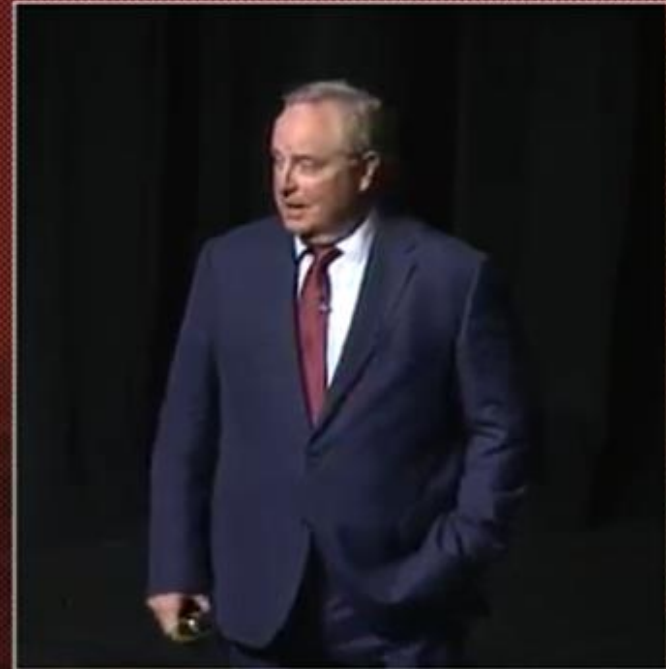
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STAFF



- 1. Living Well program earns Gold Level recognition by the American Heart Association*
- 2. Help Desk Central earns HDI Team Certified Pinnacle of Excellence Award*
- 3. MarComm efforts helped secure 2.3M+ followers across institutional social media channels, leading all U.S. universities in social media engagement*

WHERE WE ARE



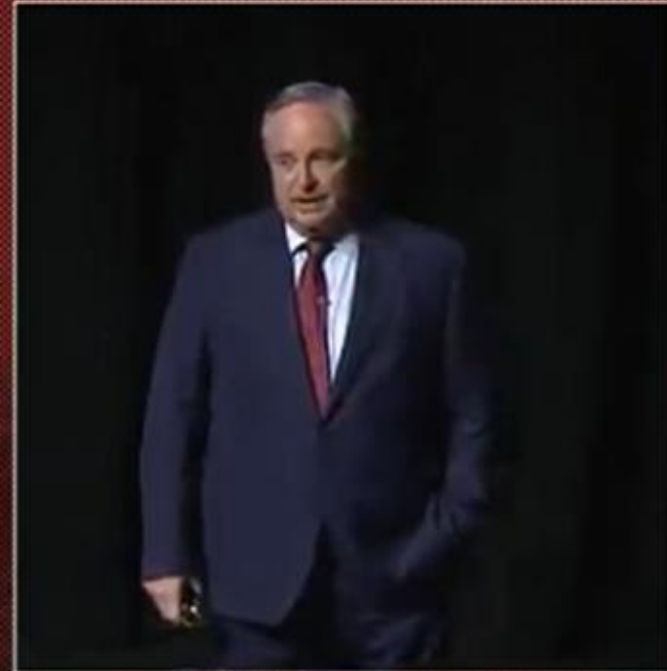
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ATHLETICS



1. 359 student-athlete volunteers completed 1,866 hours of selfless service across 103 service projects
2. Athletics sets new graduation success rate record
3. Sam Bennett earns Silver Cup as low amateur at the Masters Tournament
4. Athletics unveils first-of-its-kind sustainability master plan

WHERE WE ARE



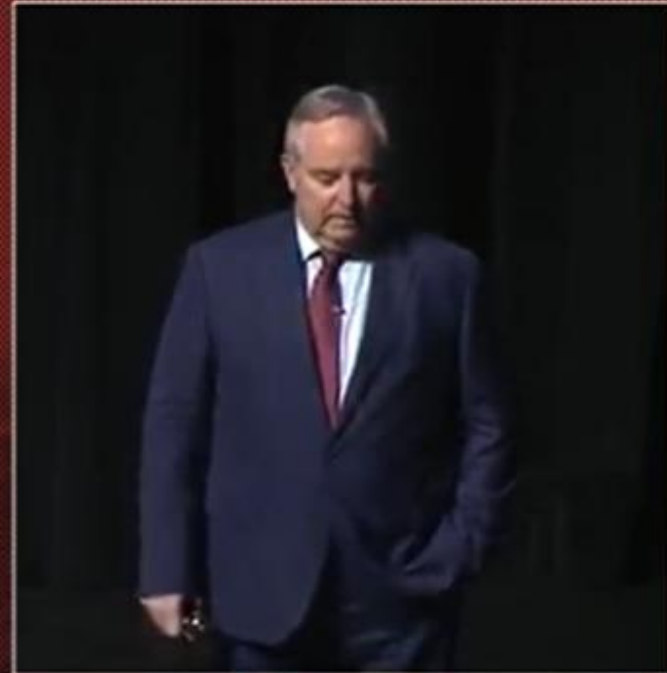
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CAMPUS & COMMUNITY



1. SECC giving up 14% over last year, totaling over \$285K for charities
2. Becky Gates celebrates 25 years of opening the gates to a lifetime of learning
3. Troubadour Festival brings Texas music, BBQ to Aggie Park
4. Texas A&M-Fort Worth broke ground on first building for an urban research campus

WHERE WE ARE



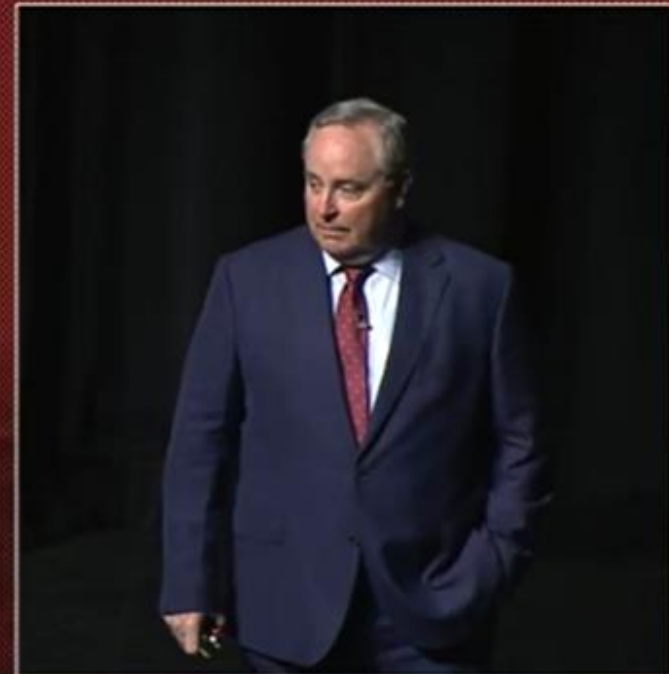
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DECADE OF EXCELLENCE

- The Vision - 2020-2030
- Four Pillars

Transformational Education	Discovery & Innovation
Impact on State, Nation & World	University as Community

WHERE WE ARE GOING



screen shot from <https://youtu.be/5wecO0WzBEw>

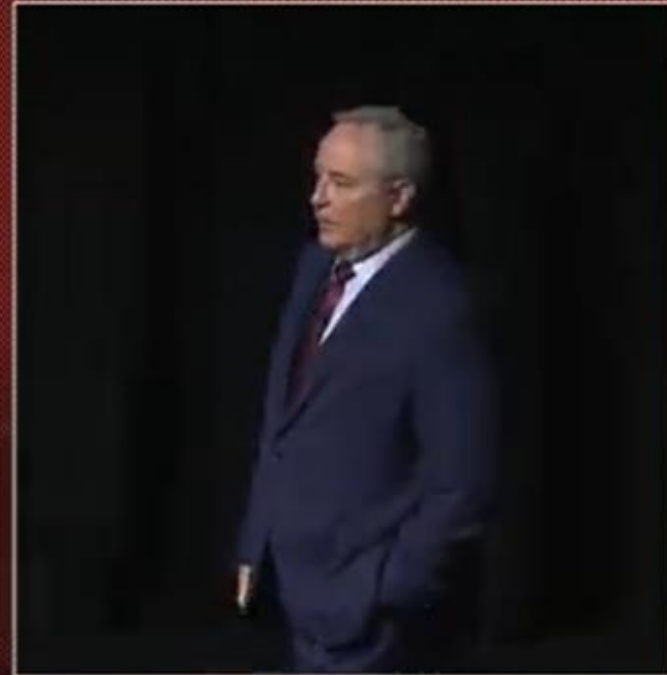
STRATEGIC PLAN 2020-2025



• Six Priorities

- *Transformational Education and Student Success*
- *Graduate/Professional Education*
- *Research*
- *Grow Faculty*
- *Be a "Best Place" to Live, Work and Learn*
- *Engage Texas and Beyond*

○ WHERE WE ARE GOING



screen shot from <https://youtu.be/5wecO0WzBEw>

THE NEAR HORIZON



1. Fix the “foundation”
2. Define our research identity
3. Build our academic roadmap

WHERE WE ARE GOING



screen shot from <https://youtu.be/5wecO0WzBEw>

THE FAR HORIZON



4. Texas A&M a constant in the national conversation
5. Nation's #1 student experience
6. Graduate great citizens ... not just great Aggies
7. Nation's #1 veteran-serving university
8. Hug our best friends - Affiliate foundations and associations

WHERE WE ARE GOING

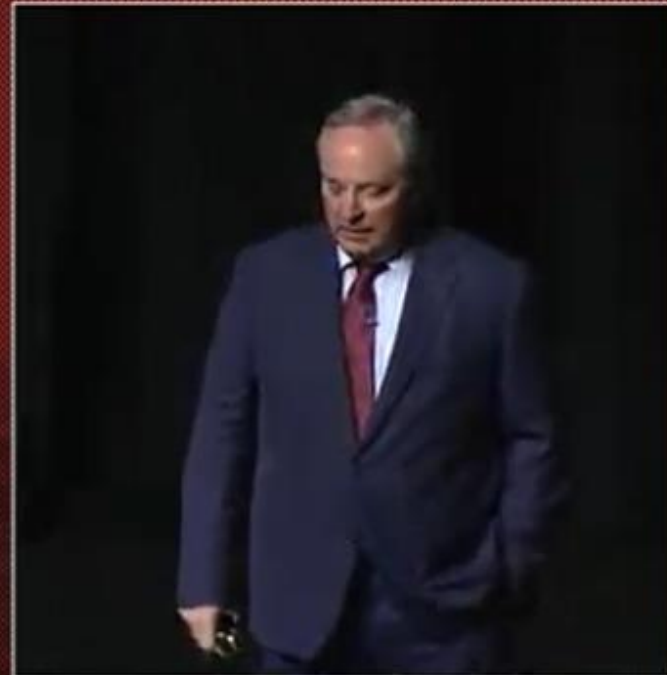


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RE-EMBRACE THE SPIRIT OF AGGIELAND



WHERE WE ARE GOING



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1. FIX THE FOUNDATION



- 'Right-size' faculty and staff
- Market analysis/salary adjustments
- Prioritize infrastructure investments
- Realistic, executable capital project plan
- Optimize plans for target student number

WHERE WE ARE GOING

This is a must pay bill!



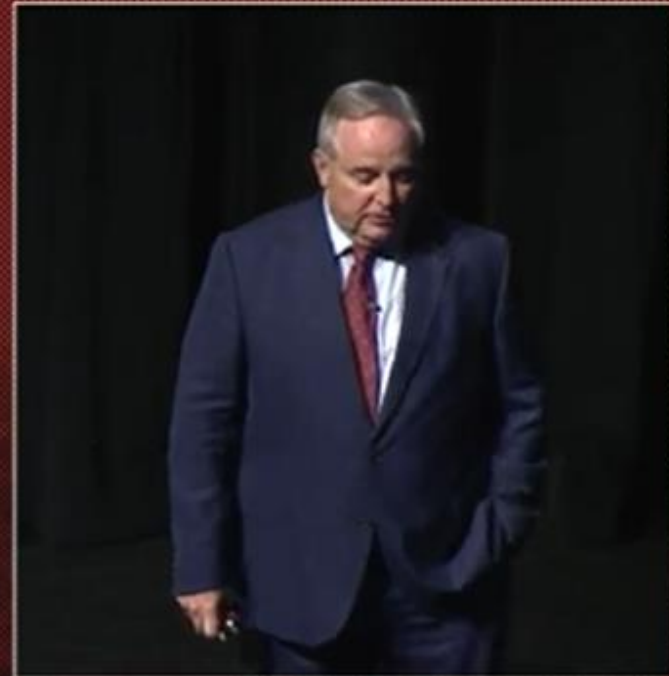
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2. DEFINE OUR RESEARCH IDENTITY



- What are we known for?
- Can we “bundle” current research?
 - *Space*
 - *Energy*
 - *Humanities*
- How do we market it?

WHERE WE ARE GOING



screen shot from <https://youtu.be/5wecO0WzBEw>

3. BUILD OUR ACADEMIC ROADMAP



Education is changing ... so are our 'customers'

*Extended
Education*

*Burst
Learning*

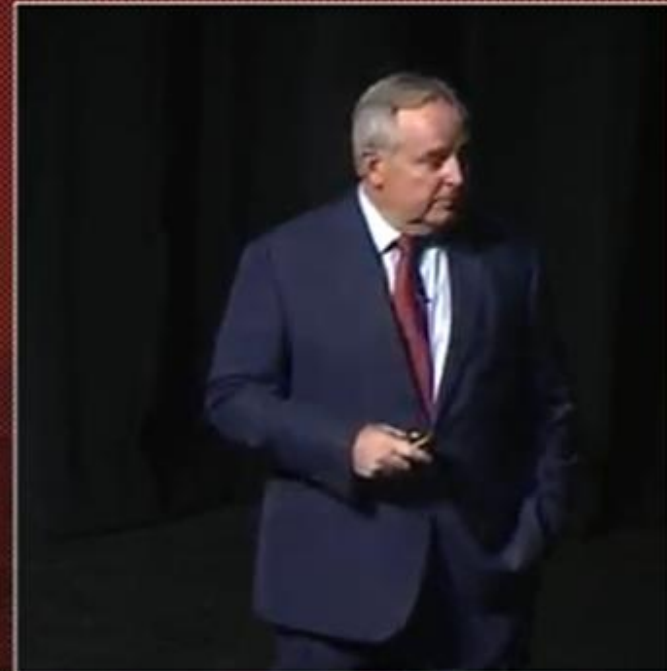
*Tech
Refresh*

*Competencies
vs Degrees*

*Re-
Education*

WHERE WE ARE GOING

Do we need to adjust?



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4. MAKE TEXAS A&M A CONSTANT IN THE NATIONAL CONVERSATION



*Innovative
Education*

Research

Athletics

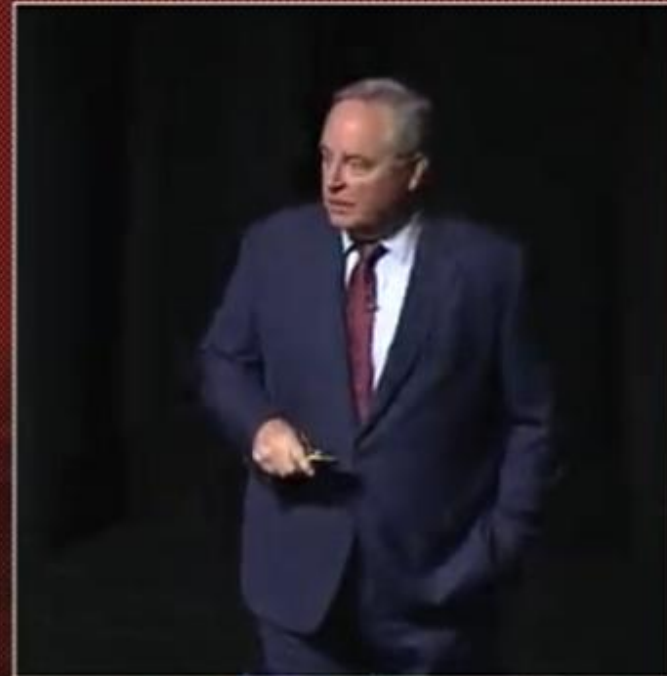
*Student
Outcomes*

*Former
Student
Impact*

Play to our strengths • Invest • Blend and market

A great national institution requires a great national reputation

WHERE WE ARE GOING



screen shot from <https://youtu.be/5wecO0WzBEw>

5. NATION'S #1 STUDENT EXPERIENCE



- Listen
- Benchmark
- Invest in a structured way
- Partner with SGA

Rinse and repeat!

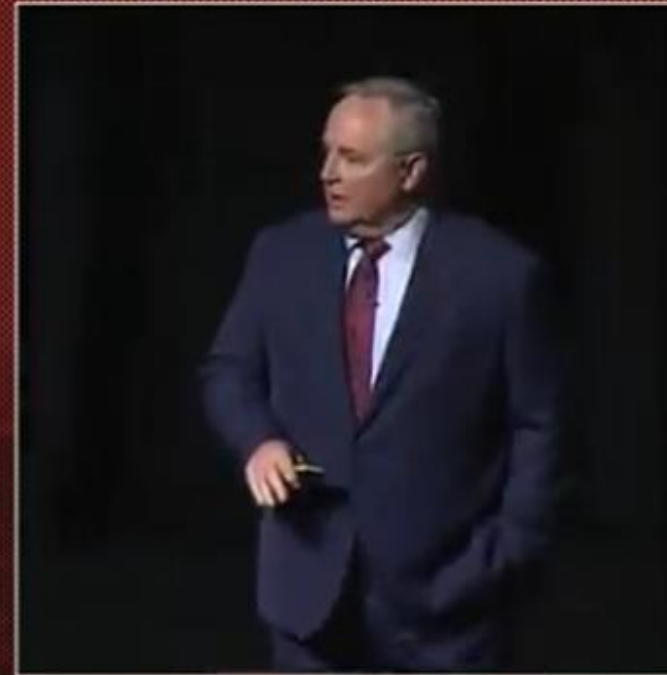
WHERE WE ARE GOING



6. GRADUATE GREAT CITIZENS

- Our state, nation and world need them!
- Rights and responsibilities of citizenship
- Value of public service
- Options for, and path to, elected office

How can we all contribute to this?



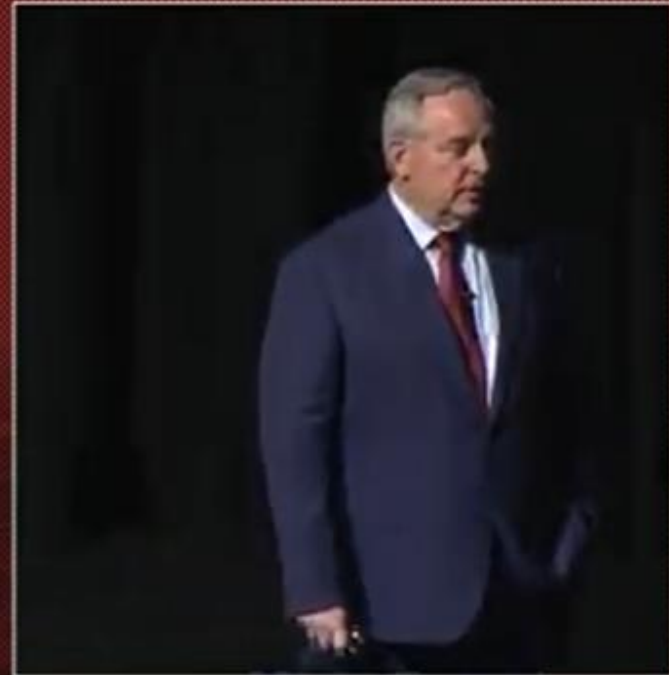
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7. #1 VETERAN-SERVING UNIVERSITY/SYSTEM



- Marketing
- Tailored certificate/degree programs
- Flexible content delivery
- Job matches/hiring consistency
- Scholarship support

WHERE WE ARE GOING



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8. HUG OUR BEST FRIENDS!

These partners enable our future



The Association
OF FORMER STUDENTS®

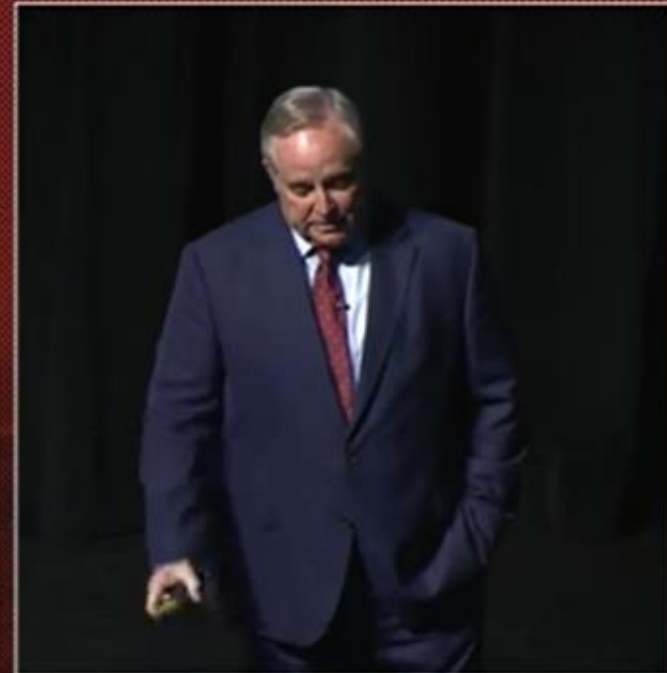


TEXAS AGGIE
CORPS OF CADETS
ASSOCIATION

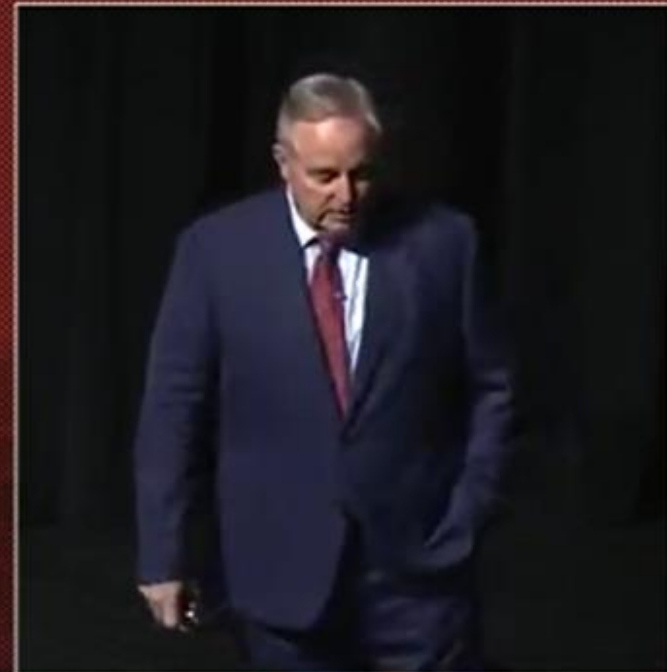
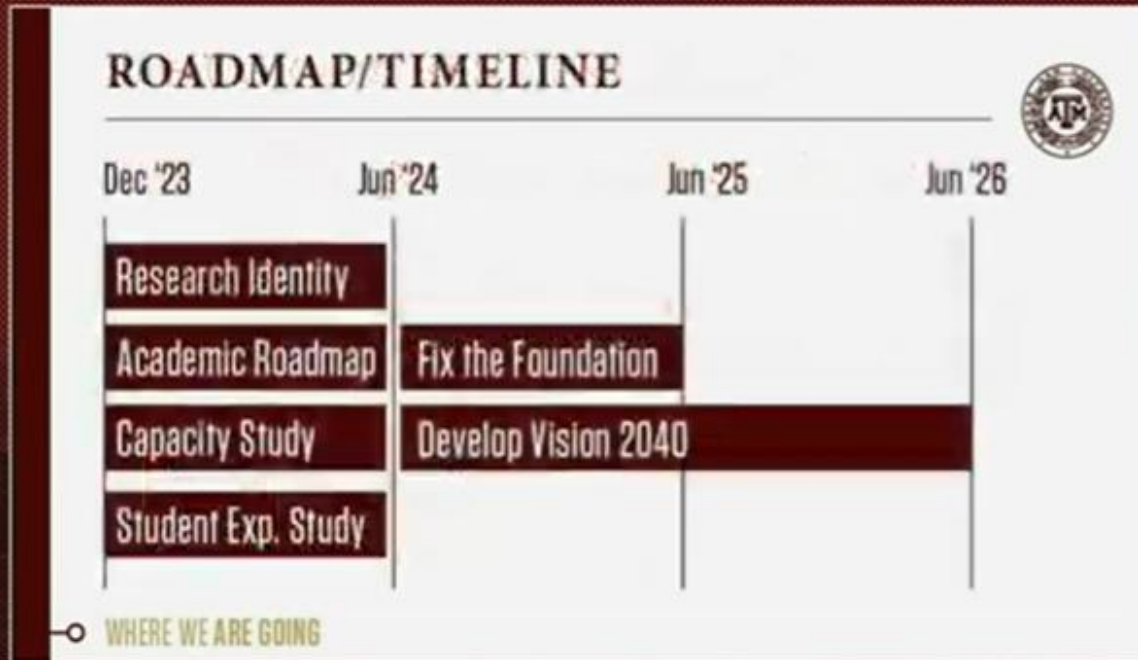


George & Barbara
BUSH FOUNDATION

WHERE WE ARE GOING



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screen shot from <https://youtu.be/5wecO0WzBEw>

<i>Near Horizon:</i>	<i>Responsible:</i>	<i>Due:</i>
Capacity Study	VP/PAS	30 Jun '24
Student Experience Study	VP/PAS	30 Jun '24
Research Identity	VPR	30 Jun '24
Academic Roadmap	EVP/Provost	30 Jun '24
<i>Far Horizon:</i>		
Vision 2040	VP/PAS	30 Jun '26

TAMU in National Conversation • #1 Student Experience • Graduate Great Citizens • #1 Vet Serving University • Best Partnerships with Affiliates

WHERE WE ARE GOING



screen shot from <https://youtu.be/5wecO0WzBEw>

The Gates of Aggieland are Never Closed



1923

2023

The Gates of Aggieland are Never Closed

