

## Winter Minimester 2022

 and
# Spring 2023 <br> Preliminary Enrollment Report 

## Winter Minimester Comparison Enrollment Report

|  | $\begin{aligned} & 2017- \\ & 2018 \end{aligned}$ | $\begin{gathered} 2018- \\ 2019 \end{gathered}$ | $\begin{gathered} 2019- \\ 2020 \end{gathered}$ | $\begin{aligned} & 2020- \\ & 2021 \end{aligned}$ | $\begin{aligned} & \text { 2021- } \\ & 2022 \end{aligned}$ | $\begin{aligned} & 2022- \\ & 2023 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Headcount | 1,840 | $\begin{gathered} 1,972 \\ +132 \\ (+7.17 \%) \end{gathered}$ | $\begin{gathered} 2,160 \\ +188 \\ (+9.53 \%) \end{gathered}$ | $\begin{gathered} 1,953 \\ -207 \\ (-9.58 \%) \end{gathered}$ | $\begin{gathered} 1,894 \\ -59 \\ (-3.02 \%) \end{gathered}$ | $\begin{gathered} 2,197 \\ +303 \\ (+16.00 \%) \end{gathered}$ |
| Contact Hours | 89,760 | $\begin{gathered} 95,184 \\ +5,424 \\ (+6.04 \%) \end{gathered}$ | $\begin{gathered} 104,448 \\ +9,264 \\ (+9.73 \%) \end{gathered}$ | $\begin{aligned} & 94,416 \\ & -10,032 \\ & (-9.60 \%) \end{aligned}$ | $\begin{gathered} 91,680 \\ -2,736 \\ (-2.90 \%) \end{gathered}$ | $\begin{gathered} 106,368 \\ +14,688 \\ (+16.02 \%) \end{gathered}$ |
| Credit Hours | 5,490 | $\begin{gathered} 5,921 \\ +431 \\ (+7.85 \%) \end{gathered}$ | $\begin{gathered} 6,486 \\ +565 \\ (+9.54 \%) \end{gathered}$ | $\begin{gathered} 5,883 \\ -603 \\ (-9.30 \%) \end{gathered}$ | $\begin{gathered} 5,704 \\ -179 \\ (-3.04 \%) \end{gathered}$ | $\begin{gathered} 6,624 \\ +920 \\ (+16.13 \%) \end{gathered}$ |

Note 1: Winter Minimester enrollment counts towards Spring 2023 enrollment numbers according to THECB rules. Note 2: All course offerings were online
Note 3: Classes began on December 19, 2022, and ended on January 9, 2023

Winter Minimester

## Enrollment Report- By Campus

| Campus | $\begin{aligned} & 2017- \\ & 2018 \end{aligned}$ | $\begin{aligned} & 2018- \\ & 2019 \end{aligned}$ | $\begin{aligned} & 2019- \\ & 2020 \end{aligned}$ | $\begin{aligned} & 2020- \\ & 2021 \end{aligned}$ | $\begin{aligned} & 2021- \\ & 2022 \end{aligned}$ | $\begin{aligned} & 2022- \\ & 2023 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Distance Education | 1,837 | $\begin{gathered} 1,962 \\ +125 \\ (+6.80 \%) \end{gathered}$ | $\begin{gathered} 2,150 \\ +188 \\ (+9.58 \%) \end{gathered}$ | $\begin{gathered} 1,936 \\ -214 \\ (-9.95 \%) \end{gathered}$ | $\begin{gathered} 1,887 \\ -49 \\ (-2.53 \%) \end{gathered}$ | $\begin{gathered} \mathbf{2 , 1 9 0} \\ +303 \\ (+16.06 \%) \end{gathered}$ |
| High Schools | 3 | $\begin{gathered} 10 \\ +7 \\ (+233.33 \%) \end{gathered}$ | $\begin{gathered} 10 \\ 0 \\ (0.00 \%) \end{gathered}$ | $\begin{gathered} 17 \\ +7 \\ (+70.00 \%) \end{gathered}$ | $\begin{gathered} 7 \\ -10 \\ (-58.82 \%) \end{gathered}$ | 7 0 $(0.00 \%)$ |
| Head Count Total | 1,840 | $\begin{gathered} 1,972 \\ +132 \\ (+7.17 \%) \end{gathered}$ | $\begin{gathered} \mathbf{2 , 1 6 0} \\ +188 \\ (+9.53 \%) \end{gathered}$ | $\begin{gathered} 1,953 \\ -207 \\ (-9.58 \%) \end{gathered}$ | $\begin{gathered} 1,894 \\ -59 \\ (-3.02 \%) \end{gathered}$ | $\begin{gathered} \mathbf{2 , 1 9 7} \\ +303 \\ (+16.00 \%) \end{gathered}$ |

## Winter Minimester Enrollment Take-Aways

- Largest Winter Mini Semester enrollment since 2017-2018.
- Increased advertisements in social media and hard copy fliers.
- Increase in both Blinn only \& transfer students.
- 29 additional sections offered in 2022 vs. 2021.


## Reminder Parts of Term

Spring 2023 Semester Terms

| 1st 4 Week Part of Term Jan. 17th - Feb. 8th (Day of Record Jan. 19th) | 2nd 4 Week P Feb. 13th - Mar. 8th (Dav | irt of Term <br> If Record Feb. 15th) | 3rd 4 Week Part of Term <br> Mar. 20th - Apr. 12th (Day of Record Mar. 22nd) | 4th 4 Week Part of Term <br> Apr. 17th - May 10th (Day of Record April 19th) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 12 Week Part of Term <br> Feb. 13th - May 9th (Day of Record Feb. 23rd) |  |  |
| 1st 8 Week Part of Term <br> Jan. 17th - Mar. 7th (Day of Record Jan. 24th) |  | 2nd 8 Week Part of Term <br> Mar. 20th - May 9th (Day of Record Mar. 27th) |  |  |
|  |  | 16 Week Part of Term <br> Jan. 17th - May 5th (Day of Record Feb. $1^{\text {st }}$ ) |  |  |
| Semester Length is 16 weeks |  |  |  |  |

## Spring 2023 Parts of Term <br> Number of Class Sections \& Percentages



## Spring 2023 Comparison Enrollment Report

|  | 2018* <br> Certified | 2019* <br> Certified | 2020* <br> Certified | 2021* <br> Certified | 2022* <br> Certified | 2023** <br> Partial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Headcount | 16,482 | 16,467 <br> -15 <br> $(-0.09 \%)$ | 17,076 <br> +609 <br> $(+3.57 \%)$ | 15,505 <br> $-1,571$ <br> $(-10.13 \%)$ | 15,167 <br> -338 <br> $(-2.23 \%)$ | $\mathbf{1 5 , 4 1 2}$ <br> +245 <br> $(+1.59 \%)$ |
| Contact Hours | $2,868,864$ | $2,901,040$ <br> $+32,176$ <br> $(+1.11 \%)$ | $2,971,952$ <br> $+70,912$ <br> $(+2.39 \%)$ | $2,705,744$ <br> $-266,208$ <br> $(-9.84 \%)$ | $2,656,544$ <br> $-49,200$ <br> $(-1.85 \%)$ | $\mathbf{2 , 6 8 6 , 8 4 8}$ <br> $+30,304$ <br> $(+1.13 \%)$ |
| Credit Hours | 155,082 | 157,136 <br> $+2,054$ <br> $(+1.31 \%)$ | 161,608 <br> $+4,472$ <br> $(+2.77 \%)$ | 148,817 <br> $-12,791$ <br> $(-8.60 \%)$ | 145,867 <br> $-2,950$ <br> $(-2.02 \%)$ | $\mathbf{1 4 8 , 1 1 9}$ <br> $+2,252$ <br> $(+1.52 \%)$ |

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## Spring 2023

Agenda Item 4C Attachment A February 21, 2023

## Enrollment Report- By Campus

| Campus | 2018* <br> Certified | 2019* <br> Certified | 2020* <br> Certified | 2021* <br> Certified | 2022* <br> Certified | $2023^{* *}$ <br> Partial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Brenham | 1,950 | $\begin{gathered} 2,199 \\ +249 \\ (+11.32 \%) \end{gathered}$ | $\begin{gathered} 2,233 \\ +34 \\ (+1.52 \%) \end{gathered}$ | $\begin{gathered} 1,523 \\ -710 \\ (-46.62 \%) \end{gathered}$ | $\begin{gathered} 1,433 \\ -90 \\ (-6.28 \%) \end{gathered}$ | $\begin{gathered} \mathbf{1 , 5 8 3} \\ +150 \\ (+9.48 \%) \end{gathered}$ |
| Bryan | 10,219 | $\begin{gathered} 8,310 \\ -1,909 \\ (-22.97 \%) \end{gathered}$ | $\begin{gathered} 7,789 \\ -521 \\ (-6.69 \%) \end{gathered}$ | $\begin{gathered} 5,344 \\ -2,445 \\ (-45.75 \%) \end{gathered}$ | $\begin{gathered} 5,366 \\ +22 \\ (+0.41 \%) \end{gathered}$ | $\begin{gathered} 5,418 \\ +52 \\ (+0.96 \%) \end{gathered}$ |
| Distance Education | 2,086 | $\begin{gathered} 2,209 \\ +123 \\ (+5.57 \%) \end{gathered}$ | $\begin{gathered} 2,469 \\ +260 \\ (+10.53 \%) \end{gathered}$ | $\begin{gathered} 4,471 \\ +2,002 \\ (+44.78 \%) \end{gathered}$ | $\begin{gathered} 4,116 \\ -355 \\ (-8.62 \%) \end{gathered}$ | $\begin{array}{cc} 3,766 \\ -350 \\ (-9.29 \%) & 36 \end{array}$ |
| High Schools | 1,491 | $\begin{gathered} \hline 1,506 \\ +15 \\ (+1.00 \%) \\ \hline \end{gathered}$ | $\begin{gathered} 1,723 \\ +217 \\ (+12.59 \%) \\ \hline \end{gathered}$ | $\begin{gathered} \hline 1,629 \\ -94 \\ (-5.77 \%) \\ \hline \end{gathered}$ | $\begin{gathered} \hline 1,658 \\ +29 \\ (+1.75 \%) \\ \hline \end{gathered}$ | $\begin{gathered} \hline 1,892 \\ +234 \\ (+12.37 \%) \\ \hline \end{gathered}$ |
| RELLIS | 0 | $\begin{gathered} 1,494 \\ +1,494 \\ (+100 \%) \end{gathered}$ | $\begin{gathered} 2,436 \\ +942 \\ (+38.67 \%) \end{gathered}$ | $\begin{gathered} 2,280 \\ -156 \\ (-6.84 \%) \end{gathered}$ | $\begin{gathered} 2,415 \\ +135 \\ (+5.59 \%) \end{gathered}$ | $\begin{gathered} 2,506 \\ +91 \\ (+3.63 \%) \end{gathered}$ |
| Schulenburg | 132 | $\begin{gathered} 131 \\ -1 \\ (-0.76 \%) \end{gathered}$ | $\begin{gathered} 117 \\ -14 \\ (-11.97 \%) \end{gathered}$ | $\begin{gathered} 59 \\ -58 \\ (-98.31 \%) \end{gathered}$ | $\begin{gathered} \hline 51 \\ -8 \\ (-15.69 \%) \end{gathered}$ | $\begin{gathered} \hline 43 \\ -8 \\ (-18.60 \%) \end{gathered}$ |
| Sealy | 103 | $\begin{gathered} 88 \\ -15 \\ (-17.05 \%) \end{gathered}$ | $\begin{gathered} 92 \\ +4 \\ (+4.35 \%) \end{gathered}$ | $\begin{gathered} 23 \\ -69 \\ (-300.00 \%) \end{gathered}$ | $\begin{gathered} 33 \\ +10 \\ (+30.30 \%) \end{gathered}$ | $\begin{gathered} 22 \\ -11 \\ (-50.00 \%) \end{gathered}$ |
| Other | 501 | $\begin{gathered} \hline 530 \\ +29 \\ (+5.47 \%) \end{gathered}$ | $\begin{gathered} 217 \\ -313 \\ (-144.24 \%) \end{gathered}$ | $\begin{gathered} \hline 175 \\ -42 \\ (-24.00 \%) \end{gathered}$ | $\begin{gathered} 105 \\ -70 \\ (-66.67 \%) \end{gathered}$ | $\begin{gathered} 182 \\ +77 \\ (+42.31 \%) \end{gathered}$ |
| Head Count Total | 16,482 | $\begin{gathered} 16,467 \\ -11 \\ (-0.07 \%) \end{gathered}$ | $\begin{gathered} 17,076 \\ +609 \\ (+3.57 \%) \end{gathered}$ | $\begin{gathered} \hline 15,505 \\ -1,571 \\ (-10.13 \%) \end{gathered}$ | $\begin{gathered} 15,167 \\ -338 \\ (-2.23 \%) \end{gathered}$ | $\begin{gathered} 15,412 \\ +245 \\ (+1.59 \%) \end{gathered}$ |
| * Excludes Winter Minimester Totals |  |  |  |  |  |  |

# Spring 2023 Enrollment Take-Aways 

We have already exceeded our Spring 2022 certified headcount by 245 students.

We anticipate the headcount will continue to increase as students enroll in the remaining parts of term that have not yet started.

There is ongoing correspondence with students using the CRM with texting and email campaigns.

Updated enrollment graphics are now posted in E-Campus and myBlinn to facilitate information.


[^0]:    * Excludes Winter Minimester totals
    ** Enrollment as of 02/06/2023 (Day of Record-16 Week)

