

Fall 2017 Enrollment Report

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Proven SUCCESS. As of the Census Day – Sept. 13

Campus Counts	Fall 2017	Fall 2016	Difference	% Change
Brenham	2,350	2,376	(26)	-1.1%
Bryan	11,955	12,338	(383)	-3.1%
Distance Learning	2,000	2,047	(47)	-2.3%
Schulenburg	164	162	2	1.2%
Sealy	117	133	(16)	-12.0%
High School Dual Credit	1,926	1,816	110	6.1%
Health Science Center	374	407	(33)	-8.1%
Post Office	49	48	1	2.1%
Prisons	0	56	(56)	-100.0%
TEEX and Police Academy	35	39	(4)	-10.3%
Hodde Center	7	0	7	0.0%
Totals	18,970	19,422	(452)	-2.3%





Fall District Enrollment



Proven Fall 2017 Contact Hours SUCCESS. As of the Census Day – Sept. 13

Contact Hours by Campus	Fall 2017	Fall 2016	Difference	% Change
Brenham	552,912	566,848	(13,936)	-2.5%
Bryan	2,192,448	2,272,448	(80,000)	-3.5%
Distance Learning	410,560	413,632	(3 <i>,</i> 072)	-0.7%
Schulenburg	29,856	30,144	(288)	-1.0%
Sealy	23,952	24,576	(624)	-2.5%
High School Dual Credit	100,992	96,496	4,496	4.7%
Health Science Center	129,936	133,632	(3 <i>,</i> 696)	-2.8%
Post Office	15,712	15,392	320	2.1%
Prison	0	10,000	(10,000)	-100.0%
TEEX and Police Academy	23,072	25,712	(2 <i>,</i> 640)	-10.3%
Hodde Center	1,536	0	1,536	0.0%
Other TAMU	3,520	3 <i>,</i> 328	192	5.8%
Total	3,484,496	3,592,208	(107,712)	-3.0%





Fall District Contact Hours



Proven SUCCCSS.

Fall Enrollment Summary

- Growth in Blinn's high school dual credit
- Increase in enrollment for 12-week courses
 - Begin Monday, September 25
- Brenham continues to be flat in enrollment and contact hours
- Schulenburg up slightly in enrollment
- Larger number of first time, full-time students
- TEAM and Engineering Academy enrollment grew
 - TEAM 990 students
 - Engineering Academy Bryan 500
 - Engineering Academy Brenham 81



Proven SUCCESS. Fall Enrollment Summary

- Loss of the federal prison
- Bryan decrease in enrollment could be due to the statewide trend of increased high school dual credit
- TAMU's fall 2017 admitted class is up more than 10% to almost 14,000
- Surprising decrease in enrollment and contact hours for Distance Learning classes
 - Had large increase last year
- Decrease in Spring enrollment, caused retained numbers to be lower



Proven SUCCESS.

Upcoming initiatives

- RELLIS will provide opportunity
- New dorm will provide room to grow in Brenham
- Enrollment Management team meeting and coming up with ideas for increased enrollment
 - "What are we doing today to increase enrollment!"
- Recruiting initiatives
 - Surveying students who applied but did not attend
 - Increase in Engineering Academy
 - Agriculture and Performing Arts departmental recruiting
 - Potential increase in athletic redshirt programs
 - More targeted on-campus activities

