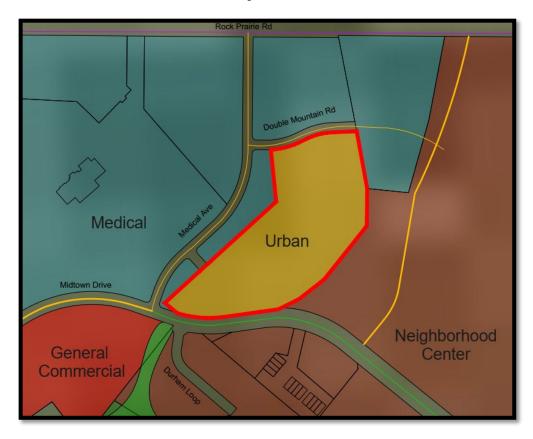
# 400 Double Mountain Road Comprehensive Plan Amendment

### **Comprehensive Plan Amendment Request**

### Existing



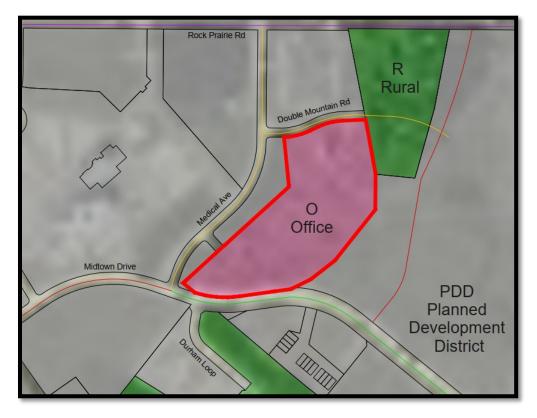
### Proposed

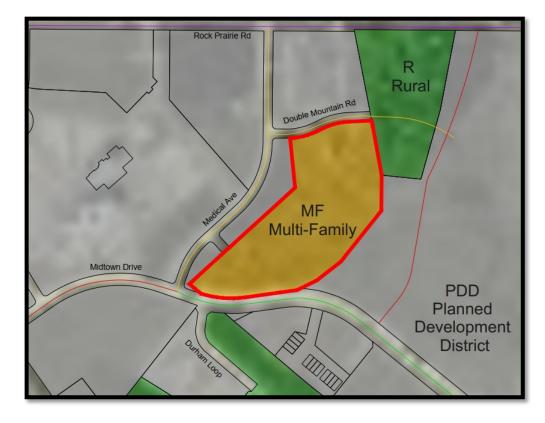


### Future Rezoning Request

### Existing







### Proposed Multi-Family Development





- Property Size & Proposed Density
  - 16.88 Acres
  - 315 Units
  - 18.66 du/acre
- Fenced and Gated Class A Apartments
  - Approx. 10-15% Rent Reduction for Medical Professionals
- Non-Student Oriented
  - No Bed-Bath Parity
  - No Bus Service
- Outdoor Amenities
  - Hardie-Plank Siding and Stone
  - Pitched Roofs
  - On-Site Pool
  - On-Site Dog Park
- Interior Amenities
  - 9-Foot Ceilings
  - Ceiling Fans
  - Crown Molding
  - Washer/Dryer

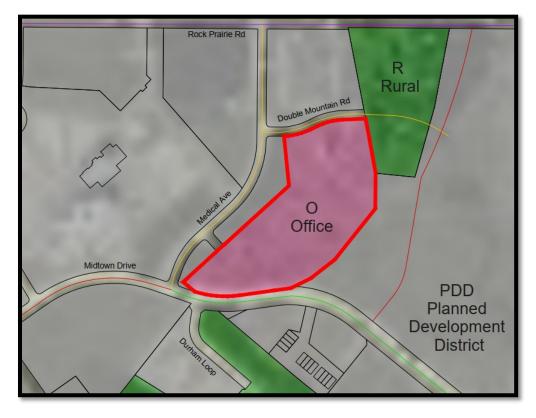


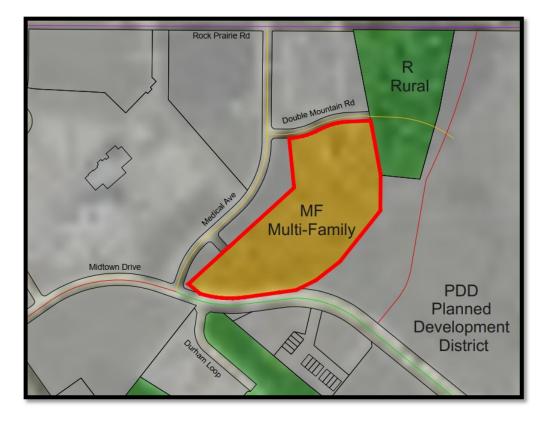


### Office vs. Multi-Family

### Existing







## Office Space Vacancies



Time Range 10 Years

75.22%

75.22%

25,000

\$25.52

9.90%

# 4317676

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4/6/2022

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\$26.11

\$26.12

5.6%

\$25.00

\$167

### Multi-Family Market Report

|      | Inventory |        |          | Absorption |          |                   |  |
|------|-----------|--------|----------|------------|----------|-------------------|--|
| Year | Units     | Growth | % Growth | Units      | % of Inv | Construction Rati |  |
| 2026 | 6,046     | 127    | 2.1%     | 134        | 2.2%     | 0.9               |  |
| 2025 | 5,919     | 106    | 1.8%     | 146        | 2.5%     | 0.7               |  |
| 2024 | 5,813     | 34     | 0.6%     | 182        | 3.1%     | 0.2               |  |
| 2023 | 5,779     | 336    | 6.2%     | 42         | 0.7%     | 8.0               |  |
| 2022 | 5,443     | 0      | 0%       | (76)       | -1.4%    | 0                 |  |
| YTD  | 5,443     | 0      | 0%       | (78)       | -1.4%    | 0                 |  |
| 2021 | 5,443     | 0      | 0%       | 329        | 6.0%     | 0                 |  |
| 2020 | 5,443     | 0      | 0%       | 385        | 7.1%     | 0                 |  |
| 2019 | 5,443     | 617    | 12.8%    | 419        | 7.7%     | 1.5               |  |
| 2018 | 4,826     | 469    | 10.8%    | 394        | 8.2%     | 1.2               |  |
| 2017 | 4,357     | 534    | 14.0%    | 291        | 6.7%     | 1.8               |  |
| 2016 | 3,823     | 273    | 7.7%     | 65         | 1.7%     | 4.2               |  |
| 2015 | 3,550     | 280    | 8.6%     | 259        | 7.3%     | 1.1               |  |
| 2014 | 3,270     | 237    | 7.8%     | 194        | 5.9%     | 1.2               |  |
| 2013 | 3,033     | 1,140  | 60.2%    | 1,118      | 36.9%    | 1.0               |  |
| 2012 | 1,893     | 0      | 0%       | 1          | 0.1%     | 0                 |  |
| 2011 | 1,893     | 0      | 0%       | (10)       | -0.5%    | 0                 |  |
|      | 1,893     | 0      | 0%       | 1          | 0.1%     | 0                 |  |

### Multi-Family Market Report

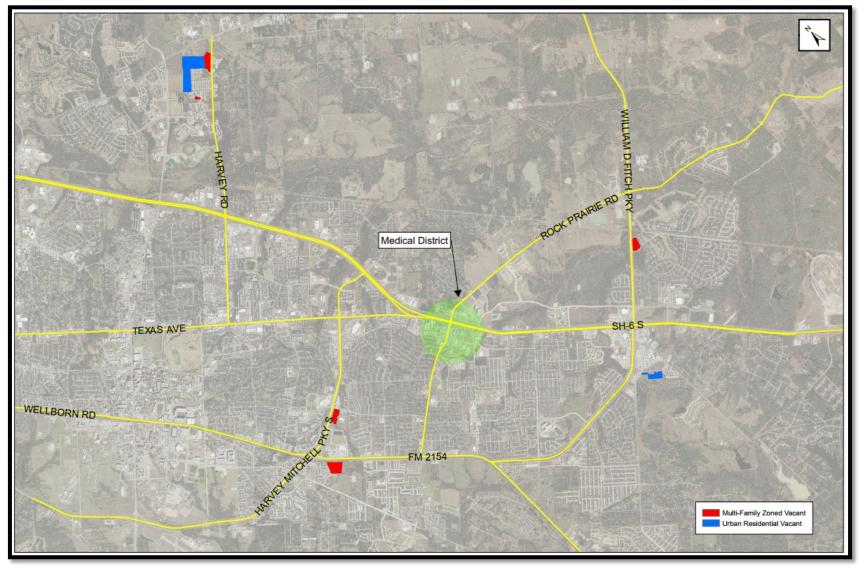
|      | Vacancy |         |          | Market Rent |        |          |          | Effective Rents |        |
|------|---------|---------|----------|-------------|--------|----------|----------|-----------------|--------|
| Year | Units   | Percent | Ppts Chg | Per Unit    | Per SF | % Growth | Ppts Chg | Units           | Per SF |
| 2026 | 426     | 7.0%    | (0.3)    | \$1,446     | \$1.58 | 1.9%     | (0.6)    | \$1,439         | \$1.57 |
| 2025 | 434     | 7.3%    | (0.8)    | \$1,418     | \$1.55 | 2.6%     | (0.4)    | \$1,412         | \$1.54 |
| 2024 | 475     | 8.2%    | (2.6)    | \$1,383     | \$1.51 | 3.0%     | (1.5)    | \$1,377         | \$1.50 |
| 2023 | 620     | 10.7%   | 4.7      | \$1,343     | \$1.47 | 4.5%     | (2.5)    | \$1,337         | \$1.46 |
| 2022 | 326     | 6.0%    | 1.4      | \$1,285     | \$1.40 | 7.0%     | (0.8)    | \$1,279         | \$1.40 |
| YTD  | 328     | 6.0%    | 1.4      | \$1,264     | \$1.38 | 9.4%     | 1.6      | \$1,258         | \$1.38 |
| 2021 | 250     | 4.6%    | (6.0)    | \$1,201     | \$1.31 | 7.8%     | 9.3      | \$1,192         | \$1.30 |
| 2020 | 579     | 10.6%   | (7.1)    | \$1,114     | \$1.22 | -1.5%    | 1.7      | \$1,091         | \$1.19 |
| 2019 | 964     | 17.7%   | 1.8      | \$1,130     | \$1.24 | -3.2%    | (7.2)    | \$1,087         | \$1.19 |
| 2018 | 766     | 15.9%   | 0        | \$1,168     | \$1.28 | 4.0%     | 4.6      | \$1,089         | \$1.19 |
| 2017 | 690     | 15.8%   | 4.1      | \$1,123     | \$1.23 | -0.6%    | (2.3)    | \$1,043         | \$1.14 |
| 2016 | 448     | 11.7%   | 4.9      | \$1,130     | \$1.24 | 1.7%     | (2.5)    | \$1,101         | \$1.20 |
| 2015 | 242     | 6.8%    | 0.1      | \$1,111     | \$1.21 | 4.2%     | 1.9      | \$1,097         | \$1.20 |
| 2014 | 221     | 6.8%    | 0.9      | \$1,067     | \$1.17 | 2.3%     | 0.3      | \$1,057         | \$1.16 |
| 2013 | 178     | 5.9%    | (2.4)    | \$1,042     | \$1.14 | 2.0%     | 0.2      | \$1,032         | \$1.13 |
| 2012 | 156     | 8.3%    | (0.1)    | \$1,022     | \$1.12 | 1.8%     | 0.6      | \$1,016         | \$1.11 |
| 2011 | 157     | 8.3%    | 0.5      | \$1,004     | \$1.10 | 1.2%     | 1.2      | \$996           | \$1.09 |
| 2010 | 148     | 7.8%    | 0        | \$992       | \$1.08 | 0%       | -        | \$986           | \$1.08 |
|      |         | -       |          | -           |        |          |          |                 |        |

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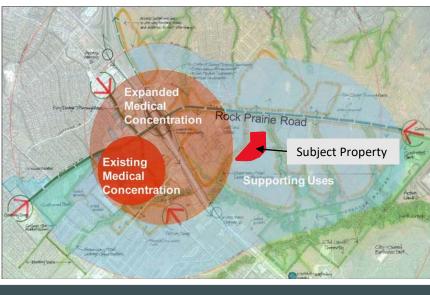
## Class A Apartments Why the Medical District?

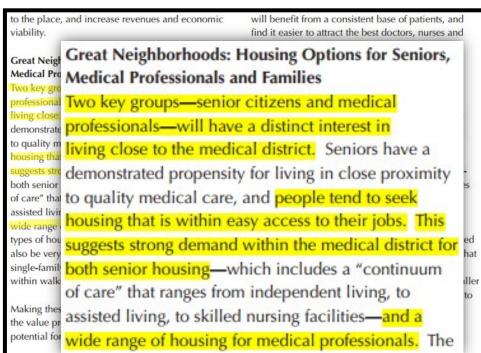


## Medical District Master Plan

- Medical District Plan Adopted 2012
- Property Located within the Medical District
- Falls within the Supporting Uses Area
- Supporting Uses includes Single-Family and Attached Housing







| Medical and Healthcare<br>Uses  | Supporting Uses Located<br>in the Medical District<br>Core  | Supporting Uses Located<br>in<br>Surrounding Areas  |  |  |
|---|---|---|--|--|
| <ul> <li>Existing Hospitals and<br/>expansions</li> <li>Medical Office Buildings</li> <li>Specialty Clinics</li> <li>Research and<br/>Development</li> <li>University/Educational<br/>Facilities</li> </ul> | <ul> <li>Retail / Village Center</li> <li>General Office</li> <li>Hotel and conference<br/>space</li> <li>Plazas, pathways, parks,<br/>and other public spaces</li> </ul> | <ul> <li>Senior Housing         <ul> <li>Independent Living</li> <li>Assisted Living</li> <li>Skilled Nursing Facility</li> </ul> </li> <li>Single-Family Detached and Attached Housing</li> <li>Neighborhood retail</li> </ul> |  |  |

Figure 19. Medical and Supporting Uses

Source: Leland Consulting Group

### Medical District Master Plan

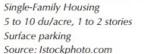
### Supporting Uses: Single-Family and Multifamily Housing

As previously stated, the housing market in College Station and other locales in the state has changed significantly over the past several years. In contrast to the middle of the last decade, the best selling houses in College Station are smaller (1,500 to 1,800 square feet) and considerably less expensive (\$150,000 to \$300,000 maximum). Some houses priced in the \$400,000 range have been sitting on the market for more than two years. The core of the short-term housing market is seen as those seeking affordable homes and downsizing retirees who have moved out of large homes and are now looking for comparatively smaller and lower-maintenance homes, including "cluster" or "cottage" communities. Both trends are well suited for the medical district.

#### **Requirements for Success**

- Critical mass: adjacent residential neighborhoods and urban amenities (schools, parks, retail, and services).
- Safety.
- Large share of one and two person households within market area.
- Easy access to employment centers.







Mixed Use Mid-Rise 40 to 60 du/acre, 4 to 6 stories Structured parking Source:Leland Consulting Group



Wood Frame Condos or Apartments 20 to 35 du/acre, 2 to 3 stories Surface, garage or tuck under parking Source:Leland Consulting Group

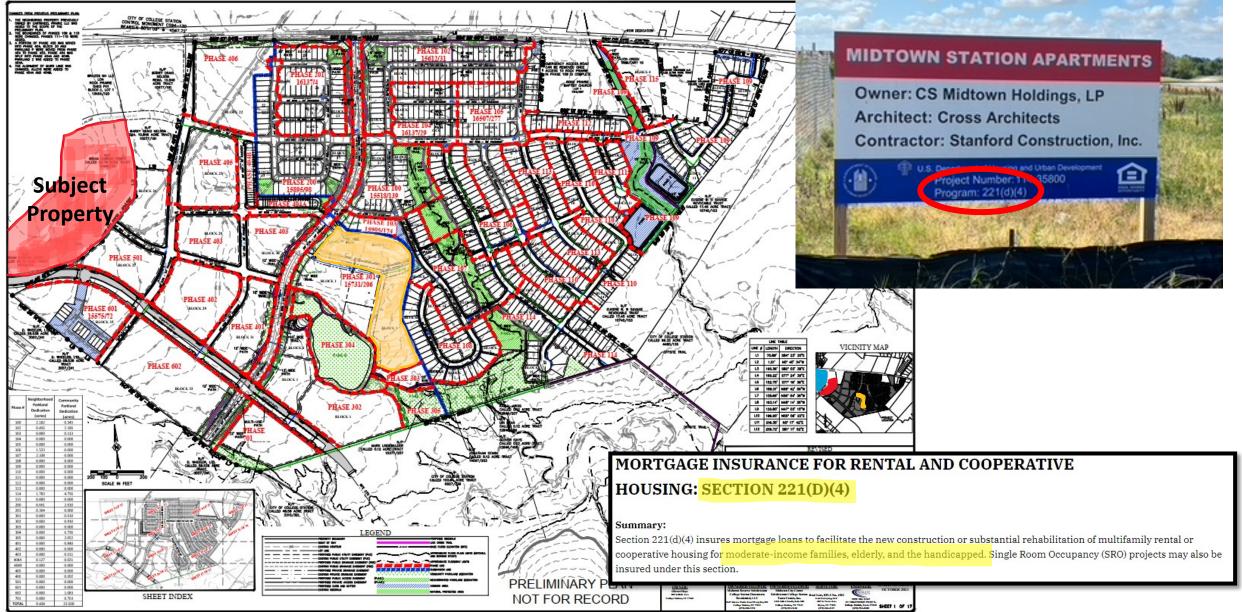


Cluster or Cottage Housing 10 to 25 du/acres, 1 to 2 stories Surface parking Source:Leland Consulting Group

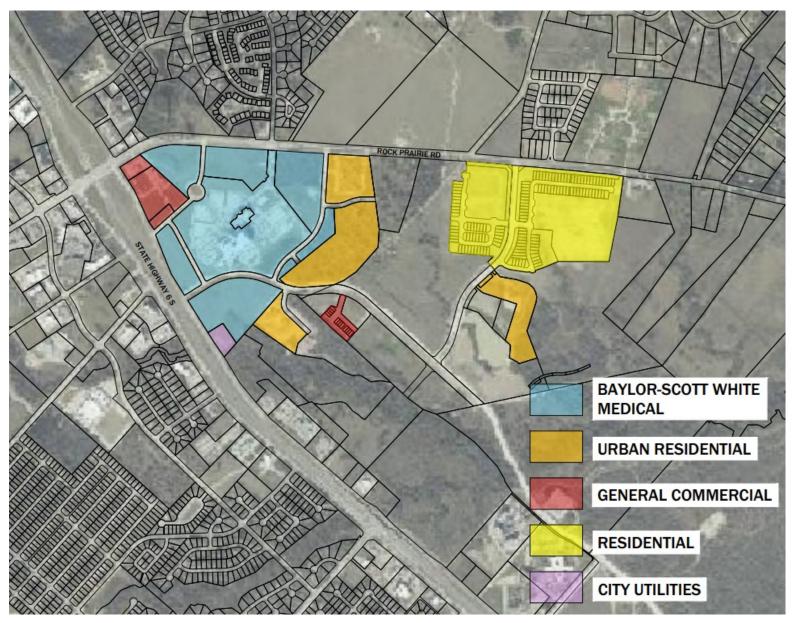


Town Houses or Row Houses 15 to 25 du/acre, 2 to 3 stories Surface parking or parking within each unit Source:Leland Consulting Group

## Midtown Reserve Subdivision

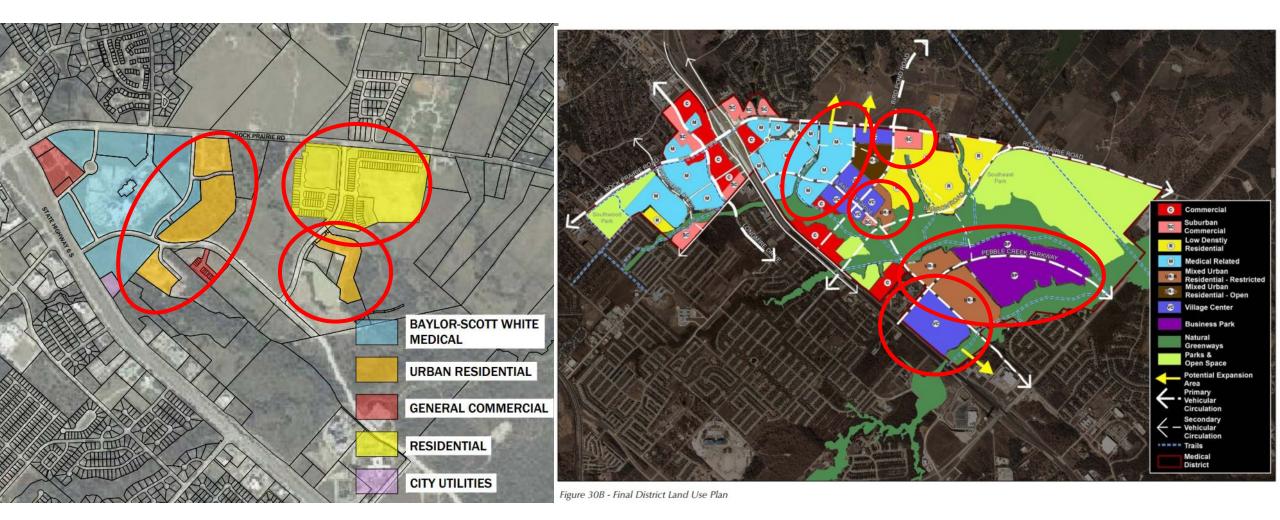


### Land Use Categories

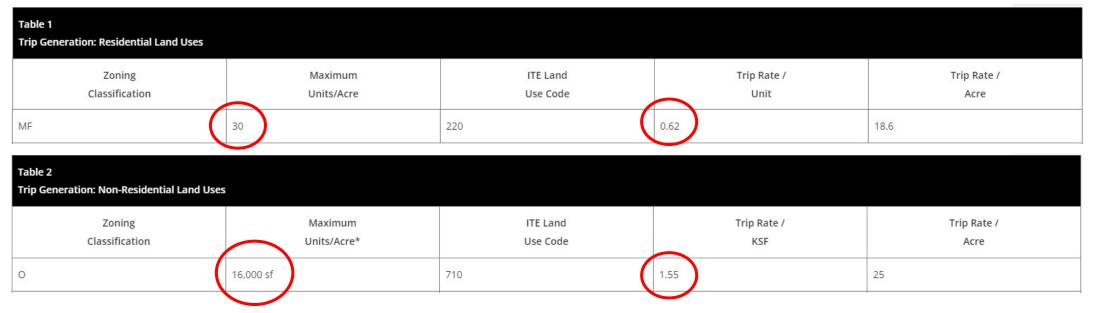


- Medical
  - BS&W
- Residential
  - Midtown
- Urban Residential
  - Accel Assisted Living
  - Huntington 55+ Independent Living
  - Midtown Station Apartments - HUD

### Land Use Categories



## Traffic Impact



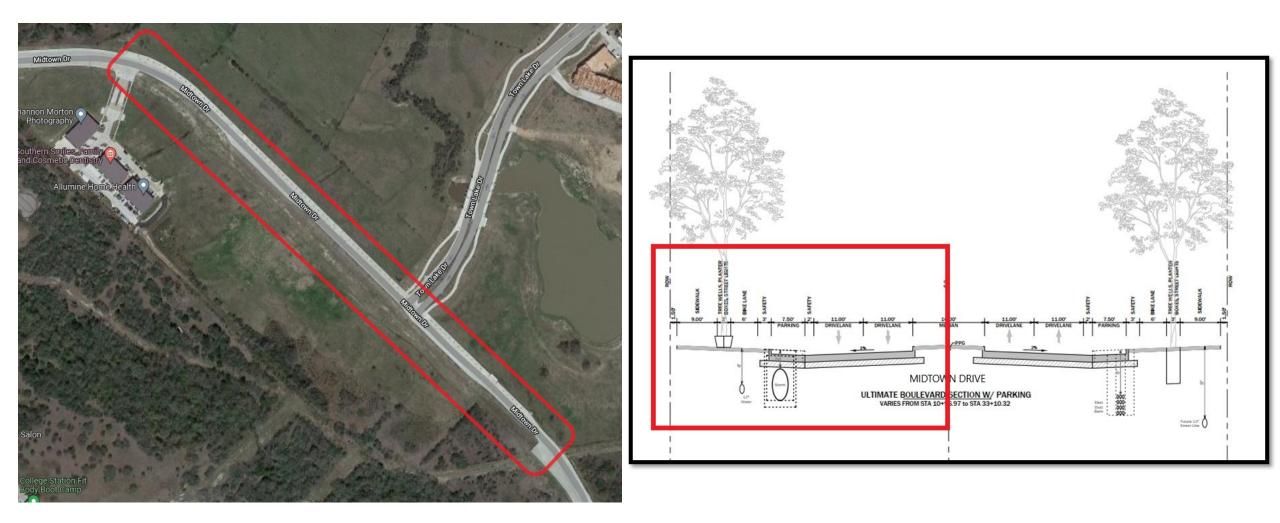
**Proposed Development** 0.62 x 315 = **195.3 trips**  Maximum Density MF Trips

17 AC x 30 = 510 0.62 x 510 = 316.2 Trips

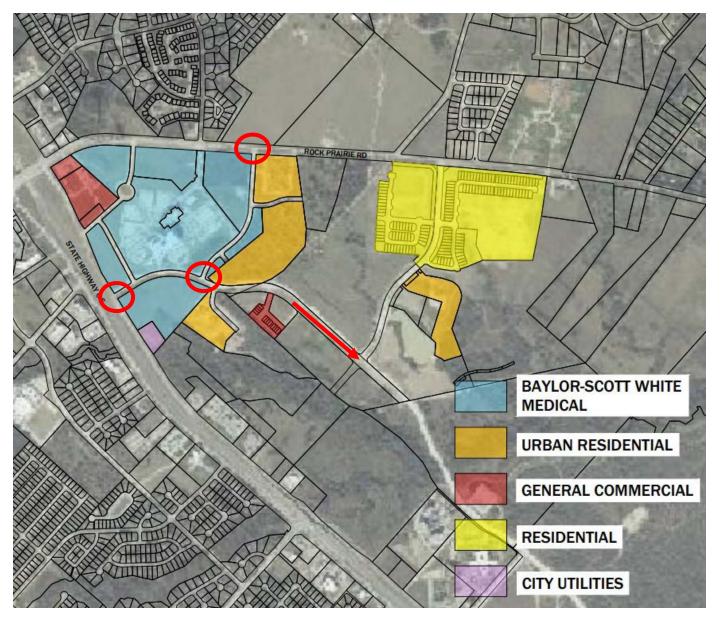
#### **Maximum Density O Trips**

17 AC x 16,000 SF = 272,000 272,000 / 1000 = 272 1.55 x 272 = 421.6 Trips

## Roadway Capacity



### Traffic Distribution



### Neighborhood Support

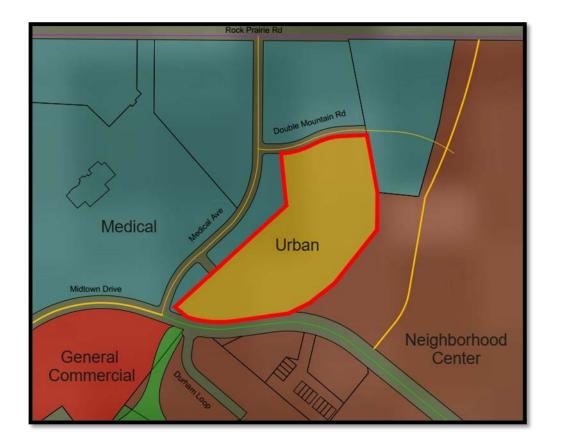
- Neighborhood Meeting May 24<sup>th</sup> 2022
- Discussion with Baylor Scott & White led to emails stating:

### "We look forward having y'all as neighbors"

and

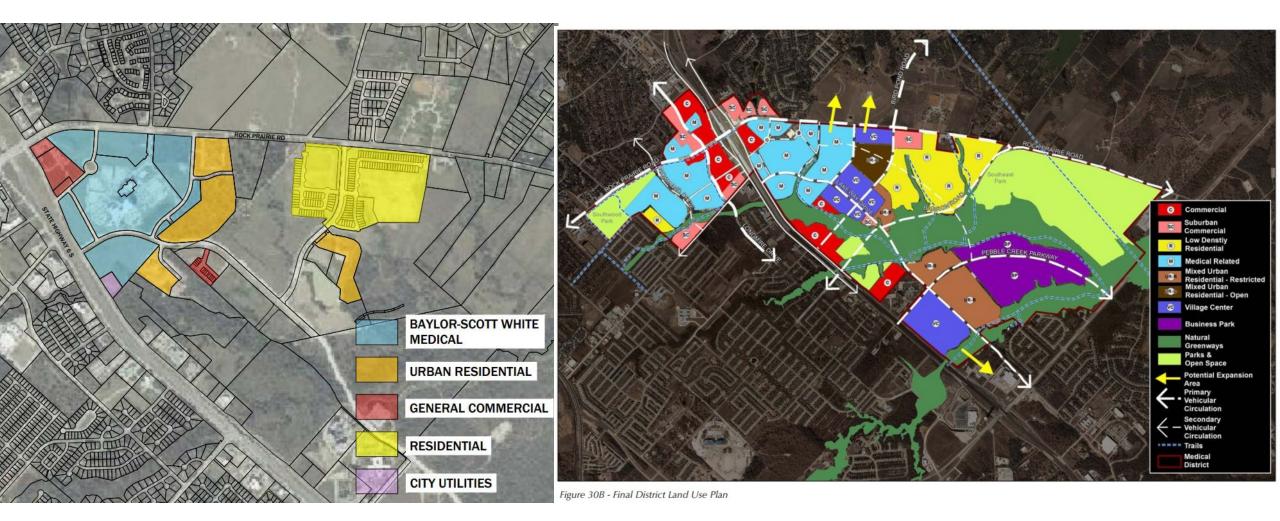
"Absolutely you can express our support"

### Conclusion



- Over 30 acres of BS&W owned vacant land for medical office/use
- High office space vacancies
- Demand for Class A Apartments
- Limited land available for Class A Apartments for Medical Professionals
- Urban designation is in compliance with both the Comprehensive Plan and the Medical District Master Plan

### Land Use Categories





#### SUB DISTRICT MAP



The basic organization of the Business Park relies on the consideration of individual sub-districts. Both Pebble Creek Parkway and Lakeway Drive act as dividing lines for the sub-districts in conjunction with the property's adjacent uses. The Business Park can be parceled into five user-specific sub-districts, each of which addressing a different market sector's anticipated need.

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