

October 26, 2023

Item No. 9.1.

Texas Music Friendly Advisory Committee Resolution

Sponsor: Brian Piscacek, Economic Development Manager

Reviewed By CBC: City Council

Agenda Caption: Presentation, discussion, and possible action related to the resolution creating a Texas Music Friendly Advisory Committee.

Relationship to Strategic Goals:

- Good Governance
- Diverse & Growing Economy

Recommendation(s): Staff recommend that Council approve the resolution.

Summary: In March 2023, the City of College Station initiated the certification process to become Texas Music Friendly and hosted a Texas Music Friendly workshop that was open to the general public. Since the workshop, College Station has been working through the required certification steps in order to accomplish being one of Texas' music friendly cities and will be presented as the fifty-first Texas Music Friendly City on November 2, 2023. During this process, staff have adopted a monthly gathering for local musicians known as "Hang Out & Tune In". These monthly mixers allow local musicians to network with one another, hear from individuals in the music industry, connect with venue owners, and showcase their talent during an open mic hour.

The Texas Music Friendly program was first introduced in 2016 by the Texas Music Office and is the only Music Friendly Community Program in the U.S. This program provides Texas communities with a network to foster music industry growth and development.

Budget & Financial Summary: N/A

Attachments:

1. Resolution Music Friendly Advisory Board

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COLLEGE STATION, TEXAS, CREATING A TEXAS MUSIC FRIENDLY ADVISORY COMMITTEE TO PROMOTE AND FOSTER THE MUSIC INDUSTRY IN COLLEGE STATION.

WHEREAS, the City Council of the City of College Station, Texas, desires to have a Texas Music Friendly Advisory Committee to promote and foster the music industry in College Station; and

WHEREAS, the City Council of the City of College Station, Texas, believes the creation of a Texas Music Friendly Advisory Committee will assist in providing strategic direction to promote and support the industries within the city that directly impact the commercial music ecosystem;

WHEREAS, the City Council believes the creation of a Texas Music Friendly Advisory Committee will effectively raise the profile of College Station as a music friendly destination; and

WHEREAS, the City Council will seek qualified individuals to serve on the Texas Music Friendly Advisory Committee with previous or current experiences in the music industry, who have an interest in seeing our local music industry thrive; now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLLEGE STATION, TEXAS:

PART 1: That the City Council of the City of College Station shall create a Texas Music Friendly Advisory Committee.

PART 2: That the Texas Music Friendly Advisory Committee shall be composed of up to twenty-five (25) local individuals qualified as set forth in the preamble.

PART 3: That the City Council gives the Committee the following charge: “As subject matter experts in the music industry, elevate the College Station music industry by providing guidance; encouraging talent; creating a community amongst musicians, venues, and vendors; and strategically addressing opportunities for economic growth of the College Station music economy.”

PART 4: That the City Council of the City of College Station shall delegate authority to the City Manager or his designee to appoint, remove, and fill vacancies for all members of the Texas Music Friendly Advisory Committee.

PART 5: That the Committee of selected members shall ultimately make recommendations for the growth of the College Station music industry and through the Department of Economic Development and Tourism of the City of College Station provide advisory recommendations to City Council.

PART 6: That this Resolution shall take effect immediately from and after its passage.

ADOPTED this _____ day of _____, 20__.

ATTEST:

City Secretary

APPROVED:

MAYOR

APPROVED:

City Attorney