

# Winter Minimester 2022 and Spring 2023 Preliminary Enrollment Report

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# Winter Minimester Comparison Enrollment Report

Agenda Item 4C  
Attachment A  
February 21, 2023

	2017- 2018	2018- 2019	2019 - 2020	2020- 2021	2021- 2022	2022- 2023
Headcount	1,840	1,972 +132 (+7.17%)	2,160 +188 (+9.53%)	1,953 -207 (-9.58%)	1,894 -59 (-3.02%)	2,197 +303 (+16.00%)
Contact Hours	89,760	95,184 +5,424 (+6.04%)	104,448 +9,264 (+9.73%)	94,416 -10,032 (-9.60%)	91,680 -2,736 (-2.90%)	106,368 +14,688 (+16.02%)
Credit Hours	5,490	5,921 +431 (+7.85%)	6,486 +565 (+9.54%)	5,883 -603 (-9.30%)	5,704 -179 (-3.04%)	6,624 +920 (+16.13%)

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Note 1: Winter Minimester enrollment counts towards Spring 2023 enrollment numbers according to THECB rules.

Note 2: All course offerings were online

Note 3: Classes began on December 19, 2022, and ended on January 9, 2023

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# Winter Minimester Enrollment Report– By Campus

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Campus	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Distance Education	1,837	1,962 +125 (+6.80%)	2,150 +188 (+9.58%)	1,936 -214 (-9.95%)	1,887 -49 (-2.53%)	2,190 +303 (+16.06%)
High Schools	3	10 +7 (+233.33%)	10 0 (0.00%)	17 +7 (+70.00%)	7 -10 (-58.82%)	7 0 (0.00%)
Head Count Total	1,840	1,972 +132 (+7.17%)	2,160 +188 (+9.53%)	1,953 -207 (-9.58%)	1,894 -59 (-3.02%)	2,197 +303 (+16.00%)

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# Winter Minimester Enrollment Take-Aways

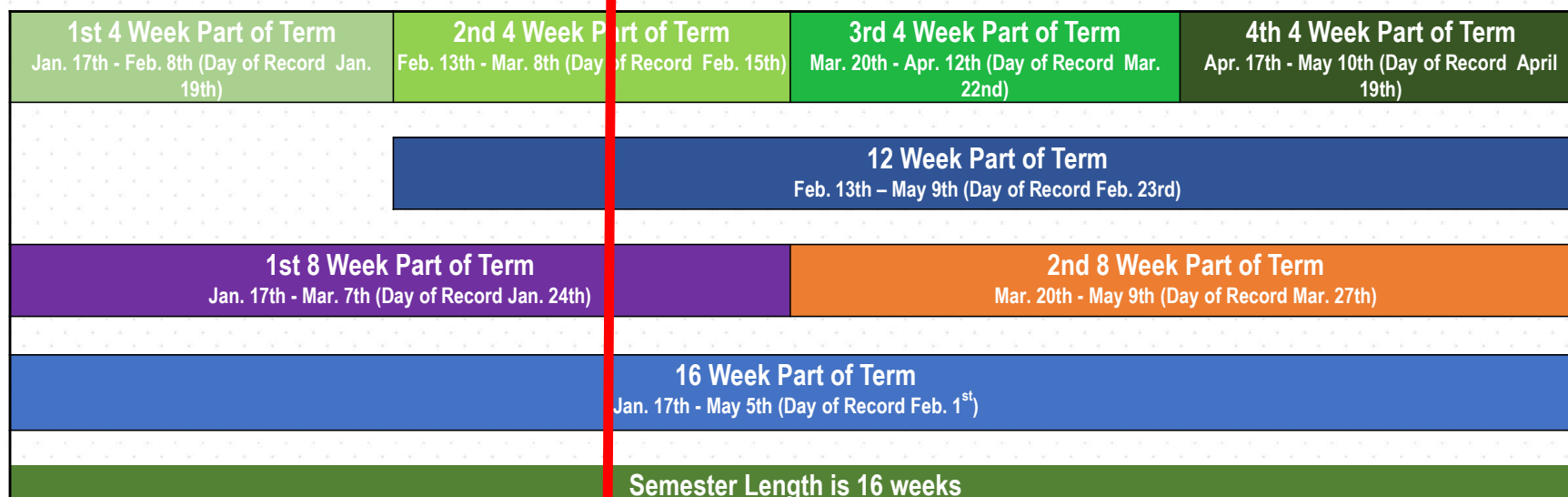
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- Largest Winter Mini Semester enrollment since 2017-2018.
- Increased advertisements in social media and hard copy fliers.
- Increase in both Blinn only & transfer students.
- 29 additional sections offered in 2022 vs. 2021.

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# Reminder Parts of Term

## Spring 2023 Semester Terms



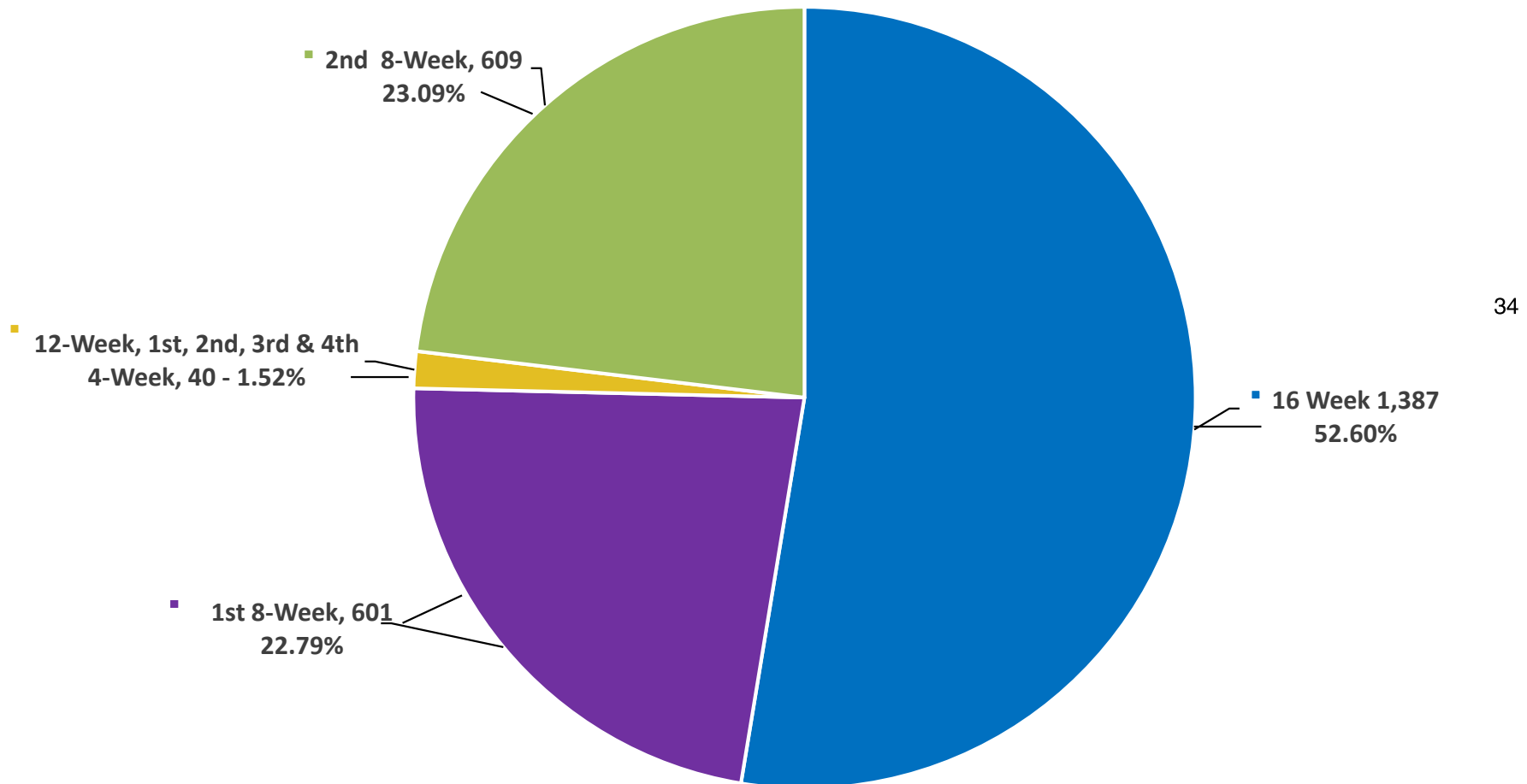
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\*4th 4 Week part of term inclusion conditional upon THECB guidance

# Spring 2023 Parts of Term

## Number of Class Sections & Percentages

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■ 16 Week

■ 1st 8-Week

■ 12 Week, 1st, 2nd, 3rd, & 4th 4-Week

■ 2nd 8-Week

# Spring 2023 Comparison Enrollment Report

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	2018* Certified	2019* Certified	2020* Certified	2021* Certified	2022* Certified	2023** <u>Partial</u>
Headcount	16,482	16,467 -15 (-0.09%)	17,076 +609 (+3.57%)	15,505 -1,571 (-10.13%)	15,167 -338 (-2.23%)	15,412 +245 (+1.59%)
Contact Hours	2,868,864	2,901,040 +32,176 (+1.11%)	2,971,952 +70,912 (+2.39%)	2,705,744 -266,208 (-9.84%)	2,656,544 -49,200 (-1.85%)	2,686,848 +30,304 (+1.13%)
Credit Hours	155,082	157,136 +2,054 (+1.31%)	161,608 +4,472 (+2.77%)	148,817 -12,791 (-8.60%)	145,867 -2,950 (-2.02%)	148,119 +2,252 (+1.52%)

\* Excludes Winter Minimester totals

\*\* Enrollment as of 02/06/2023 (Day of Record-16 Week)

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# Spring 2023

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## Enrollment Report– By Campus

Campus	2018* Certified	2019* Certified	2020* Certified	2021* Certified	2022* Certified	2023** <u>Partial</u>
Brenham	1,950	2,199 +249 (+11.32%)	2,233 +34 (+1.52%)	1,523 -710 (-46.62%)	1,433 -90 (-6.28%)	1,583 +150 (+9.48%)
Bryan	10,219	8,310 -1,909 (-22.97%)	7,789 -521 (-6.69%)	5,344 -2,445 (-45.75%)	5,366 +22 (+0.41%)	5,418 +52 (+0.96%)
Distance Education	2,086	2,209 +123 (+5.57%)	2,469 +260 (+10.53%)	4,471 +2,002 (+44.78%)	4,116 -355 (-8.62%)	3,766 -350 (-9.29%)
High Schools	1,491	1,506 +15 (+1.00%)	1,723 +217 (+12.59%)	1,629 -94 (-5.77%)	1,658 +29 (+1.75%)	1,892 +234 (+12.37%)
RELLIS	0	1,494 +1,494 (+100%)	2,436 +942 (+38.67%)	2,280 -156 (-6.84%)	2,415 +135 (+5.59%)	2,506 +91 (+3.63%)
Schulenburg	132	131 -1 (-0.76%)	117 -14 (-11.97%)	59 -58 (-98.31%)	51 -8 (-15.69%)	43 -8 (-18.60%)
Sealy	103	88 -15 (-17.05%)	92 +4 (+4.35%)	23 -69 (-300.00%)	33 +10 (+30.30%)	22 -11 (-50.00%)
Other	501	530 +29 (+5.47%)	217 -313 (-144.24%)	175 -42 (-24.00%)	105 -70 (-66.67%)	182 +77 (+42.31%)
Head Count Total	16,482	16,467 -11 (-0.07%)	17,076 +609 (+3.57%)	15,505 -1,571 (-10.13%)	15,167 -338 (-2.23%)	15,412 +245 (+1.59%)

\* Excludes Winter Minimester Totals



# Spring 2023 Enrollment Take-Aways

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We have already exceeded our Spring 2022 certified headcount by 245 students.

We anticipate the headcount will continue to increase as students enroll in the remaining parts of term that have not yet started.

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There is ongoing correspondence with students using the CRM with texting and email campaigns.

Updated enrollment graphics are now posted in E-Campus and myBlinn to facilitate information.