

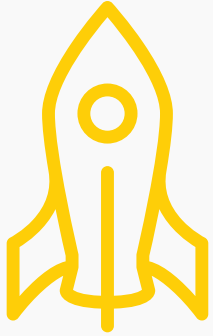
We Are The Research Valley: Our Future Requires Unity

Chamber Economic Outlook Conference
January 25, 2017

HOWDY!

Todd E. McDaniel, CEcD
President/CEO

The Partnership



LAUNCH



GROW



LOCATE

“Without regard to municipal boundary, we help projects launch, grow and locate in the Research Valley.”

Economic Diversification Through ImpactLife™

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Dawn of The Brazos County Economy



- August 19th 1867 train entered Bryan
- Call for Celebration: August 19th 2017 is the sesquicentennial anniversary (150 years)

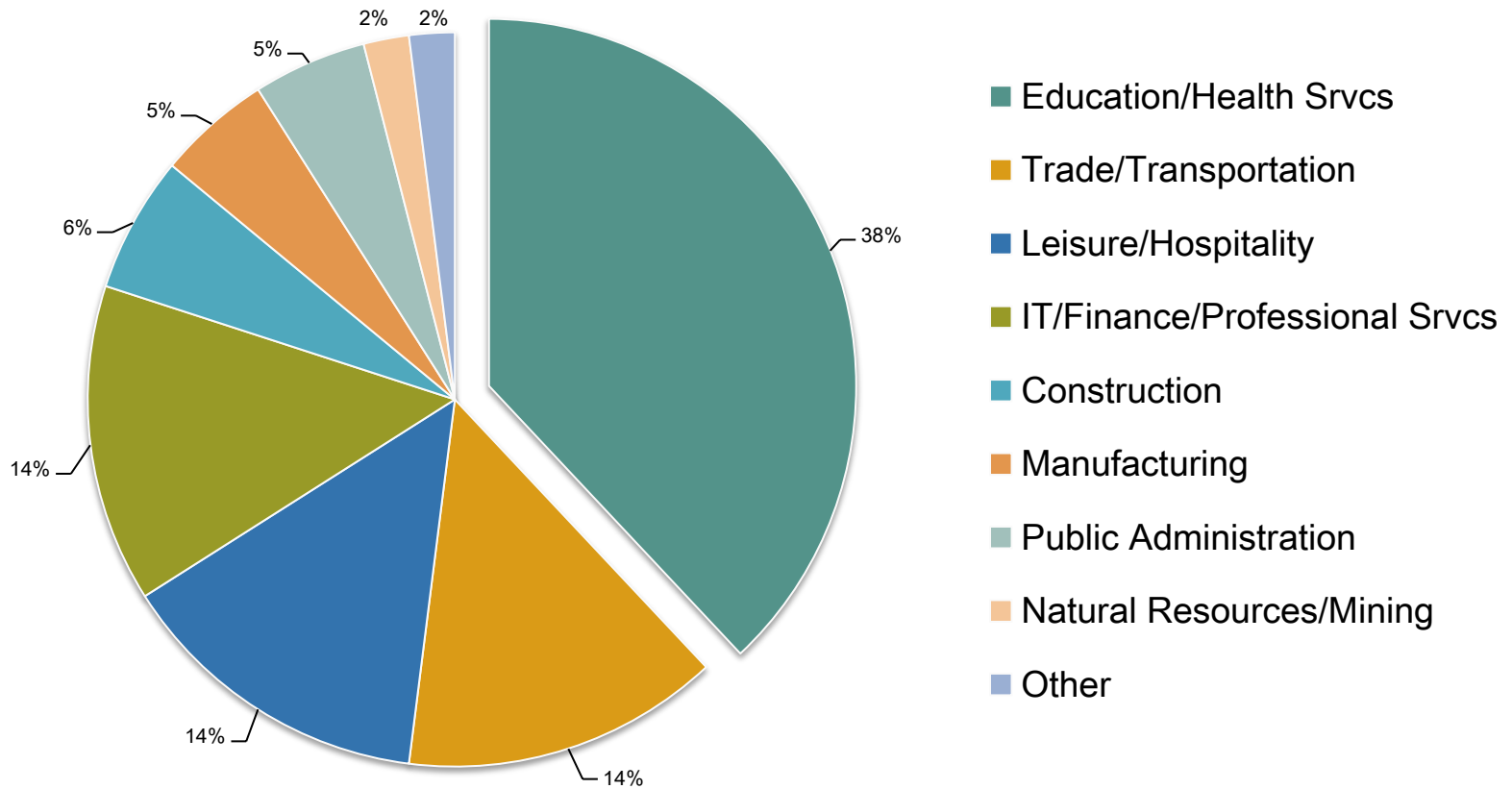
(THEN) Houston & Texas Central Railway (NOW) Union Pacific

UPDATE

Brazos County Marketplace

Economic Indicators & Growth Drivers

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Brazos County Industry Composition

Source: Texas Workforce Commission, LMCI (2016-3Q Data)



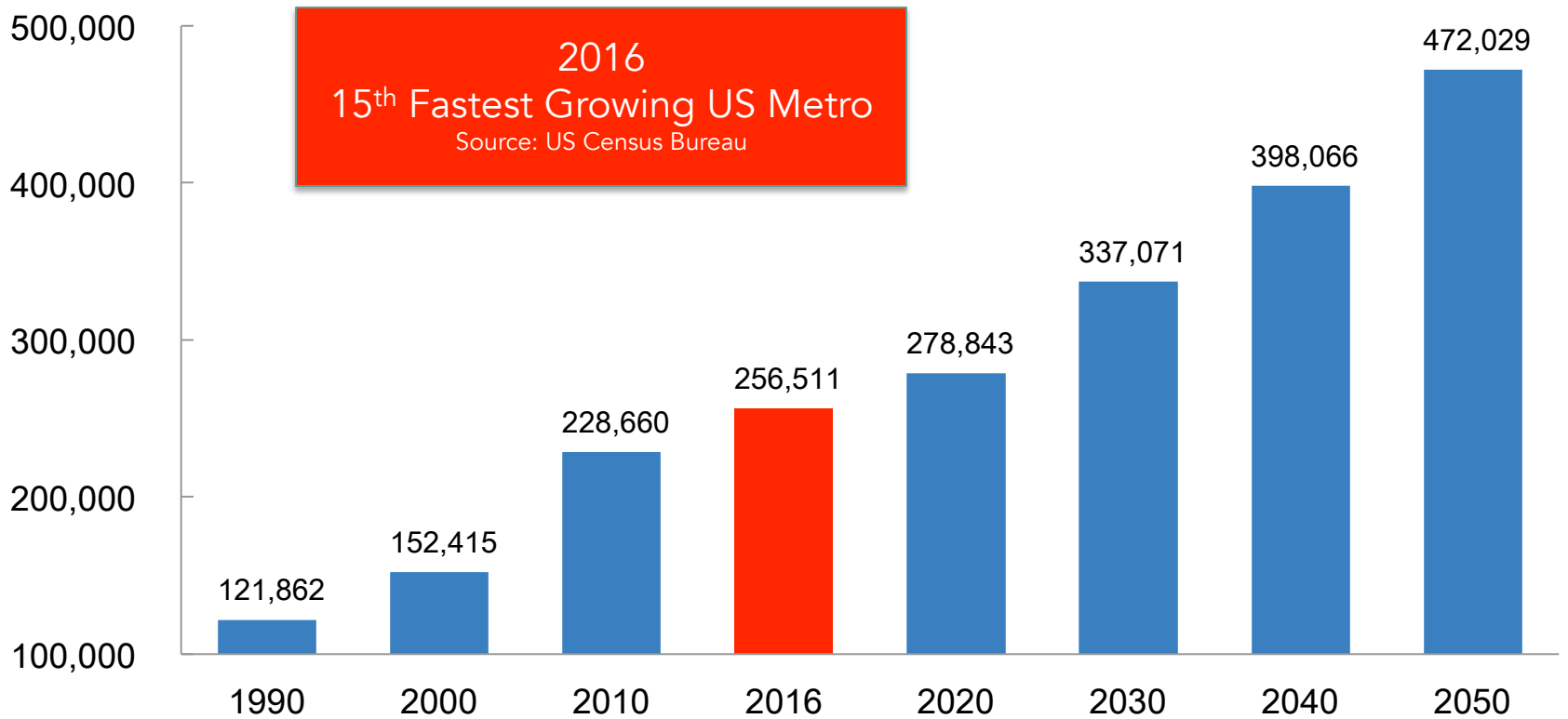
Average 4Q Brazos County Employment

Source: Texas Workforce Commission, LMCI (All Employers, All Industries)

Unemployment Rates – Brazos County

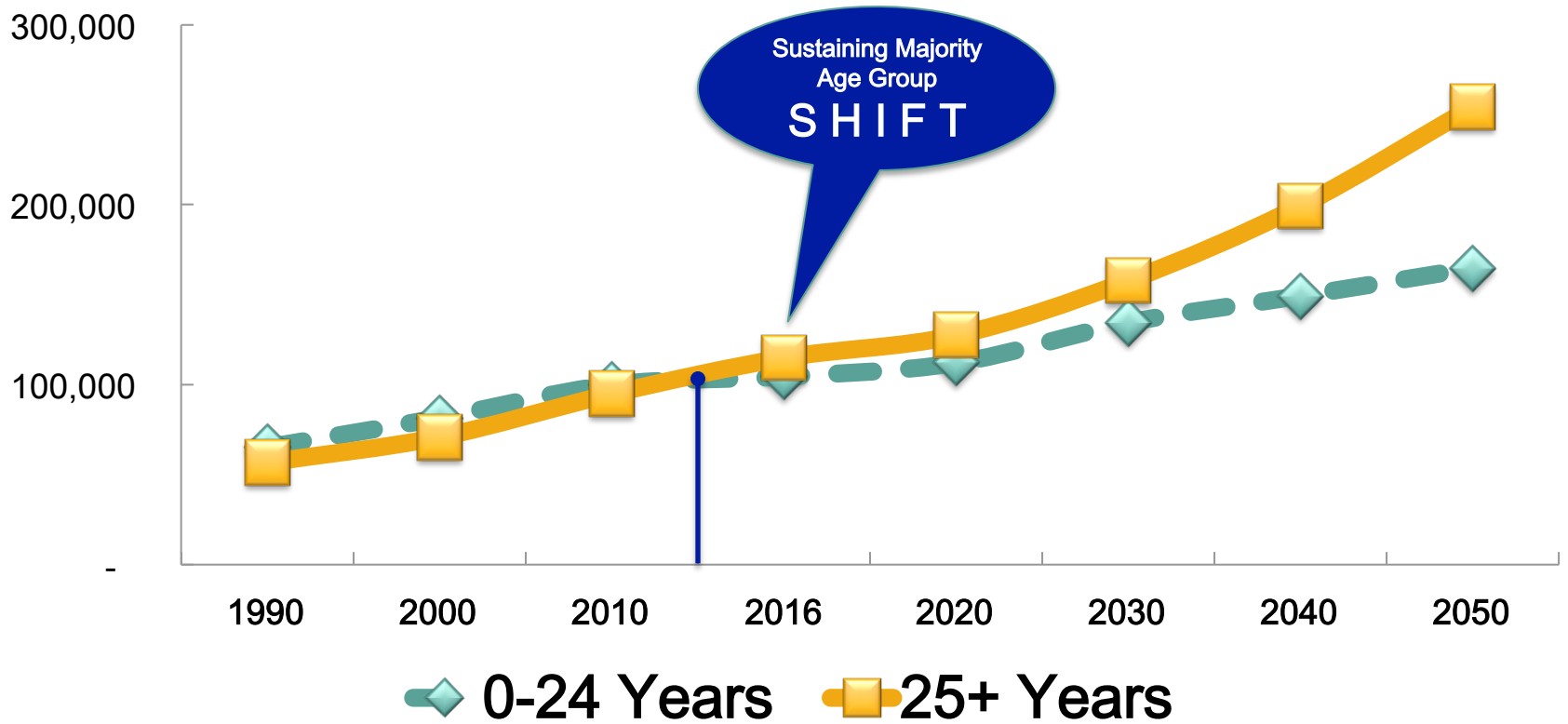


Source: Federal Reserve Bank (NOV 2016 Rates: County – 3.0%, TX – 4.6%, US – 4.6%)



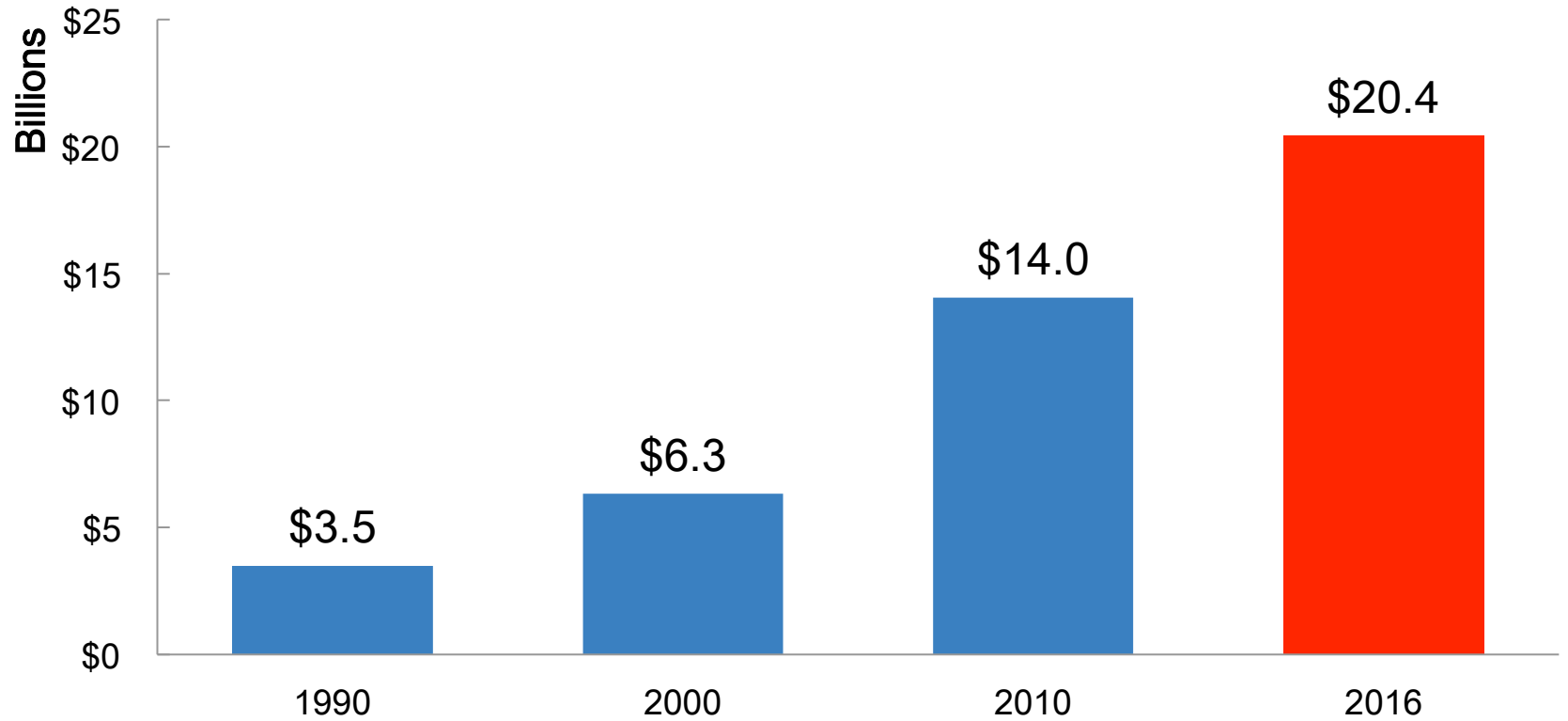
College Station-Bryan MSA Population

Source: Texas State Demographer, 1.0 Migration Scenario



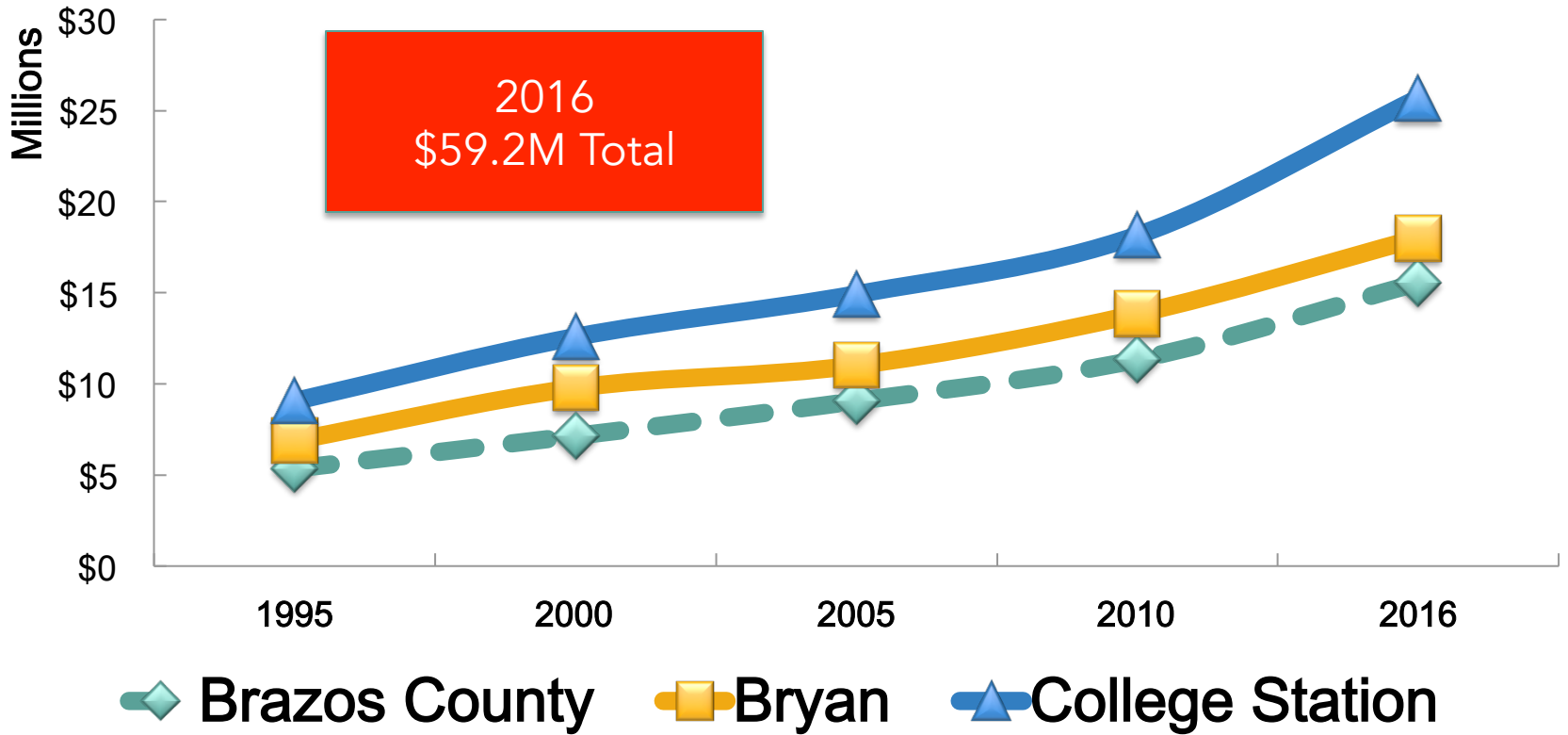
Brazos County Population

Source: Texas State Demographer, 1.0 Migration Scenario



Gross Market Value: Brazos County Properties Appraisal

Source: BCAD



Local Sales Tax Allocations

Source: Texas Comptroller of Public Accounts (Brazos County, Bryan, College Station)

FINAL THOUGHTS

Unity for Prosperity

A Partnership Approach

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Top 10 Business Site Selection Factors

1. *Availability of Skilled Labor*
2. *Highway Accessibility*
3. *Quality of Life*
4. Build or Lease Costs
5. Available Buildings
6. Labor Costs
7. Corporate Tax Rate
8. Proximity to Major Markets
9. State/Local Incentives
10. Energy Availability and Costs

Talent Initiative

- Industry
- ISDs
- Blinn College
- Texas A&M



Unity in Talent Development

- I-14 Central Texas Corridor
- High-Speed Train
- US / TX Transportation & Infrastructure Modernization Funds

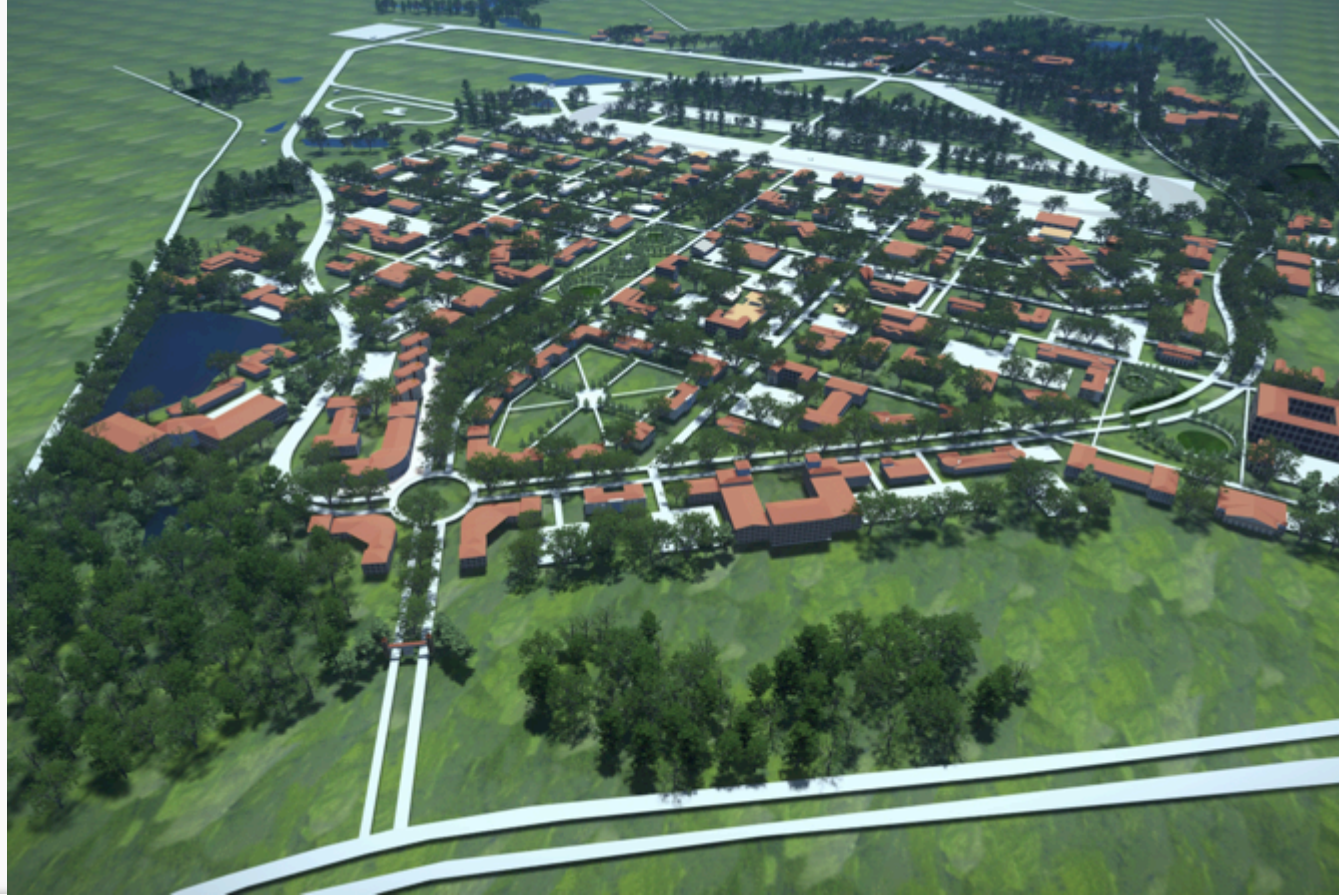


Unity in Regional Mobility

Texas A&M RELLIS Campus

May 2016
Announcement

The Next
Chapter in Brazos
County's
Economic History



Unity in Community

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THANK YOU

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