



Rezoning of Bryan ISD

Center for Quality Leadership

- * Established in 1997
- * Dr. Hooper, founder – experienced educator with more than 46 years of experience; including 25 years as a superintendent
- * Published author of “Public Relations for School Leaders” and co-author of “Leadership Defined.”
- * Published in state and national journals.
- * www.cql.net



Bryan ISD Strengths

- * BISD students are accomplished and growing
- * BISD serves a successful, diverse population
- * BISD excels in programing strength
- * BISD has a board and administration committed to working hard to find acceptable solutions to problems
- * BISD parents and public support quality education



Why rezone?

- * Student Educational Needs
 - * Grade level configuration: 5-6 & 7-8 configuration with programs
- * Disproportionate enrollment levels for Elementary Schools.
- * Building capacities and use of portable buildings.
- * Re-purposing of current facilities to better meet student needs.

Potential Board Zoning Values

- * Full utilization of facilities.
- * Geographic proximity to school.
- * Need to minimize use of portables.
- * Minimize hazardous crossings.
- * Keep neighborhoods/subdivisions together if possible.
- * Ethnic/socio-economic diversity.
- * Minimize transportation costs.
- * Board Input...

What drives the need to rezone?

- * Facility committee proposal to the Board
 - Request for grade realignment to better meet the needs of students: 5-6 & 7-8 campuses
 - More effective use of facilities
 - Less costly
 - Efficient capacity
 - Potential sale of older/surplus properties

Board Resolution 4/2014

- * Modify the existing grade alignment to PreK-4, 5-6, 7-8 and 9-12.
- * Expand the permanent capacity at elementary schools to eliminate current portables.
- * Expand the capacity of smaller elementary schools where feasible to allow for future growth and/or rezoning.
- * Repurpose an elementary school for other uses if the future enrollment adjustments with grade alignment allows.
- * Repurpose Stephen F. Austin Middle School to an Administration Building to allow for consolidation of district departments into one building.
- * Construct a replacement for Stephen F Austin as either a 5-6 or 7-8 campus.
- * Facility renovations and upgrades as funding is available to campuses and facilities identified in the facility study.

Zoning Objectives

- * To make data informed decisions
- * To articulate a process for rezoning
- * To consider what the community values in attendance zones
- * To apply reasonable parameters
- * To ensure zoning decisions are made at least one year prior to implementation

Bryan ISD Zoning Facts

(to consider when setting parameters)

- * Geographic proximity of schools
- * Disproportionality of school enrollment and capacities
- * Elementary schools have not been rezoned in 17 years; with the exception of additional campuses
- * High Schools rezoned 2 years ago
- * Lack of feeder pattern for middle school to high school
- * Supporting the facility committee recommendations and grade realignment
- * Board Resolution & Bond Commitments

Bryan ISD Zoning Facts

(to consider when setting parameters)

- * The current school funding climate in Texas is forcing many school districts to prioritize their use of declining dollars and make efficient use of facilities and resources while still maintaining instruction as the top priority.
- * Strong parental support for advanced academic programs: i.e. – INQUIRE, Odyssey, IB, Dual Language, GT, Pre AP, AP, etc.

Bryan ISD Zoning Facts

(to consider when setting parameters)

- * The opening of newly expanded campuses requires the attendance zones to be re-examined to populate the students who will attend that campus.
- * Possible regeneration of some neighborhoods promotes the opportunity to examine the efficiency of the current use of campus capacities and to deal with the shifts of population in the district.

Bryan ISD Zoning Facts

(to consider when setting parameters)

- * In November 2014, voters approved a \$132M bond referendum, which provided funds to realign grades, build new facilities to manage growth, eliminate portable buildings and address other repairs and replacements.
 - * Portables building may be used for temporary purposes and student needs.
- * **There is no perfect zoning recommendation that will please everyone.**
 - * Many times the residents of a neighborhood that will be impacted by a zoning change will suggest that moving a different neighborhood would be a better idea. Ultimately, most people like the new campus to which they are zoned after they get to know the faculty and students.
- * Moderate student growth

Ideal Zoning Parameters

- * Educational need of the child
- * Standardize the length of the instructional day at each level to maximize instruction
- * Comparable instructional programs for intermediate and middle schools
- * Space for special programs
- * Middle school to high school feeder patterns
- * The comprehensive high schools maintain the same UIL bracket

Ideal Zoning Parameters

- * Zone should be logically, not politically set
- * Functional building capacity and allow for growth
- * Bryan ISD is not finished growing and we are establishing a process that can be replicated in the future to meet the needs of the community
- * Use natural or major barriers as zone
- * Should not drive through other zones as shortest route
- * Transportation time should be reasonable and cost effective
- * Board Input...

Zoning Process

- * Develop Board Policy for zoning in Bryan ISD
- * Develop Administrative Procedures for zoning in Bryan ISD
- * Consider parent & community survey results from May of 2015
- * Set Board Zoning Parameters
- * Use small and large group meetings to ensure broad-based participation to identify scenarios
 - Consider possible scenarios
 - Appropriately revise scenarios based upon group input and feedback
 - After significant consideration, the administration will formulate a recommendation to the Board

Zoning Process

- * Timeline of approximately 16 weeks
 - Small groups: November-December 2015
 - Collective small group – January 2016
 - Last Large Group – April 2016
 - Recommendation May 2016 Workshop
 - Board Action May 2016 Night Meeting

Task Name	Duration	Start	Finish	Q4			Q1			Q2			
				Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
BISD Zoning Process	16 Weeks	11/01/15	05/31/16		[Green bar spanning from Nov 1, 2015 to May 31, 2016]								
Small Group Meetings	36	11/01/15	12/18/15		[Green bar spanning Nov 1 to Dec 18, 2015]								
Collective Small Group	21	01/01/16	01/29/16				[Green bar spanning Jan 1 to Jan 29, 2016]						
Large Group Meetings	55	02/01/16	04/15/16				[Green bar spanning from Feb 1 to Apr 15, 2016]						
Recommendation to Board	5	05/02/16	05/06/16									[Green bar spanning May 2 to May 6, 2016]	
Board Action on Zoning	12	05/16/16	05/31/16										[Green bar spanning May 16 to May 31, 2016]

Successful Practices

- * Allow the administration and board to work the process without pressure tactics, i.e. media, phone calls, email, etc.
- * Let us know what facts you need
- * Assist in rumor control
- * **SUPPORT THE PROCESS AND THE ULTIMATE DECISION**

Bryan ISD Needs Your Help

- * Patience
- * Trust
- * Brain power
- * Common sense and rational thought
- * Absence of special interest pressure