

Building Color



- No neon, fluorescent or high intensity colors allowed. Black tones removed from proposed “approved” list.
- Over 1000 colors on “approved” list, with slightly over 500 on “limited” list – limited to 5-15% of building façade area.
- Existing colors grandfathered unless *any* color changed on building (repainting allowed for maintenance).

Examples: Building Color



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- **What a developer/commercial building owner would experience:**
 - color palette review will be part of building plan review (for new projects; no addl. review time); or
 - submit color sample for staff review (for remodel or maintenance projects; goal: 24hr. response)
 - no additional fees
 - administrative review
 - appeal process (Design Review Board – P&Z - Council)

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- **Pros:**

- higher quality aesthetics for commercial buildings
- encourage community pride
- higher property values
- no Sherwin Williams colors are prohibited, only limited
- simple color-matching system

- **Cons:**

- color may be more subjective than other building choices
- staff time spent on review



Options:

1. move forward with commercial color palette
2. place commercial color palette to side for now;
suggest modifications
3. cease work on commercial color palette