

MEMO

TO: Duane Peters, County Judge
Sammy Catalena, Commissioner
Steve Aldrich, Commissioner
Nancy Berry, Commissioner
Irma Cauley, Commissioner

FROM: Carl Kolbe, Brazos County Expo Complex

DATE: June 20,2018

SUBJECT: Request For Funding Of State 4-H Horse Show

Cc: Irene Jett
Nina Means

I respectfully request funding for The Texas State 4-H Horse Show for the years 2019-2023. H.O.T. funds in the amount of \$50,000 per year for five years for a total of \$250,000 is requested as the Brazos County contribution to Texas Agrilife Extension for fees and expenses encumbered during the show.

In addition, the BC Expo Rewards Program will be in effect and will contribute another \$12,000 per year, - \$60,000 total. These funds have already been budgeted through the H.O.T. marketing incentives account 71530000.

The cities of Bryan and College Station along with Experience Bryan/College Station are contributing \$85,000/year - \$ 425,000 collectively.

These contributions are essential in securing this major event which is capable of occupying 1500 – 2000 hotel room nights as part of a 1 million dollar impact per year to Brazos County and the BCS area.

Thank you for your consideration.