

Highlights – 2013-2020

- Increased events/activities from 15 in 2013 to 30+ in 2019. Most are free to the public.
- Established a connection with Bryan ISD to include student performing groups at Texas Reds and First Fridays.
- Grown First Friday attendance from 1500 attendance to average 3000 – 5000.
- Grew staff from 3 employees to 5 DBA/1 Queen
- Established structure, policies and guidelines for board and staff, including adding language to funding contract that requires adherence to Open Meetings Act.
- Secured grants, sponsorships and funding from \$165,00 in 2014 to just under \$500,000 in 2020.
- Secured the Texas Cultural District designation from the Texas Commission on the Arts in 2014.
- Brought consistent, positive publicity for downtown due to strong media relationships.
- Increased merchant participation in DBA-led events.
- Established strong merchant base with merchant workshops and business meetings.
- Worked to improve relationships between downtown merchants and the city by serving as an advocate and problem-solver for downtown issues.
- Opened the Queen and established systems and processes to effect maximum efficiency in operations
- Raised the profile of Downtown Bryan statewide and beyond through awards from the Texas Downtown Association and League of Historic American Theatres.
 - Texas Downtown Association
 - 2014 Best Promotional Event-Monumetal;
 - 2015 Best Renovation-Arsenal Tattoo and Design Gallery;
 - 2015-Best Commercial Renovation-finalist-Bird's Nest;
 - 2016-Best Renovation-finalist-Rx Pizza;
 - 2018-Best Renovation finalist-Queen Theatre;
 - 2018-Award of Excellence for a Downtown Professional-Sandy Farris
 - 2019-Best Downtown Business- Catalena Hatters; Best Renovation-finalist-Legal Monkeys
 - League of Historic American Theatres (national)
 - 2018: Outstanding Individual Achievement - Ben Hardeman
 - City of Bryan – 2017 Mayor's Downtown Impact Award – Sandy Farris
- Provided the Downtown Bryan story and best practices to cities across Texas and beyond who sought the DBA's expertise. These were unsolicited calls, and the result of publicity that reached people in these towns, as well as former students from TAMU who have re-visited Downtown Bryan. (Wichita Falls, Temple, San Angelo, Conroe, Palestine, Dayton, Corpus Christi, Leesville, LA)
- Frequent speaker at community organization meetings.
- Presented the top-rated session at the 2018 Texas Downtown Association annual conference.
- Selected as a panelist for the quarterly Leadership Texas Women conference 2019.