Agenda Item Details

Meeting May 02, 2023 - Bryan City Council Second Regular Meeting

Category 5. Consent (Automatic Approval) Agenda - This agenda consists of ministerial or "housekeeping"

items required by law such as routine bids, contracts, purchases, and resolutions. Items may be

removed from the consent agenda for separate consideration at the request of two

Councilmembers.

Subject I. Adoption of a resolution of the City Council of the City of Bryan, Texas, authorizing the City

Manager to enter into agreements providing gap funding to Bryan-based arts organizations for a

total amount not to exceed \$75,000

Type Action (Consent)

Preferred Date May 02, 2023

Absolute Date May 02, 2023

Fiscal Impact Yes

Dollar Amount 75,000.00

Budgeted No

Budget Source FY2023 Hotel Occupancy Tax Fund

Goals Economic Development

Quality of Life

Summary:

Last May, the Arts Council of Brazos Valley submitted a Fiscal Year 2023 City of Bryan budget request in the amount of \$312,032, representing an increase of \$200,252, or 179 percent, over Fiscal Year 2022, to continue to promote the arts in Bryan. Ultimately, the Bryan City Council approved Arts Council funding in the amount of \$111,780, which was the same amount as the previous Fiscal Year 2022. A portion of the annual HOT funds paid to the Arts Council goes to Bryan-based arts organizations as grants through an annual Affiliate membership program. In November, the Arts Council informed the City of Bryan that four (4) Bryan-based arts affiliates would not be funded through the program this year.

This resolution authorizes the City Manager to enter into funding agreements for a combined total of \$75,000 in gap funding to four (4) Bryan-based arts organizations:

- Brazos Education Radio \$5,000
- Brazos Valley African American Museum \$25,000
- Children's Museum Brazos Valley \$25,000
- StageCenter Community Theatre \$20,000

Staff Analysis and Recommendation:

Staff recommends approval of this proposed Resolution, which provides gap funding to Bryan-based arts organizations that would have otherwise received funds through the Arts Council of Brazos Valley. Funding agreements require each organization to confer with Destination Bryan regarding marketing strategies to leverage arts activities and events that support increased quality of life and tourism in Bryan.

Options:

- 1. Approve the proposed Resolution authorizing the City Manager to enter into funding agreements to provide gap funding to Bryan-based arts organizations
- 2. Do not approve the proposed Resolution and provide direction to staff

Attachments:

1. Proposed Resolution

RES_Gap funding to Bryan arts affiliates.pdf (110 KB)

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