



Wide Open for Business: Taking Texas to the Next Level in 2016

Presented by Tracye McDaniel, President & CEO
Texas Economic Development Corporation / TexasOne™





TexasOne™ is a program of Texas Economic Development Corporation created for the purpose of marketing and promoting Texas as a premier business location

TEXASOne
PROGRAM



TEXAS Economic
Development
Corporation™

*Listing of top supporters



Crow Holdings



GREATER HOUSTON
PARTNERSHIP
Making Houston Greater.





Local success is important. When local businesses prosper, everyone prospers.



CHAMBER OF COMMERCE
BRYAN/COLLEGE STATION

A LOOK BACK AT 2015



TEXAS WIDE OPEN
BUSINESS®





- Major Investments from Industry Leaders:



- No.1 in the Nation for Foreign/Domestic Investment
- 26,500 Private Sector Jobs Added in December – 166,900 Overall in 2015
- Jobs Added in 9 of 11 Major Industries in 2015
- Unemployment at or Below National Rate for 107 Consecutive Months (8+ Years)

BUSINESS RECRUITMENT EVENTS & MARKETING MISSIONS 2015



TEXAS WIDE OPEN
BUSINESS[®]



- “Thank You for Investing” Dinner
- NYSE Opening Bell
- Site Selector Luncheon: 16 Site Selectors
- Conversations with 30 Global Business Leaders; Potential to Retain 11,500+ Jobs
- 1 Billion+ Media Impressions



BloombergBusiness

Why Your Business Should Consider Texas

12:06 PM EDT
July 14, 2015

Gov. Greg Abbott discusses why businesses should come to Texas with investors. (Source: Bloomberg)



Texas Gov. Abbott: We're drumming up business

Tuesday, 14 Jul 2015 | 9:47 AM ET

Gov. Greg Abbott, (R-Texas), highlights how the Lone Star...



- Three Industry Roundtable Discussions
- Luncheon With Governor Keynote
- 550 Business Leaders Conversations
- 15 Identified Projects; 125 Potential Jobs
- 10 Million+ Media Impressions



Abbott trumpets Texas' trade ties to Mexico

Governor's business focus pushes border talk behind closed doors

By Emily Pickrell | September 7, 2015 | Updated: September 8, 2015 11:20am



Photo: FreePress for Houston Chronicle

Texas Gov. Greg Abbott speaks at luncheon on international trip as governor. His focus is on

Governor Abbott Signs Transportation Agreement With Mexico; Announces Energy Task Force

Jo-Carolyn Goode | 9/8/2015, 1:19 p.m.



Governor Abbott signs transportation agreement with Mexico



Resulting Business Opportunities:

- Scheduled Air Travel
- Rice Shipments
- Agricultural Supply
- Health Products
- Trade With Texas Ports
- 110 Million+ Media Impressions



Abbott's trip to Cuba good for Texas business

Trade mission should focus on commonalities, not differences

By Chris Toulisson | November 30, 2015 | Updated: November 30, 2015 5:45pm

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A screenshot of a news article snippet. The main headline is "One Texas Republican Who's Going to Cuba" by Jonathan Bernstein. The article text states: "The Republican governor of Texas, Greg Abbott, is leading a trade delegation to Cuba today. It's one of those events that is extraordinary in how ordinary it is. And it points to how consequential the changes have been during Barack Obama's presidency." Below the text, there is a section for "MOST POPULAR" with links to other articles. The article is accompanied by a photograph of Governor Greg Abbott and another man at a press conference.

BUSINESS RETENTION & EXPANSION 2015

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THE
BORDERPLEX
ALLIANCE

TEXASOne™

SITE SELECTOR ENGAGEMENT



Specialists in Location Economics



OXFORD
ECONOMICS





- Governor Abbott Webinars for 100+ Site Selectors
- “Just One Thing” E-Newsletters: 15
- Number of JOT Recipients: 845
- “Speed Dating” in New York: 16 Site Selectors
- 86 Site Selector Conversations

Just One Thing
 News from **TEXASOne**

amazon Amazon.com today announced plans to open a fifth Texas fulfillment center in San Marcos, which is expected to create more than 1,000 full-time positions at the 855,000 square-foot Central Texas

Legislative Update with Governor Abbott

Governor Greg Abbott
 Governor of Texas

Agenda:

- Tax Reductions
- Education Investments
- Texas Enterprise Fund
- Other Legislative Outcomes
- Q&A

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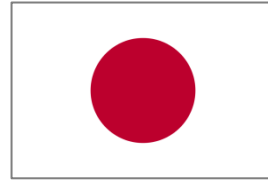
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SMALL BUSINESS SUCCESS

TEXAS WIDE OPEN
BY BUSINESS®



LOOKING AHEAD TO 2016

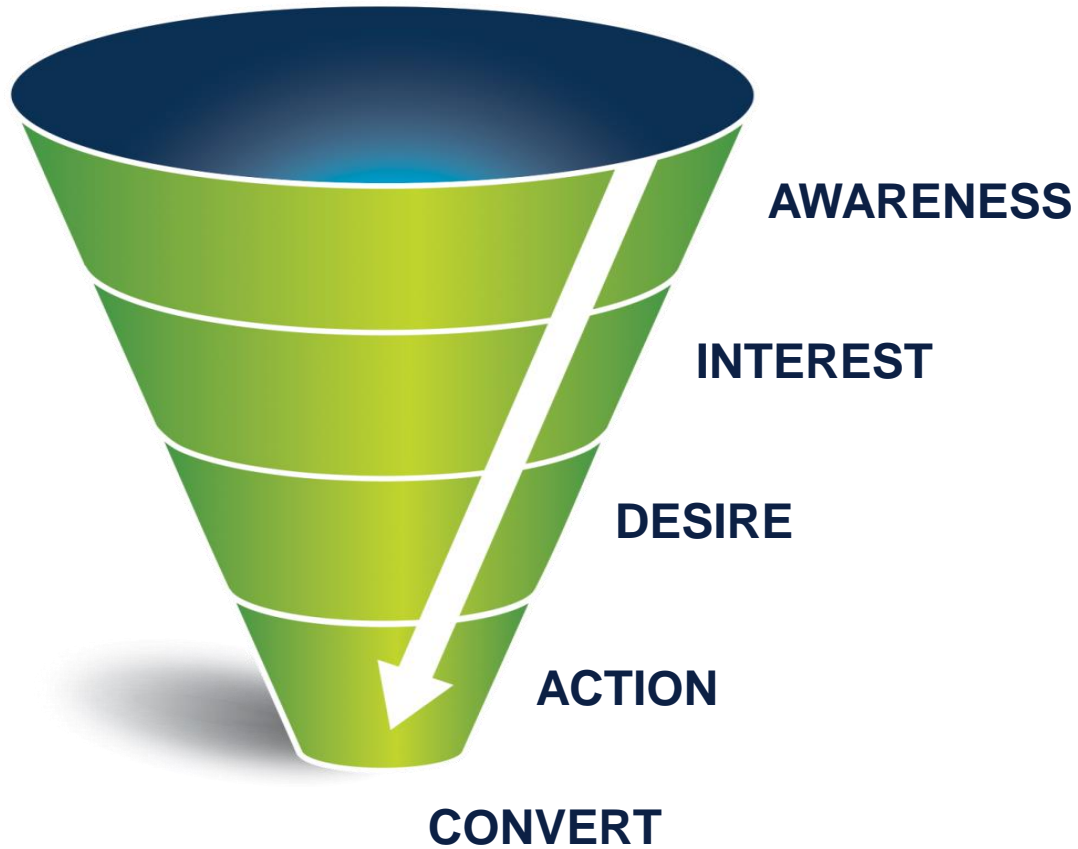


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- Advanced Technology and Manufacturing
- Aerospace/Aviation and Defense
- Biotechnology & Life Sciences
- Information and Computer Technology
- Petroleum Refining and Chemical Products
- Energy





Thank you!

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