

Athens, GA

The Classic Center

Size: 373,000 SF

Opened: 1995

Cost: \$145M

O&M Budget: \$???

Subsidy: \$ 9M

City Pop: 127,358



Waco Convention Center

Size: 144,000 SF

Opened: 2012 (Reno)

Cost: \$???

O&M Budget: \$7.3M

Subsidy: \$4.8M

City Pop: 139,594



Irving Convention Center

Size: 275,000 SF

Opened: 2011

Cost: \$133M

O&M Budget: \$7.6M

Subsidy: \$4.3M

City Pop: 254,198



McAllen Convention Center

Size: 174,000 SF

Opened: 2007

Cost: \$51M

O&M Budget: \$6.5M

Subsidy: \$2.5M

City Pop: 143,900



Considerations

- Cost to Construct/O&M
- ROI/Community Value
- Partnerships
- Demand/Features
- Location
- Management

Next Steps

- Scope for study – consultant selected via RFQ

