

Fall 2017 Enrollment Report

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Proven SUCCESS. As of the Census Day – Sept. 13

| Campus Counts | Fall 2017 | Fall 2016 | Difference | % Change |
|-------------------------|-----------|-----------|------------|----------|
| Brenham | 2,350 | 2,376 | (26) | -1.1% |
| Bryan | 11,955 | 12,338 | (383) | -3.1% |
| Distance Learning | 2,000 | 2,047 | (47) | -2.3% |
| Schulenburg | 164 | 162 | 2 | 1.2% |
| Sealy | 117 | 133 | (16) | -12.0% |
| High School Dual Credit | 1,926 | 1,816 | 110 | 6.1% |
| Health Science Center | 374 | 407 | (33) | -8.1% |
| Post Office | 49 | 48 | 1 | 2.1% |
| Prisons | 0 | 56 | (56) | -100.0% |
| TEEX and Police Academy | 35 | 39 | (4) | -10.3% |
| Hodde Center | 7 | 0 | 7 | 0.0% |
| Totals | 18,970 | 19,422 | (452) | -2.3% |





Fall District Enrollment



Proven Fall 2017 Contact Hours SUCCESS. As of the Census Day – Sept. 13

| Contact Hours by Campus | Fall 2017 | Fall 2016 | Difference | % Change |
|-------------------------|-----------|----------------|------------------|----------|
| Brenham | 552,912 | 566,848 | (13,936) | -2.5% |
| Bryan | 2,192,448 | 2,272,448 | (80,000) | -3.5% |
| Distance Learning | 410,560 | 413,632 | (3 <i>,</i> 072) | -0.7% |
| Schulenburg | 29,856 | 30,144 | (288) | -1.0% |
| Sealy | 23,952 | 24,576 | (624) | -2.5% |
| High School Dual Credit | 100,992 | 96,496 | 4,496 | 4.7% |
| Health Science Center | 129,936 | 133,632 | (3 <i>,</i> 696) | -2.8% |
| Post Office | 15,712 | 15,392 | 320 | 2.1% |
| Prison | 0 | 10,000 | (10,000) | -100.0% |
| TEEX and Police Academy | 23,072 | 25,712 | (2 <i>,</i> 640) | -10.3% |
| Hodde Center | 1,536 | 0 | 1,536 | 0.0% |
| Other TAMU | 3,520 | 3 <i>,</i> 328 | 192 | 5.8% |
| Total | 3,484,496 | 3,592,208 | (107,712) | -3.0% |





Fall District Contact Hours



Proven SUCCCSS.

Fall Enrollment Summary

- Growth in Blinn's high school dual credit
- Increase in enrollment for 12-week courses
 - Begin Monday, September 25
- Brenham continues to be flat in enrollment and contact hours
- Schulenburg up slightly in enrollment
- Larger number of first time, full-time students
- TEAM and Engineering Academy enrollment grew
 - TEAM 990 students
 - Engineering Academy Bryan 500
 - Engineering Academy Brenham 81



Proven SUCCESS. Fall Enrollment Summary

- Loss of the federal prison
- Bryan decrease in enrollment could be due to the statewide trend of increased high school dual credit
- TAMU's fall 2017 admitted class is up more than 10% to almost 14,000
- Surprising decrease in enrollment and contact hours for Distance Learning classes
 - Had large increase last year
- Decrease in Spring enrollment, caused retained numbers to be lower



Proven SUCCESS.

Upcoming initiatives

- RELLIS will provide opportunity
- New dorm will provide room to grow in Brenham
- Enrollment Management team meeting and coming up with ideas for increased enrollment
 - "What are we doing today to increase enrollment!"
- Recruiting initiatives
 - Surveying students who applied but did not attend
 - Increase in Engineering Academy
 - Agriculture and Performing Arts departmental recruiting
 - Potential increase in athletic redshirt programs
 - More targeted on-campus activities

