# Financial Resources and Possible Plans for Parks, Fields, and the Brazos Valley Bombers

**City Council Workshop** 

November 8, 2016

## Overview

- Financing Options
- History
- New Park Developments
- Little Leagues
- Splash Pad (Partnership)
- Bombers/Infinity Sports Option (Proposal)

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- Options
- Discussion/Direction

# **Financing Options**

### **Available Funding Sources**

Source of Funds	Community Park	Tournament Park
- HOT Funds		$\checkmark$
- General Fund	✓	$\checkmark$
- Capital Reserve Fund		$\checkmark$
- Oil and Gas Fund		~
- Debt Service (HOT)		$\checkmark$
- Debt Service (General Obligation)	✓	~
- Parkland Dedication Fund	✓	

### **HOT Funding**

**HOT Bracketed Legislation**:

- May use revenue from municipal hotel tax to promote tourism and the convention and hotel industry
- By constructing, operating, or expanding a sporting related facility or sports field owned by the municipality
- If the majority of the events at the facility or field are directly related to a sporting event in which the majority of participants are tourists who substantially increase the economic activity at hotels in the municipality.
- Funding is capped at amount of hotel revenues generated by events at the facility in the 5 years following construction. Any spending in excess of the cap must be funded by the General Fund.
- Note: Cap is conservatively estimated at \$2.0 million

### **HOT Funding – Managing the Cap**

- Cash funding the project would cap funding at \$2.0 million
- Issuing debt defers a portion of the project funding to the period after the 5 year measurement date, allowing the City to invest more in a park.
- Debt Service on a \$4.5 million park would total approximately \$2.0 million in the first 6 years. (Construction year +5)
- The remaining debt service (after the initial 5 post-construction years) is not subject to a funding cap.

### **Available HOT Funding**

#### **HOT Funds - Projected FY 2017**

	FY 2017
HOT Revenues	\$ 1,200,000
Historical Spending	
Programs	600,000
Events	200,000
The Stella	-
Annual revenues less expenses	\$ 400,000
Unspent balance @ 9/30/2106	2,000,000

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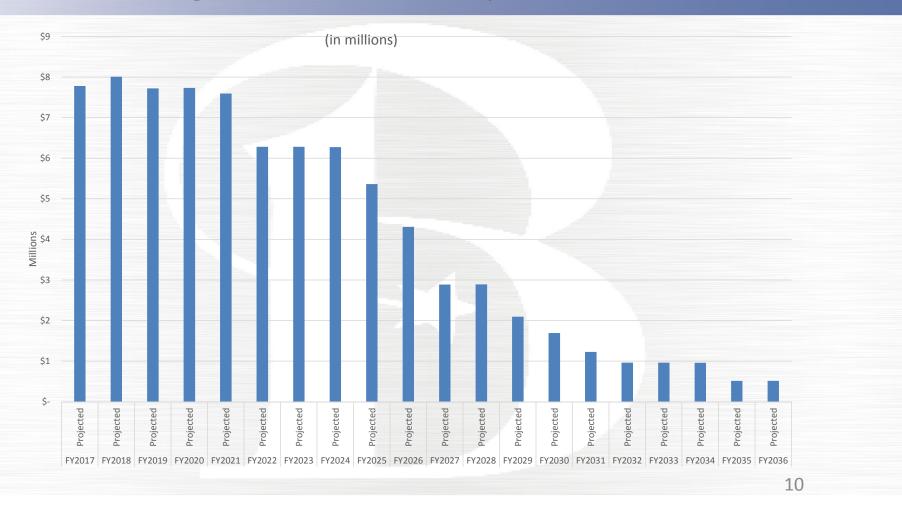
### **Available Reserve Funding**

	Capital	Oil and	
	Reserve	Gas	Total
	FY 2017	FY 2017	FY 2017
Balance @ 9/30/2016	\$ 1,201,000	\$339,000	\$ 1,540,000
New Additions			
Additions FY 2017	700,000	300,300	1,000,300
Future Additions - ???			-
Total Available	\$ 1,901,000	\$639,300	\$2,540,300

### **Debt Funding**

- Historical Debt Issuances limit additional borrowing in short term
- Significant capacity for additional borrowing after 2021

#### **Existing Debt Service Payments**



### **Projected Borrowing Capacity**

#### **Projected Debt Service**

	Current Budg - CIP	et Additional Capacity	Total Projected Borrowing
FY 2017	\$ -	\$ -	\$ -
FY 2018	9,663,000	2,500,000	12,163,000
FY 2019	-		-
FY 2020	12,446,000	5,000,000	17,446,000
FY 2021	-	-	-
FY 2022	12,100,000	15,000,000	27,100,000
Total 5 Years	\$ 34,209,000	\$ 22,500,000	\$ 56,709,000
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### **Summary of Current and Projected Funds**

			Capital	Oil & Gas	Parkland Dedication	2016 General Fund Budget	
	<b>Debt Funded</b>	HOT Funded	<b>Reserve Fund</b>	Fund	Fund	Savings	Total
FY17	\$-	\$ 4,500,000	\$ 1,901,000	\$ 639,300	\$1,252,000	\$ 2,000,000	\$ 10,292,300
FY18	2,500,000	-	-	-	~	-	2,500,000
FY19	-	-	-	-		-	-
FY20	5,000,000	-			-	-	5,000,000
FY21	-	-		-	-	-	-
FY22	15,000,000	2,000,000	-	-	-	-	17,000,000
	\$ 22,500,000	\$ 6,500,000	\$ 1,901,000	\$ 639,300	\$ 1,252,000	\$ 2,000,000	\$ 34,792,300

#### **Competing Needs**

-Downtown Quiet Zone\$2-\$8 million-Parks Projects????-Flood Mitigation Projects????-Animal Center\$4.6 million-Texas Avenue Enhancements????-Other unfunded CIP projects/needs\$609 million



## History (Highlights)

- Spring 2013: staff continues reviewing field options (e.g., Big League Dreams, CIP parkland acquisition)
- January 2014: Council suggested review field options
- February 2014: Halff Associates engaged
- April 2014: P&R Board discussed "super park"
- August 2014: Halff Associates presentation (Workshop)
  ✓ Council asked consultant to "study all possible sites" for a super park
- January 2015: Council continued to evaluate options
- May 2015: Council updated re: possible sites

### History (Highlights) cont.

- August 2015: Council requested BRAC expansion plan
- September 2015: Council BRAC expansion update
- October 2015: Council continued to review options
- November 2015: Council requested BRAC design cost
- March 2016: Council postponed BRAC design contract

### History (Highlights) cont.

- May 2016: Council updated re: west option
  ✓ Council suggested engage a consultant re: schematic
- June 2016: Goodwin-Lasiter-Strong engaged
- July 2016: Council updated re: options
  ✓ BRAC, east, and west properties
- August 2016: Council updated including use of HOT funds for debt service (A.G. opinion)
- September/October 2016: Council updated

## History (Highlights) cont.

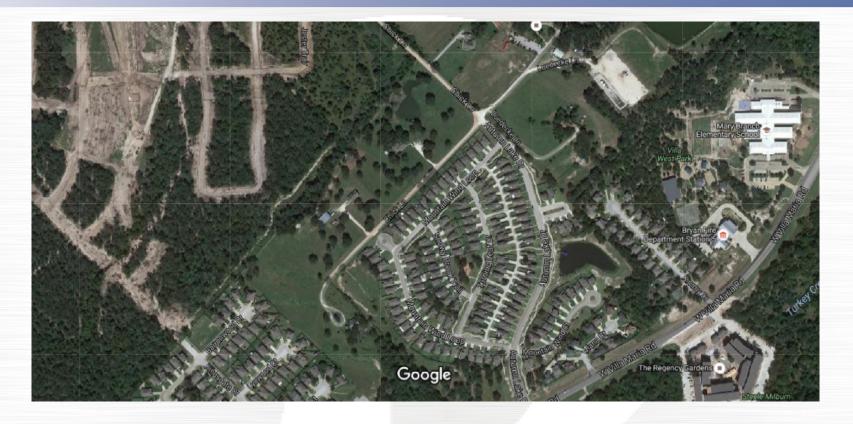
- Central
- East
- Bryan Regional Athletic Complex (BRAC)
- West Property
  - ✓ October 25: City Council action
    - Negotiate possible purchase of land

## **New Park Developments**

Edgewater Park

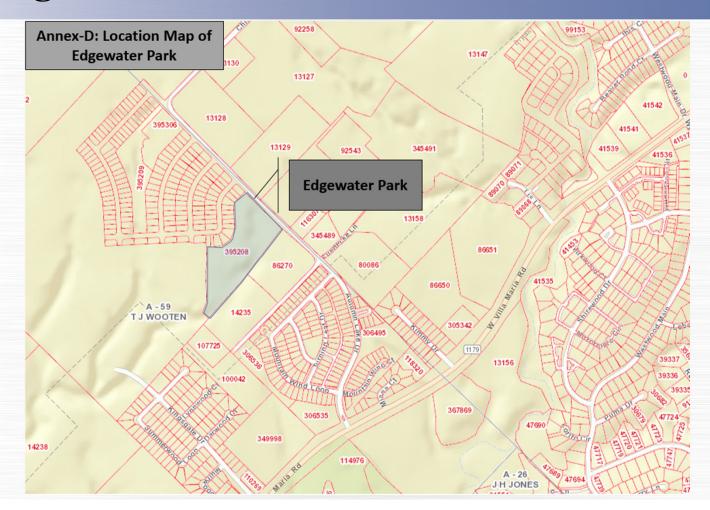
Siena Park

### **Edgewater Park**

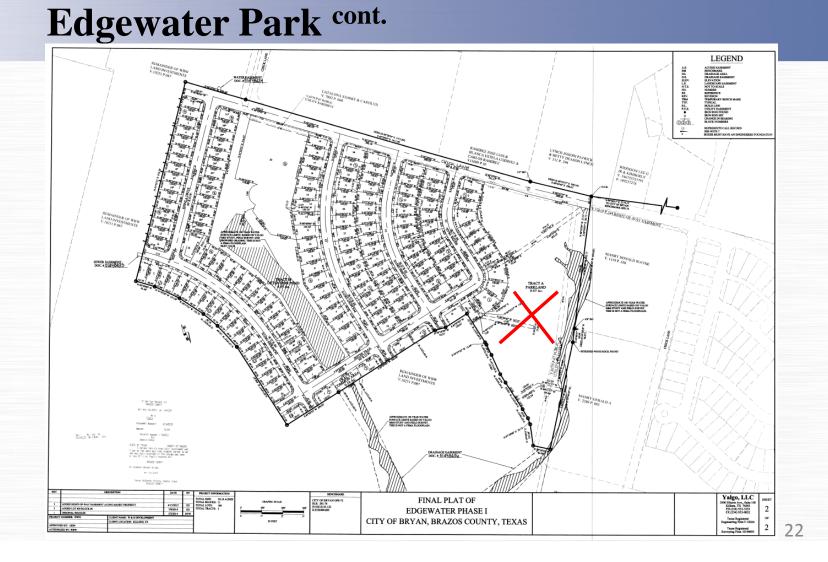


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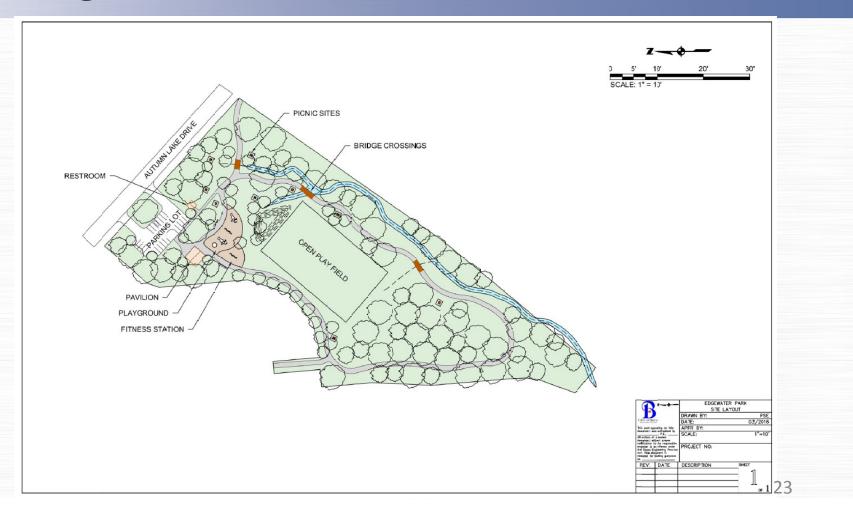
### Edgewater Park cont.



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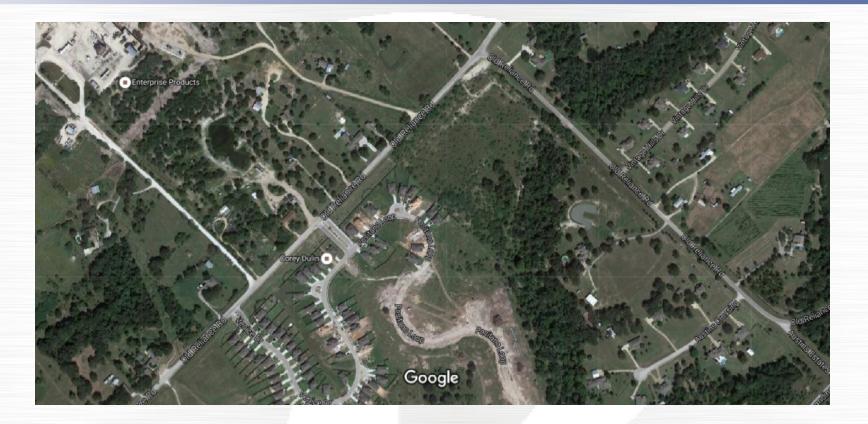
### Edgewater Park cont.



### Edgewater Park cont.

Edgewater Park Estimates				
Description	Expenses	Funds		
Estimated Construction Costs	\$1,100,000			
Estimated Consultant Costs	\$93,600			
TPWD Grant(1)		\$449,705		
City Funds (FY16)		\$50,000		
Park Development Funds(2)		\$693,895		
TOTALS	\$1,193,600	\$1,193,600		
(1) TBD in March 2017				
(2) Current available funds: \$627,312 (SMD 5)				

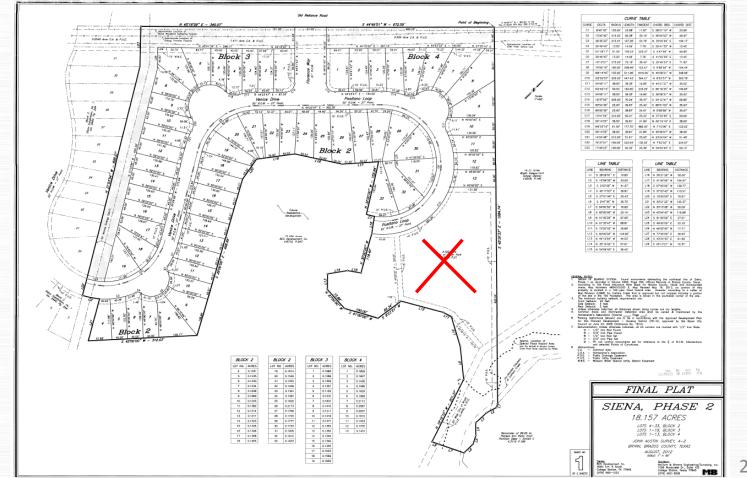
### Siena Park



### Siena Park



#### Siena Park cont.



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### Siena Park cont.

Siena Park Estimates				
Description	Expenses	Funds		
Estimated Construction Costs	\$650,000			
Estimated Consultant Costs \$64,000				
Park Development Funds(1) \$400,000				
Future Funds(2)\$314,000				
<b>TOTALS</b> \$714,000 \$714,000				
(1) Current available funds: \$426,636 (SMD 3)				
(2) Project completed in phases with future funding needed				

# **Little Leagues**

### **Little League Divisions**

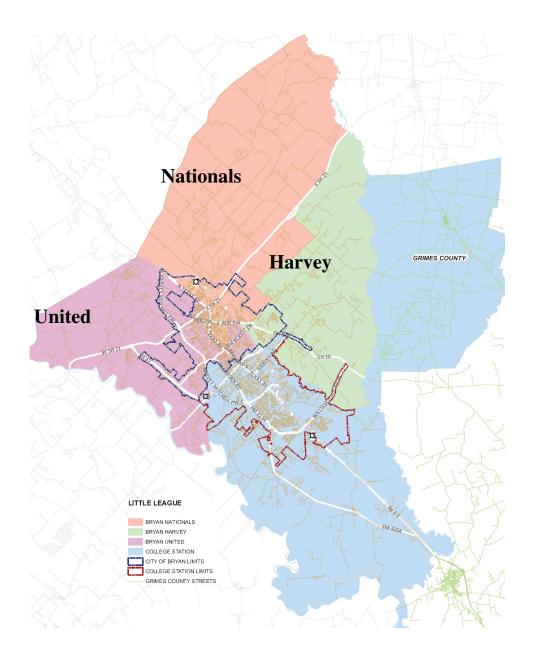
- Bryan Harvey Little League
  - Elmo Weedon Road (not in city limits/private)

#### Bryan National Little League

- Bob Bond Park (25<sup>th</sup> Street)(1)(2)
- BRAC (Bonham Little League)(2)(3)

#### Bryan United Little League

- Travis Fields (Bomber Drive)(2)(3)
- Henderson Park Fields (Palasota Drive)(2)(3)
- Notes: (1) State property
  - (2) Within the city limits
  - (3) City park/fields



## Little Leagues

### Harvey Little League

- City provides:
  - Mowing
  - Some utility payment assistance

### Harvey's 2016 requests:

- Private property in the County
- o Range: na

### **Bryan National Little League**

- City provides:
  - Mowing
  - Utility payment
  - Miscellaneous maintenance

#### National's 2016 requests:

- Replace concession stand, pave parking lot, new scoreboards, electric improvements, flag poles, PA system, additional lighting, press box removed, irrigation improvements, bleachers, dugout improvements, etc.
- Does <u>not</u> include equipment requests
- Range: \$1,593,800 \$1,928,000

Note: Texas Army National Guard property; recent meetings 33

### **United Little League**

- City provides:
  - Mowing
  - o Utilities
  - Partner on maintenance

#### United's 2016 requests:

- New scoreboards, renovate fields, irrigation improvements, dugout repairs, fence repairs, batting cage enhancements, new storage building, new concession building, infield repairs, lighting improvements, etc.
- Does <u>not</u> include equipment requests
- o Range: \$631,200 \$1,228,700

#### Little League Fields (New)

- Field costs (without land costs)
  - ✓ \$750,000 per field (limited in scope)
  - ✓ \$1,100,000 per field (full development: parking, pavilion, restrooms, etc.)

#### Notes:

- 1. Figures are for discussion purposes only and are rough estimates
- 2. Among other factors, property topo, grass vs. synthetic turf, existing amenities, etc. impact costs per field

### Little Leagues cont.

Little Leagues - Total Estimated Funding Requests(1)(2)			
	Low High		
Bryan Harvey Little League	na	na	
Bryan Nationals Little League	\$1,593,800	\$1,928,000	
Bryan United Little Leagues	\$631,200	\$1,228,700	
TOTAL	\$2,225,000	\$3,156,700	

(1) Does not include equipment requests

(2) Sources: Little Leagues and Parks Improvement Plan

# **Splash Pad**

### **Splash Pad**

- Possible anonymous donor
  - ✓ \$20,000
  - ✓ Bonham Park (unfunded CIP Project)

#### Splash Pad cont.



\$106,500

#### Splash Pad cont.



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#### Splash Pad cont.



\$227,500

## **Bombers/Infinity Sports Option** (Travis Field)

#### (Infinity Sports Entertainment, LLC)

### **Bombers – March 22, 2016**

- 3<sup>rd</sup> Amendment = \$463,935 of projects
  City fronts costs
  - City of Bryan: \$324,754 (not to exceed)
    ✓ 70%
    - ✓ May 15, 2017: projects completion date
  - Infinity: \$139,151 (not to exceed)
    ✓ Pays City over 5 years (\$27,836/year)
    ✓ 30%

## Bombers – March 22, 2016 cont.

- <u>Possible</u> improvements include:
  - 1) New outfield fence
  - 2) Field improvements
  - 3) Irrigation improvements
  - 4) Grandstand improvements
  - 5) LED lights
  - 6) Parking lot enhancements
  - 7) Scoreboard replacement

Note: Actual improvements may differ and are subject to funding and approval by both parties

### **Bombers – Synthetic Turf (estimates)**

- Infield only: \$800,000
  ✓ Requires outfield turf work, too
- **Complete coverage**: \$1,400,000
- **Bombers contribution**: \$100,000 (over time)

Notes: Estimates are based on historic design concepts

# Infinity/Bombers' (Proposal)

Presented by: Uri Geva, President, Infinity Sports Entertainment, L.L.C.

#### Mumford, Texas



Bombers crowned 4 time champions in Mumford, Texas 60+ Out of town games played annually in Mumford

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### **True Partnership**

- 2016 Ballpark Project approved \$463,945
  - Field Improvements would be adjusted
  - Lights Installation would be postponed
- 2017 Field Turf Installation \$1,014,750
- Funding Sources
  - \$314,750 from previously approved agreement would be reallocated\*
  - \$600,000 from the City of Bryan HOT Funds
  - \$100,000 additional payments from the Bombers
- Bombers are responsible for 30% of already approved 2016 Ballpark Project and have already completed payment 1 of 5
- Bombers Baseball will pay the City of Bryan \$25,000 per year for 4 years upon the completion of the 2016 Ballpark Improvements
- Making total Bombers direct contributions \$240,000 over the 9 year period

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## **HOT Fund Replenishment**

- The Bombers would partner with the city and take on 40% of the risk (aka payback to HOT) if in 5 years the appropriate HOT funds have not been replenished through any multi-day events at the facility and any room blocks associated with shorter events.
- Based on \$600,000 in HOT funds, the Bombers facility would need to help with a total of 32,000 rooms during the 5 years after installation.
- Upon the completion of the first 5 years, and assuming the HOT funds have been replenished in full from this partnership, the city would partner with the Bombers to invest matching HOT funds in the facility for continued improvements as a second phase.

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## 32,000 rooms in 5 years

- Minor League Soccer in Bryan, Texas. The Bombers are in the final negotiation stages with the Premier Development League of the USL. This potential minor league soccer franchise has the opportunity to be a direct affiliate of a Major League Soccer team.
- Based on \$600,000 in HOT funds, the Bombers facility would need to help with a total of 32,000 rooms during the 5 years after installation.
- Each tournament team has 19.5 people to counts towards the rooms.
- If you take away the TCL (Bombers) & PDL (new minor league soccer) road teams we would still need approximately 6,000... which is 330 teams coming to town per year.
- If you look at 3 day tournaments (2 night stays) you would need 11 tournaments that have 15 teams at each.
- If you look at 2 day tournaments (1 night stays) you would need 16 tournaments that have 20 teams at each.
- These tournaments could be soccer, football, lacrosse, softball etc.
- We could replace tournaments with other events there (festivals, showcases, etc.)
- We can also recruit other people to run the tournaments and get them to move tournaments from other places around the state
- Upon the completion of the first 5 years, and assuming the HOT funds have been replenished in full from this partnership, the city would partner with the Bombers to invest matching HOT funds in the facility for continued improvements as a second phase.

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The Brazos Valley Bombers are committed to providing an affordable family-friendly environment to the Brazos Valley residents and visitors. We offer a winning combination of the best possible collegiate summer baseball with a variety of ingame entertainment. We promise a positive baseball related experience to all those involved in our endeavor: fans, players, sponsors, and staff.



Uri Geva

Founder & President Brazos Valley Bombers

Chris Clark

Manager Partner Brazos Valley Bombers

# **Options** (Presented by City staff)

#### **Notes:**

- 1. Figures and balances are estimates and not actuals
- 2. Estimated costs may <u>not</u> include purchasing land, design, O&M, and infrastructure to the site (if needed)

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#### **Available Funding Sources**

Source of Funds	Community Park	Tournament Park
- HOT Funds		~
- General Fund	✓	$\checkmark$
- Capital Reserve Fund	$\sim$	~
- Oil and Gas Fund	-	~
- Debt Service (HOT)		~
- Debt Service (General Obligation)	$\checkmark$	~
- Parkland Dedication Fund	~	

#### **Summary of Current and Projected Funds**

			Capital	Oil & Gas	Parkland Dedication	2016 General Fund Budget	
	<b>Debt Funded</b>	<b>HOT Funded</b>	Reserve Fun	d Fund	Fund	Savings	Total
FY17	\$-	\$ 4,500,000	\$ 1,901,000	\$ 639,300	\$1,252,000	\$ 2,000,000	\$ 10,292,300
FY18	2,500,000	-	-	-	/	-	2,500,000
FY19	-	-	-	-	-		-
FY20	5,000,000	-	-	-	-	-	5,000,000
FY21	-	-	-		-	-	-
FY22	15,000,000	2,000,000	-		-	-	17,000,000
	\$ 22,500,000	\$ 6,500,000	\$ 1,901,000	\$ 639,300	\$ 1,252,000	\$ 2,000,000	\$ 34,792,300

#### **Competing Needs**

-Downtown Quiet Zone\$2-\$8 million-Parks Projects????-Flood Mitigation Projects????-Animal Center\$4.6 million-Texas Avenue Enhancements????-Other unfunded CIP projects/needs\$609 million

# Options

Summary Totals						
	<b>Projected Estimated</b>					
Description	Funding Costs(1)	<b>Funded Amount</b>				
Super Park	\$16,000,000	\$0				
Proposed Athletic Park (Land Only)	\$738,000	\$0				
Edgewater Park(2)	\$449,705	\$0				
Siena Park(3)	\$314,000	\$0				
Little Leagues (High Range)(4)	\$3,156,700	\$0				
Little League (2 Fields)	\$1,500,000	\$0				
Splash Pad (full cost)	\$175,000	\$0				
Bombers (synthetic: infield/outfield)(5)	\$1,400,000	\$0				
TOTAL(6)	\$23,733,405	\$0				
(1) May exclude land, design, infrastructure, and O&M costs						
(2) If <u>not</u> awarded TPWD grant and <u>not</u> phased						
(3) If <u>not</u> phased						
(4) Low Range: \$2,225,000 (deduct \$931,700)						
(5) Snthetic turf - infield only: \$800,000 (deduct \$600,000)						
(6) Estimate only - not based on design or actual costs						

# City Council Discussion and Direction to Staff