

*Celebration of*  
**SERVICE**  
**TO AMERICA**  
**AWARDS**  
PRESENTED BY  
THE NAB LEADERSHIP FOUNDATION

**SUMMER 2021 | COMMEMORATIVE PROGRAM**



# WELCOME

# SERVICE TO AMERICA

Means Service To All Our Communities

Hearst Television salutes all who champion diversity and inclusion and celebrates the important work of local broadcasters

HEARST television

The National Association of Broadcasters (NAB) Leadership Foundation and the National Association of Broadcasters welcome you to the 2021 Celebration of Service to America Awards. Every day, local radio and television stations provide a critical public service by delivering essential news, weather and entertainment their communities rely on every day, as well as a lifeline during times of crisis.

When the mics and cameras turn off, these stations continue their good work through charitable efforts and service to their communities. This year was no exception as our finalists devoted 3,528 hours of airtime to public service and addressed the unique challenges of COVID-19 within their communities. In total, more than \$43,440,000 worth of funds and donations were raised to support local charities across the country to help fight hunger, fill gaps in education and provide support to local businesses and charities. The importance and impact of broadcasting has never been greater.

While we cannot celebrate in person this year, we are thankful for the support of our broadcasting community and Disney Media & Entertainment Distribution as we recognize the work and share the stories of our fellow broadcasters. We are honored that the 23rd annual Celebration of Service to America Awards will once again be broadcast across the country by local radio and television stations as a special one-hour awards ceremony featuring celebrity guests, past honorees and policymakers beginning July 10 through August 14.

Emmy award-winning host Tamron Hall and other celebrity guests will honor local radio and television stations and community leaders like Lin-Manuel Miranda for their unwavering commitment to the communities they serve. In addition, the annual Corporate Leadership Award will be presented to Procter & Gamble (P&G) this year for its outstanding philanthropic work across the globe. With programs focused on community impact, equality and inclusion and sustainability, P&G prioritizes the comforts of home, health and hygiene while building a better future for all.

Thank you for watching the Celebration of Service to America Awards and supporting the NAB Leadership Foundation. Congratulations to this year's winners and thank you to our program sponsors and local television and radio stations for rising to the occasion and supporting our communities in their time of need. We are not only helping our communities stay healthy, but we are also offering them hope – reminding them we are in this together. We look forward to seeing you next year!



**Darrell Brown**  
President  
Bonneville International Corporation

Chair  
National Association of Broadcasters Leadership Foundation Board of Directors



**David Santrella**  
President, Broadcast Media  
Salem Media Group

Chair  
National Association of Broadcasters Board of Directors



**Gordon H. Smith**  
President and CEO  
National Association of Broadcasters



**Michelle Duke**  
President  
National Association of Broadcasters Leadership Foundation

Chief Diversity Officer,  
National Association of Broadcasters

# EVENT HIGHLIGHTS

## JOIN THE NAB LEADERSHIP FOUNDATION FOR THE 2021 CELEBRATION OF SERVICE TO AMERICA AWARDS

Local broadcasters are committed to serving their communities. From reporting breaking news to raising awareness about important issues and charities that help neighbors in need, broadcasters across the country strive to keep our communities safe, informed and heard. The 2021 Celebration of Service to America Awards is a televised and digital program honoring the dedication and community service that makes local broadcasting essential to our communities. This program honors local broadcasters for their steadfast commitment to ensuring communities continue to be seen and heard while staying informed on the wide variety of issues facing our country.



**EMCEE**  
**TAMRON HALL**  
 Daytime Emmy® Award Winner  
 Outstanding Informative  
 Talk Show Host

Tamron Hall, along with some of the biggest names in entertainment and members of Congress, celebrates the unwavering service local radio and television stations provide not only during a time of need, but every day.

### FEATURED GUESTS INCLUDE



**DELILAH**  
 Nationally-syndicated  
 Radio Personality



**CHEF HUDA**  
 Culinary Visionary and  
 Celebrity Lifestyle Chef



**BOB HARPER**  
 Host, "The Biggest Loser"



**SUNNY HOSTIN**  
 Co-host of ABC's "The View"



**ANTHONY MASON**  
 CBS News Senior Correspondent



**JIM ROME**  
 Host, "The Jim Rome Show"



**JONATHAN VAN NESS**  
 Host, "Queer Eye" and "Getting Curious,"  
 Celebrity Stylist and Activist



**GEORGE WALLACE**  
 Comedian



# BONNEVILLE INTERNATIONAL

CONGRATULATES THE 2021  
 SERVICE TO AMERICA AWARD RECIPIENTS.  
 YOUR EXAMPLE AND SELFLESS SERVICE INSPIRES US ALL.  
 MAKING A DIFFERENCE MATTERS.

## DENVER



## PHOENIX



## SALT LAKE CITY



## SEATTLE



## SACRAMENTO



## SAN FRANCISCO



# AWARDS PRESENTATION

## AWARDS WILL BE PRESENTED IN THE FOLLOWING CATEGORIES

Leadership Award

---

Corporate Leadership Award

---

Service to Community for Small Market Television Award

---

Service to Community for Small Market Radio Award

---

Service to Community for Medium Market Television Award

---

Service to Community for Medium Market Radio Award

---

Service to Community for Large Market Television Award

---

Service to Community for Major Market Radio Award

---

Service to Community for Ownership Group Television Award

---

Service to Community for Ownership Group Radio Award

---

The NAB Leadership Foundation and its partners are committed to building a bright future for the broadcast industry. We are honored and excited to showcase the importance of this vibrant industry for you!



**Arent Fox**

# A Proud Sponsor

Arent Fox is a proud sponsor of the Celebration of Service to America Awards Presented by the NAB Leadership Foundation.

**Smart In  
Your World**

[arentfox.com](http://arentfox.com)

# LEADERSHIP AWARD

The Service to America Leadership Award recognizes individuals and organizations responsible for improving the lives of others through extraordinary public service. It is the Leadership Foundation's highest individual honor.

This year, award-winning artist Lin-Manuel Miranda will receive the 2021 Service to America Leadership Award from the NAB Leadership Foundation for his advocacy and support for the Latino community and arts. The 23rd annual Celebration of Service to America Awards event will air across local broadcast stations July 10 through August 14, 2021.

Lin-Manuel Miranda, the critically acclaimed songwriter, actor and director, is the creator and original star of Broadway's Tony-winning "Hamilton" and "In the Heights." His work has garnered a Pulitzer Prize, three Tony Awards, three Grammy Awards, two Olivier Awards and an Emmy Award, among others. Miranda is the recipient of the 2015 MacArthur Foundation Award, the 2018 Kennedy Center Honors and the 2019 Portrait of a Nation Prize.

The film version of "In the Heights," with Miranda serving as producer, songwriter and featured actor, was released on June 10, 2021. He will make his film directorial debut with "Tick, Tick...Boom!" which will be released by Netflix later in 2021.

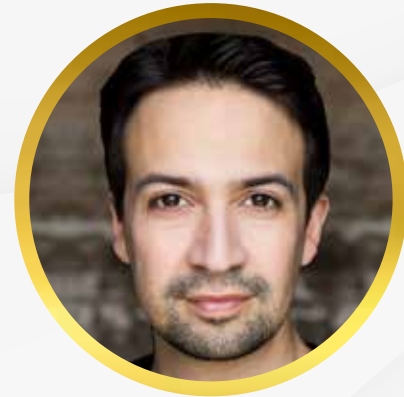
"As the creative force behind some of the most successful stage and screen productions in recent memory, Lin-Manuel Miranda has left an indelible mark on our culture," said NAB President and CEO Gordon Smith. "He has matched his outstanding success with an outspoken advocacy for Puerto Rico and the arts, and a steadfast commitment to helping communities grow, learn and thrive. We are delighted to commemorate his storied accomplishments and dedication to public service with the Service to America Leadership Award."

Miranda has maintained an active partnership with the Hispanic Federation to support relief and recovery efforts in Puerto Rico since Hurricane Maria struck the island in 2017. His work with the Hispanic Federation continued through 2020 by launching Raise Up, a digital fundraising campaign to support the Hispanic Federation Emergency Assistance Fund that supports Latino communities throughout the nation. The Hispanic Federation Emergency Assistance Fund has donated more than \$14 million to 250 community-based organizations focusing on reaching the most impacted and vulnerable communities. It is the most far-reaching Latino COVID-19 emergency relief effort in the country.

Miranda and the Flamboyant Foundation launched the Flamboyant Arts Fund in 2018, which has raised more than \$15 million to support the arts and artisans in Puerto Rico. In 2020, the Flamboyant Arts Fund launched the Arts Innovation and Management (AIM) Puerto Rico program to fund bilingual management training, business consulting and natural disaster response resilience training for arts organizations.

Miranda, in partnership with Jeffrey Seller and the Gilder Lehrman Institute of American History, created the Hamilton Education Program to empower educators to integrate the arts and creativity in the study of the revolutionary and founding era. The program relies on original historic documents to inspire artistic pieces. Since its inception five years ago, the program has served nearly 250,000 high school students. It was expanded for use by middle school students as an innovative free online program in 2020.

Miranda is the New York Times bestselling author of "Hamilton: The Revolution" and "Gmorning, Gnight! Little Pep Talks for Me & You," and "In the Heights: Finding Home," was released in June 2021. He lives with his family in New York.



**LIN-MANUEL MIRANDA**

Photo Credit: Matthew Murphy

# Community

# Conscious



Gray Television proudly recognizes **WMTV-TV** Madison, WI; **WTOK-TV** Meridian, MS; and **WMC-TV** Memphis, TN for their commitment to their communities and for being finalists for the **NABLF 2021 Celebration of Service to America Awards**.



# CORPORATE LEADERSHIP AWARD

The Corporate Leadership Award honors a non-broadcast business for its extraordinary focus on community service and corporate social responsibility. This year, Procter & Gamble accepts the 2021 Corporate Leadership Award for their focus on improving lives across the globe.

Procter & Gamble (P&G) has always shared with the broadcasting industry a commitment to keeping the best interests of communities at the heart of everything they do. With programs focused on community impact, equality and inclusion, and sustainability, P&G prioritizes consumers the comforts of home, health and hygiene while building a better future for all.

During the pandemic, P&G worked to support and safeguard communities. The company donated tens of millions of dollars in product, in kind and cash to help ensure families had access to everyday cleaning, health and hygiene essentials and supported nursing homes, shelters, community groups, food banks and other relief agencies. They also modified manufacturing sites, helped produce critically needed non-medical face masks in the early months of the pandemic and leveraged its marketing expertise to support public health measures.

Like broadcasters, P&G is also dedicated to helping communities during and after natural disasters. P&G launched "Tide Loads of Hope" to provide those displaced by Hurricane Katrina with a simple need - freshly cleaned laundry. Since its inception, the mobile laundry program has provided 68,000 loads of laundry to more than 90,000 people affected by natural disasters. During the pandemic, Tide Cleaners in the U.S. provided free laundry services for front line responders.

As one of the world's biggest advertisers, P&G revolutionized broadcast advertising. The company was one of the first to launch daytime entertainment radio programs, which would eventually evolve into daytime television soap operas. P&G's storied history with content creation has led to sustained action and investment to address systematic bias and inequality in advertising and media through a variety of initiatives including Free the Work, a curated talent-discovery platform designed to connect underrepresented creators with opportunities; Widen the Screen, which helps tell fuller, more representative stories of the Black experience, behind the camera and on screen; and The Visibility Project, an initiative to increase LGBTQ visibility in advertising.

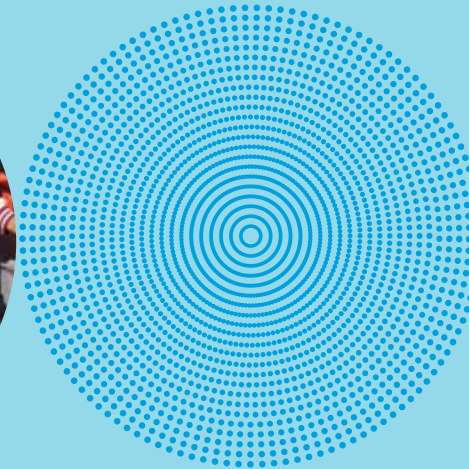
The NAB Leadership Foundation is honored and excited to present Procter & Gamble with the 2021 Corporate Leadership Award. Please join us in congratulating and thanking them for their longstanding commitment to helping communities at large.

**"P&G people believe we have a responsibility to society. We will continue to step up and step forward to use our reach and resources to be both a force for good and a force for growth in a way that will have a lasting, positive impact on people and communities around the world."**

- Damon Jones, chief communications officer, P&G



PROCTER & GAMBLE



## CONGRATULATIONS 2021 NABLF SERVICE TO AMERICA AWARD HONOREES

P&G has been committed to improving lives for more than 180 years.

Every day we strive to build better communities for each successive generation.

Like broadcasters, we believe our actions can make a positive impact on the world. Thank you for always keeping the best interests of people at the heart of what you do.



PANTENE



always



Gillette

# BOARD OF DIRECTORS

The NAB Leadership Foundation is grateful to its Board of Directors for their continued support.

## CHAIR

**Darrell Brown**  
President  
Bonneville International Corporation

## PRESIDENT

**Michelle Duke**  
President  
National Association of Broadcasters  
Leadership Foundation

## DIRECTORS

**Artie Altman**  
Executive Vice President  
Katz TV Group

**Julie Koehn**  
President  
Lenawee Broadcasting Company

**Beth Neuhoff**  
President and CEO  
Neuhoff Communications

**Emily Barr**  
President and CEO  
Graham Media Group

**Brian Lawlor**  
President, Local Media  
The E.W. Scripps Company

**Ralph Oakley**  
President and CEO  
Quincy Media Inc.

**Caroline Beasley**  
CEO  
Beasley Media Group

**DeDe Lea**  
Executive Vice President, Global Public  
Policy and Government Relations  
Viacom CBS Washington, D.C.

**Michael O'Neill**  
President and CEO  
Broadcast Music, Inc.

**Emerson Coleman**  
Senior Vice President, Programming  
Hearst Television

**Dave Lougee**  
President and CEO  
TEGNA

**W. Lawrence Patrick**  
Managing Partner  
Patrick Communications

**Jan Goldstein**  
Senior Vice President, Human Resources  
Gray Television

**DuJuan McCoy**  
Owner, President and CEO  
Bayou City Broadcasting

**Kevin Perry**  
CEO  
Perry Publishing Company

**Kim Guthrie**  
New York, NY

**Wendy McMahon**  
President, Co-head of CBS News  
and Television Stations CBS Owned  
Television Stations Group

**Craig Robinson**  
Executive Vice President and  
Chief Diversity Officer  
NBCUniversal

**Rebecca Hanson**  
Executive Vice President and  
General Counsel  
HC2 Broadcasting Holdings, Inc.

**Gordon H. Smith**  
President and CEO  
National Association of Broadcasters

## OFFICERS

**Curtis LeGeyt**  
Chief Operating Officer  
National Association of Broadcasters  
  
Counsel  
National Association of Broadcasters  
Leadership Foundation

**Téa Gennaro**  
Executive Vice President and Chief Financial Officer  
National Association of Broadcasters  
  
Treasurer  
National Association of Broadcasters  
Leadership Foundation



The **WALT DISNEY** Company  
is proud to support  
**CELEBRATION OF SERVICE  
TO AMERICA AWARDS**

© Disney



**SINCLAIR**  
BROADCAST GROUP

PROUD TO SUPPORT THE  
**CELEBRATION OF  
SERVICE TO AMERICA AWARDS**

We commend this evening's honorees for their service to their communities.

# THANK YOU 2021 SPONSORS

## Founding Partner



## Presenting Sponsors



## Platinum Sponsors



## Gold



## Silver

Brooks Pierce

CBRE

FOX Corporation

iHeartMedia, Inc.

Sinclair Broadcast Group

ViacomCBS

The Walt Disney Company

## Bronze

Crowell & Moring LLP

Graham Media Group

K-LOVE & Air 1 Media

NBC Universal Local

Radio Ink

Television & Radio Business Report

Truist

TVNewsCheck

## General Sponsors

Beasley Media Group

Federal Street Strategies

Finsbury Glover Hering

Hubbard Broadcasting, Inc.

Meredith Local Media Group

Salem Media Group

Tiber Creek Group

The E.W. Scripps Company

Univision Communications, Inc.

Wiley

## Supporting

Arent Fox

Axis Insurance

BMI

Creative Government Solutions

ITP of USA, Inc.

Latham & Watkins LLP

Lenawee Broadcasting Company

The O Team

Wilkinson Barker Knauer LLP

## Media Sponsors

Radio Ink

Radio and Television Business Report

TVNewsCheck



# Lisa Sutherland Congratulates

All the 2021 Celebration  
of Service to America  
Award Recipients



CREATIVE GOVERNMENT SOLUTIONS  
202 213 4949 | [Lisa.Sutherland@creativegovernment.com](mailto:Lisa.Sutherland@creativegovernment.com)

## CELEBRATING THE DEDICATION TO COMMUNITY.

CBRE congratulates the recipients of this year's NABLF Service to America Awards. We are proud to support the excellence in community service and the commitment of local television and radio broadcasters.

**CBRE**  
[www.cbre.us/npg](http://www.cbre.us/npg)

**MANNY FITZGERALD**  
Executive Vice President  
[manny.fitzgerald@cbre.com](mailto:manny.fitzgerald@cbre.com)

**ANDREW FELBER**  
Senior Vice President  
[andrew.felber@cbre.com](mailto:andrew.felber@cbre.com)

**IHEARTMEDIA**  
IS PROUD TO SUPPORT THE LEADERSHIP OF  
**THE NABLF**

**CONGRATULATIONS**  
TO ALL OF THE SERVICE TO AMERICA AWARD WINNERS

 **iHeartMEDIA**

**AMERICA'S #1 AUDIO COMPANY**

RADIO • DIGITAL • PODCASTS • AUDIO INFLUENCERS • SMART AUDIO • EVENTS • SOCIAL

COPYRIGHT 2019 IHEARTMEDIA + ENTERTAINMENT, INC.

# JOHN D. DINGELL JR. AWARD



**REP. JOHN D. DINGELL JR.**  
1955 - 2015

In 2019, the NAB Leadership Foundation established the John D. Dingell Jr. Award for Excellence to pay tribute to the late Congressman John Dingell's dedication to public service and his impact on the broadcasting industry. Dingell was considered an ally to the broadcasting industry and a proven example of what it means to be a public servant during his 59-year career in the U.S. House of Representatives.

This year, we are pleased to present this prestigious award to Sens. Jon Tester of Montana and Jerry Moran of Kansas, and Reps. Mark Takano, from California's 41st Congressional District, and former Rep. Phil Roe, from Tennessee's 1st Congressional District.

These exemplary legislators played an integral role as leaders on the Veterans Affairs committees in the House and Senate in the passage of legislation to provide much-needed mental health resources to our nation's veterans. This legislation also reflects broadcasters' commitment, and that of the NAB and NAB Leadership Foundation, to raise awareness of important health and social issues in our communities.

Broadcasters salute America's service members and veterans and join Congress in supporting them during their greatest hours of need in providing mental, physical and emotional support resources.

Thank you for your outstanding leadership and dedication to serving those who have given so much to our communities and to our nation.



**SEN. JOHN TESTER**  
(MT)



**SEN. JERRY MORAN**  
(KS)



**REP. MARK TAKANO**  
(CA-41)



**FORMER REP. PHIL ROE**  
(TN-01)

**Brooks Pierce congratulates  
all nominees and winners  
of the  
NAB Leadership Foundation  
2021 Service to America Awards.**

**BROOKS**   
 **PIERCE**

150 Fayetteville Street, Raleigh, NC  
230 North Elm Street, Greensboro, NC  
115 North 3rd Street, Wilmington, NC  
[www.BrooksPierce.com](http://www.BrooksPierce.com)

# FINALIST SHOWCASE

## AND THE FINALISTS ARE...

The NAB Leadership Foundation is excited and honored to announce the 2021 Celebration of Service to America Awards finalists.

These local radio and television stations have proven their excellence and commitment to community service through the initiatives they put forth in 2020. From holding fundraisers and food drives to help those in need, conducting investigative reports that protect businesses and consumers to providing the most trusted news to keep audiences safe and informed, broadcasters play an integral part in local communities each and every day.

For more information on the campaigns provided by each local station, please [visit our 2021 Finalist Showcase](#).

## RADIO SMALL MARKET

KLQL-FM Luverne, Minnesota – Shares the Luv



KNDE-FM College Station, Texas – 136 Charities, \$794,573, One Day and the KNDE Team



KRIB-AM Mason City, Iowa – KRIB Lights up the Night



## TELEVISION SMALL MARKET

KSNT-TV Topeka, Kansas – KSNT We Together



KTVB-TV Boise, Idaho – 7Cares Idaho Shares



WTOK-TV Meridian, Mississippi – One You. One Me. One Community.



FOX CORPORATION SALUTES  
AND HONORS THIS YEAR'S  
SERVICE TO AMERICA HONOREES

FOX | FOX NEWS media | FOX | FOX TV STATIONS

COX MEDIA GROUP HONORS

# LOCAL TELEVISION AND RADIO BROADCASTERS

For their *excellence* and  
*commitment* to the community.

CMG  
COX MEDIA GROUP

Celebration of  
SERVICE  
TO AMERICA  
AWARDS  
PRESENTED BY  
THE NAB LEADERSHIP FOUNDATION

# FINALIST SHOWCASE

CONTINUED

## RADIO MEDIUM MARKET

WBHJ-FM Birmingham, Alabama – WBHJ Community Clean Up



WSGW-AM Saginaw, Michigan – WSGW Provides Flood Relief



WYCT-FM Pensacola, Florida – WYCT-FM Offers Hurricane Sally Relief Effort



## TELEVISION MEDIUM MARKET

WMC-TV Memphis, Tennessee – WMC Puts School on TV



WMTV Madison, Wisconsin – WMTV Makes Commitment to Feed the Hungry



WKBW-TV Buffalo, New York – WKBW Runs Buffalo Strong-Give 7



## RADIO MAJOR MARKET

KTMJ-FM Saint Paul, Minnesota – KTMJ Rebuilds the Neighborhoods



KYGO-FM Denver, Colorado – KYGO Wants to Talk



WALR-FM Palmetto, Georgia – WALR Takes on 2020 Election



WBAL-AM Baltimore, Maryland – WBAL Kids Campaign



WILKINSON ) BARKER ) KNAUER ) LLP

IS A PROUD SUPPORTER OF THE NAB LEADERSHIP FOUNDATION'S

## SERVICE TO AMERICA AWARDS

WBK SALUTES THE 2021 FINALISTS AND WINNERS  
FOR THEIR ONGOING COMMITMENT TO COMMUNITY SERVICE!

DC | @WBKLAW | DENVER

VIACOMCBS


# STRONG SIGNAL


ViacomCBS applauds the media professionals being honored at the National Association of Broadcasters Leadership Foundation's **2021 Celebration of Service to America Awards** for their impact on local communities.


# FINALIST SHOWCASE


## CONTINUED

### TELEVISION LARGE MARKET

KMGH-TV Denver, Colorado – KMGH Takes on Public Safety 


WCVB-TV Needham, Massachusetts – WCVB Responds to Two Pandemics 


WISN-TV Milwaukee, Wisconsin – WISN Feeds the Hungry 


WKMG-TV Orlando, Florida – WKMG Works to Make Ends Meet 

### RADIO OWNERSHIP GROUP


Alpha Media – United for Justice 


iHeartMedia (in partnership with Fox) – Living Room Concert 


Summit Media – The Power of Radio: Giving a Voice to Silent Victims 

Zimmer Radio & Marketing Group – Miracle for Kids Radiothon 

### TELEVISION OWNERSHIP GROUP

ABC Owned Television Stations – Localish 

Hearst Television Inc. – Hearst Project Takes on Systemic Racism 

Nexstar Media Group, Inc. – Remarkable Women 

The E.W. Scripps Company – The Rebound 



Thank you, KTVB, for serving the greater good in Idaho, and helping to raise nearly \$1 million to help local nonprofits provide meals during the holidays.

We're proud to support the NAB Leadership Foundation, and salute our colleagues who are making a difference.



# Experience MORE

NAB MEMBER SERVICES

Becoming an NAB member means having an abundance of exceptional resources at your fingertips. From advocacy tools to educational offerings to operational resources, NAB is providing members with MORE valuable benefits.

Experience MORE with an NAB membership!



Visit [nab.org/More](http://nab.org/More)

# BLT PAY IT FORWARD CAMPAIGN

The Broadcast Leadership Training program was built by broadcasters, for broadcasters, with support from broadcasters. These individuals have made the commitment and investment to the future of broadcasting by signing a five-year pledge to pay it forward. The NAB Leadership Foundation thanks these individuals for their dedication and investment to build a more bright, diverse and innovative future.

## ALUMNI CHAMPION

These individuals pledged \$1,000 per year for five years.

**Julie Brinks**  
Class of 2003

**Ravi Kapur**  
Class of 2013

**DuJuan McCoy**  
Class of 2008

**Matthew Donegan**  
Class of 2008

**Tanya Ingstad Knudson**  
Class of 2019

**Chris Ornelas**  
Class of 2018

**Sheila Eldridge**  
Class of 2006

**Jinny Laderer**  
Class of 2020

**Ty Shea**  
Class of 2014

**Estevan Gonzales**  
Class of 2020

**Francisco Luciano**  
Class of 2019

**Jordan Wertlieb**  
Class of 2003

**Marc Jaromin**  
Class of 2007

**Derrick A. Martin**  
Class of 2011

## ALUMNI LEADER

These individuals pledged \$500 per year for five years.

**Pat Bryson**  
Class of 2005

**Sherry Nelson McQueen**  
Class of 2012

**Christopher Squire**  
Class of 2020

**Cindi Dove**  
Class of 2017

**Joshua Morgan**  
Class of 2020

**Diane Sutter**  
Founder

**Lino Garcia**  
Class of 2019

**Veronika Moroian**  
Class of 2014

**S. Jenell Trigg**  
Class of 2003

**Jason Hagiwara**  
Class of 2012

**Lyn Plantinga**  
Class of 2018

**Melanie Webb**  
Class of 2005

**Kathi Kolar**  
Class of 2020

**John Spencer**  
Class of 2008

**Steve Zafirooulos**  
Class of 2016

## ALUMNI ADVOCATE

These individuals pledged \$250 per year for five years.

**RaMona Alexander**  
Class of 2003

**Maggie Davis**  
Class of 2018

**Hugues Jean**  
Class of 2007

**Rita Marcocci**  
Class of 2016

**Kristy Santiago**  
Class of 2011

**Teri Arvesu**  
Class of 2018

**Lori Waldon DeAdwyler**  
Class of 2016

**Phyllis Kihara**  
Class of 2011

**Josh Morgan**  
Class of 2020

**Andrea Stahlman**  
Class of 2020

**Matt Brown**  
Class of 2019

**Erin Callaghan Gubbles**  
Class of 2017

**Jaleigh Long**  
Class of 2020

**Angenette Natkowski**  
Class of 2019

**Shawneen Thompson**  
Class of 2011

**Trila Bumstead**  
Class of 2003-04

**Jason Hunter**  
Class of 2018

**AJ Lurie**  
Class of 2018

**Jane Davis Pigg**  
Class of 2005

# BUSINESS INTELLIGENCE FOR BROADCASTERS

PREMIUM CONTENT

PREMIUM EVENTS

QUALITY JOB APPLICANTS

**TVNewsCheck.com**

# RADIO INK and RADIO+TELEVISION BUSINESS REPORT

are pleased to join in celebrating this year's  
"Service to America" award finalists and winners

*Celebration of*  
**SERVICE  
TO AMERICA**  
AWARDS  
PRESENTED BY THE NAB LEADERSHIP FOUNDATION

## Radio Ink and RBR+TVBR

Proudly providing service to the broadcast industry with news,  
information, and action-inspiring content for over 35 years.

Sign up to start your day with  
Radio Ink headlines at [radioink.com](http://radioink.com).

And get the afternoon recap with the  
RBR+TVBR daily newsletter. Sign up at [rbr.com](http://rbr.com).

**RADIO INK**  
RADIO'S PREMIER MANAGEMENT & MARKETING MAGAZINE

**RADIO+TELEVISION  
BUSINESS REPORT**

THE FINANCIAL + REGULATORY VOICE OF ELECTRONIC MEDIA



# BUILDING A BRIGHT, DIVERSE AND INNOVATIVE FUTURE FOR BROADCASTING.

The NAB Leadership Foundation is building a more diverse, innovative and vibrant future for the broadcast industry by investing in our greatest resource: our people. From state-of-the-art training programs, career development resources and awards that celebrate the broadcast industry and the diverse communities they serve, we are working to attract, train and develop the next generation of broadcast leaders.

 **LEADERSHIP  
FOUNDATION**  
NATIONAL ASSOCIATION OF BROADCASTERS

Learn more [nabfoundation.org](http://nabfoundation.org).

# NAB LEADERSHIP FOUNDATION

The NAB Leadership Foundation works with current and aspiring leaders in broadcasting to build a more diverse, innovative and vibrant future for the industry by investing in our greatest resource: our people.

We seek and depend on support from broadcasters, corporations, foundations and individuals for the development and presentation of our programs, events and initiatives. Our industry's future depends on great people, and the NAB Leadership Foundation is where the future gets started.

**Michelle Duke** – President

---

**Tim Dotson** – Senior Director, Development

---

**Paloma Johnson-Walker** – Senior Program Coordinator and Local Station Liaison

---

**Heather Tinsley** – Marketing Consultant

---

**Maria Pia Meckleburg** - Foundation Coordinator

---

For additional information, please call (202) 429-3191, email [nablf@nab.org](mailto:nablf@nab.org) or visit [nabfoundation.org](http://nabfoundation.org).

nielsen  
.....

# CONGRATULATIONS!

Nielsen is proud to sponsor the NABLF Service to America Awards broadcast. Congratulations to all of the honorees and recipients.