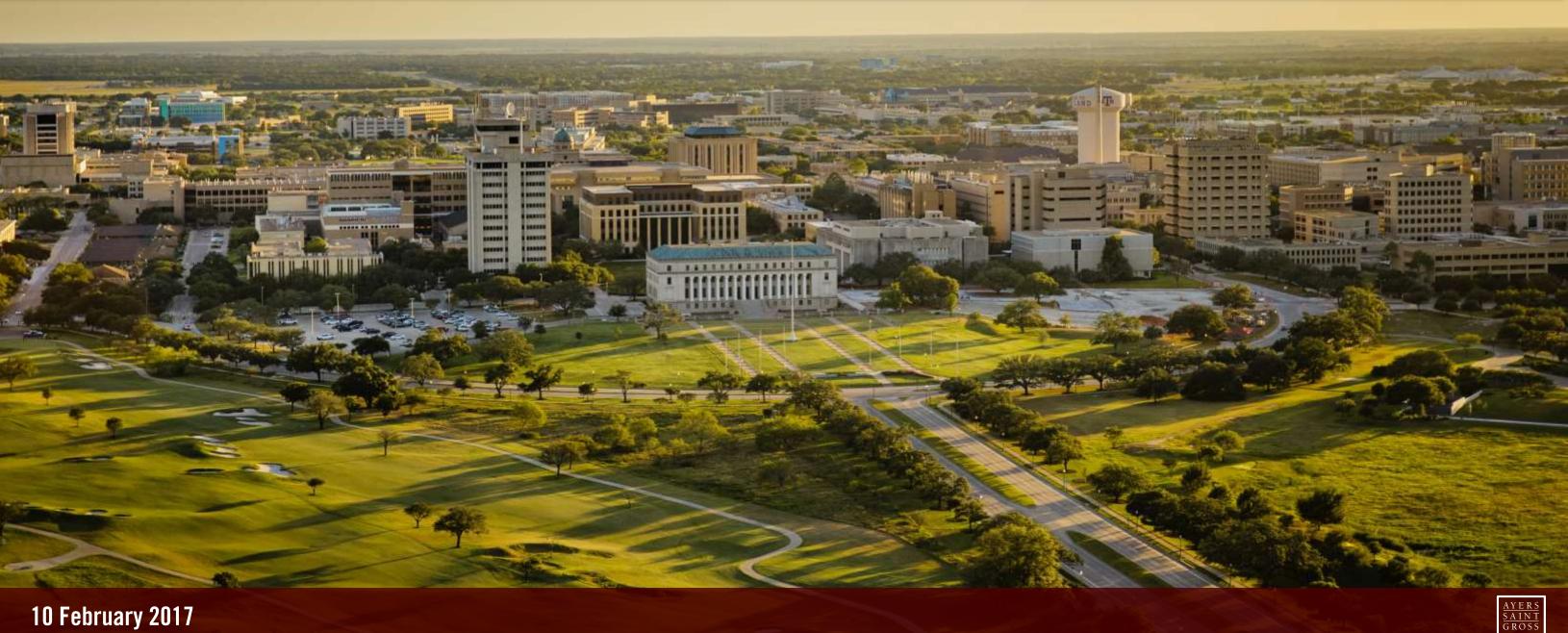


2017 CAMPUS MASTER PLAN



10 February 2017

AGENDA

Introduction & Engagement

Overview of Campus Master Plan Elements

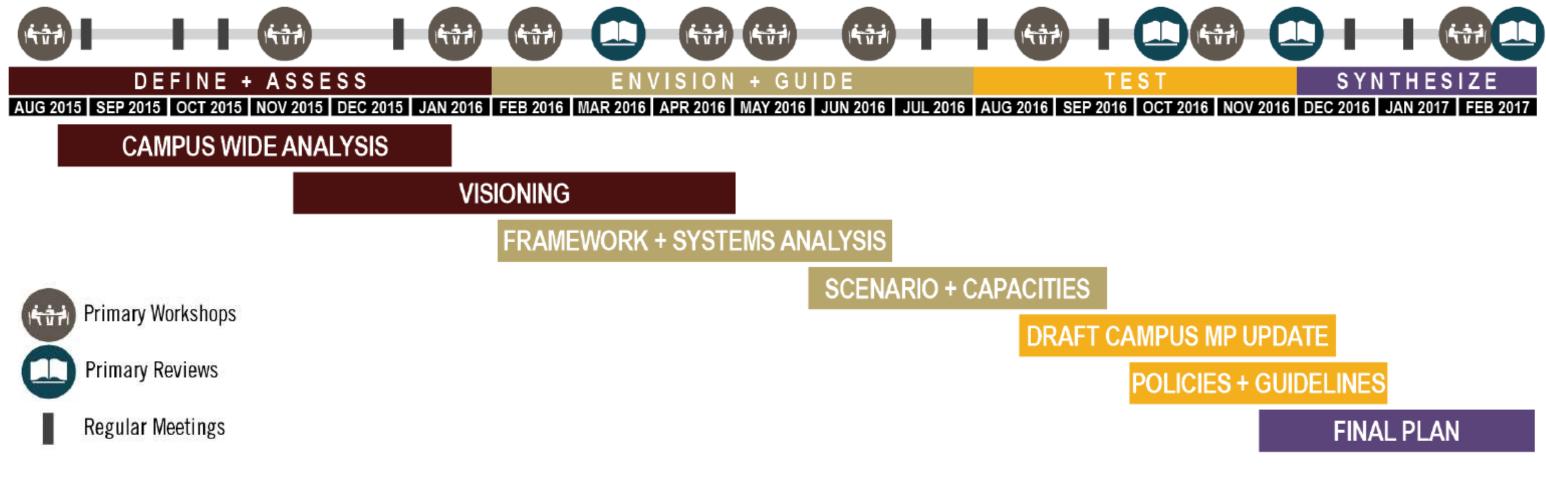
- Campus Development Plan
- Mobility & Safety
- Wayfinding & Signage
- Sustainability & Wellness
- Heritage Conservation
- Campus Guidelines

Discussion & Questions





Process Timeline





Focus Elements & Planning Area

Focus Elements:

Campus Development Plan

Mobility & Safety

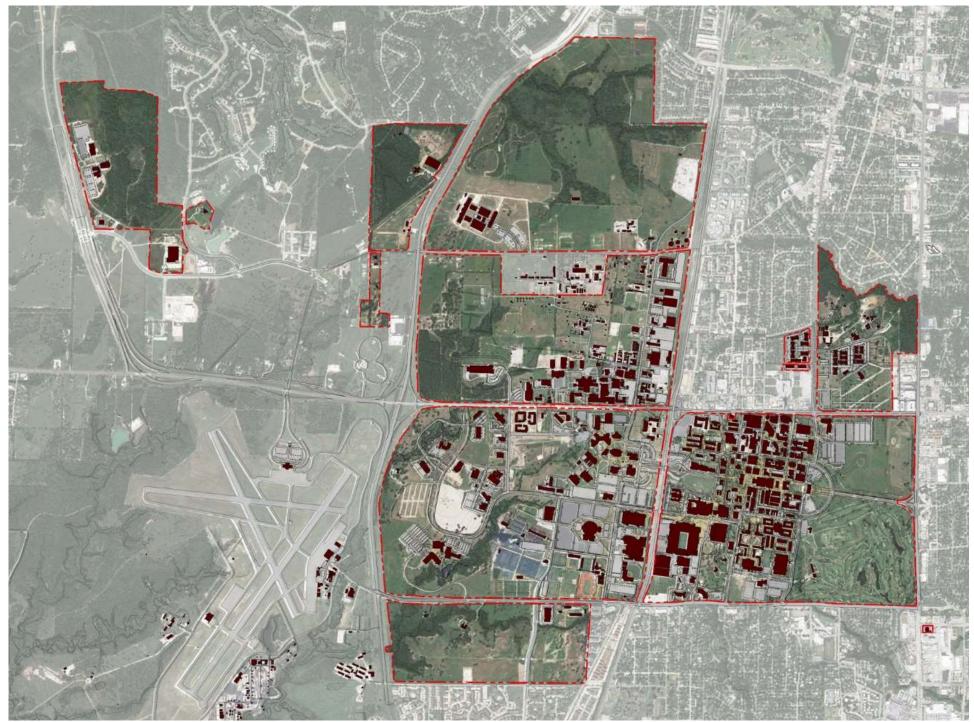
Sustainability & Wellness

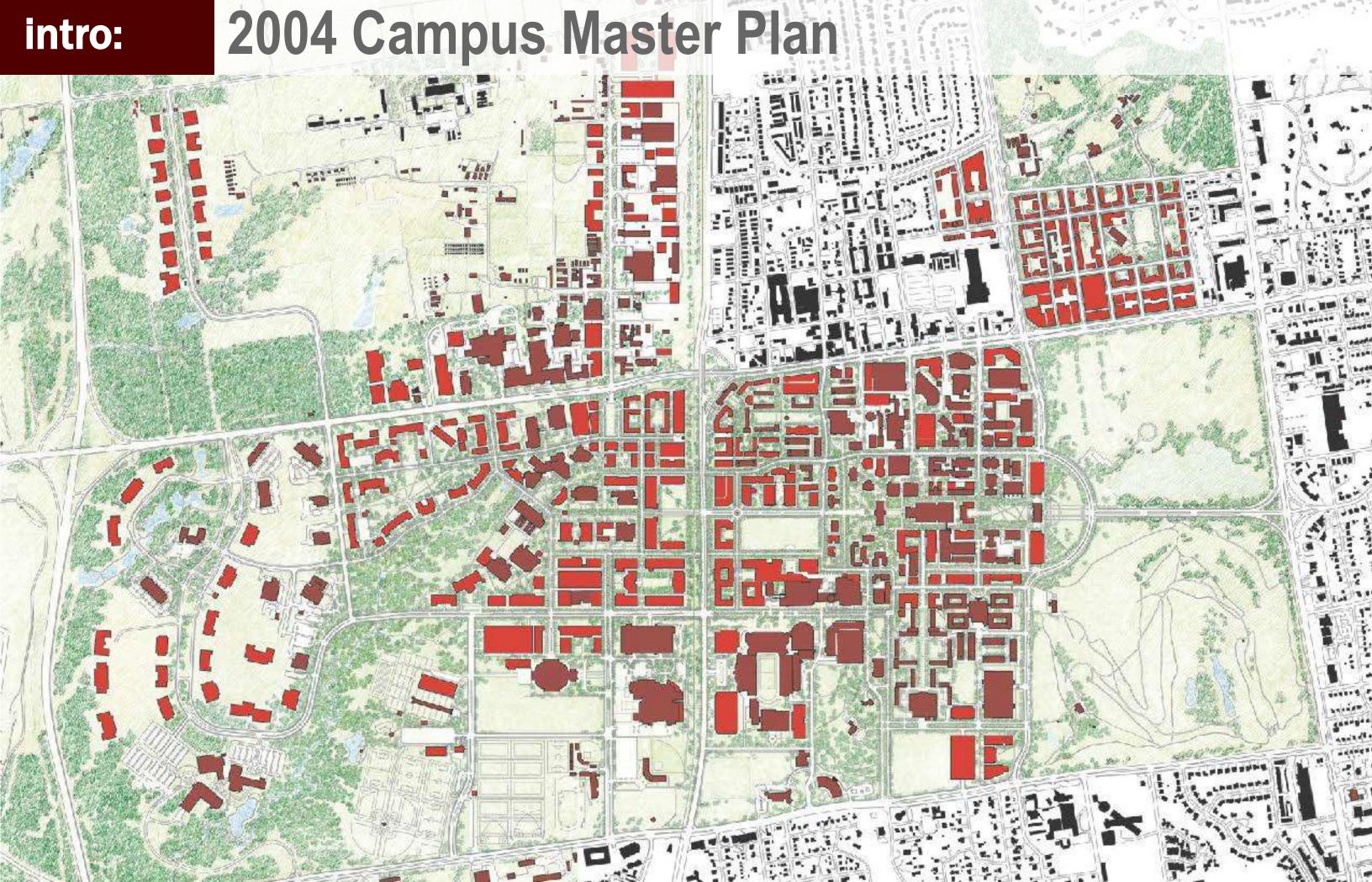
Campus Guidelines

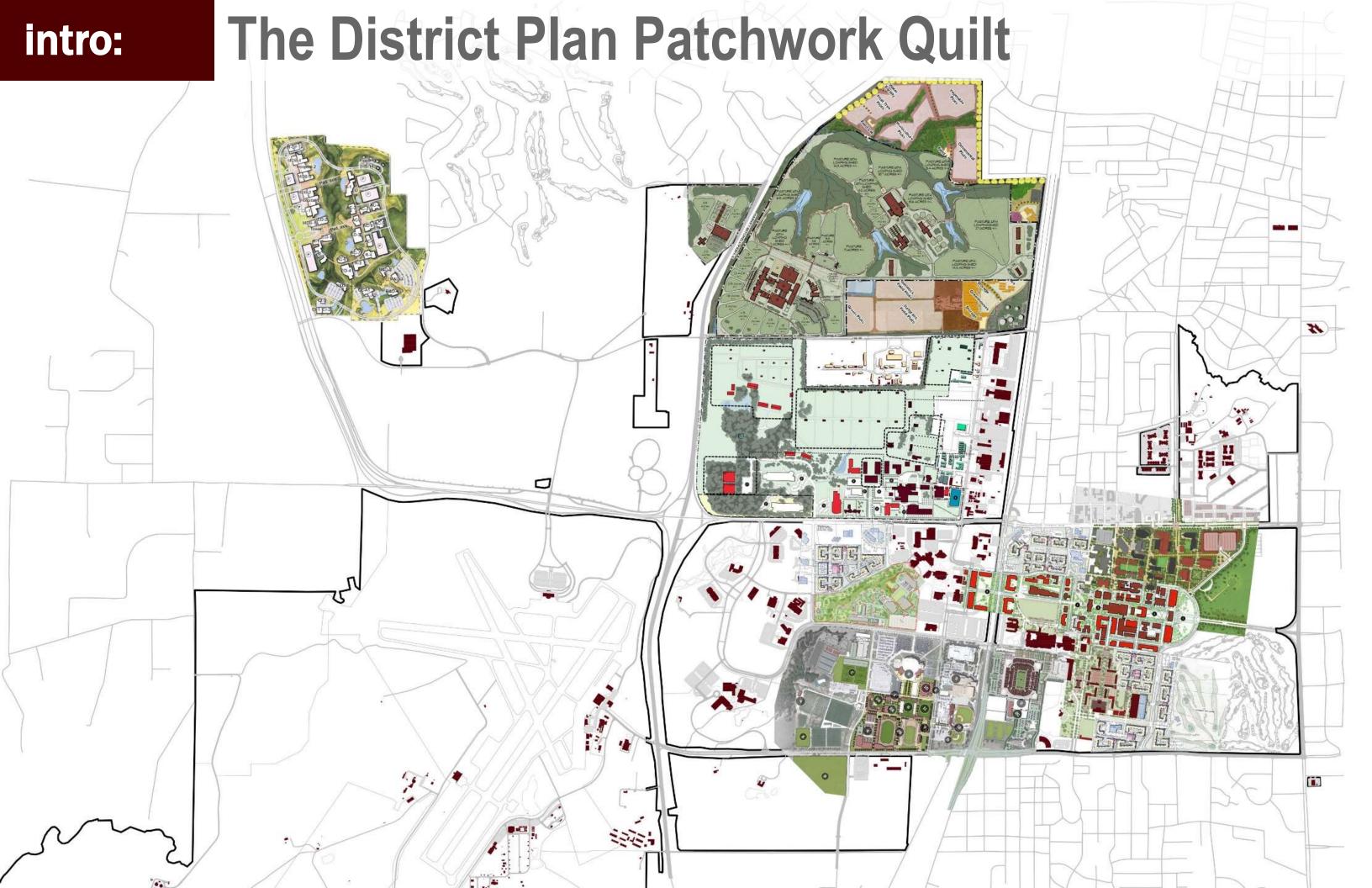
Heritage Conservation

Wayfinding & Signage

Planning Area



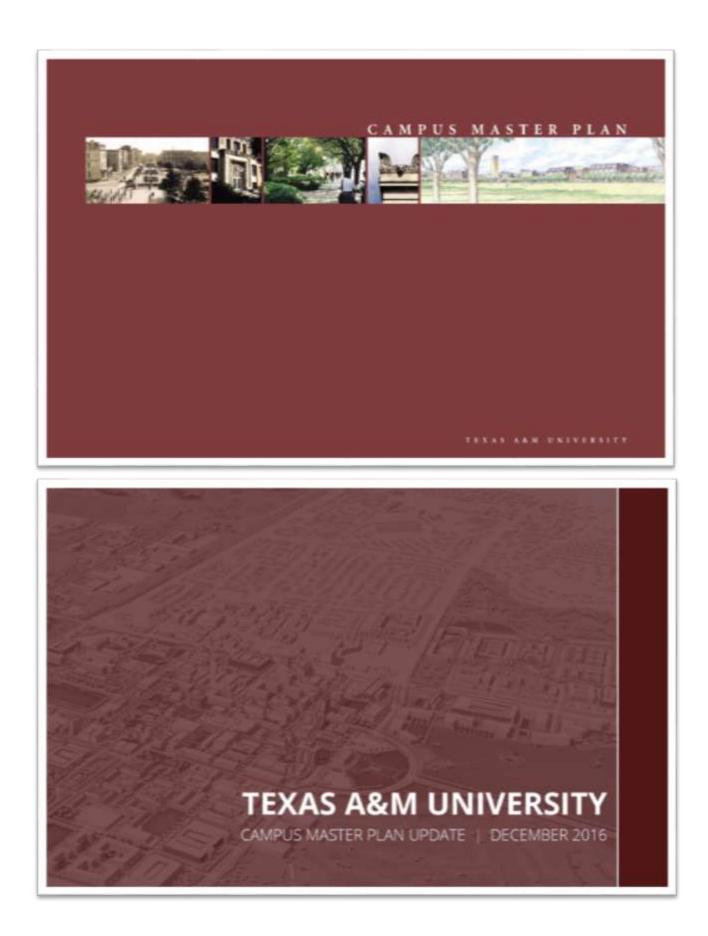




intro:

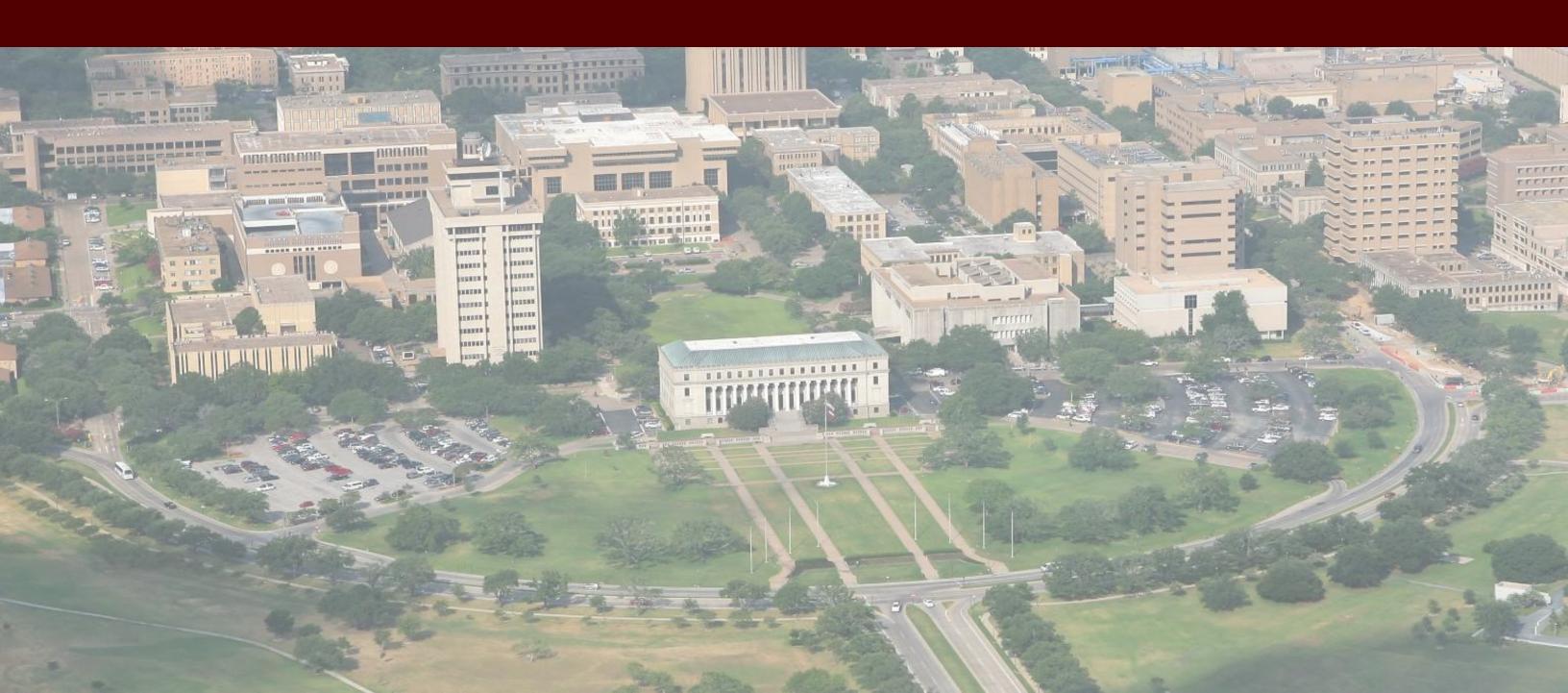
2004 and 2017 Campus Master Plans

- **2017 Campus Master Plan will be the** principal planning document for the campus.
- Defines and sets the direction for the ongoing development of the campus environment aligned with the Capital Plan.
- Integrates the physical systems of campus to direct the utilization of institutional resources and assets such as land use.
- **District Plans, or their future equivalent, will** serve to bridge the gap between departmental academic / strategic plans and the campus plan.









HHHHH.





Engagement

Orchestrate

Co-Chairs Dr. Jorge Vanegas Ms. Lilia Gonzales

Direct & Advise

Executive Committee President Provost VP for Finance & Administration

Advisory Committees Council of Deans Council on the Built Environment

> Focus Groups Multiple Entities

Campus & Community Open Forums Website

Support

Information Requests

University Architect Transportation Services UES Student Affairs Academics

engage:

Engagement

50+

Sessions with the Campus Community:

- Focus Groups
- Joint Reviews
- Open Houses
- Advisory Councils
- Executive Committee
- Regional Agencies

300+

Participants with input via surveys, votes, dot exercises, open comments, formal reviews.....

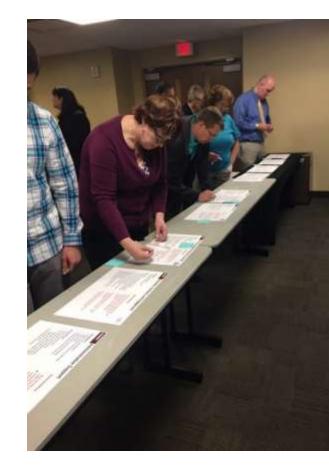


campusplan.tamu.edu

engage: Advisory & Focus Groups: SWOT Exercises









engage:

Focus Group Feedback: SWOT Exercise



LANDSCAPE



SUSTAINABILITY



VOICE OF THE CAMPUS



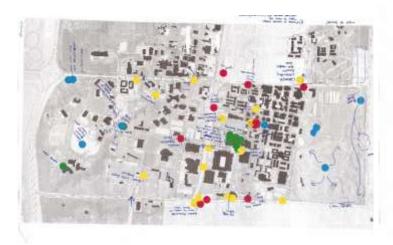
HENSEL PARK



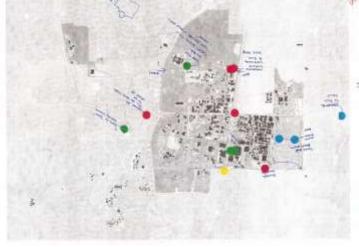
CIRCULATION AND PARKING



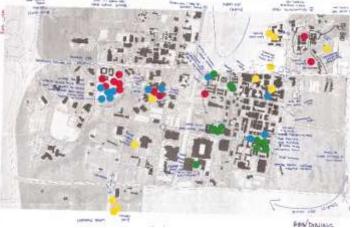
INFRASTRUCTURE



WAYFINDING & SIGNAGE



WAYFINDING & SIGNAGE

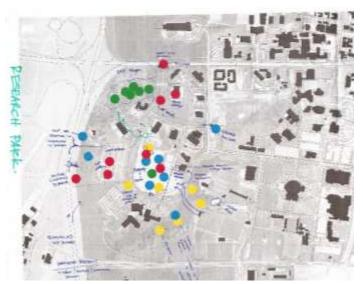


RESIDENCE LIFE & DINING





DESIGN GUIDELINES



RESEARCH PARK



PRESERVATION & ADAPTIVE REUSE

engage: Campus Open House: Students, Faculty & Staff

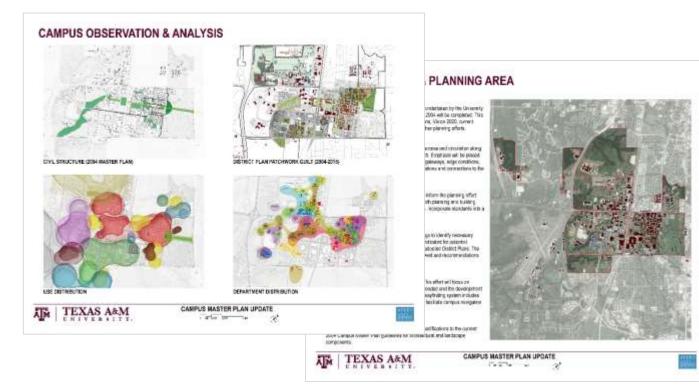




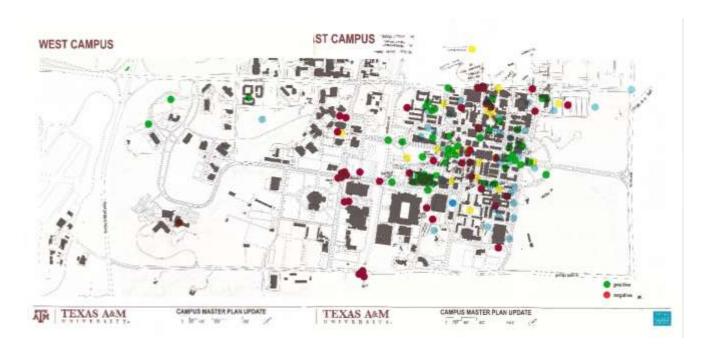


engage: Open House Stations

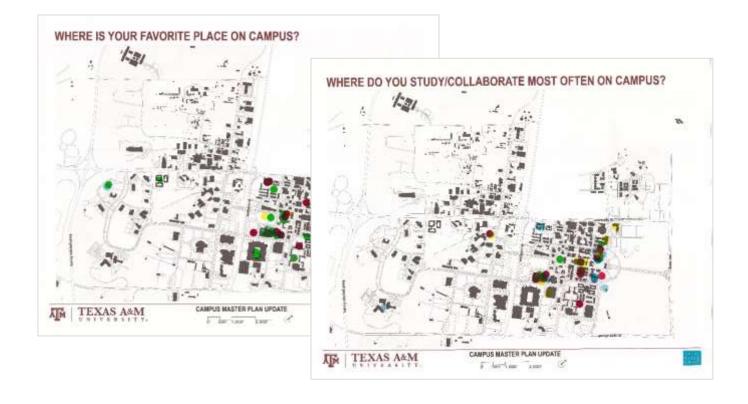
1. INTRODUCTION



3. DISCUSSION



2. PLACE SURVEY

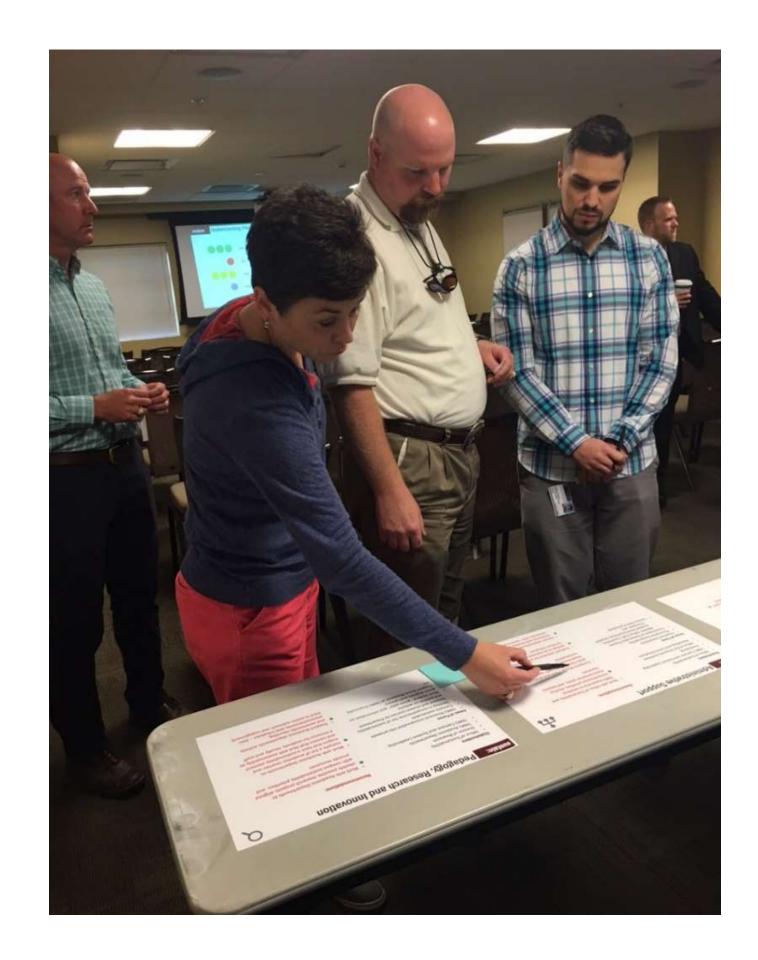


4. SUGGESTIONS



engage: Engagement Summary

- 1. Enhance the Student Experience
- 2. Strengthen Interdisciplinary and Physical Connections
- 3. Integrate the Built Environment via a Cohesive Landscape Vision





develop: Planning Tools

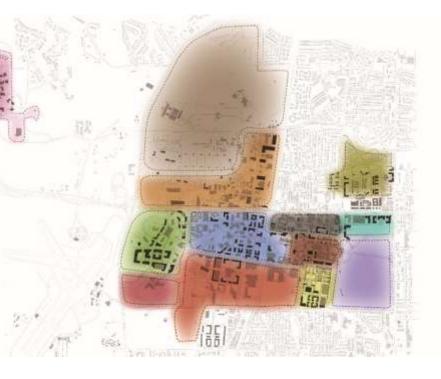


Framework Schema

- Identifies and expands on key alignments of significant campus buildings and places.
- Suggests linkages across campus at a variety of scales.

Open Space Network

- Creates the connections between elements of the Framework Schema.
- Integrates a cohesive campus environment.



Character Zones

Establishes the related physical characteristics of distinct areas of campus.

lacksquare

ullet

Provides identity and consistency across campus.

develop:

Open Space Network











Open Space Network: Quads, Plazas, Greens, etc.



develop:



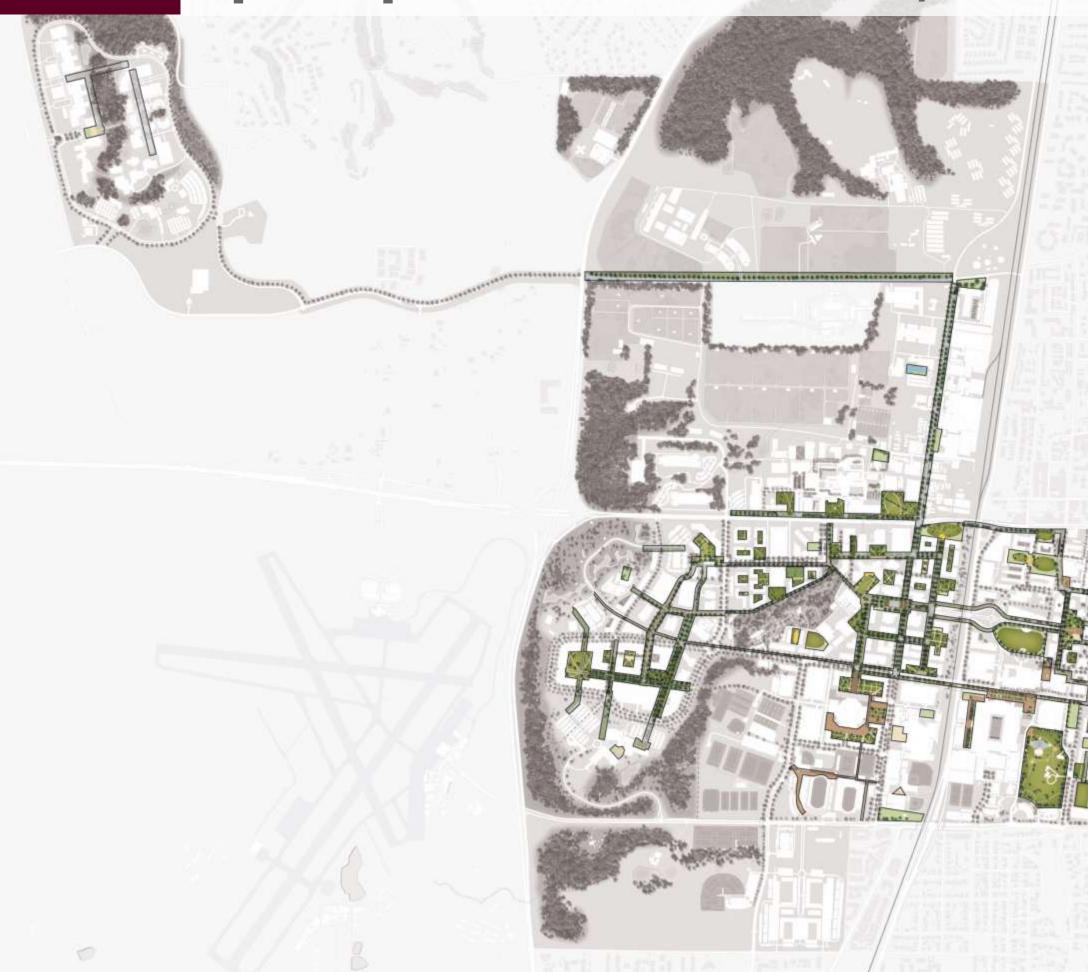




17 195

e i Mari

Open Space Network: Malls, Connectors & Links



develop:





develop:

Open Space Network: Educational





Open Space Network: Athletics/Recreation develop:





Open Space Network: Natural Systems



develop:









develop:

Campus Development Plan



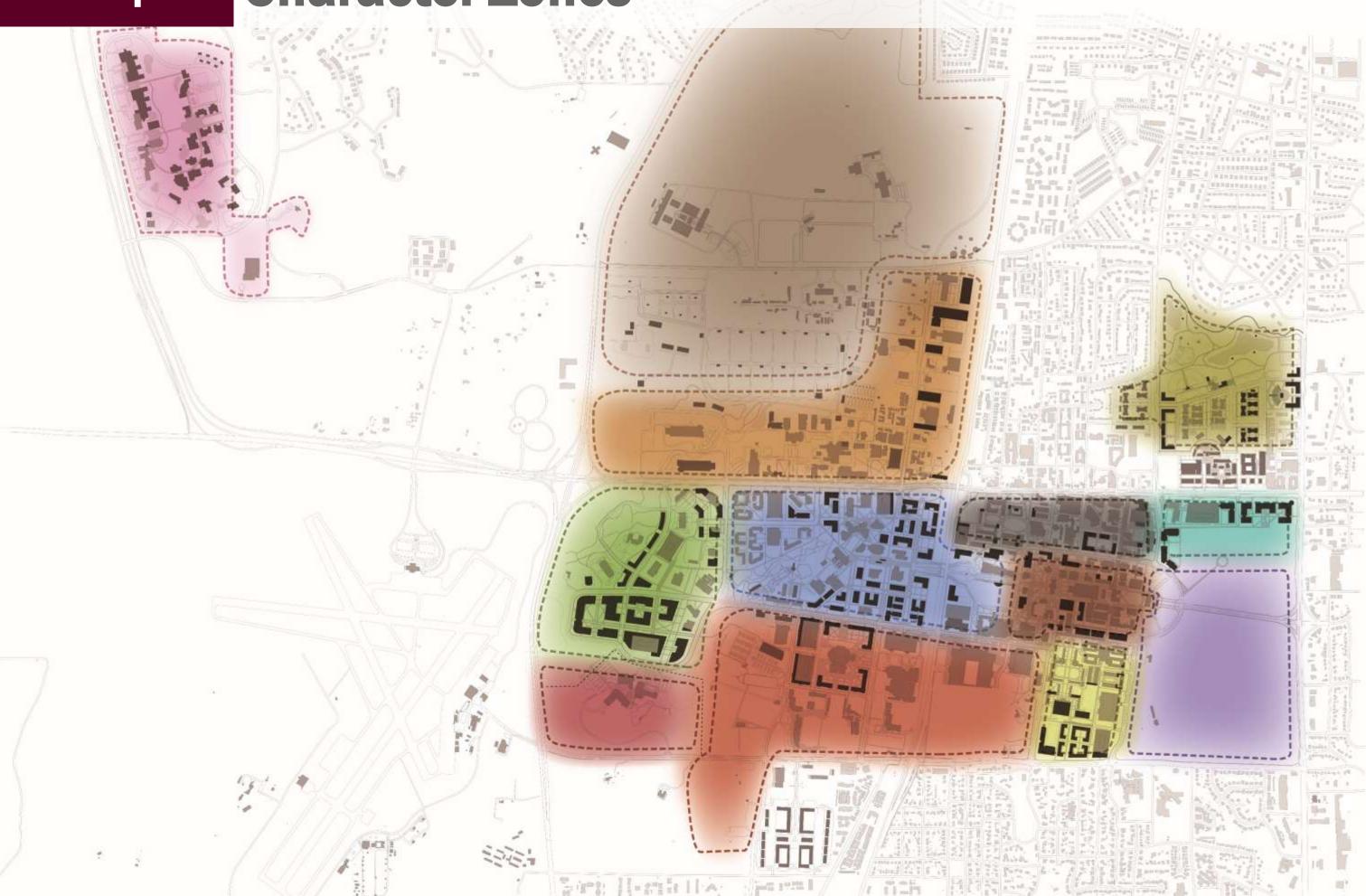
Stand Re



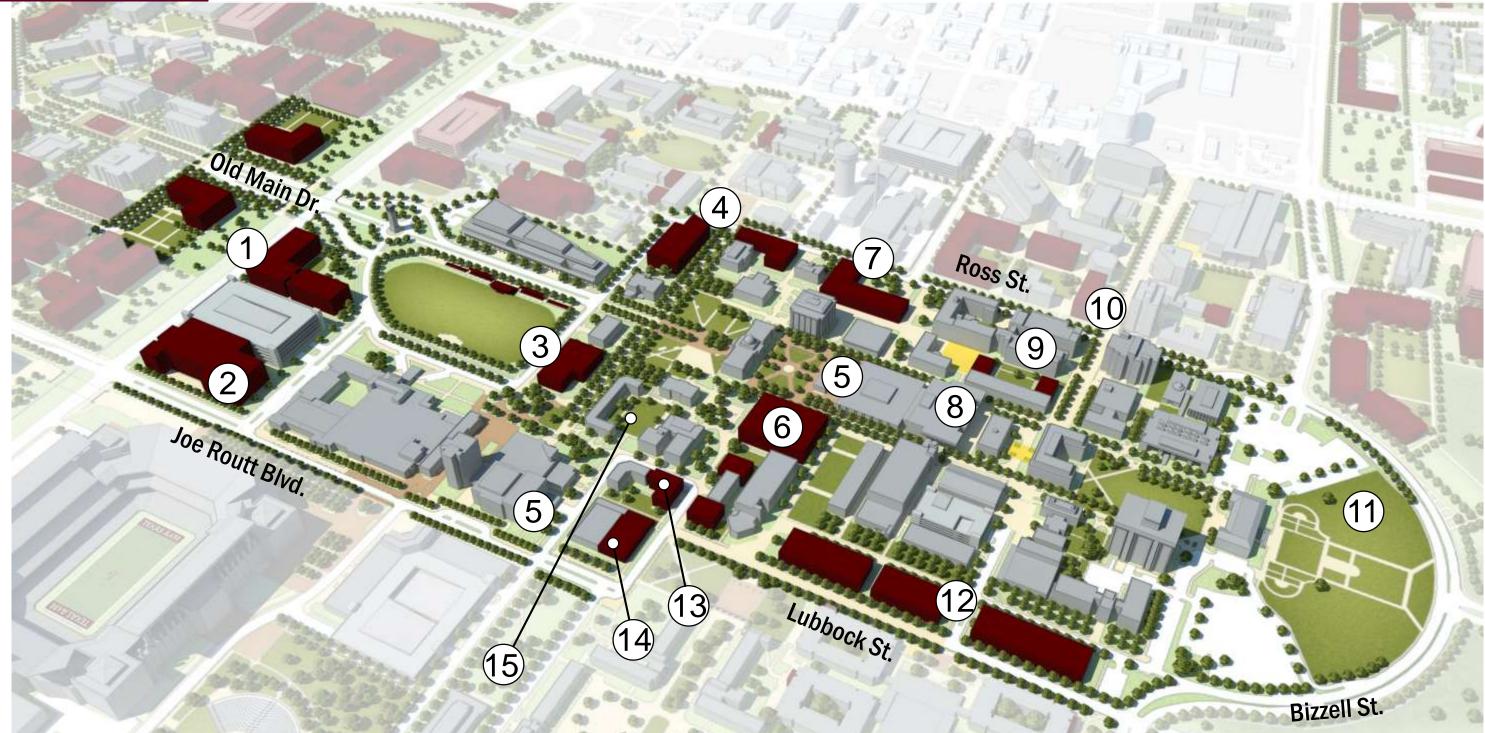


develop:

Character Zones



Historic Core: Campus Development Plan develop:



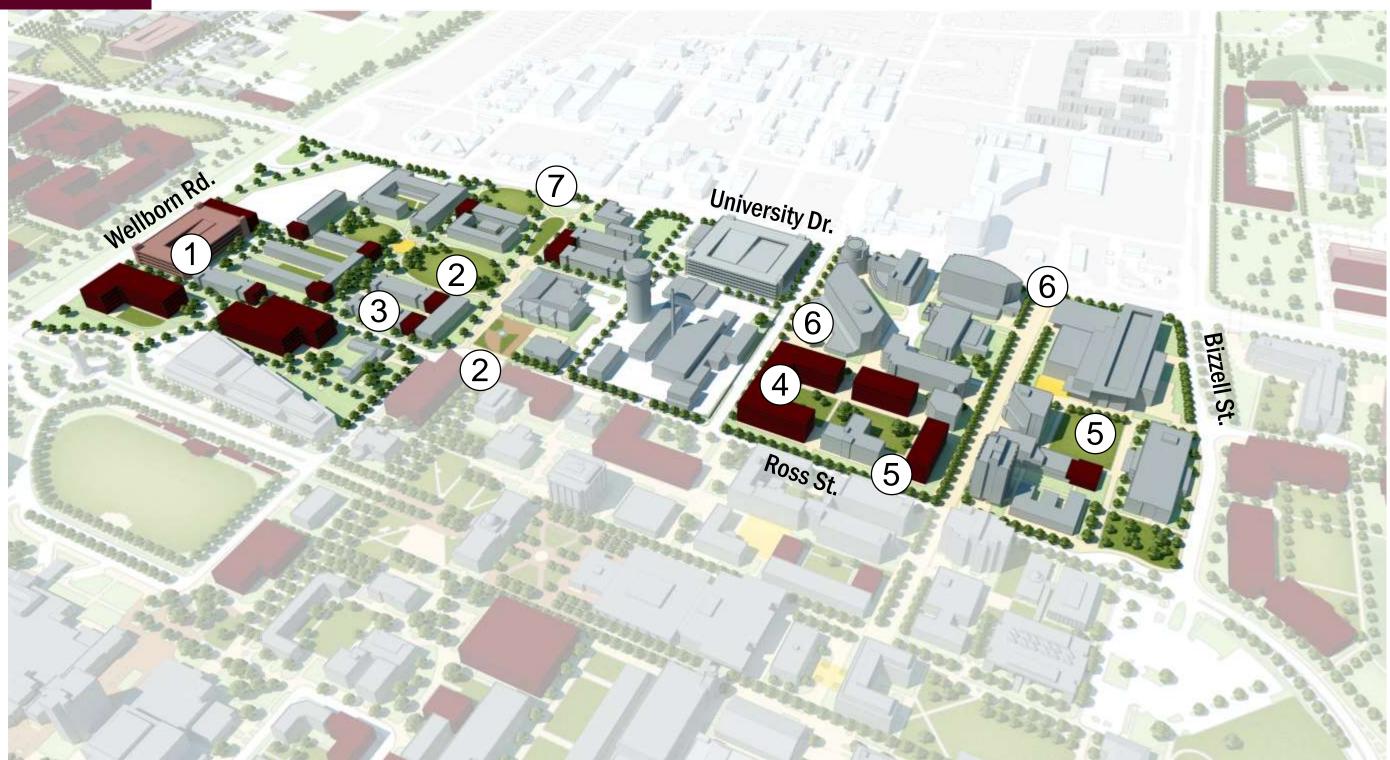
- 21st Century Classroom
- **Hotel & Conference Center** 2.
- 3. **Student Services**
- **Beutal and Heaton Replacement** 4.
- **Cushing Quad Improvements** 5.
- **BSBW & BSBE Replacement** 6.

Thompson Replacement 7. 8. **Evans Library Mall Improvements** Anthropology Building Addition & 9. **Open Space Improvements** 10. Pedestrian Mall @ Spence St. **Restore Administration Lawn** 11.



12. Pedestrian Mall @ Lamar and Nagle **EAB and TAES Annex Replacement** 12. Trigon Addition & Open Space 13. SUP3 Addition 14. Open Space Improvements

Northside: Campus Development Plan develop:

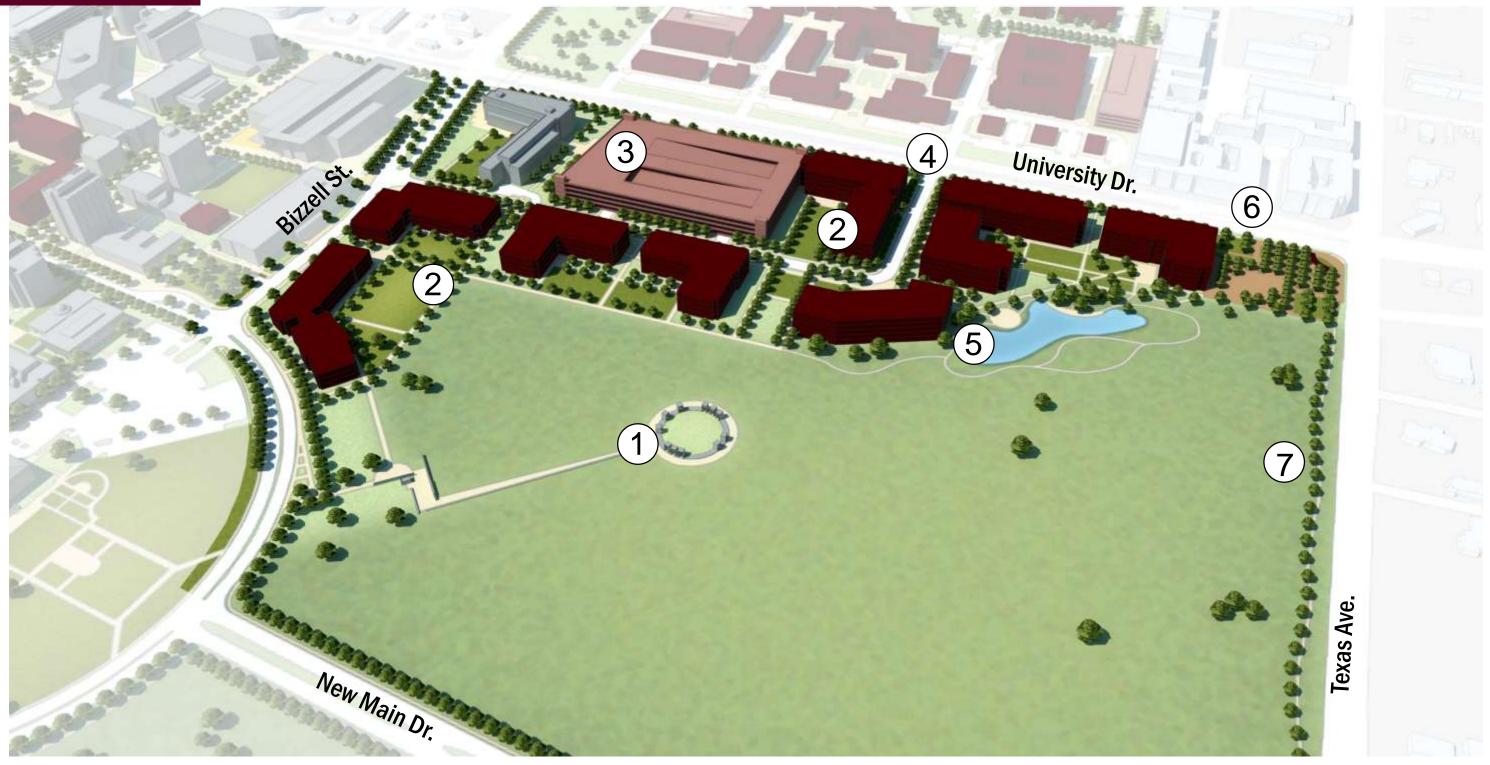


- **Proposed Parking Structure** 1.
- **Open Space Improvements** 2.
- 3. **Selective Renovations and Additions**
- 4. **New or Replacement Construction**

- **New Open Space** 5.
- **Enhanced Pedestrian Connection** 6.
- **New Pedestrian Mall** 7.



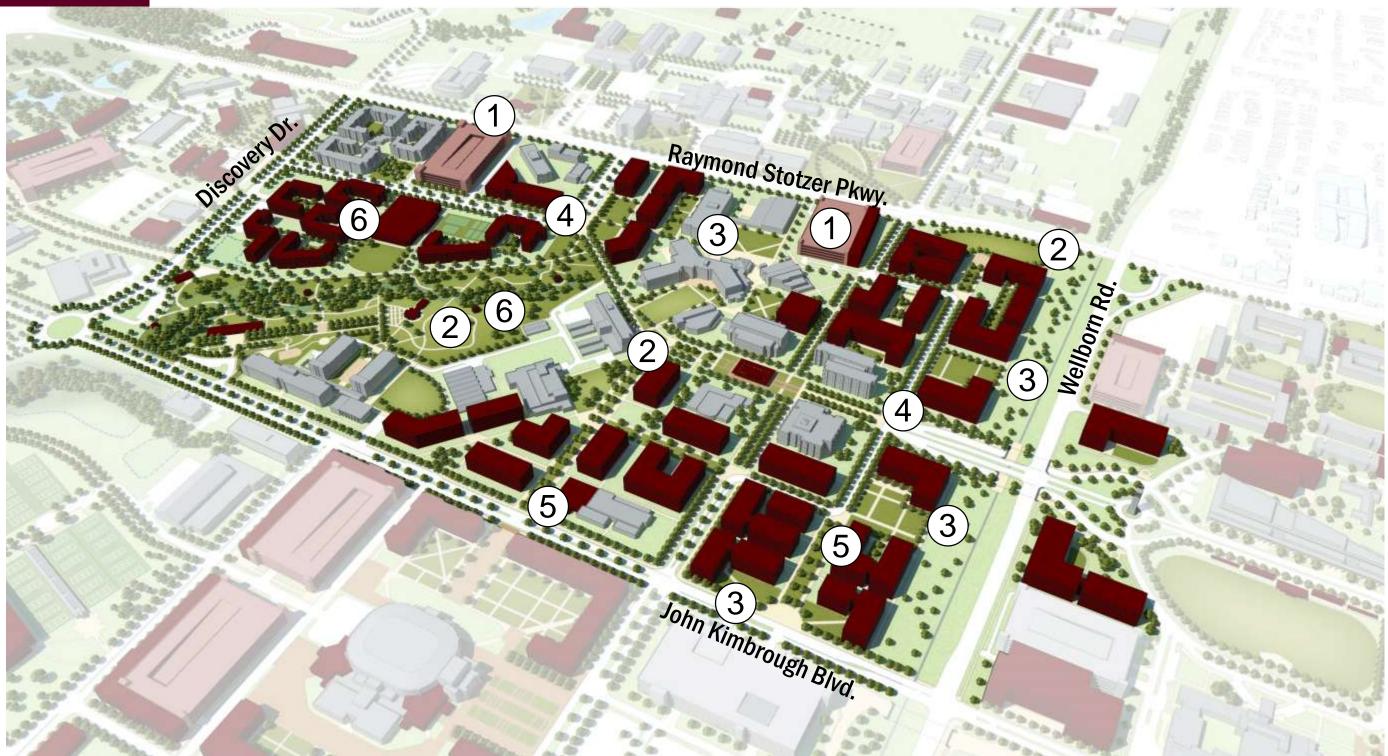
develop: Campus Front: Campus Development Plan



- 1. Preserve Bonfire Memorial View Corridor
- 2. New Open Spaces
- 3. Proposed Parking Structure
- 4. Polo Road Improvements

- 5. Stormwater Management
- 6. Enhanced Campus Gateway
- 7. Maintain Buffer Along Texas Ave.

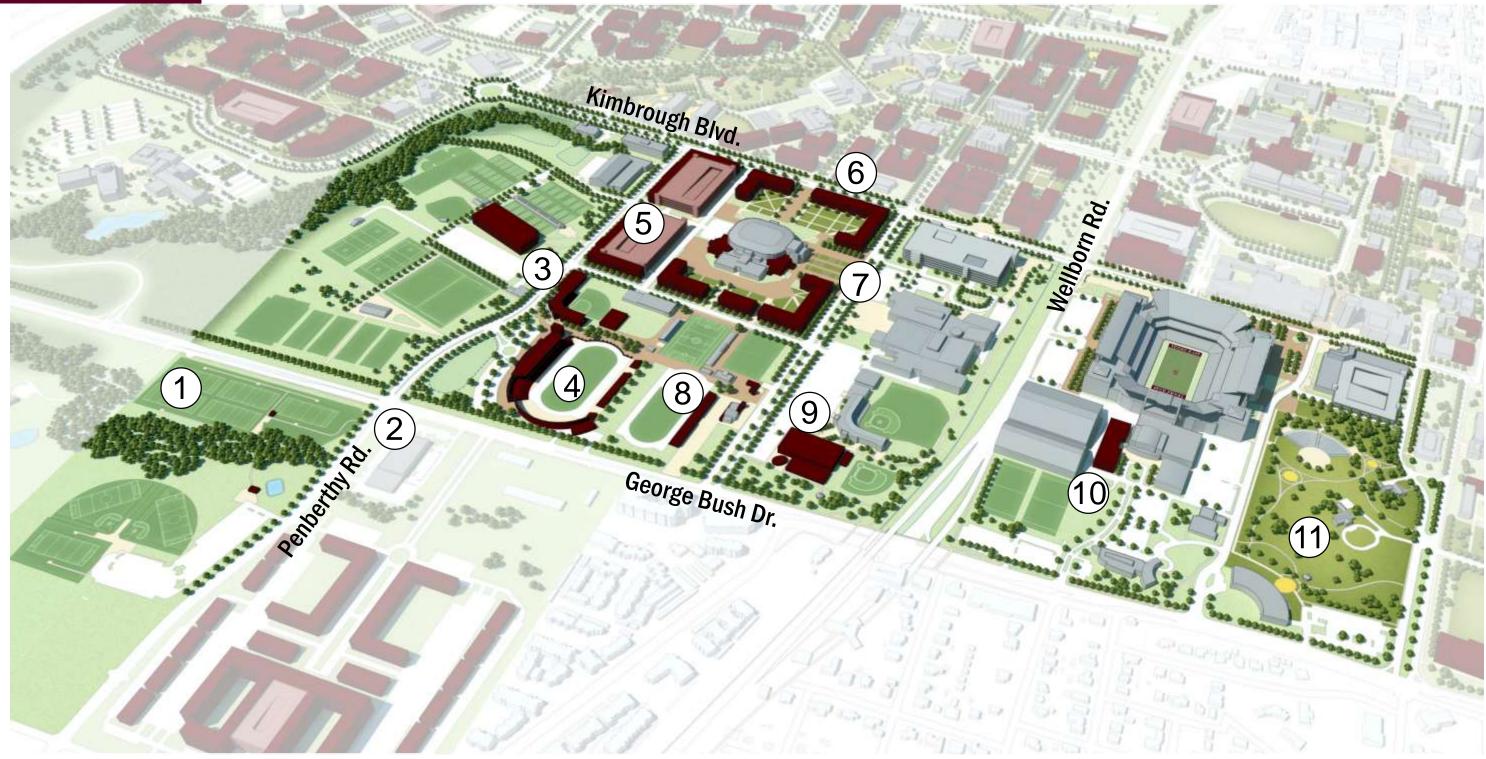
develop: West Campus: Campus Development Plan



- 1. Proposed Parking Structure
- 2. Improved Open Space
- 3. New Open Space
- 4. Enhanced Pedestrian Connection

- 5. New Pedestrian Mall
- 6. Under Construction/In Design

Athletics & Recreation: Campus Development Plan develop:



- **New Intramural Fields** 1.
- 2. **Potential Grade Separation**
- **New Softball Field** 3.
- **New Track and Field** 4.
- 5. **Proposed Parking Structure**

- **Reed Arena: Multi-Building and Open** 6. **Space Development**
- Large Events Open Space 7.
- **New Pedestrian Connection** 8.
- New Volleyball Complex 9.

10.

Bright Complex Addition 11. Open Space Renovation

develop:

Research Park: Campus Development Plan



- 1. Stormwater Management
- 2. Duck Pond Connectivity
- 3. Street Edge Development
- 4. Road Alternations
- 5. Proposed Parking Structure

- 6. Infill Development
- 7. Intersection Improvements
- 8. Roadway Extension
- 9. New Open Space and Development

develop: Charact

Character Zones – Density / Capacity Scenario

EXISTING

Zone	Acres	Existing GSF	Existing FAR	Demolished GSF	Proposed GSF	Total New GSF	Proposed FAR
Northside	98	3,618,200	0.85	248,600	193,800	4,060,600	0.95
Historic Core	134	4,407,572	0.76	347,410	389,430	5,144,412	0.88
Southside	80	1,694,375	0.49	77,914	914,572	2,686,861	0.77
Campus Front	106	305,316	0.07		1,653,750	1,959,066	0.42
Athletics & Recreation	367	2,404,750	0.15	19,239	1,322,022	3,746,011	0.23
West Campus	208	1,978,218	0.22	97,864	4,647,772	6,723,854	0.74
Research Park	214	639,966	0.07		4,534,500	5,174,466	0.56
Hensel Park	134	457,727	0.08	73,473	478,304	1,009,504	0.17
University & Agronomy	577	2,226,479	0.10	223,709	552,582	3,002,770	0.12
F&B Road	653	155,784	0.01		630,350	786,134	0.03
Health Sciences Campus	257	464,900	0.04		3,187,000	3,651,900	0.33
Campus Entry & Golf Course	171	17,189	0.002		278,500	295,689	0.04
Bush Library	94	320,741	0.08		75,000	395,741	0.10
Totals	3,093	18,691,217	0.22 (Average)	1,088,209	18,857,582	38,562,008	0.41 (Average)

POTENTIAL

develop:

Character Zones – Density / Capacity Scenario

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POTENTIAL

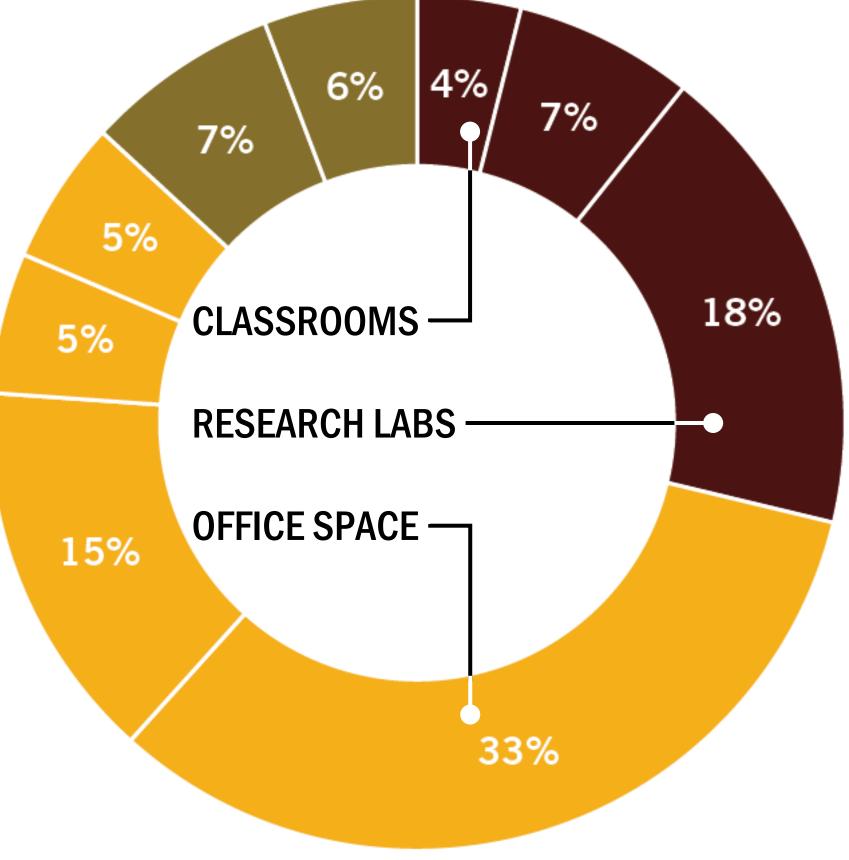


space:

Existing Space Distribution - NASF

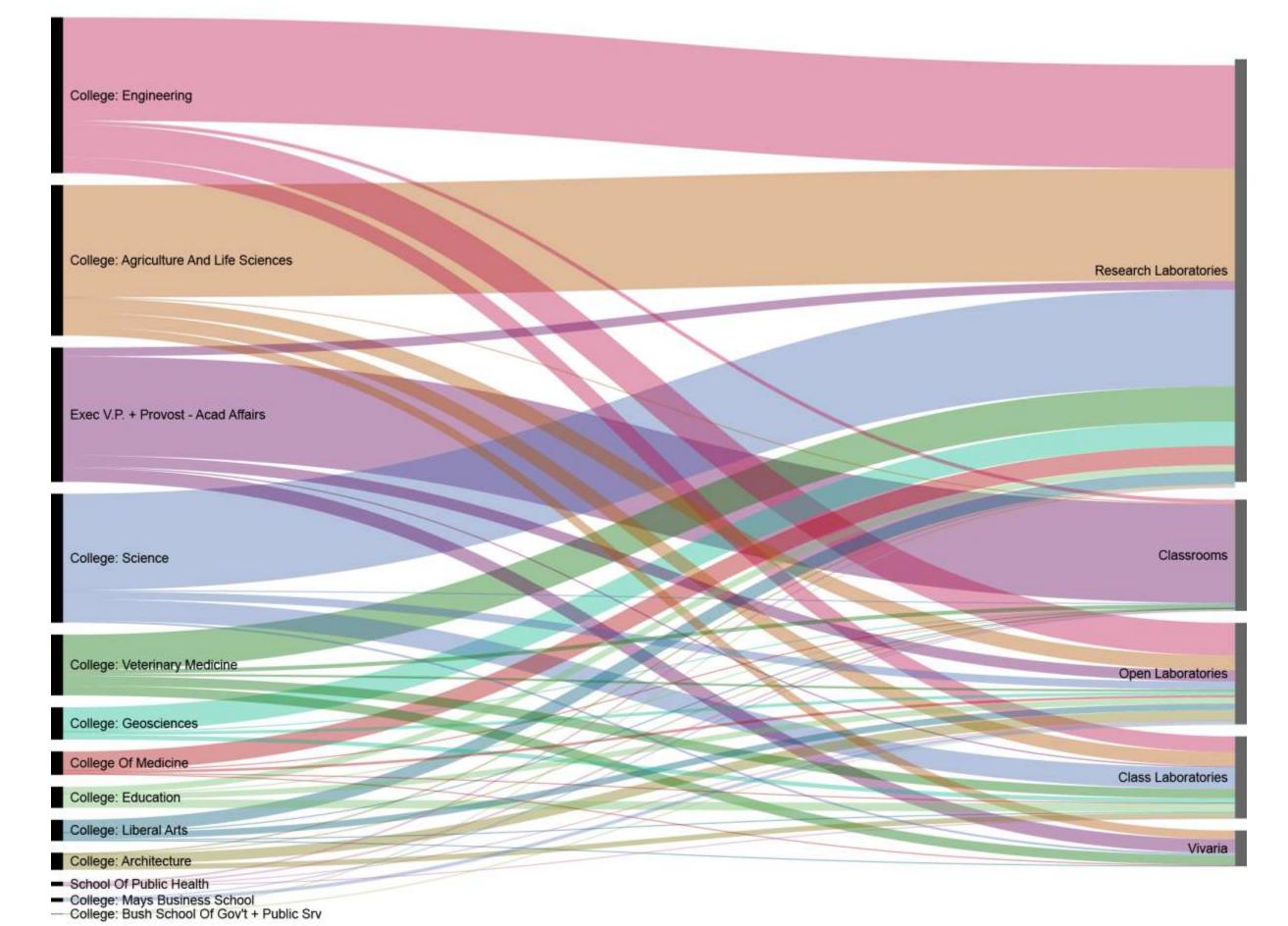
Space Category ¹	NASF ²		7%
CLASSROOMS	336,327	5%	
INSTRUCTIONAL LABORATORIES	633,248		
RESEARCH LABORATORIES	1,688,664		CLASSRO
OFFICES	3,078,268	5%	CLASSIN
OTHER SPACE	1,350,204		
LIBRARY AND STUDY SPACE	497,221		RESEARC
PHYSICAL PLANT	508,362		
ATHLETICS AND RECREATION	686,227		
STUDENT SPACE	541,329	15%	OFFICE SI
TOTAL	9,349,850	1378	
1. Excludes space in the following catego	ries: Residential		

- 1. Excludes space in the following categories: Residential, Parking Structures, Outside Organizations and Inactive / Conversion space.
- 2. NASF = Net Assignable Square Foot



Department

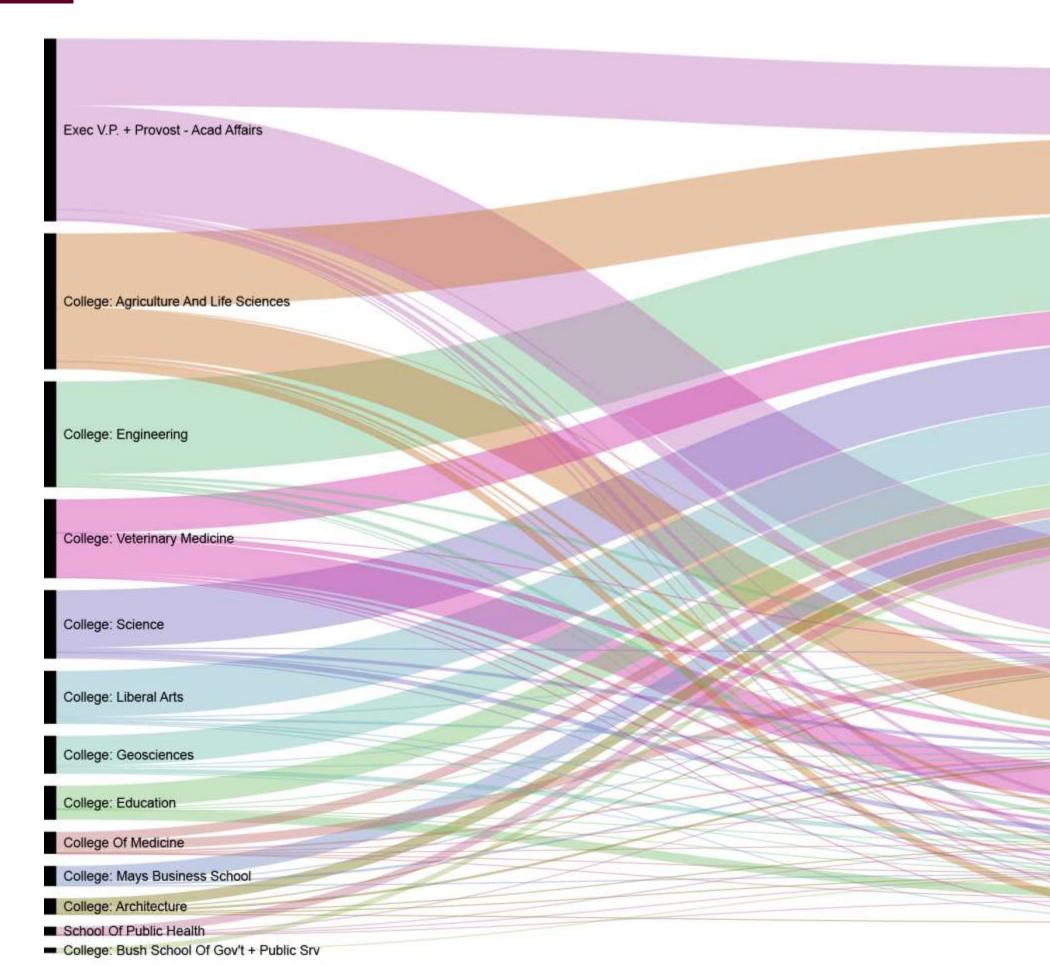
Academic, Instructional and Research Space



Space Type

Non-Instructional Space for Academic Units





Space Type

Library and Study Space

Other Academic Space

Clinic Space

Offices

Physical Plant

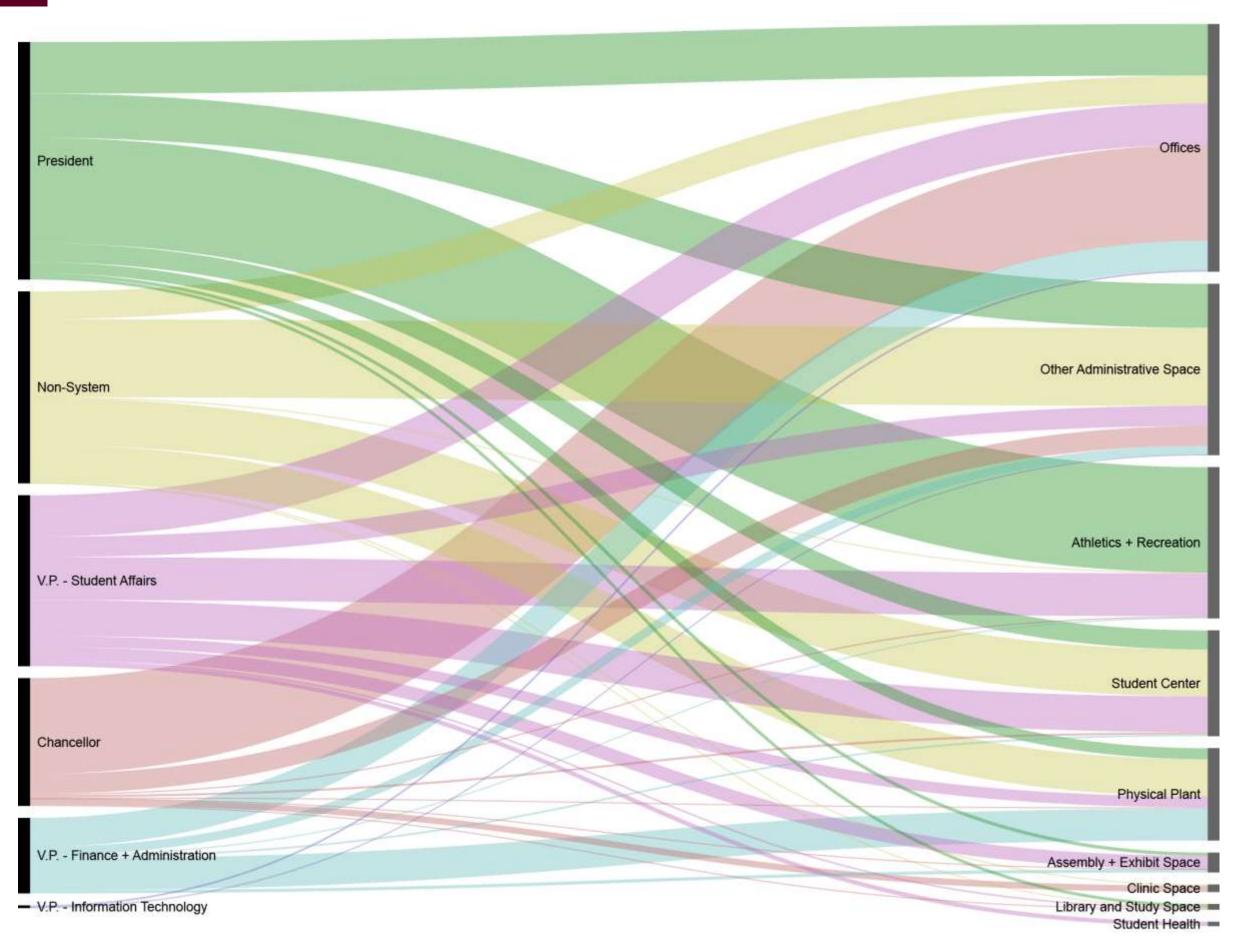
Student Center

Athletics + Recreation

Assembly + Exhibit Space

space:

Non-Instructional Space for Administrative Units



Department

Space Type

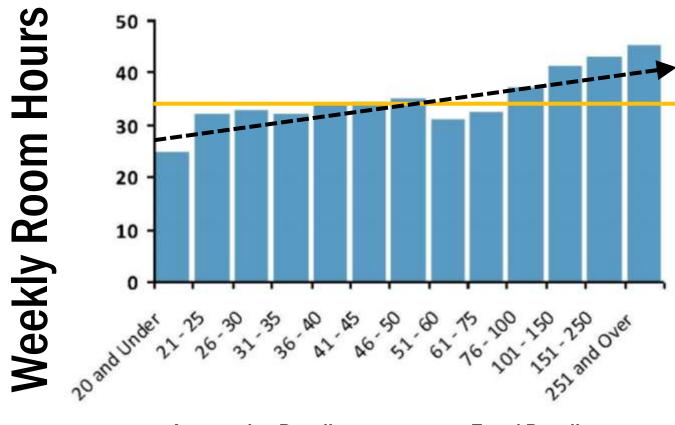
Classroom Utilization – Fall 2015

	Room Characteristics				Average Utilization			
Classroom Capacity	TOTAL		AVERAGE					
	# of Rooms	# of Seats	NASF per Room	NASF per Seat	Course Enrollment	Weekly Room Hours	% of Seats Filled	Weekly Seat Hours
20 and Under	15	279	534	29	12	25	64%	15.8
21 – 25	21	511	560	23	19	32	79%	25.3
26 – 30	38	1,103	656	23	21	33	73%	24.2
31 – 35	33	1,103	714	21	22	32	66%	21.8
36 – 40	30	1,139	782	21	28	34	75%	25.2
41 – 45	23	991	875	20	30	34	69%	23.8
46 – 50	26	1,257	928	19	31	35	66%	23.1
51 - 60	25	1,417	1,126	20	36	31	65%	20.7
61 – 75	24	1,656	1,230	18	46	32	67%	21.5
76 - 100	24	2,188	1,629	18	66	37	74%	27.8
101 – 150	29	3,512	1,772	15	87	41	73%	29.4
151 – 250	11	2,053	2,156	12	145	43	79%	34.3
250 and Over	9	2,780	3,714	12	255	45	83%	37.4
Total / Average	308	19,989	1,108	20	47	34	71%	27.7
ASSUMP / TAF	FIONS RGETS	2	5		35		Ĺ	70
, 		NASF		HOURS			FILLE	

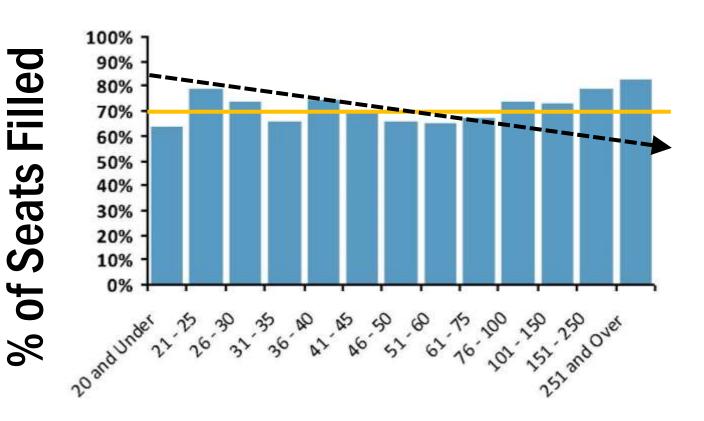
space:

Classroom Utilization – Fall 2015

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Total / Average	308	19,989	1,108	20	47	34	71%	27.7	
ASSUMP / Tar	FIONS RGETS		5		35			(70	
•		NASF		HOURS			FILLE		



Assumption Baseline



Trend Baseline

Scheduled Classroom Use by Day and Time

Scheduled Classroom Use by Day and Time - Fall 2015

(Darker colors indicate a large percentage of rooms are scheduled.)



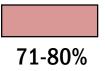
Day of the Week

* The average is calculated on Monday through Friday use.

61-70%

lacksquare

lacksquare



81-90%

+ 90%

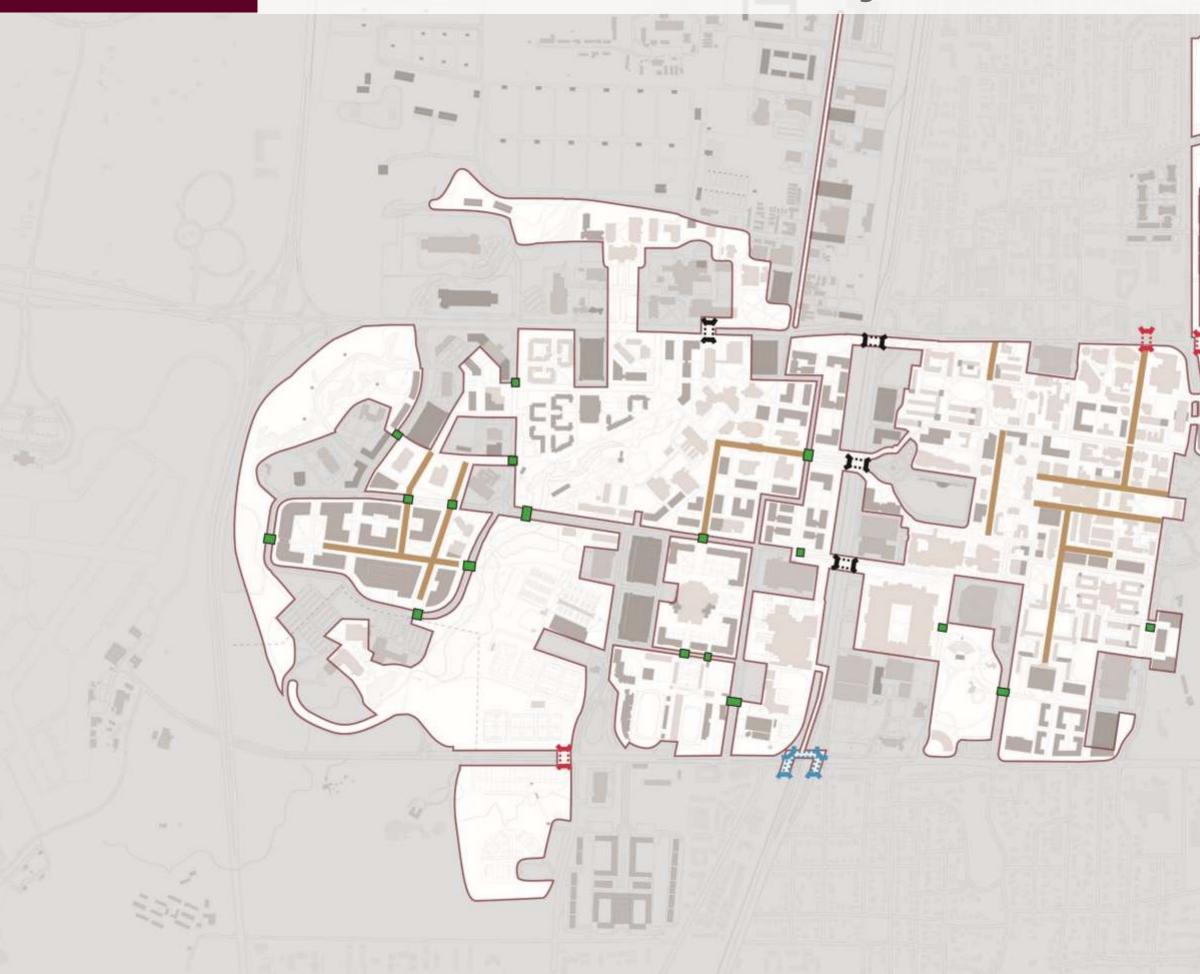
If more than 80% of classrooms are scheduled throughout the entire day for the full week the institution may need more classroom space

TAMU is scheduling more than 80% of their classrooms quite often, with Tuesdays and Thursdays being used especially heavily.





Pedestrian Connectivity

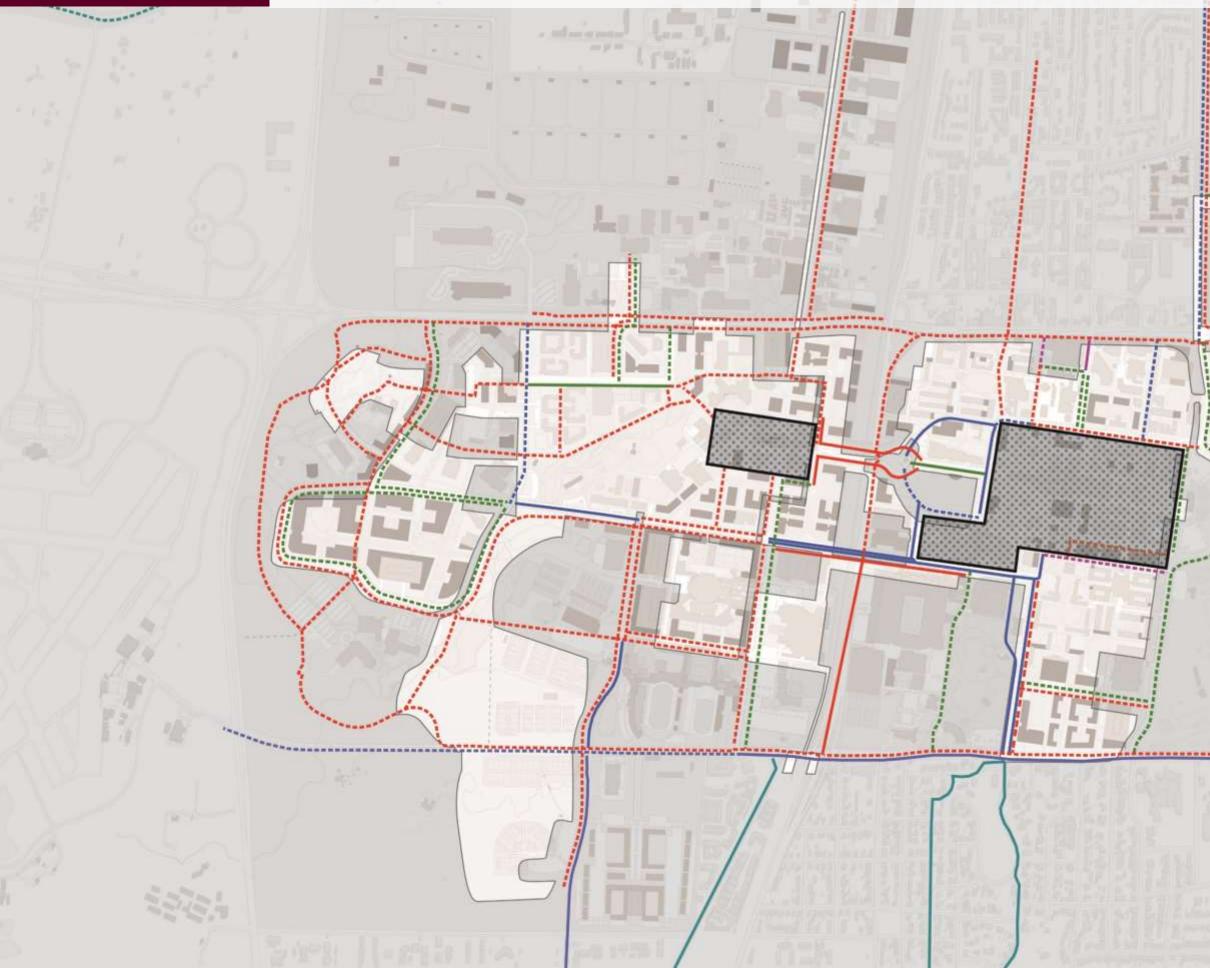


Pedestrian Priority Zone
Pedestrian Mall
Crosswalk or Road Table
Existing Grade Separation
Proposed Grade Separation
Planned Grade Separation

De l

move:

Bicycle Network

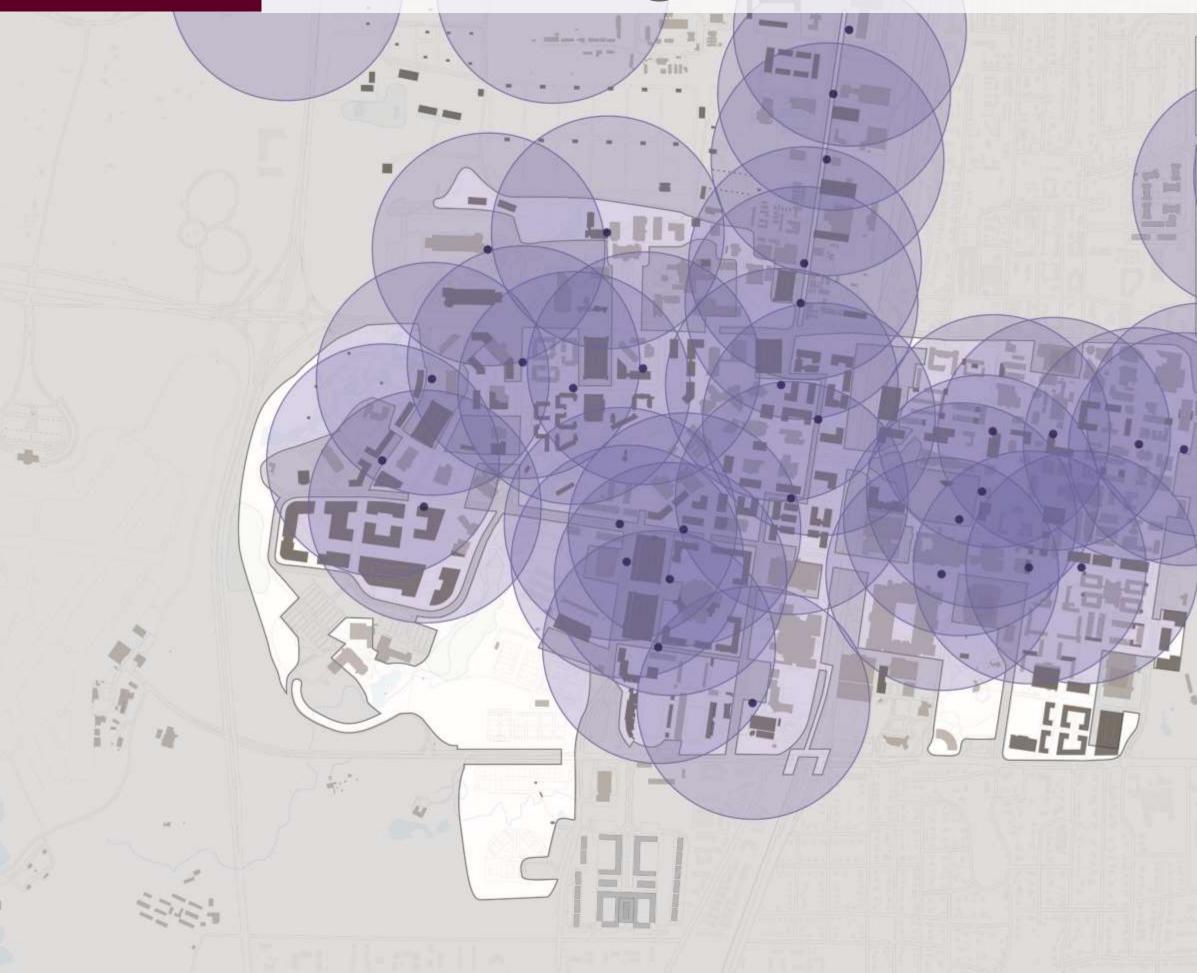




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Transit Coverage



Transit Stop and 5-Minute Walking Radius

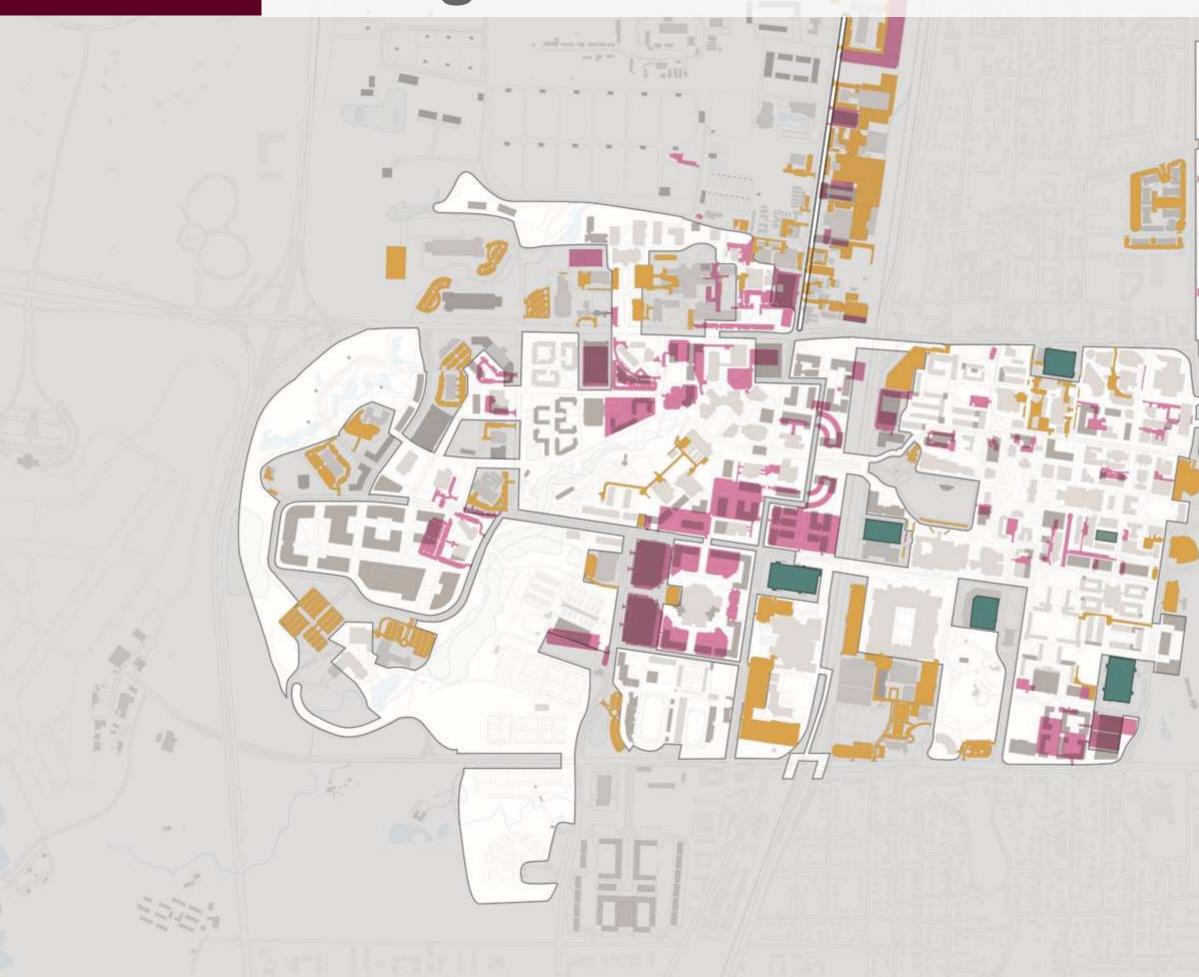
8.

X

-

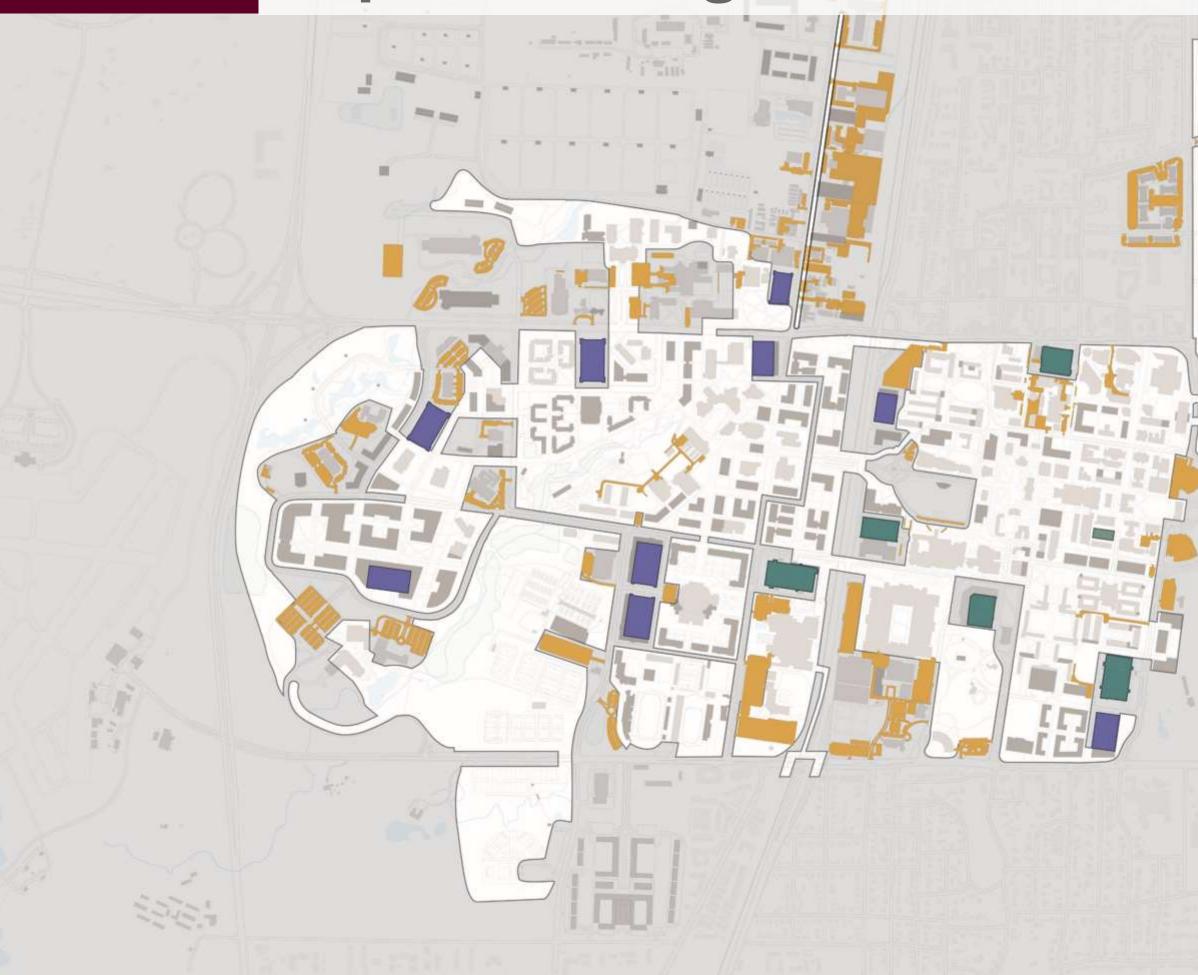


Parking Alterations



Surface Lot to Remain Surface Lot to be Revised Parking Structure move:

Proposed Parking



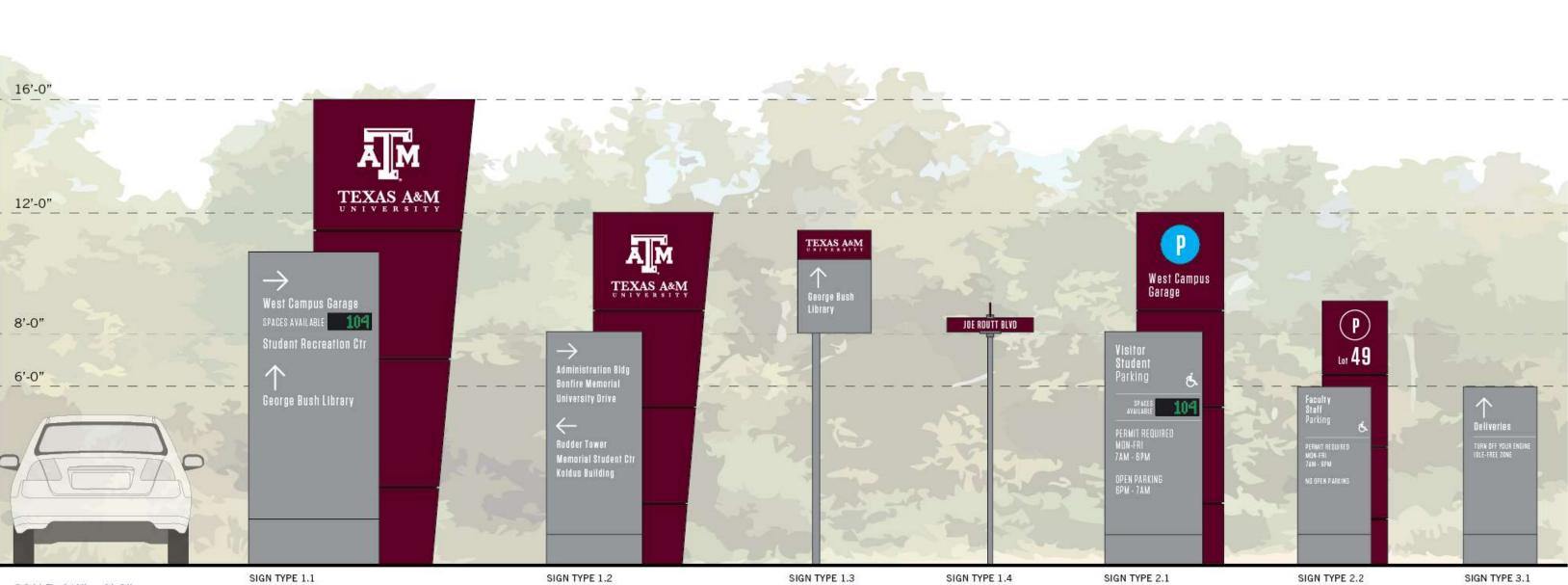
Surface Lots Existing Parking Structures Proposed Parking Structures





Vehicular Signage

DIRECTIONAL



SCALE: 1/4" = 1'-0"

PRIMARY DIRECTIONAL (EDGES)

SIGN TYPE 1.2 SECONDARY DIRECTIONAL (INTERNAL)

SIGN TYPE 1.3 SUPPLEMENTAL DIRECTIONAL (TRAILBLAZER)

STREET SIGN

(VISITOR)

IDENTITY

DIRECTIONAL

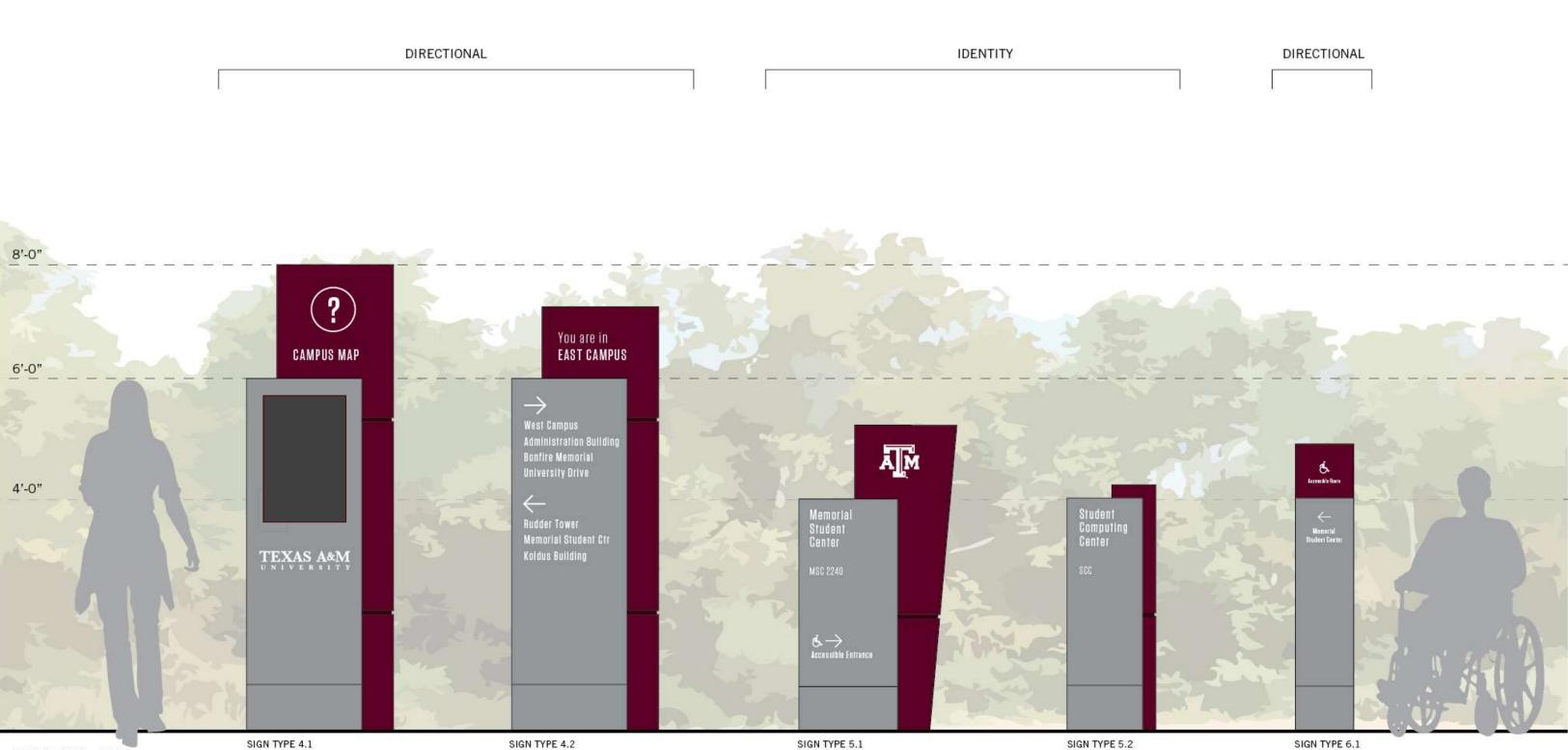
PARKING LOT IDENTITY

SIGN TYPE 2.2 PARKING LOT IDENTITY (RESERVED)

SERVICE ENTRANCE DIRECTIONAL



Pedestrian Signage



SCALE: 1/2" = 1'-0"

MAP KIOSK

SIGN TYPE 4.2 PEDESTRIAN DIRECTIONAL

SIGN TYPE 5.1 BUILDING IDENTITY (PRIMARY)

SIGN TYPE 5.2 BUILDING IDENTITY (SECONDARY)

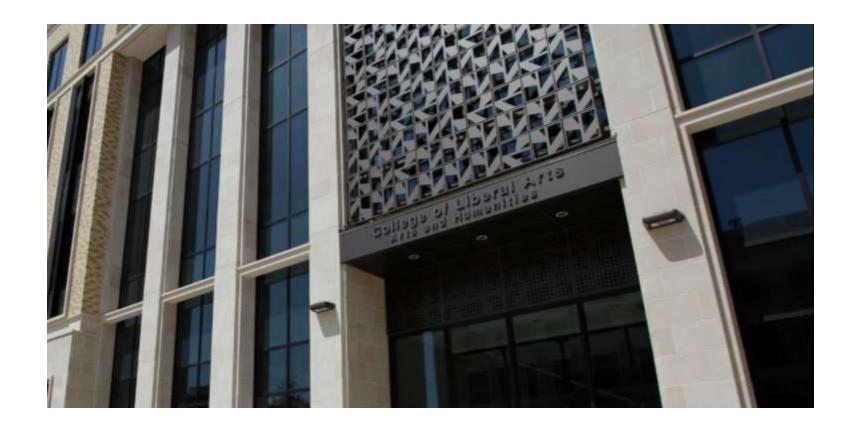
SIGN TYPE 6.1 ACCESSIBLE ENTRANCE

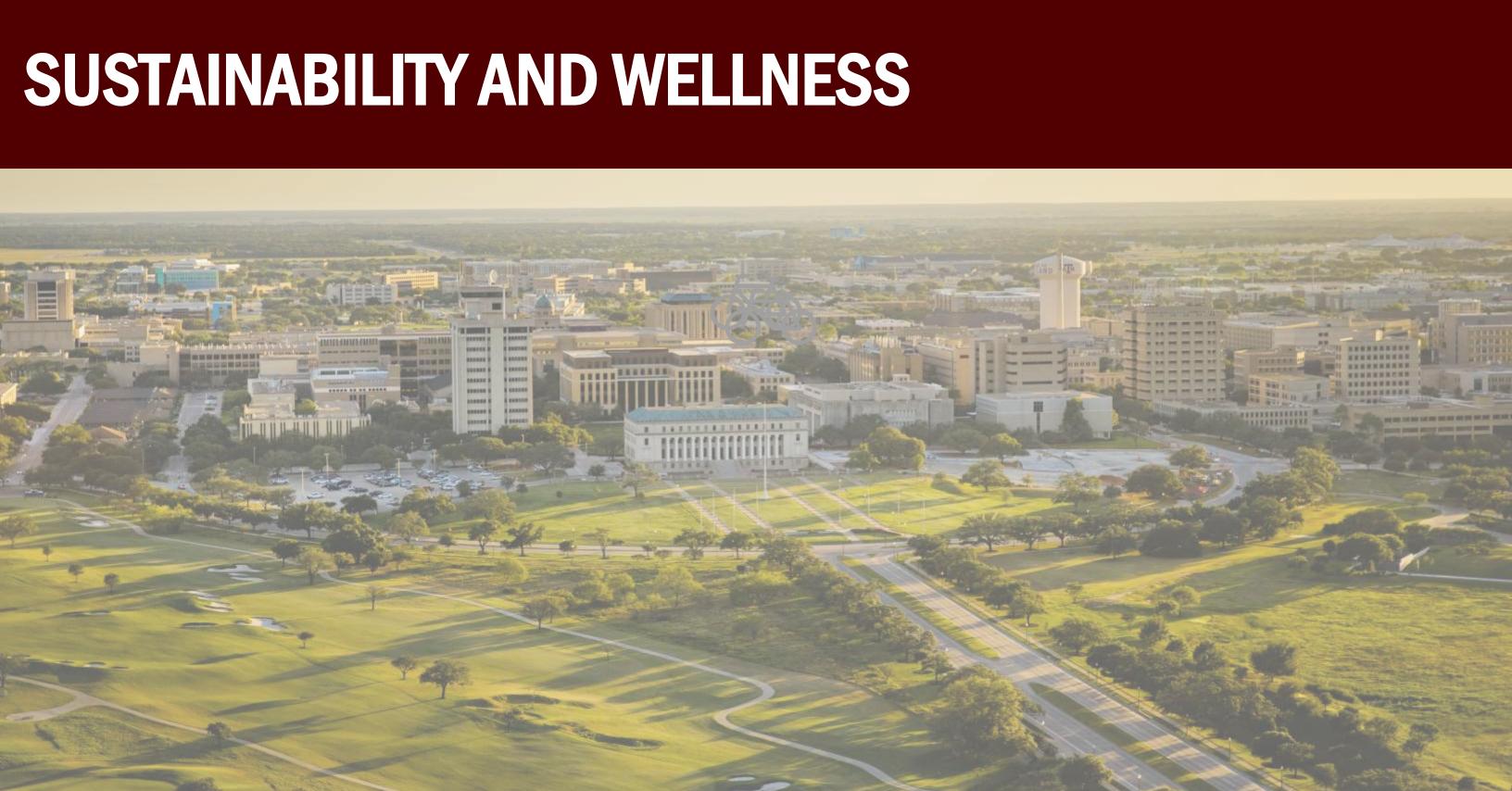
On-Building Signage

Proposed Policy:

- Reserved for:
 - Recognition of significant contribution to the culture, heritage, development and enterprise of the institution.
 - Recognition of donor support for construction of the facilities
- Avoid identification of specific department(s) or occupant(s)

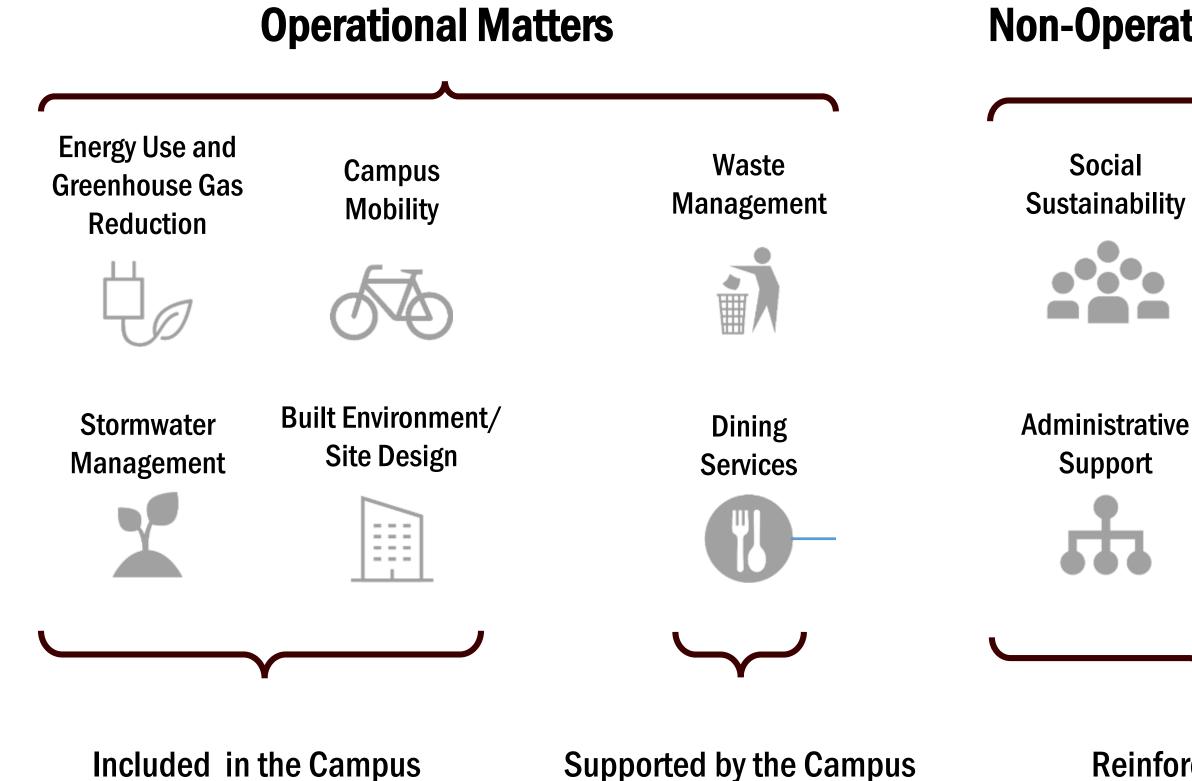








Sustainability Themes



Master Plan Update (within multiple focus areas)

Master Plan Update

Reinforced by the Campus Master Plan

Non-Operational Matters

Education, **Outreach and** Engagement

Pedagogy, **Research and** Innovation



Built Environment and Site Design







Institution Centric



sustain:

Education and Outreach Opportunities



Mitchell Physics Rain Garden



White Creek



Zachry Green Roof



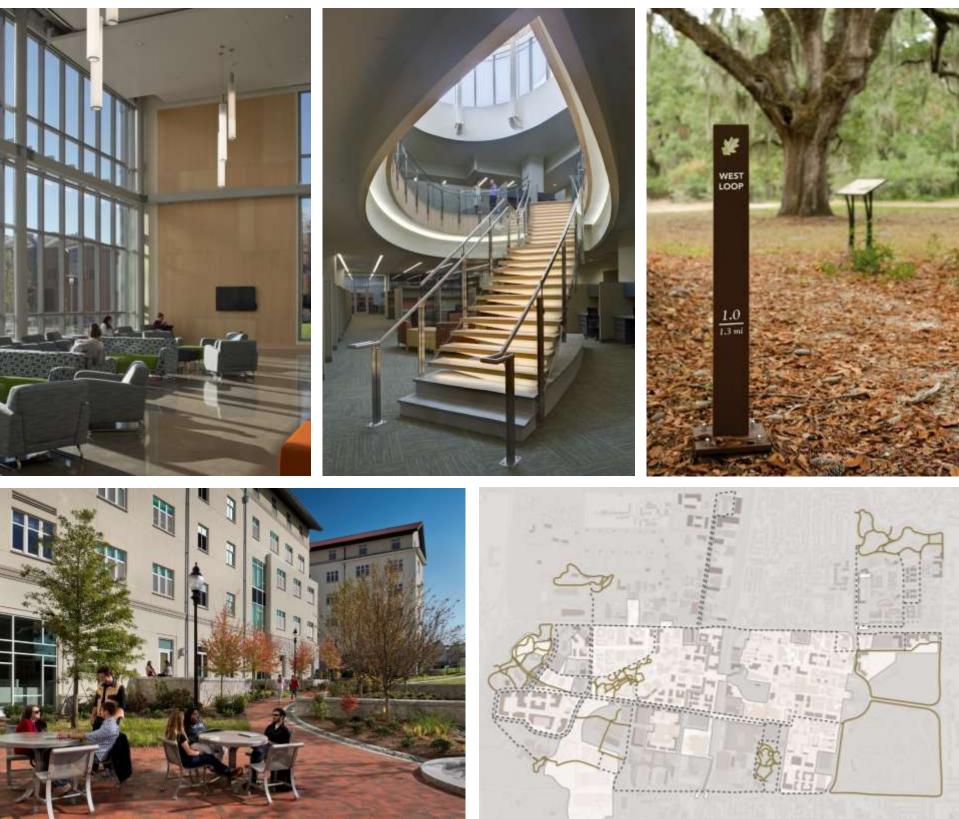
AgriLife Building Rainwater Harvesting

sustain:

Social Sustainability - Wellness

Support Physical And Mental Health

- A campus that encourages walking and biking across its extents.
- Provide end-of-trip facilities for bicycle travelers.
- Diversity of outdoor space to support group gathering and individual use.
- Within campus buildings, visible vertical circulation that emphasize stair use.
- Support designs that allow regularly occupied spaces to have access to daylight and views
- Increased dining variety and locations.





conserve:

Building Designations

158

Heritage Buildings

Exceptional significance, minimal alteration

Historic Buildings

Architecturally or culturally significant, minor alteration

Secondary Historic Structure

Contribute to understanding of campus history

Buildings 50-Years and Older

Buildings with significant alterations

Watch List

Approaching 50-year historic qualification



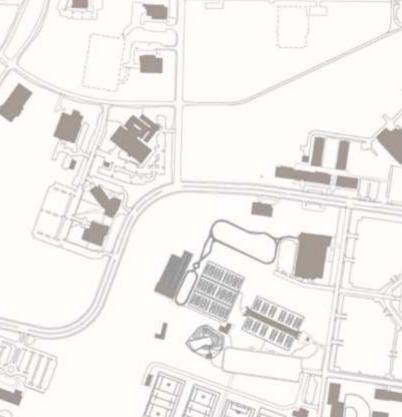
conserve:

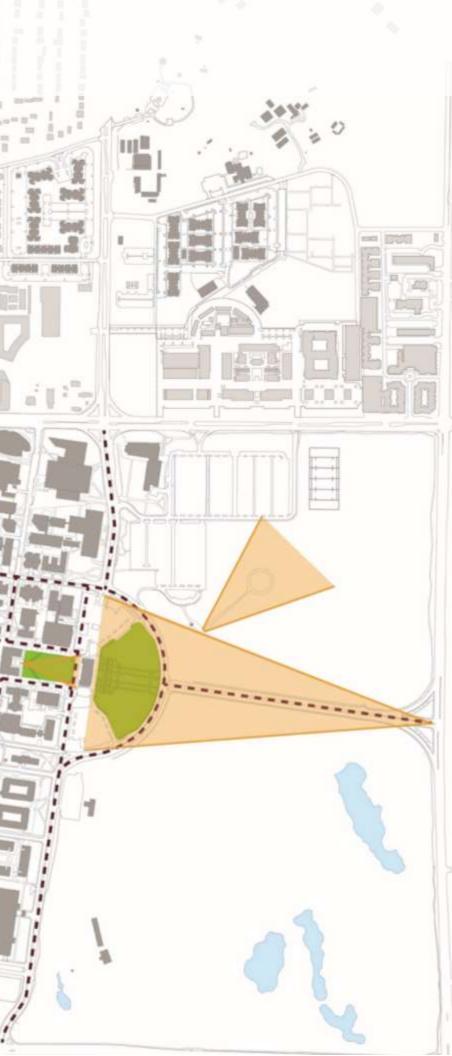
Exterior Features

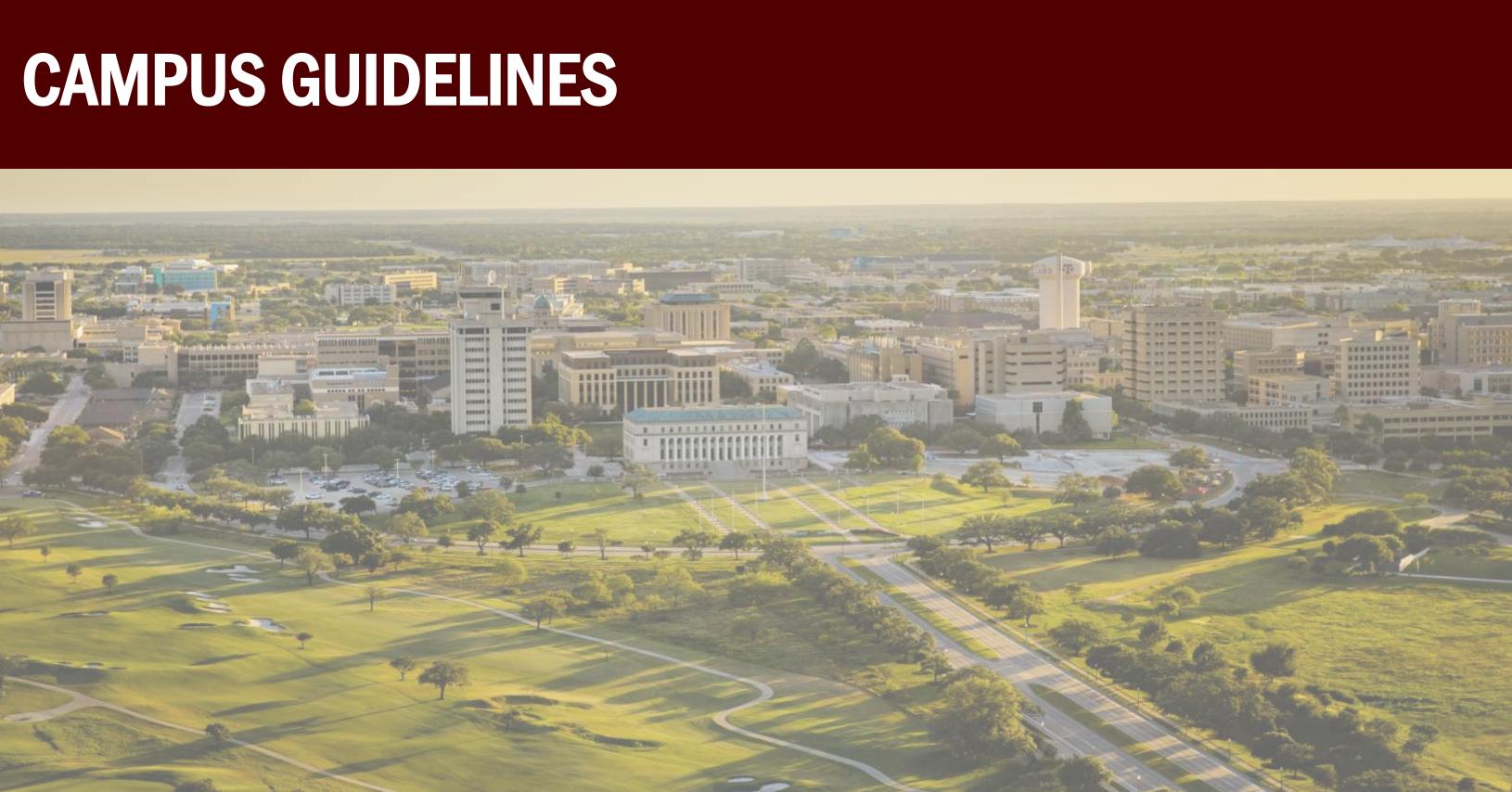
Outdoor Spaces

<u>Vistas</u>

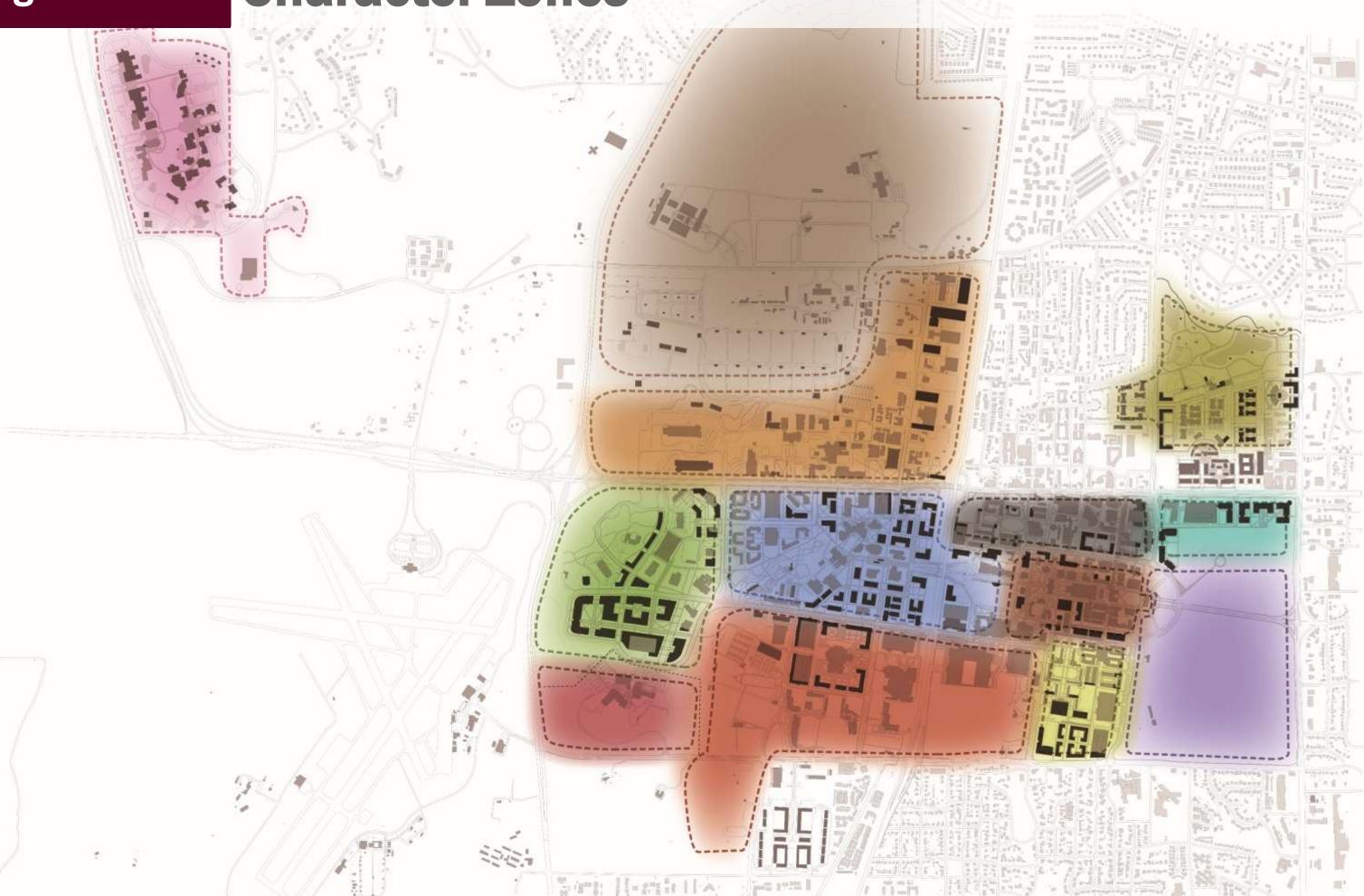
•••• <u>Circulation Routes</u>



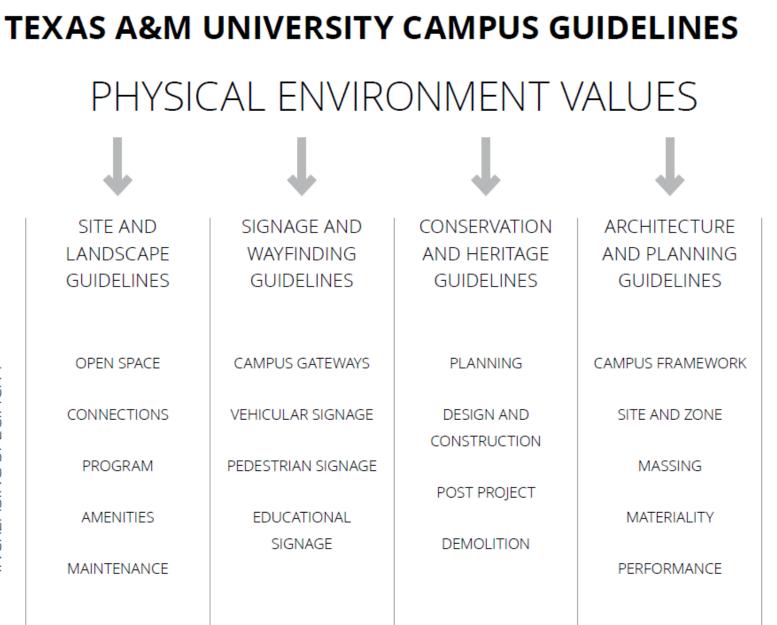




Character Zones



Integrated Approach & Values



Values for the Physical Environment

- and Research

- \bullet
- \bullet

Support Education, Teaching **Respect Tradition and Legacy Enhance Campus Identity Connect People and Place Improve the Campus Experience**

Architecture and Planning Guidelines

Principle One:

Align development to campus framework and open space network

Principle Two:

Design for optimal site utilization and within context

Principle Three:

Create unity and identity through consistent yet flexible building design parameters

Principle Four:

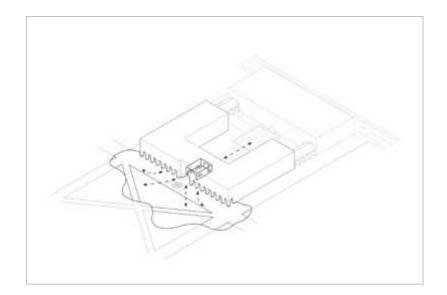
Plan for pre-existing environs using character zones

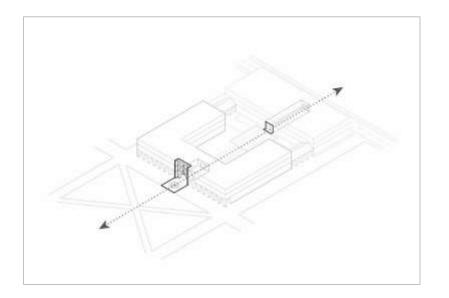
Principle Five:

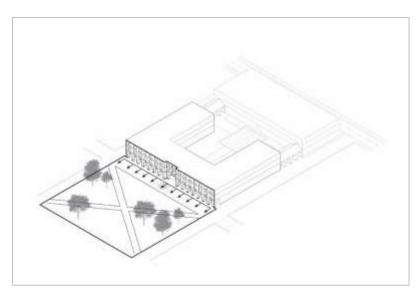
Connect to landscape guidelines

Principle Six:

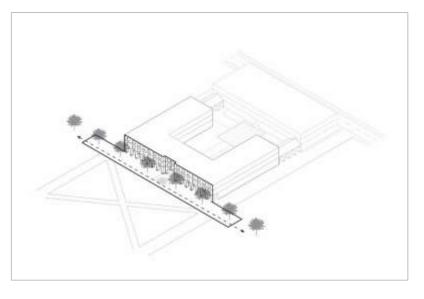
Ensure optimum building performance and accessibility

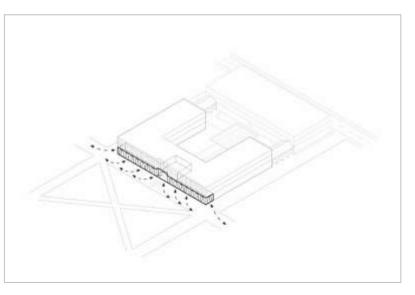


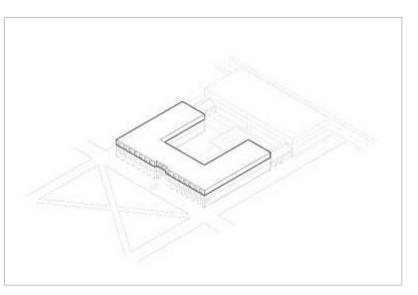












Site and Landscape Guidelines

Principle One:

Guide campus growth with open space network

Principle Two: Strengthen connections

Principle Three: **Define open spaces**

Principle Four: Achieve a varied, yet cohesive landscape

Principle Five:

Connect to Architecture Guidelines

Principle Six:

Ensure a high level of landscape quality















implement: Proposed Near-Term Implementation



- Undertake a focused planning effort: ۲
 - **Sustainability Master Plan**
 - **Stormwater Master Plan** •
 - **Research Park** •
 - **Others TBD** ۲
- Installation of new signage incrementally ۲
- Focus on exterior projects: ۲
 - West Campus Quad/Forum
 - Malls north/south of Evans Library •
 - Lamar/Nagle Streets into pedestrian • malls
 - **Cushing Quad** ٠
 - Begin to remove small interior • parking lots on East Campus







implement: Proposed Mid-Term Implementation



- Focus new academic and other buildings West Campus to strengthen connections/linkages
- Focus on grade separations at University • Drive at Bizzell Street and George Bush **Drive at Penberthy Road**
- Begin to build new garages as a strategy to remove surface lots and a result of new buildings, specifically on West Campus
- **Continue to install new signage** incrementally
- Begin to build-out Research Park as new partnerships develop – focus efforts along street edges





implement: Proposed Long-Term Implementation



- **Update Campus Master Plan** ۲
- Update Conservation and Heritage Lists, ۲ policies and guidelines
- **Continue to focus new academic buildings** • and housing on West Campus to strengthen connections/linkages
- **Continue to build-out Research Park as** • new partnerships develop, with internal green spaces
- Begin to build-out front of campus, if space • needs require this













implement: Proposed Extended Implementation













Discussion & Questions



10 February 2017



Thank You!



10 February 2017



