We Are The Research Valley: Our Future Requires Unity

Chamber Economic Outlook Conference
January 25, 2017
HOWDY!

Todd E. McDaniel, CEC cD
President/CEO
The Partnership

“Without regard to municipal boundary, we help projects launch, grow and locate in the Research Valley.”

Economic Diversification Through ImpactLife™
Dawn of The Brazos County Economy

- August 19th 1867 train entered Bryan

- Call for Celebration: August 19th 2017 is the sesquicentennial anniversary (150 years)

(THEN) Houston & Texas Central Railway (NOW) Union Pacific
UPDATE

Brazos County Marketplace
Brazos County Industry Composition

Source: Texas Workforce Commission, LMCI (2016-3Q Data)
Average 4Q Brazos County Employment

Source: Texas Workforce Commission, LMCI (All Employers, All Industries)
Unemployment Rates – Brazos County

Source: Federal Reserve Bank (NOV 2016 Rates: County – 3.0%, TX – 4.6%, US – 4.6%)
College Station-Bryan MSA Population

Source: Texas State Demographer, 1.0 Migration Scenario

2016
15th Fastest Growing US Metro
Source: US Census Bureau

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>121,862</td>
</tr>
<tr>
<td>2000</td>
<td>152,415</td>
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<tr>
<td>2010</td>
<td>228,660</td>
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<tr>
<td>2016</td>
<td>256,511</td>
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<tr>
<td>2020</td>
<td>278,843</td>
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<tr>
<td>2030</td>
<td>337,071</td>
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<tr>
<td>2040</td>
<td>398,066</td>
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<tr>
<td>2050</td>
<td>472,029</td>
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</tbody>
</table>
Brazos County Population
Source: Texas State Demographer, 1.0 Migration Scenario
Gross Market Value: Brazos County Properties Appraisal

Source: BCAD

- 1990: $3.5
- 2000: $6.3
- 2010: $14.0
- 2016: $20.4
Local Sales Tax Allocations
Source: Texas Comptroller of Public Accounts (Brazos County, Bryan, College Station)

2016
$59.2M Total

Millions

Brazos County  Bryan  College Station

FINAL THOUGHTS

Unity for Prosperity
Top 10 Business Site Selection Factors

1. Availability of Skilled Labor
2. Highway Accessibility
3. Quality of Life
4. Build or Lease Costs
5. Available Buildings
6. Labor Costs
7. Corporate Tax Rate
8. Proximity to Major Markets
9. State/Local Incentives
10. Energy Availability and Costs

Source: Area Development – 2016 Corporate Survey
Talent Initiative

• Industry
• ISDs
• Blinn College
• Texas A&M

Unity in Talent Development
• I-14 Central Texas Corridor
• High-Speed Train
• US / TX Transportation & Infrastructure Modernization Funds

Unity in Regional Mobility
Texas A&M RELLIS Campus

May 2016 Announcement

The Next Chapter in Brazos County’s Economic History

Unity in Community
THANK YOU

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