

**Agenda Item Details**

Meeting	Jun 14, 2022 - Bryan City Council Second Regular Meeting
Category	5. Consent (Automatic Approval) Agenda - This agenda consists of ministerial or "housekeeping" items required by law such as routine bids, contracts, purchases, and resolutions. Items may be removed from the consent agenda for separate consideration at the request of two Councilmembers.
Subject	G. Adoption of a resolution of the City Council of the City of Bryan, Texas, establishing Golf Course Fees
Type	Action (Consent)
Preferred Date	Jun 14, 2022
Absolute Date	Jun 14, 2022
Fiscal Impact	Yes
Budgeted	No
Recommended Action	Motion to approve the proposed Golf Course Rates Resolution
Goals	Service Quality of Life

**Summary:**

The most recent changes to the City Course golf rates was by Resolution No. 3844 approved by the City Council on August 13, 2019. The 1980 Phillips Group, LLC (management group operating the City Course) requests and recommends increasing the maximum rate amounts based on three measures: market price, increases in operational costs, and making course improvements.

The three public golf courses in the area market are the City Course, Campus Course at TAMU, and Pecan Lakes in Navasota. An attached file presents the current rates at each facility, the current COB maximum by resolution, the proposed maximum by resolution, and first proposed rate increase at the City Course (based on the proposed Resolution). Currently, the City Course is the low cost provider for public golf in the market place. If the maximum resolution rate is increased, golf course management still has the flexibility with the first proposed rate increase to continue to be the low cost provider within the market.

With the rise of costs due to inflation, the golf course needs to raise prices to better address operation expenses. For example, the cost for golf cart gas in March 2020 was \$1,460, and in March 2022 was \$2,527, nearly a 70% increase. Fertilizer expense in March 2020 was \$4,500, and in March 2022 was \$7,170, nearly a 60% increase.

Additionally, enhanced revenue generated from the new rates allows golf course management to better cover City Course operation expenses and focus on certain projects, such as creating and expanding existing tee boxes. Tee boxes are in need of remodeling and additional revenue can help with such expenses, including labor, sand, sod, dirt, etc. Sod is the major expense, costing \$650 per tee box; 50 tee boxes results in a sod cost of approximately \$32,500.

**Staff Analysis and Recommendation:**

Rates at the City Course have not increased since 2019. The increase in rates allows future flexibility with rates, and the initial new rate under the proposed Resolution keeps the City Course with the most affordable rates in the market place. Revenues will increase by raising rates, which can help cover golf course expenses and create funding for golf course projects. Compared to other golf courses in the market, the quality of playing conditions justifies rate increases.

City staff recommends approving revising golf course rates as established by Resolution No. 3844 (i.e., the 2019 resolution) to create new maximum rates as follows (the maximums are caps the management firm cannot exceed):

	<b>9 hole Walk</b>	<b>9 hole ride</b>	<b>18 hole walk</b>	<b>18 hole ride</b>
<b>Weekday</b>	<b>\$18.00</b>	<b>\$27.00</b>	<b>\$29.00</b>	<b>\$45.00</b>
<b>Weekend</b>	<b>\$25.00</b>	<b>\$33.00</b>	<b>\$35.00</b>	<b>\$50.00</b>

**Cart Fee****\$20****Options:**

1. Approve the proposed Resolution to amend golf course rates
2. Modify and then approve the proposed resolution, which may require consideration at a future City Council meeting
3. Do not approve the proposed Resolution and provide staff direction
4. Take no action and provide staff direction

**Attachments:**

1. Golf Course Rates Comparison
2. Resolution No. 3844 approve on August 13, 2019
3. Proposed Golf Course Rates Resolution

[Golf Course Amendment Rates \(1\).pdf \(45 KB\)](#)[BCC - RES - 3844 - 2019-08-13.pdf \(77 KB\)](#)[RES\\_CityCourse\\_Rates.pdf \(97 KB\)](#)

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**Motion & Voting**

Motion to approve the proposed Golf Course Rates Resolution

Motion by Buppy Simank, second by James Edge.

Final Resolution: Motion Carries

Aye: Andrew Nelson, Buppy Simank, Reuben Marin, Brent Hairston, James Edge