



PRESS RELEASE
COMMUNITY FOUNDATION'S BRAZOS VALLEY GIVES
CELEBRATES DAY OF GIVING RESULTS

COMMUNITY DAY OF GIVING ANNOUNCES FINAL NUMBERS AND AWARDS PRIZES TO NONPROFITS

BRYAN/COLLEGE STATION - (December 1, 2021)—The Community Foundation announced their final numbers and awarded an additional \$113,000 in prizes and grants to participating nonprofits during its celebration of community philanthropy on Tuesday, November 30th at the Annenberg Presidential Conference Center. An extraordinary number of donors gave on the Brazos Valley's third annual Brazos Valley Gives Day benefiting 154 nonprofits taking part in the community-wide annual day of giving that was held on October 19. The final number raised was \$926,880, including over \$36,000 in sponsor-supported incentive prizes and \$77,000 in grants from an anonymous donor who holds a donor-advised fund at the Community Foundation. There were over 1,300 first-time donors who donated to a nonprofit. The event was sponsored by The Center for Nonprofits & Philanthropy at The Bush School of Government and Public Service.

Bryan Broadcasting, Insite, KBTX, Eagle and Lamar Advertising were invaluable partners with Brazos Valley Gives to ensure the community was aware and ready for the big day, which supports nonprofits in the 7-county region. CC Creations and Copy Corner also supported publicity needs. The Chambers of Commerce in Bryan/College and Washington County were invaluable in identifying eligible nonprofits and encouraging business sponsorships. A special thanks to this year's presenting sponsor, Tom Light Chevrolet.

"Our annual giving day empowered donors across our region to **give where they live**, and our communities showed up in a big way. We are overjoyed with the response from the Brazos Valley and excited the nonprofits were able to realize their hard work paid off," stated Molly Watson, co-chair.

Brazos Valley Gives is 18 hours of online giving that brings the region together on one day and as one community to raise critical funding and awareness for nonprofit organizations throughout the Brazos Valley. Powered by the Community Foundation, Brazos Valley Gives provides citizens and businesses an easy platform to support the mission and "good works" of local nonprofit organizations that serve the Brazos Valley. Nonprofits from throughout the Brazos Valley—6 of the 7 counties—participated this year. Brazos Valley Gives empowers individual donors and business leaders to come together to support causes close to their hearts—and, on this day, everyone can be a philanthropist.

We invite all 501c3 nonprofits, individual and business sponsors and media partners, as well as our supportive community partners to join us next year to "give where you live" for the 3rd Tuesday of October -- October 18, 2022. For information, please call Patricia Gerling at (979) 589-4305.

Thank you, Brazos Valley, for strengthening nonprofits, empowering donors and building community throughout our beloved region!

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2021 Brazos Valley Gives was brought to you by the following sponsors:



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About the Community Foundation of the Brazos Valley

Established in 2003, the Community Foundation of the Brazos Valley serves as your trusted partner in philanthropy. The Foundation is dedicated to enhancing the quality of life in the communities it serves by partnering with donors and businesses to establish charitable endowment funds that provide long-term support for nonprofit organizations and community needs. At its core, the Foundation is a nonprofit organization created with gifts from generous people who are committed to local causes. For donors, the Foundation serves as a philanthropic advisor. For the communities it serves, the Foundation serves as a grant making and civic leader. With over \$12.1+M in assets under management, the Foundation has invested more than \$3.2M in grants and scholarships to support local causes that change lives and impact the communities it serves. For more information, visit www.cfbv.org or call us at 979.589.4305.

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