

BRYAN/COLLEGE STATION CHAMBER OF COMMERCE
Summary of Statistics - Sales
Chamber Day 2018
Sponsored by Brazos County

Compared to the previous 12 months, how have sales changed?

	2018					2017					2016				
	Responses	Increased	Decreased	Stayed the same	No answer given	Responses	Increased	Decreased	Stayed the Same	No answer given	Responses	Increased	Decreased	Stayed the same	No answer given
Total	912	60.31%	11.51%	24.12%	4.06%	1000	57.30%	13.10%	25.50%	4.10%	783	59%	14%	22%	5%
Arts and Culture (Museums)	11	36.36%	18.18%	45.45%	0.00%	7	57.14%	14.29%	14.29%	14.29%	1	100%	0%	0%	0%
Construction (Concrete, Roofer, Electrician, Builder, etc.)	49	77.55%	6.12%	14.29%	2.04%	53	69.81%	7.55%	18.87%	3.77%	36	55%	11%	31%	3%
Education	9	55.56%	11.11%	33.33%	0.00%	5	40.00%	20.00%	40.00%	0.00%	8	75%	0%	13%	12%
Energy (Petroleum Exploration, Fracking, etc)	5	80.00%	0.00%	0.00%	20.00%	8	37.50%	25.00%	25.00%	12.50%	6	17%	83%	0%	0%
Financial Services (Banks, Brokerages)	51	66.67%	5.88%	23.53%	3.92%	72	61.11%	11.11%	25.00%	2.78%	60	77%	5%	13%	5%
Government	0	0.00%	0.00%	0.00%	0.00%	7	42.86%	14.29%	28.57%	14.29%	3	33%	0%	67%	0%
Healthcare and Wellness (includes fitness facilities)	89	70.79%	2.25%	23.60%	3.37%	107	55.14%	7.48%	34.58%	2.80%	61	74%	3%	20%	3%
Human/Social Services	17	52.94%	11.76%	29.41%	5.88%	15	53.33%	6.67%	20.00%	20.00%	8	75%	12%	13%	0%
Information Technology (Computers etc.)	10	70.00%	10.00%	10.00%	10.00%	13	46.15%	7.69%	38.46%	7.69%	7	57%	0%	43%	0%
Manufacturing	24	66.67%	8.33%	16.67%	8.33%	14	85.71%	0.00%	14.29%	0.00%	17	47%	29%	24%	0%
Real Estate Development	8	75.00%	0.00%	25.00%	0.00%	14	71.43%	7.14%	21.43%	0.00%	8	62%	0%	25%	13%
Real Estate Development - Management	16	62.50%	18.75%	12.50%	6.25%	17	47.06%	5.88%	35.29%	11.76%	10	80%	0%	20%	0%
Restaurant/Food & Beverage	157	61.15%	14.65%	20.38%	3.82%	143	65.03%	14.69%	18.88%	1.40%	126	67%	10%	18%	5%
Retail (Clothing Store, Gas Station, Wal-Mart, etc.)	192	49.48%	17.71%	29.17%	3.65%	277	46.57%	18.77%	29.60%	5.05%	216	49%	19%	26%	6%
Services - Other (includes hair salons, spas and personal care services)	159	57.86%	10.06%	27.04%	5.03%	163	61.35%	11.04%	23.93%	3.68%	146	60%	15%	22%	3%
Services, Professional (Attorney,Accountant)	72	66.67%	5.56%	27.78%	0.00%	52	67.31%	5.77%	25.00%	1.92%	49	59%	10%	23%	8%
Tourism, Hospitality & Recreation (Hotel, Grand Station)	28	53.57%	25.00%	10.71%	10.71%	24	66.67%	16.67%	8.33%	8.33%	16	25%	44%	31%	0%
Wholesalers	15	53.33%	13.33%	26.67%	6.67%	9	44.44%	44.44%	11.11%	0.00%	5	60%	20%	20%	0%

