

Channeling Economic Prosperity: Making Impact

Chamber Economic Outlook Conference
January 27, 2016

HOWDY!

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President/CEO

The Research Valley “Partnership”

- A public-private economic development corporation
- Cities, County, A&M, State, Private Sector
- Planning/Engagement, Corporate Retention, Expansion, Attraction, and Innovation Development

“We help projects launch, expand, and locate in the Research Valley.”

We are on a MISSION

- The Research Valley Partnership's daily mission is the pursuit of **ECONOMIC DIVERSIFICATION** via ImpactLife™.
- The purpose of the RVP is to be a catalyst for economic growth in the Research Valley without regard to municipal boundary, engaging higher education and private industry in order to achieve sustainable/high quality economic development success.

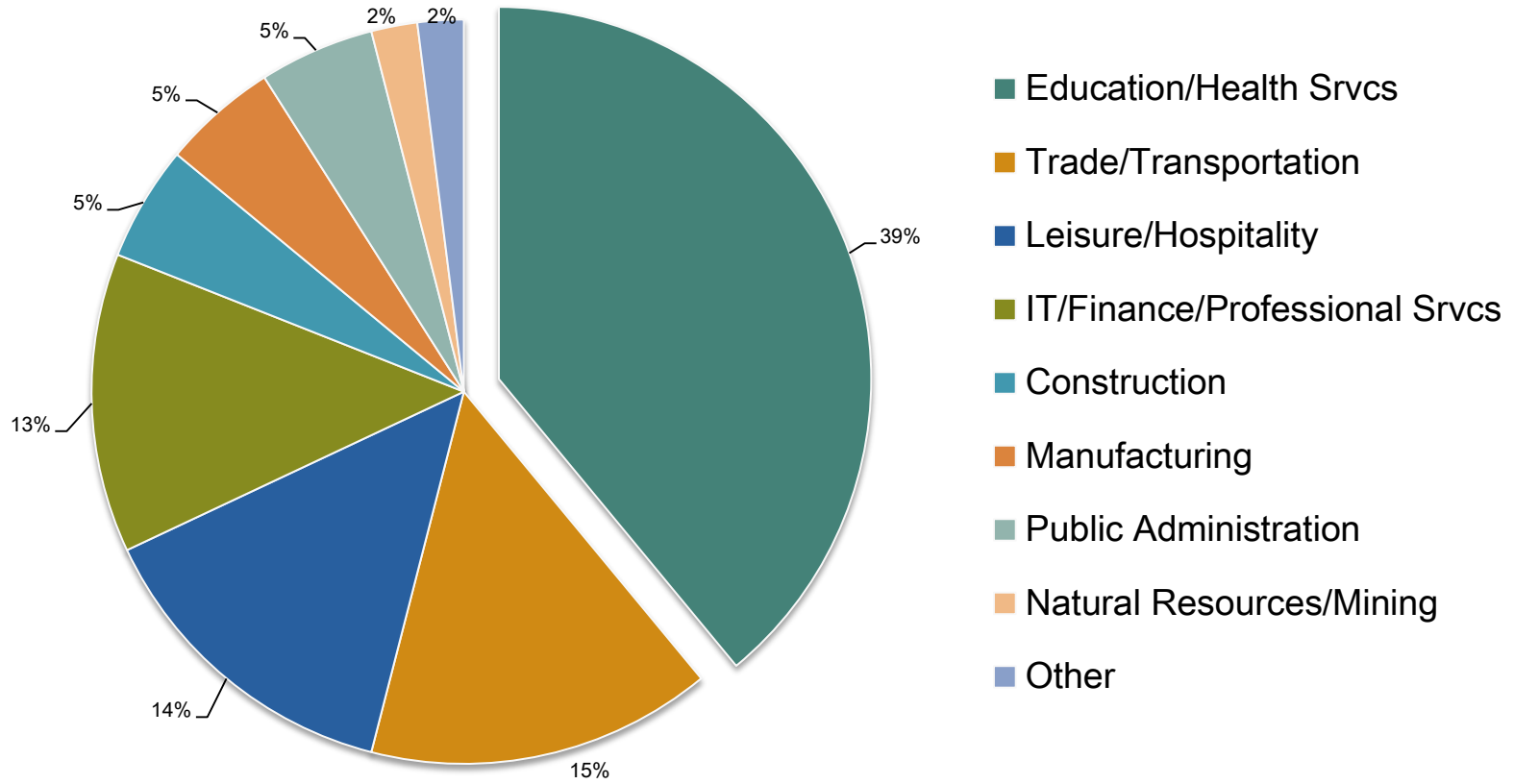
The *STRATEGY*

- Past 10 Year Focus Areas –
 - ✓ Innovation ecosystem development and services
 - ✓ Supporting the State's (A&M's) emerging Life Science cluster strategy via the Research Valley Biocorridor initiative
 - ✓ Facilitated the creation and development of the market's first "inland port" regional industrial park with Foreign Trade Zone Designation

Vision, Plan and Execute

Our Geography and Market

- Hub of Texas Triangle Megapolitan
 - One of eleven mega regions in the United States (66 counties)
 - Economic leader for jobs, capital investment and income
 - Proximity and engagement with metropolitan economic engines
- Air Quality: College Station-Bryan MSA is within US-EPA Attainment Area for criteria pollutants



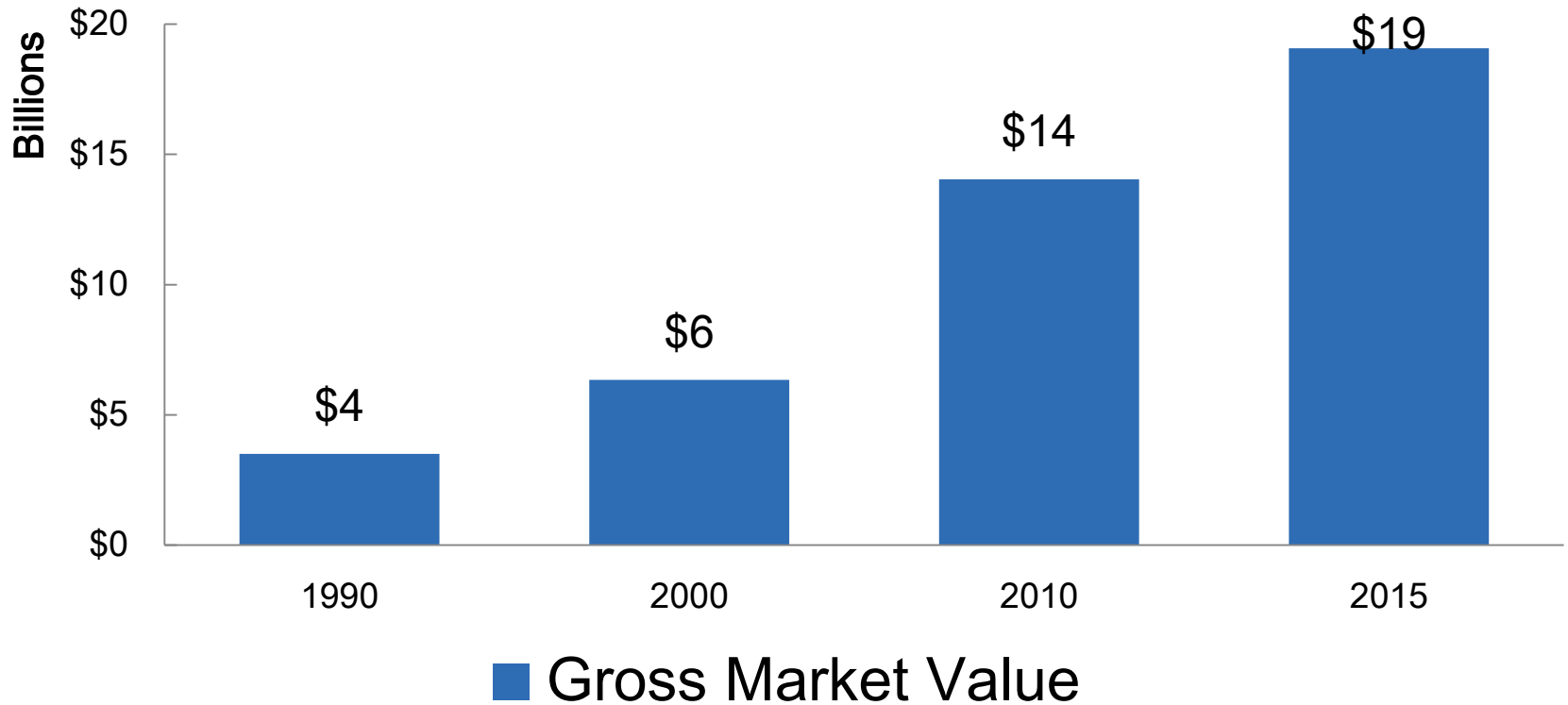
Brazos County Industry Composition

Source: Texas Workforce Commission, LMCI (2015-2Q Data)

Prosperity

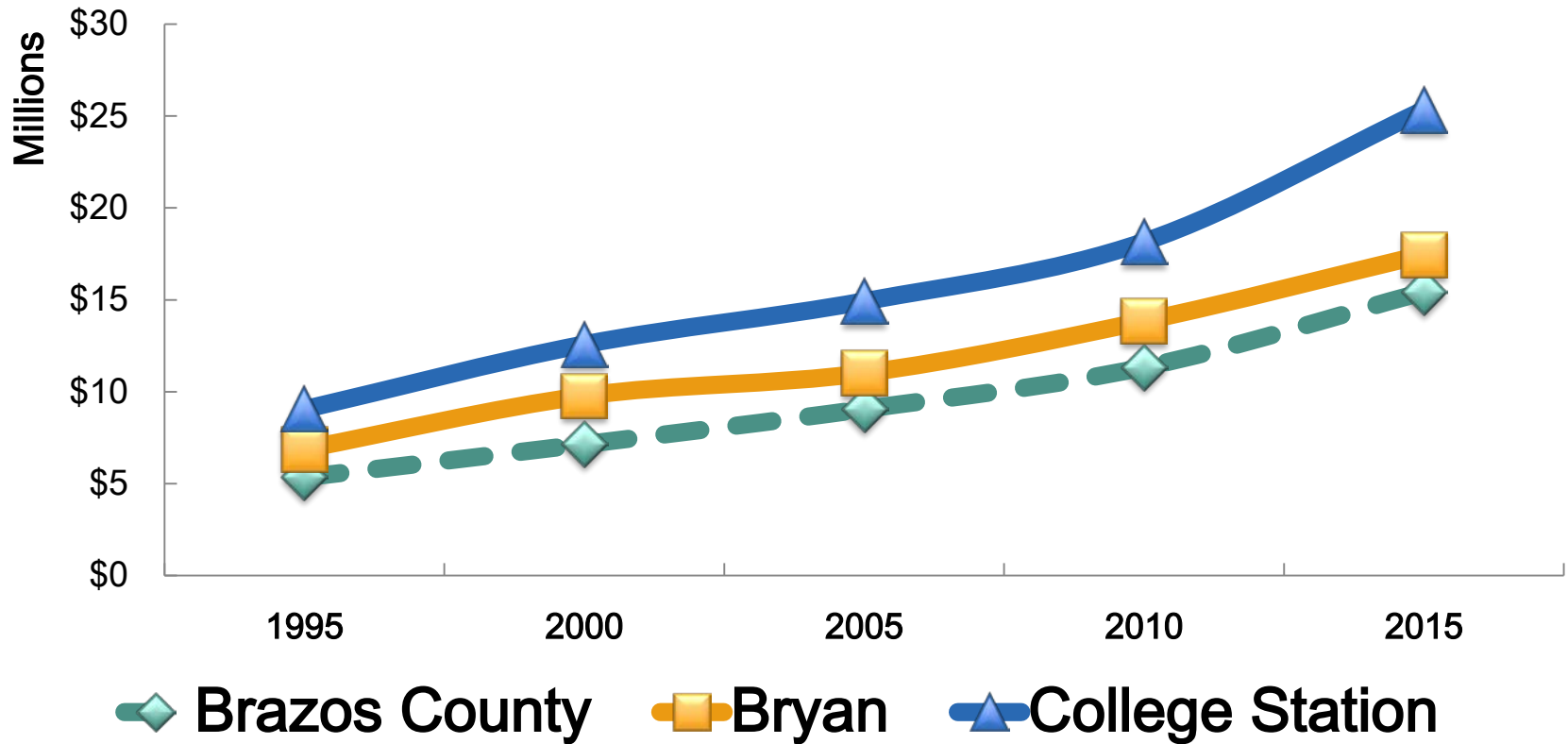
Economic Indicators

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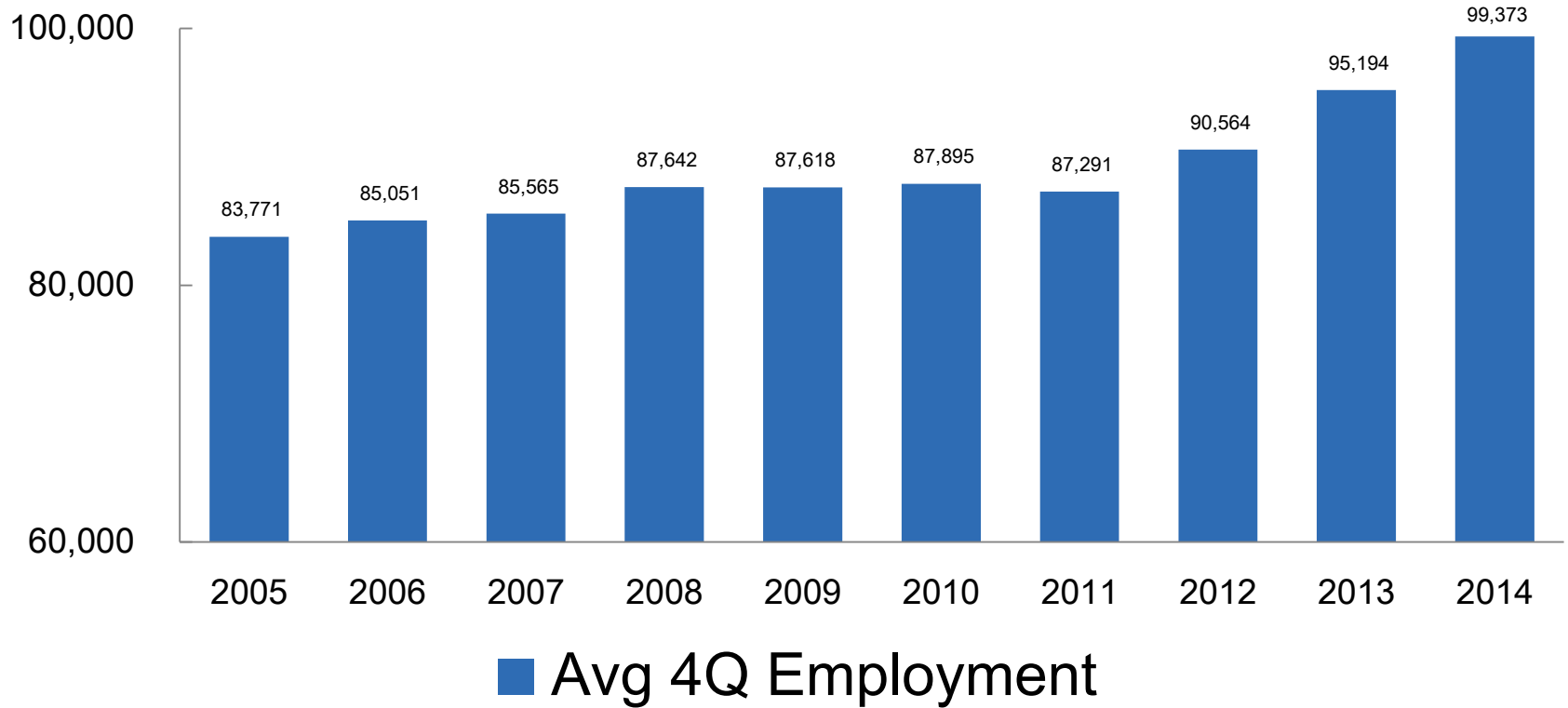
Brazos County Properties Appraisal

Source: BCAD



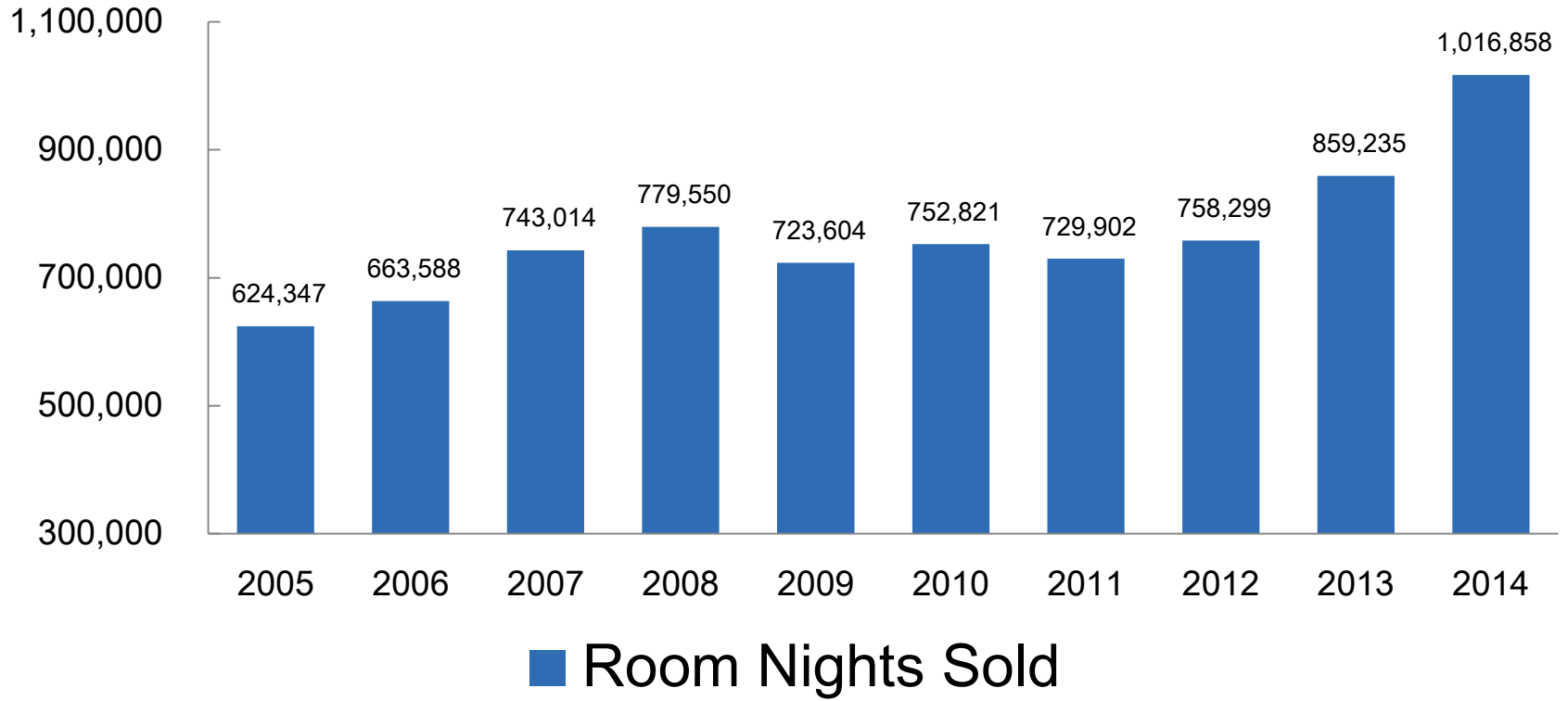
Local Sales Tax Allocations

Source: Texas Comptroller of Public Accounts (Bryan, College Station, Brazos County)



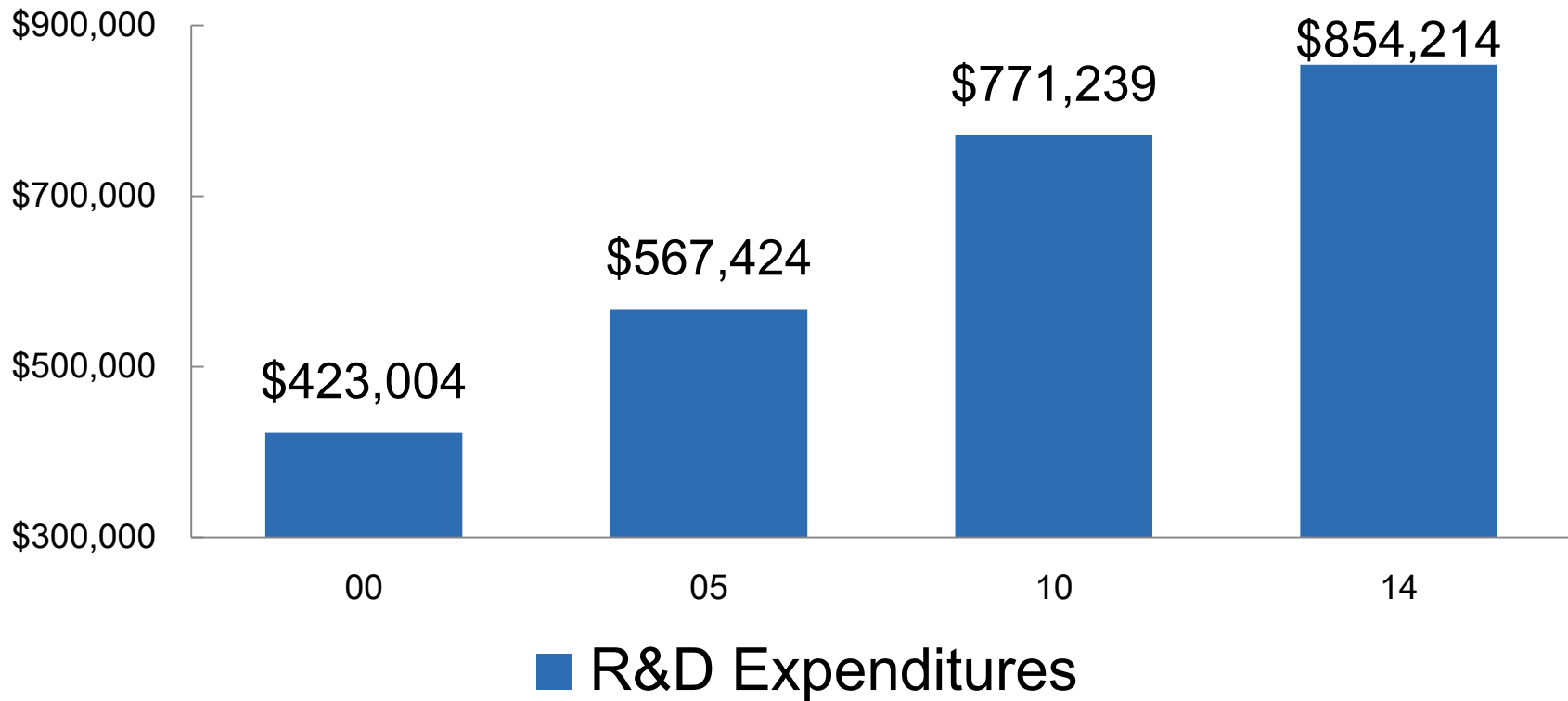
Brazos County Employment

Source: Texas Workforce Commission, LMCI (All Employers, All Industries)



Brazos County Hotels

Source: Source Strategies (for Texas Governor's Office, ED&T)



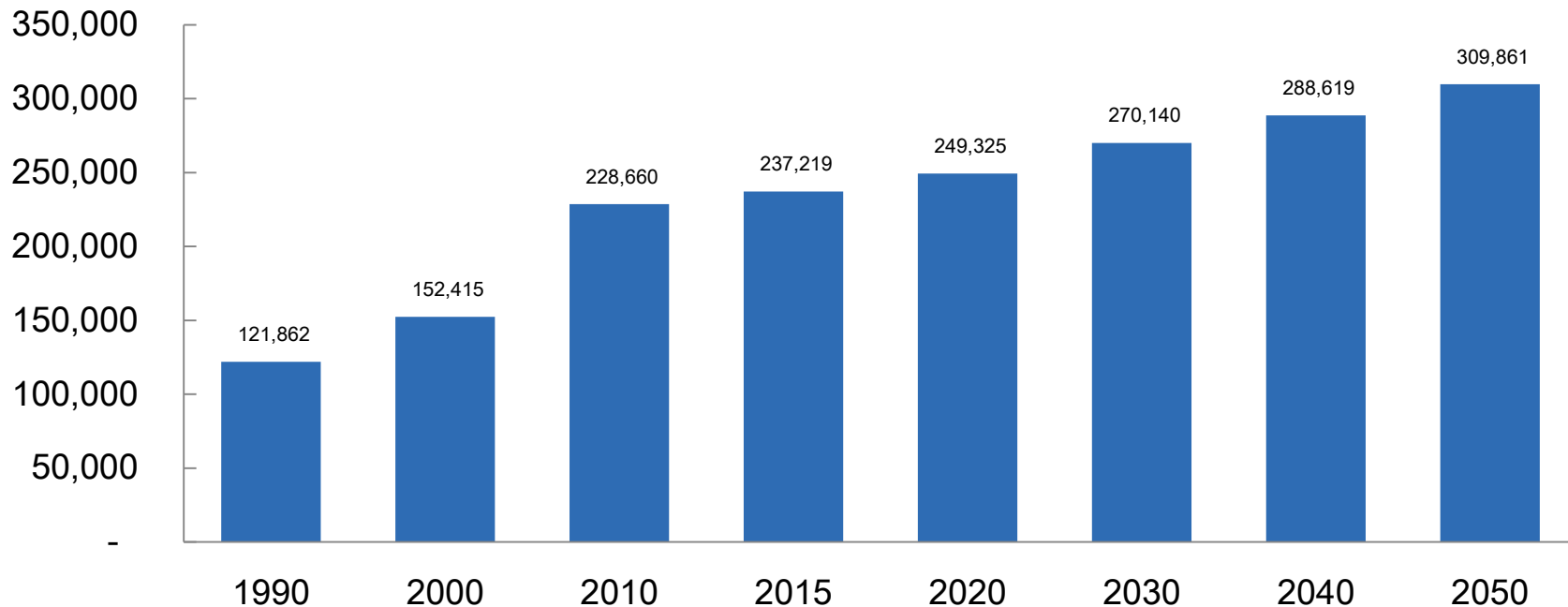
Texas A&M University/Health Science Center

Source: National Science Foundation, HERD Survey

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Growth Change

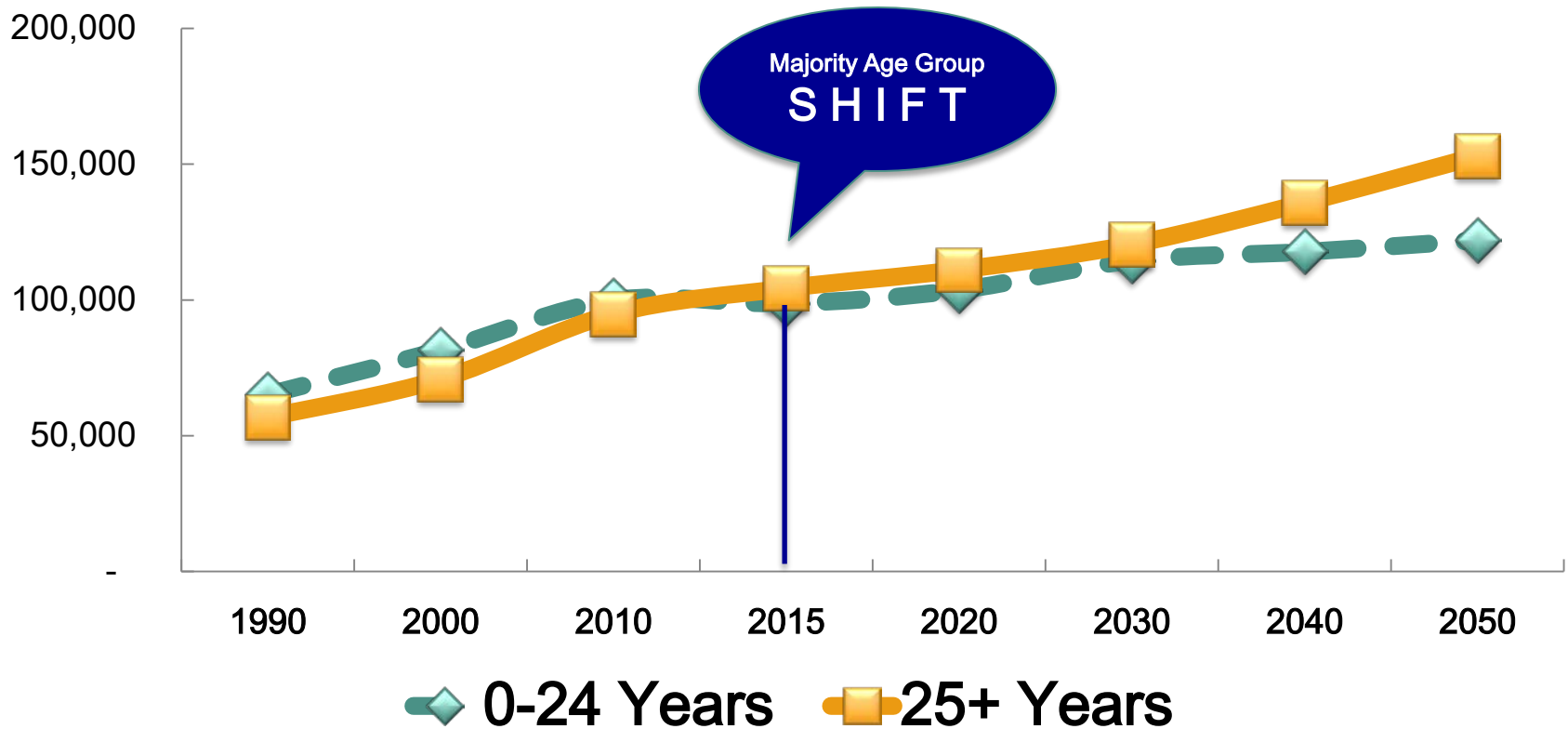
Growth does not always mean Prosperity



■ College Station-Bryan MSA

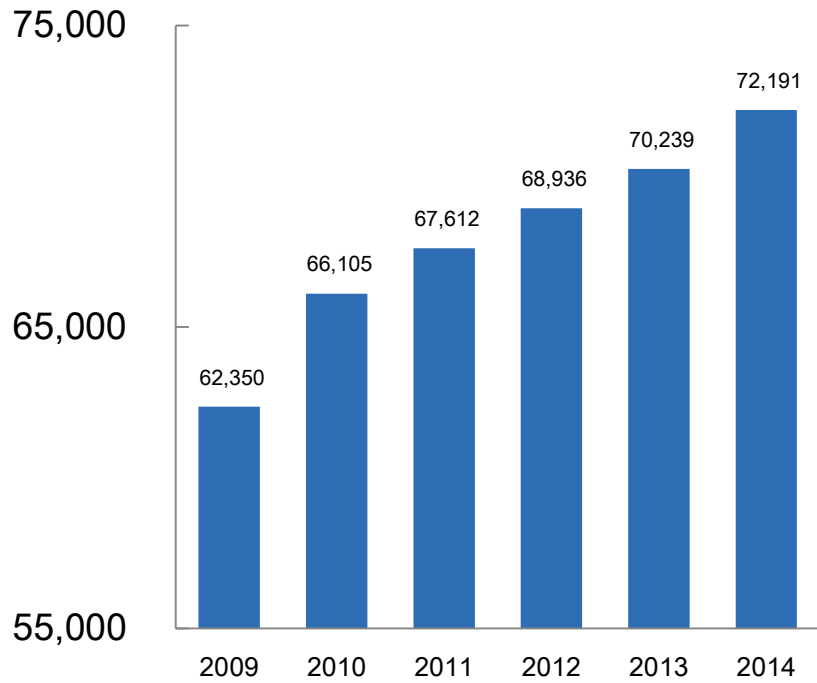
Area Population

Source: Texas State Demographer, 0.0 Migration Scenario

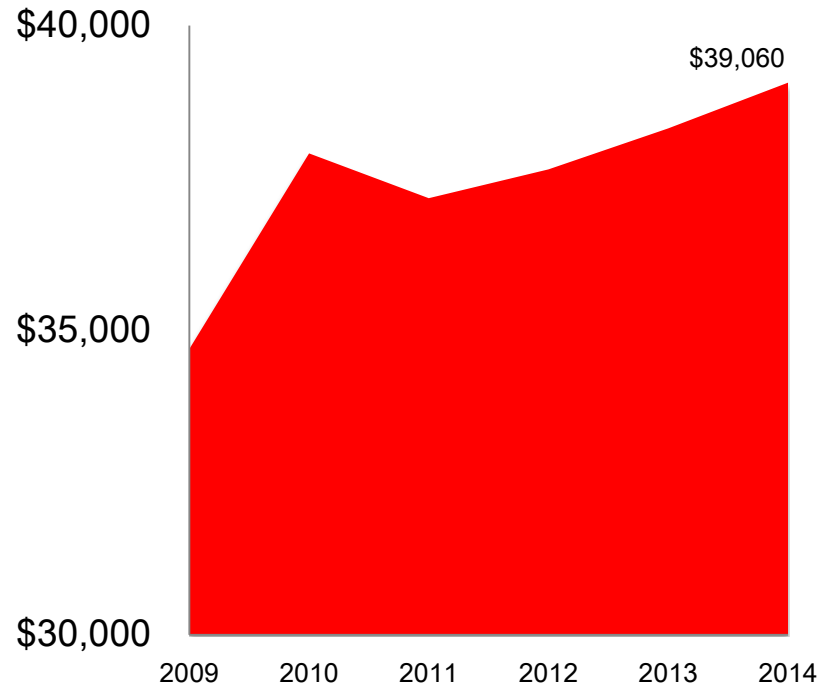


Brazos County Population

Source: Texas State Demographer, 0.0 Migration Scenario



■ Households



■ Median Household Income

Brazos County Households

Source: US Census, American Community Survey

More to Come

(Just 2 Examples Not A&M)



Connects
3 North-
South
Interstates



New Central Texas Corridor

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Port of Houston
Regional
Economic
Development
Alliance

April 2016
Begins New Era
of Shipping via
Expanded
Panama Canal



Foreign Direct Investment

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FINAL THOUGHTS

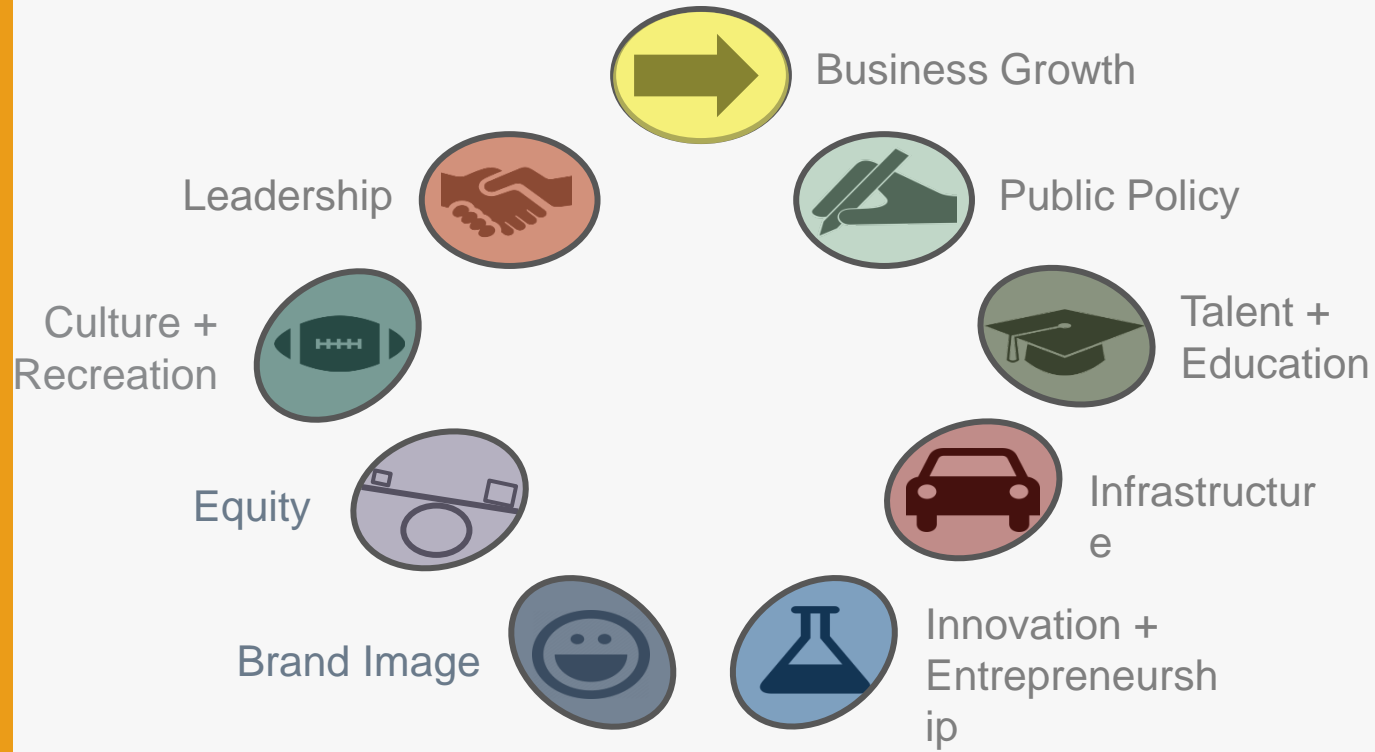
(Where do we want to be in 20 Years?)

The Research Valley

- Ambitious and Known for Making an IMPACT
- Greater Economic Diversification
 - RV High Tech Location Quotient - .64
 - Industry Clustering
- Expanded connectivity to Global Markets
 - Internationalization
- Unified and Aligned - We Need the Chamber

Fail to Plan, Plan to Fail

Fostering (Channeling) Prosperity



Call to ACTION

- Be Prepared and Proactive in Future Growth Response
- Where does the Community want to go?

<https://www.surveymonkey.com/r/ResearchValleyVision>

SPECIAL ANNOUNCEMENT

A Sign of the Times

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Belgium Economic Mission

Presided over by

HRH Princess Astrid of Belgium
Representative of His Majesty the King

December 7, 2016



FLANDERS
INVESTMENT &
TRADE

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THANK YOU

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